

# CONSENSUS POINT

Synthesized Market Intelligence

Snowflake Inc. (SNOW)

Report Created: February 28, 2025

## SmartConsensus Rating

# BUY

Upgraded from HOLD on 02/27/25

## Why the Upgrade? The AI Narrative Takes Hold

The SmartConsensus rating for SNOW has been upgraded to BUY following a significant and rapid shift in Wall Street sentiment. A strong Q4 earnings report, robust forward guidance, and a compelling strategic vision for the new **Snowflake Intelligence Layer** have catalyzed upgrades across the board. The CEO's message that "the best place to run your AI is where your data already lives" has clearly resonated. Analysts now broadly believe that Snowflake is not just a participant but a key enabler of the enterprise AI revolution, justifying a premium valuation based on a re-accelerated growth outlook.

## Price Target Evolution



## Constituent Ratings

Provider	Rating	Date
Apex Analytics	BUY	02/28/25
Veridian Capital	BUY	02/22/25

Provider	Rating	Date
Quant-Vestor	BUY	02/27/25
Momentum Metrics	BUY	01/17/25
SmartConsensus	BUY	02/27/25

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