

FINAL INTERNSHIP PROJECT REPORT

Intern Name:	Vishvajit Shahaji Gurav
Project:	Zoo App – Ticket Booking Screen
Tool Used:	Figma , ChatGPT, Pinterest, Dribbble, Google
Day:	5
Task	Final Internship project Report
Date:	27 / 02 / 2026
Company Name :	Inno Fortune PVT.LTD
Mentor Name :	Ms.Nikita Ghate

Introduction

During my internship, I was assigned the task of redesigning the Zoo Mobile Application. The objective of this project was to improve the overall user experience (UX), enhance the visual interface (UI), and create a structured and user-friendly mobile application design.

This report outlines the complete design process followed over five days, including research, user flow creation, wireframing, and final high-fidelity design.

Project Objectives

- Improve the usability of the Zoo App
- Create a clear and structured user flow
- Design low-fidelity wireframes
- Develop high-fidelity UI screens
- Ensure user-friendly navigation
- Maintain visual consistency across all screens

Tools & Resources Used

Design Tools

- Figma – For wireframing and high-fidelity UI design
- Diagram.io (Draw.io) – For creating user flow diagrams

Research Platforms

- ChatGPT – For research guidance and content structure
- Pinterest – For UI inspiration
- Dribbble – For modern UI design references
- Google – For general research
- Feedback from Friends & Real Users – For usability insights

Day-wise Work Breakdown

Day 1 – Project Understanding & Research

- Understood the Zoo App concept and requirements
- Conducted initial research about zoo booking applications
- Explored competitor apps
- Collected design inspiration from Pinterest and Dribbble
- Discussed ideas with friends and potential users

Day 2 – User Flow Diagram Creation

- Designed the complete user journey of the Zoo App
- Created a structured User Flow Diagram
- Used Diagram.io to visually map:
 - App entry
 - Ticket booking process
 - Payment flow
 - Confirmation process
- Ensured logical and smooth navigation between screens

Day 3 – Low-Fidelity Wireframing

- Created low-fidelity wireframes in Figma
- Focused on layout structure and content placement
- Avoided colors and detailed visuals
- Ensured:
 - Clear hierarchy
 - Proper spacing
 - Logical screen transitions

Day 4 – Screen Design (Initial UI)

- Designed two main high-fidelity screens
- Applied:
 - Proper color palette
 - Modern typography
 - Clean layout
- Improved visual appeal and usability

Day 5 – Final High-Fidelity Design

- Completed all Zoo App screens
- Maintained design consistency
- Improved visual hierarchy
- Added icons, buttons, and UI elements
- Finalized the complete mobile app design

The Zoo App redesign project was successfully completed.

5. Design Process Followed

1. Research & Requirement Analysis
2. User Flow Diagram Creation
3. Low-Fidelity Wireframing
4. High-Fidelity UI Design
5. Final Review & Improvements

6. Key Features Designed

- Splash Screen
- Home Screen
- Ticket Booking Screen
- Animal Information Screen
- Payment Screen
- Confirmation Screen

7. Challenges Faced

- Selecting the right color combination
- Maintaining UI consistency
- Creating smooth user navigation
- Aligning design with real user expectations

These challenges were resolved through research, feedback, and multiple design improvements.

8. Learnings from the Project

- Importance of structured user flow
- Value of user research before designing
- Difference between low-fidelity and high-fidelity design
- Practical experience using Figma professionally
- Understanding real-world UI/UX workflow

