



# Objective:

The main objective of this Project was to conduct a comprehensive analysis of Linsert Project focus! using big data techniques, in order to derive valuable insights for linsert specific

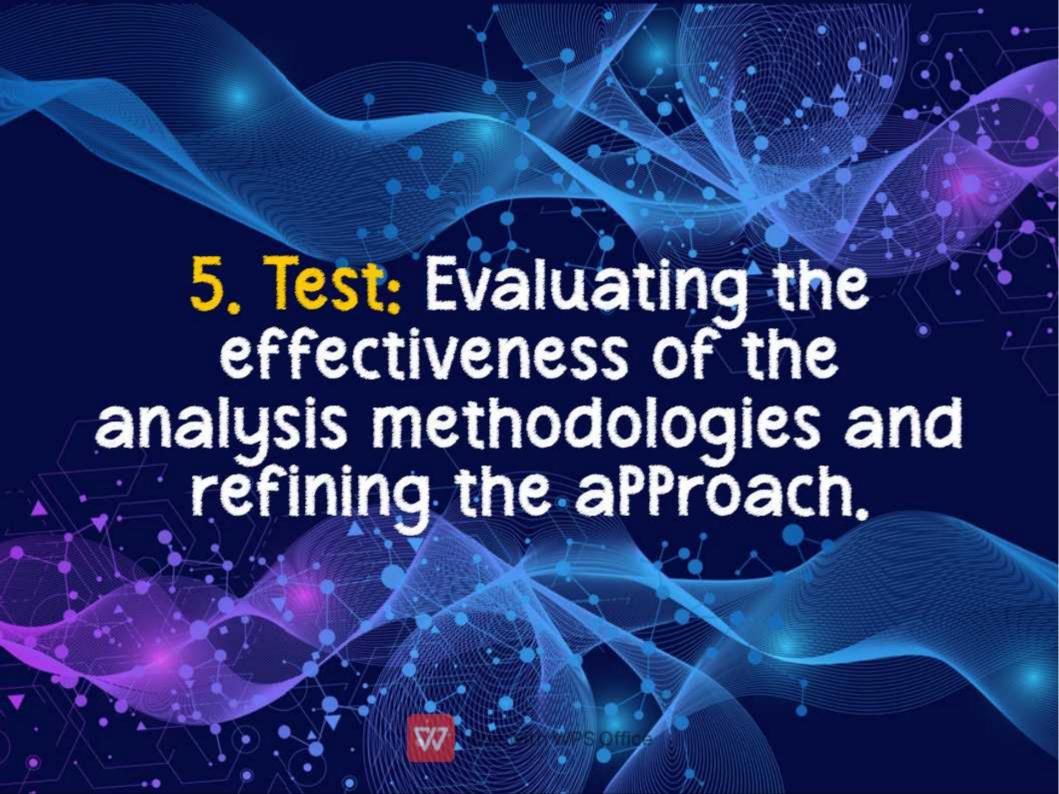


# the requirements and constraints of the Project stakeholders.

2. Define: Clearly defining the scope, objectives, and constraints of the analysis Project.

3. Ideate: Brainstorming various data analysis techniques and Potential methodologies to be emPloyed.

4. Prototype: Creating initial models and trial analyses to validate the approach.



# Development Phases: The development of the Project took Place in the following stages:

- 1. Data Collection and Preprocessing:
  - 2. Database Setup
  - 3. Analysis Techniques: 4. Visualization Methods:



Gathering the relevant data from [source] and Performing data cleaning and PreProcessing tasks.

Machine Learning Exploratory Data Data Decision Cleaning & Data collection Making Preparation **Analysis** Visualization & Reporting 1. Data Collection and Preprocessing:

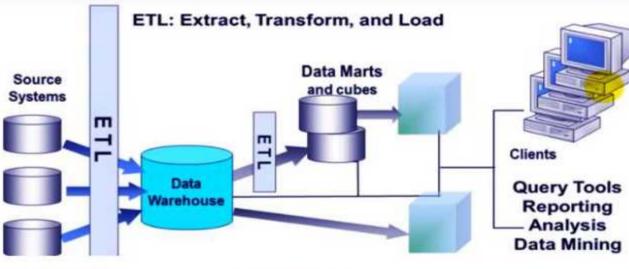


### Data, Database, Big Data, and Data Warehouse











## 2. Database Setup

# 3. Analysis Techniques;

Employing [specific big data analysis techniques, e.g., machine learning algorithms, data mining techniques to derive meaningful insights.

