# Vishwanath Guruvayur

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# EDUCATION

## University of Virginia

Charlottesville, VA

Master of Science in Data Science

Jun. 2024 - May. 2025

#### Relevant Coursework

Statistical Learning • Linear Models for Data Science • Ethics in Big Data • Bayesian Machine Learning • Foundations of Computer Science • Practical Applications of Data Science

#### Birla Institute of Technology & Science, Pilani (BITS Pilani)

Hyderabad, India

Bachelor of Engineering in Mechanical Engineering, Minor in Data Science

Aug. 2018 - Dec. 2022

#### SKILLS

Programming Languages: Python, R, SQL, C/C++, MATLAB, Julia

Machine Learning & AI: PyTorch, Keras, TensorFlow, Random Forests, FP-Growth, OpenCV Data & BI Tools: Python (Pandas, NumPy), Azure DataBricks, MS Excel, PowerBI, Docker, SPSS

#### EXPERIENCE

## Piramal Critical Care (PCC)

Bethlehem, PA (Remote, India)

Data Science Lead

Jan. 2022 – Jun. 2024

- Led the Data Science & Analytics Team to drive business growth by integrating data-driven strategies across Supply Chain, Demand Planning, Finance, and Sales Operations.
- Implemented multiple **Smart Automation Frameworks**, increasing data accuracy and reducing manual reporting work by **60%** through end-to-end automation and advanced visualizations.
- Delivered **Descriptive & Predictive Analytics** in various projects leveraging ML techniques to uncover sales and supply chain patterns to forecast Market Share trends and prevent potential Material Stock-outs.

## Piramal - Consumer Product Division (CPD)

Mumbai, India

Data Science Intern

Jul. 2021 – Dec. 2021

- Developed a **Sales Recommendation Engine** using the FP-Growth Algorithm, optimizing product reach for over 300,000 retailers across India. Implemented a tracking system to refine the recommendations resulting in **15% Market Growth**.
- Created an Ensemble Predictive Model of Random Forest and Logistic Regression to predict Salesmen's Attrition. Optimized the model to create a feedback mechanism, which improved employee retention rates by 20%.

## Projects

# Inventory Management Analytics & Forecasting

Piramal Critical Care

Machine Learning, Analytics | Supply Chain & Finance

Jun. 2023 - Jun. 2024

• Created an inventory usage forecasting model incorporating scenario planning and demand forecasting to reduce monthly provisional write-offs worth around \$70k by optimizing inventory management for aging and expiring stock categories

#### Product Sales Market Share & Growth Analytics

Piramal Critical Care

Machine Learning, Analytics | Finance & Sales

May. 2023 - Dec. 2023

• Developed market share and growth analytics for the injectable pain market, utilizing advanced statistical metrics to classify markets by competitiveness, growth, and portfolio diversity, driving key long-term business decisions.

#### Sentiment Analysis Modelling of Employee's Feedback Texts

Piramal Critical Care

Natural Language Processing | Human Resources

Apr. 2022 - Dec. 2022

• Built an ensemble NLP model leveraging VADER Sentiment and TextBlob to analyze employee feedback, identify key development areas, and assign personalized development plans based on sentiment analysis.

## Emotion Recognition using Genetic Algorithm

BITS Pilani

Artificial Intelligence, Computer Vision | Artificial Intelligence Course

Jan 2021 - Jun 2021

• Worked on implementing the Genetic Algorithm to identify the emotion of a masked face from a set of emotions using the OpenFace Toolkit for facial landmark detection.

## Application of Swarm Robotics in Object Collection Frameworks

BITS Pilani

Optimization | Robotics

Jan 2021 - Jun 2021

• Implemented and optimized path planning algorithms for a swarm of drone robots to collaboratively collect various objects in a classroom environment.