9. Conclusion

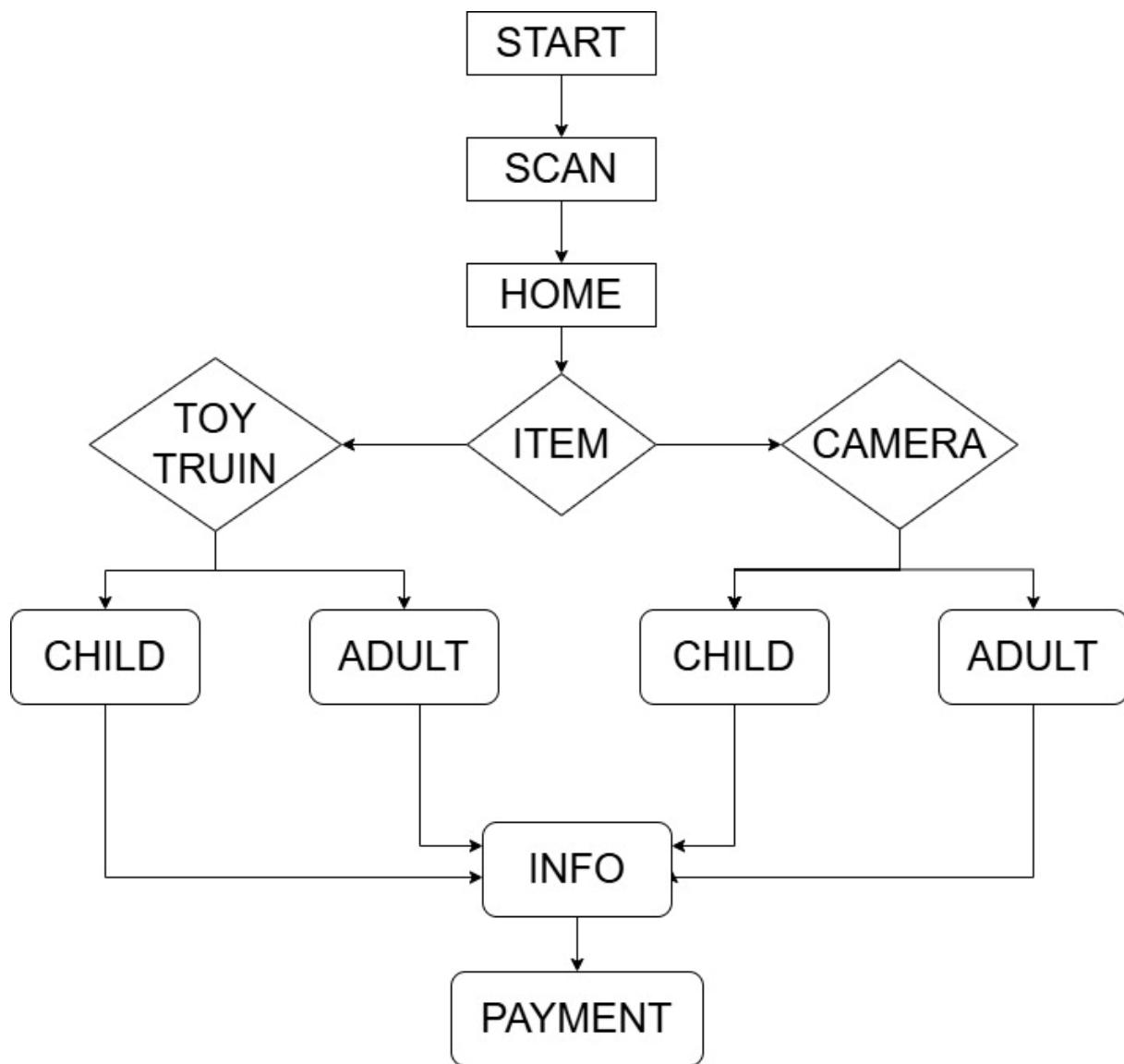
The Zoo App Redesign project helped me understand the complete UI/UX design process from research to final execution. I gained hands-on experience in user flow creation, wireframing, and high-fidelity interface design.

