🏢 PropTech Analytics

Executive Leadership Team

NASDAQ: PROP

Real Estate Data Analytics • Growth Stage

Marcus Brown

CEO | Age: 45

Education: MBA, Columbia; BS Real Estate, Penn State

Previous: VP Product, CoStar (2016-2020); Director, Zillow

Founded: March 2020

Achievements: $289M revenue (+234%); 2.4M properties analyzed; Uses Querybase, DataFlex, CatalogX

Challenges: Heavy cash burn ($78M); Only 18 enterprise customers; May need Series C FY2026

Based In: San Francisco, CA

Jennifer Walsh

CFO | Age: 38

Education: MBA, MIT Sloan; BS Finance, Boston University

Previous: VP Finance, Procore (2018-2021); Finance Manager, Autodesk

Joined: July 2020

Challenges: Managing $24M/quarter burn; LTV/CAC ratio 1.5x (needs improvement); Runway: 21 months

Based In: San Francisco, CA