



GameMetrics

Analytics

Executive Leadership Team

NASDAQ: GAME

Gaming Analytics Leader • Best of Bottom 3



Alex Kim

CEO & Founder | Age: 41

Education: MS Computer Science, Carnegie Mellon; BS, Seoul National University

Previous: Product Manager, Unity Technologies (2015-2019); Engineer, Riot Games

Founded: January 2019

Achievements: \$734M revenue (+287%); 890 game studios; 847M players analyzed; -10% operating margin (approaching profitability)

Vision: "We help game studios answer three questions: What are players doing? Why are they doing it? What should we do about it? Our platform processes 2.7 billion gaming events daily to deliver those answers."

Based In: San Francisco, CA

Ryan Cooper



CFO | Age: 38

Education: MBA, UCLA Anderson; BS Finance, University of Southern California

Previous: VP Finance, AppLovin (2018-2019); Finance Manager, Electronic Arts

Joined: March 2019

Achievements: Strong path to profitability visible; 125% NRR; Improved margins significantly (-45% → -10%)

Based In: Los Angeles, CA