This project enhanced my skills in:

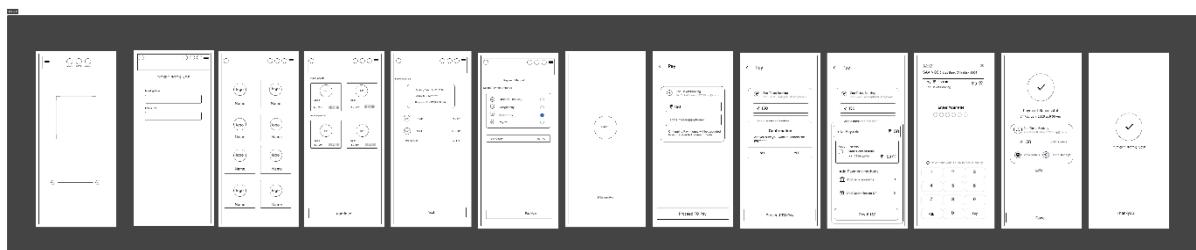
- User-centered design
- Visual hierarchy
- Layout structuring
- Professional design documentation

The redesign was successfully completed using Figma, and all project objectives were achieved.

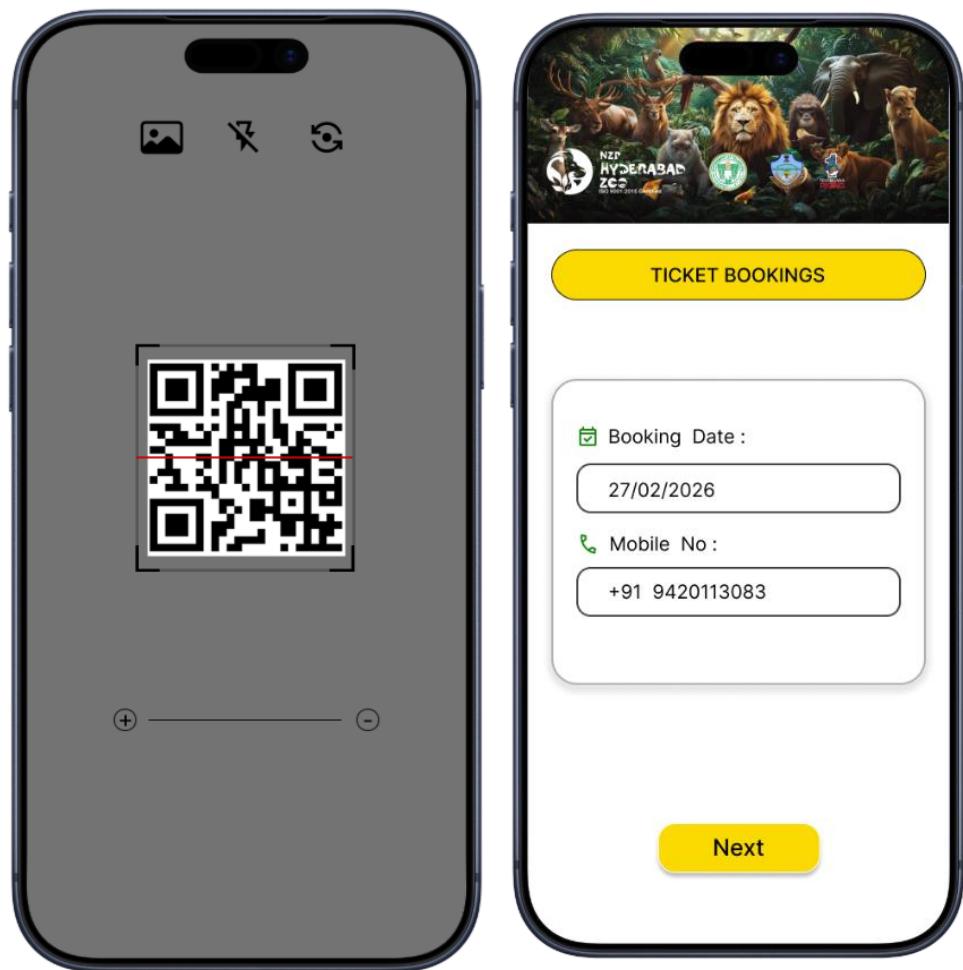
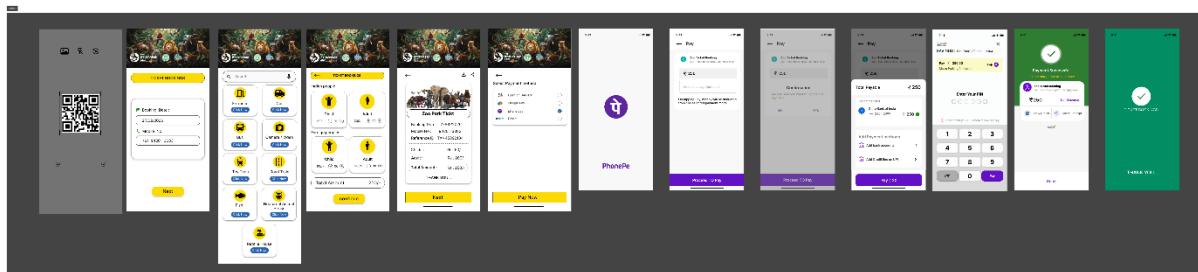
Flow Diagram :