Prescriptive Analytics

Predictive Analytics

Diagnostic Analytics

Descriptive Analytics

# 3. Analysis Techniques:

# 4. Visualization Methods:

Utilizing [specific visualization tools, e.g., Tableau, Power BIJ to create informative and visually appealing representations of the analyzed data.



A Beginner's Guide to

# Big Data Visualization

**Tools and its Techniques** 



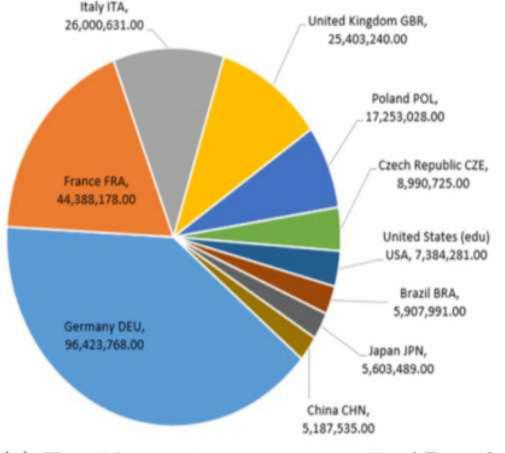
# 4. Visualization Methods:

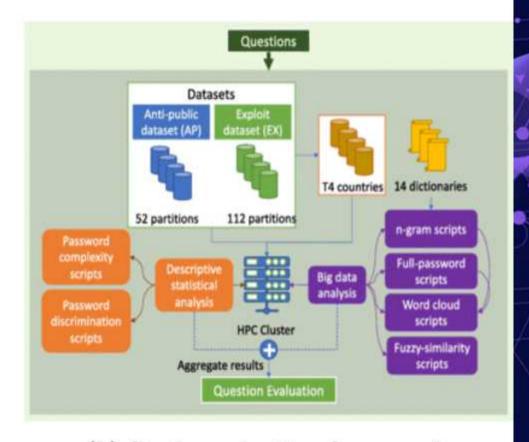
# Database Setup

For this Project, we established a Ispecific database system, e.g., HadooP, MongoDBJ to manage the large-scale dataset effectively and ensure seamless data retrieval and Processing

## Selected Dataset:

The Project utilized a comprehensive dataset obtained from [source]. containing [specific details of the dataset, e.g., size, attributes, formati.





(a) Top 10 country occurrences in AP and

(b) Study evaluation framework.



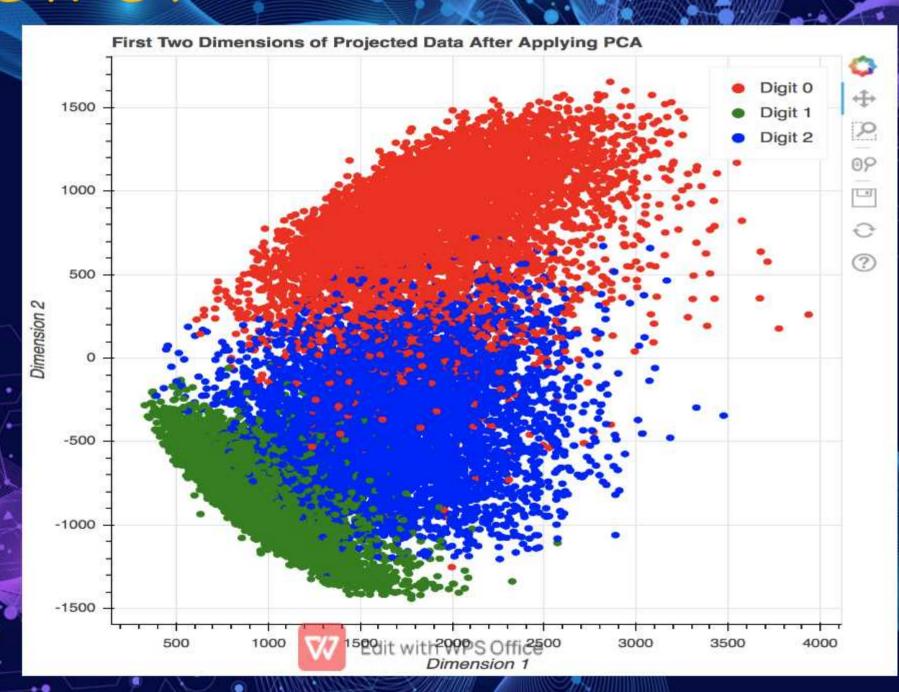
## Visualization Methods:

