

# PropTech Analytics (PROP)

Report Period: Q1 FY2025

Report Date: July 30, 2024

## Consolidated Statement of Operations

(In millions, except percentages)

Line Item	Q1 FY2025	Q1 FY2024
Product Revenue	\$58	\$17
Professional Services Revenue	\$9	\$3
Total Revenue	\$67	\$20
Cost of Revenue	\$20	\$6
Gross Profit	\$47	\$14
Operating Expenses		
Research and Development	\$22	\$8
Sales and Marketing	\$35	\$12
General and Administrative	\$12	\$4
Operating Income (Loss)	\$-22	\$-10
Net Income (Loss)	\$-24	\$-11

## Customer Growth & Retention Metrics

Metric	Q1 FY2025
Total Customers	450

Metric	Q1 FY2025
Fortune 500 Customers	12
Customers with \$100K+ ARR	85
Customers with \$1M+ Revenue	18
Net Revenue Retention	110%

## Key Performance Indicators

Metric	Value
Year-over-Year Growth	234%
Gross Margin	70%
Operating Margin (Non-GAAP)	-33%
Free Cash Flow	-\$18M

*This is a simplified financial report designed for AI extraction demonstrations.*

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