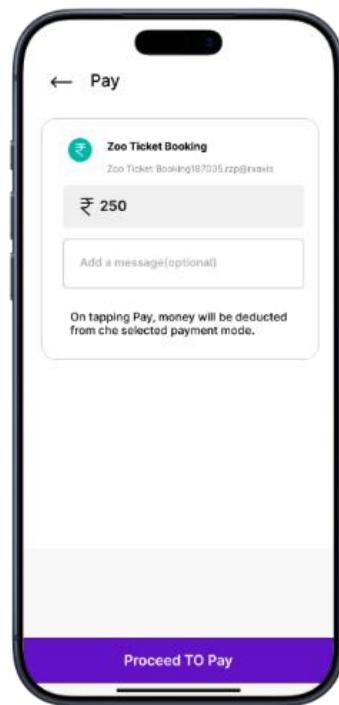
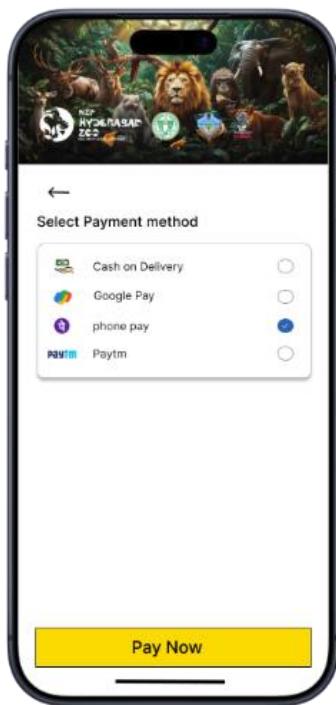
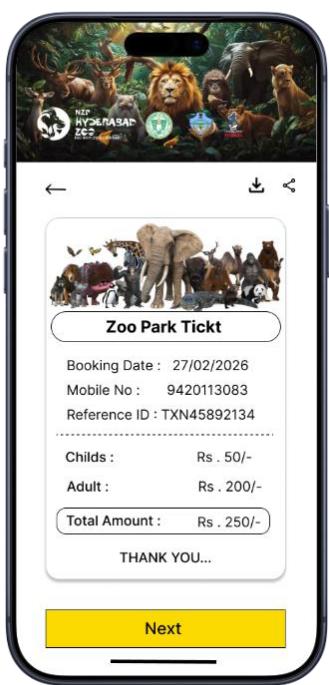
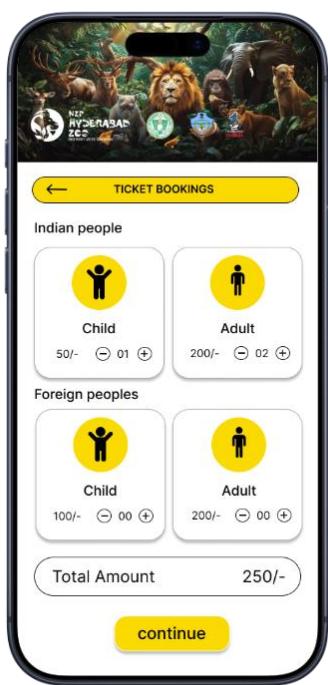
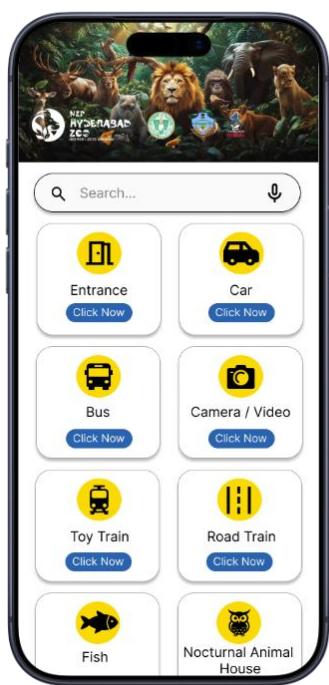


