

PROJECT REPORT

INTRODUCTION :

1.1. Overview :

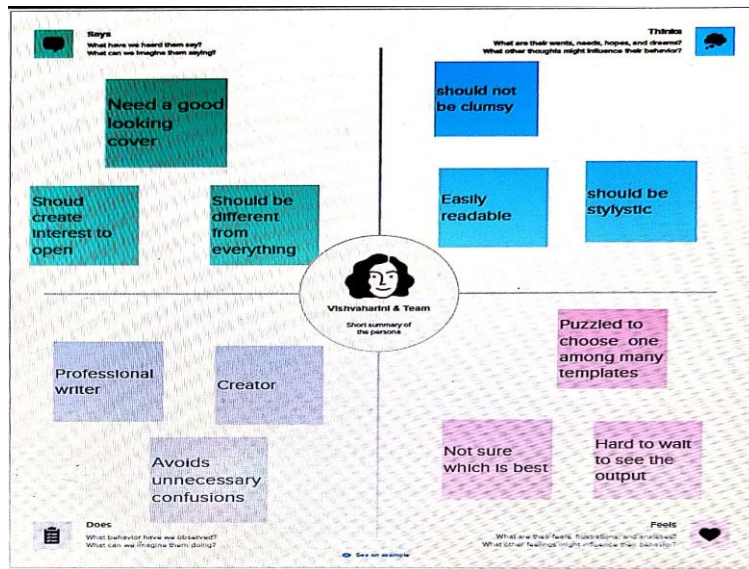
To create Book Cover using Canva.

1.2. Purpose :

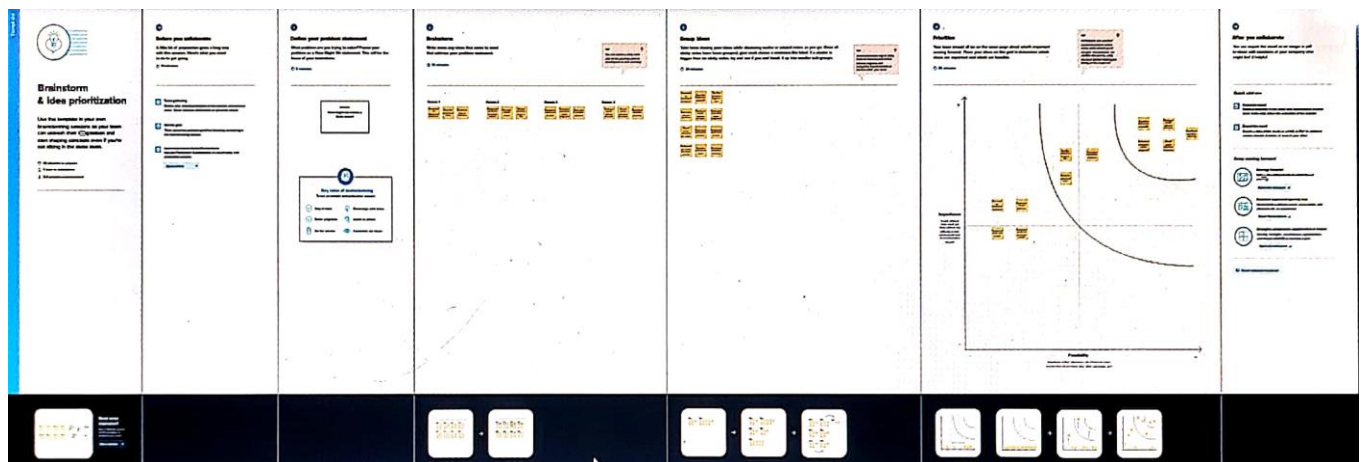
The purpose of creating a book cover is to create interest among the readers.

PROBLEM DEFINITION AND DESIGN THINKING:

2.1. Empathy map

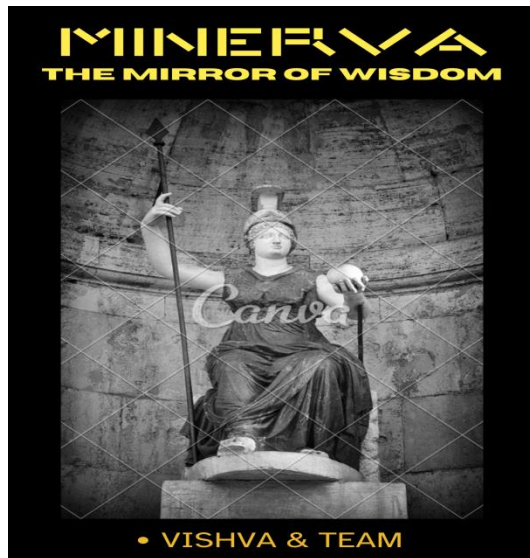


2.2. Ideation & brainstorming map.



RESULT

As a result well designed book cover which is appropriate to the theme is ready to be printed.



ADVANTAGE AND DISADVANTAGE:

1. A well-designed cover can make a book stand out in a crowded marketplace.
2. It can help to establish an author's brand.
3. A well-designed cover can communicate the book's content and tone.

Disadvantage:

1. Limited Impact.
2. Lack of Subjectivity.
3. Market Trends.

APPLICATION:

To create interest to the reader and it helps to increase the sales

CONCLUSION:

As the overall output, the book cover looks awesome with stunning color combination apt font styles for the appropriate content this the project assigned to us is successfully completed.