The Project utilized (specific visualization tools, e.g., matPlotlib, seaborn) to create insightful and interactive visual representations of the analysis results, enabling easy interPretation and understanding of complex data Watterris.

PiP install matPlotlib seaborn bokeh PiP install tensorflow Pandas # Importing from tensorflow and keras from tensorflow, keras, datasets import mnist from tensorflow.keras.models imPort Sequential from tensorflow.keras.layers imPort Dense, Reshape from tensorflow.keras import utils from tensorflow import dtypes. tensordot from tensorflow import convert\_to\_tenso linalg, transPose

# For math operations import numpy as np # For Plotting with matPlotlib imPort matPlotlib.PyPlot as Pit # For Plotting with seaborn import seaborn as sns # For Plotting with bokeh from bokeh.Plotting imPort figure, show from boken models import Legend, Legenditem # For Pandas dataframe import Pandas as Pd

## OUTPUT

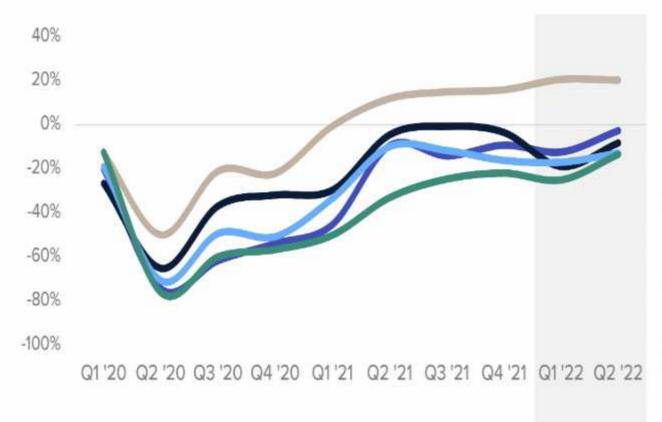


# Business Insights:

The analysis findings Provided key insights into (specific business aspects, enabling informed decisionmaking and strategic Planning. These insights have the Potential to Optimize

#### Travel and Hospitality category spend

Relative % change vs. equivalent quarter in 2019; US National



- —Hotels Direct (e.g. Marriott, Hilton)
- Airline Direct (e.g. American, United)
- —Car Rentals Direct (e.g. Hertz, Enterprise)
- Travel Aggregator (e.g. Expedia, Priceline)
- Ridesharing (e.g. Uber, Lyft)

Medallia

From Medailia Market Research Credit / Debit Transaction Panel.

Travel and Hospitality Industries are non-standard in Sense 360 by Medailia product; data is subject to restatement.

# Business Insights:

## Catalog

Q Db2 ×

## Category ^ Sea

- Recommended products (1)
- Compute (1)
- Storage (1)
- Databases (2)
- Developer tools (1)

#### Type ①

- ( All
- Services
- Software

#### Search results for 'Db2'

Viewing 3 products



#### Db2

By IBM

A fully managed, highly-performant relational data store running the enterprise-class Db2 database engine.

Lite • Free • EU Supported • HIPAA Enabled • IAM-enabled •

IBM supported

Edit with WPS Office