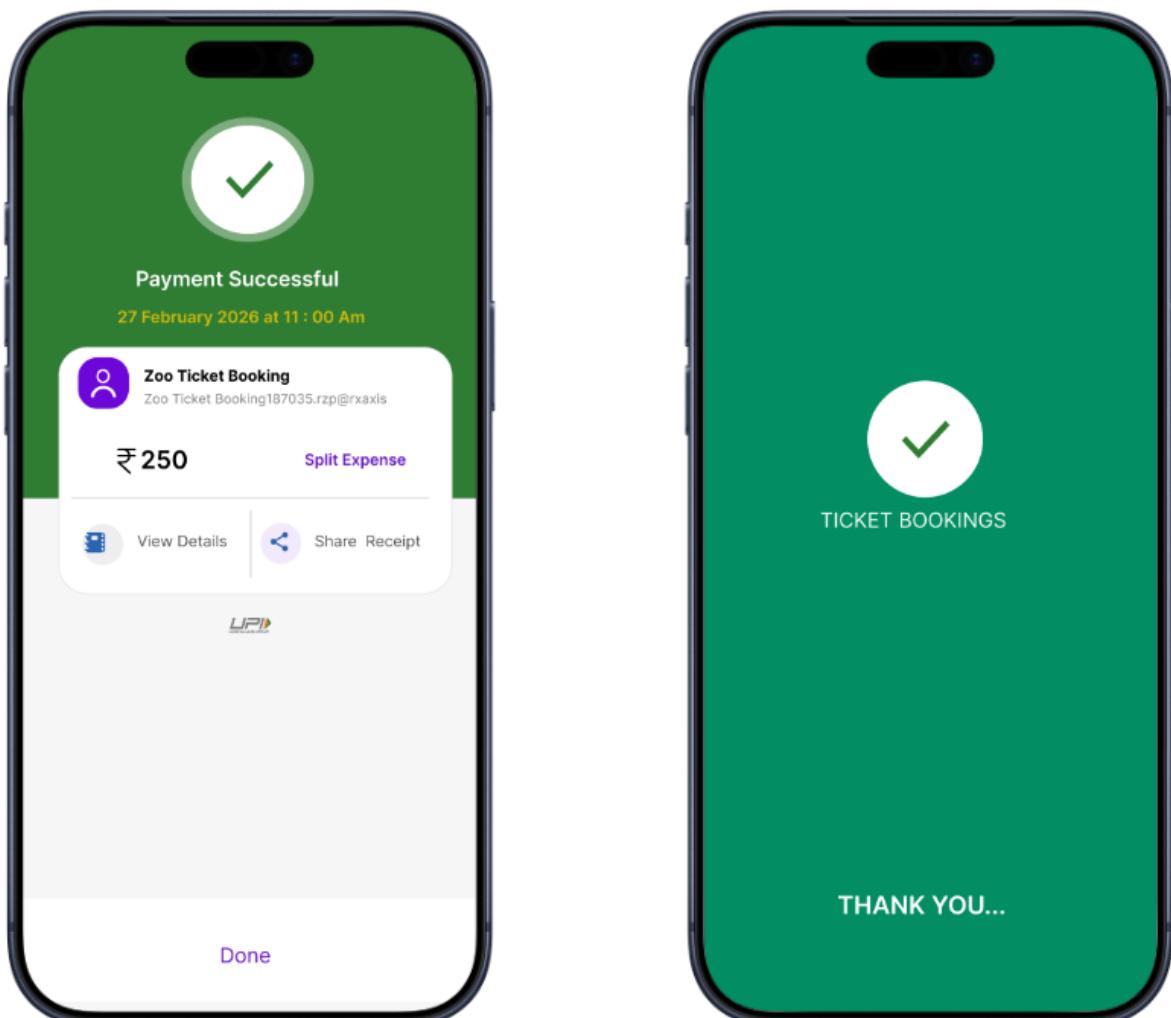
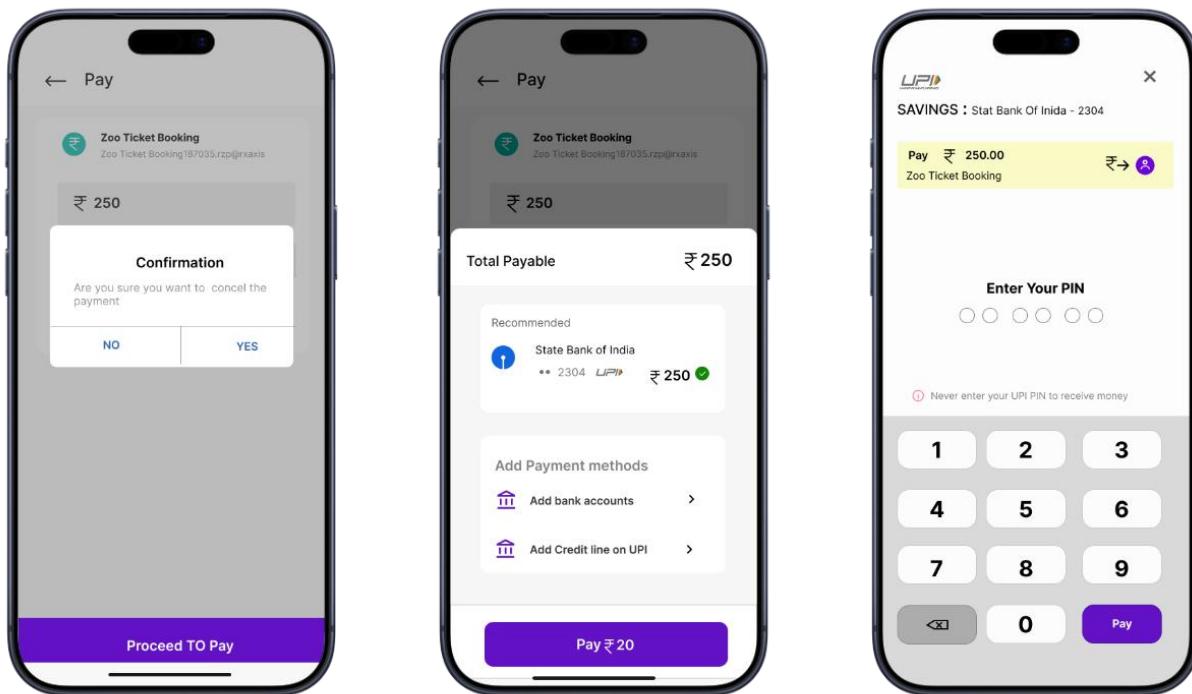
Wireframing Design :



Final Screen :







Figma Link

<https://www.figma.com/proto/iydPcJGiF6XIus0z2MwxHE/Untitled?node-id=42-2&t=9cmHLm4fUjcmS6B4-1&scaling=scale-down&content-scaling=fixed&page-id=0%3A1&starting-point-node-id=55%3A61>