

ALLMART.WORLD

आपकी अपनी दुकान

Rules & Regulation for Franchisee

1. **Product for sale is:** Against Payment Basis
2. **Delivery:** Majority of products will have home delivery facilities.
3. **About Franchisee Network:** We will sell our products through Franchisee network spread all over India
 - 3.1. **What are the qualification of All Franchisee:**
 - 3.1.1. **You should have**
 - 3.1.1.1. **Smart Phone:** You should have a Smartphone with Fast Internet with Good battery, Whatsapp
 - 3.1.1.2. **Gmail:** You should have a Gmail account.
 - 3.1.1.3. **You Can work from home:** Business From Home
 - 3.1.2. **May have, not Compulsory:**
 - 3.1.2.1. **Shop:** You can have a shop if you wish or already have
 - 3.1.2.2. **Staff:** You can have staff if you wish and would like to expand.
 - 3.2. **Procedure to become Franchisee:** You need to pay Rs 1,00,000/- towards goods purchase to initiate the process. You will be trained by your immediate Upper-Level Franchisee. You will get access to the Mob App / website by a user id and password. Franchisees should buy or sell Good / Services / Media / Properties worth Rs 1,00,000/- and on this sale or purchase you will also get your commission.
 - 3.3. **No Charges for Appointment and cancellation of Franchisee**
 - 3.3.1. **No Charge / Fees to become Franchisee:** There are no charges to become Franchisee of the company.
 - 3.3.2. **No Charges for Cancellation of Franchisee:** In case you want to cancel the Franchise then Your Entire Money Credit in your account will be paid immediately and Your Franchisee will be cancelled. There are no cancellation charges.
 - 3.4. **Monthly Sales Target:** Each Area Distributor's monthly Sales target is of Rs. 10 Lacs per month
4. **Work responsibility of India Head upto Ward Head**
 - 4.1. Bring Product / Services / Media / Property tie-up for Sale / Barter / Coupon Clients at all India Level
 - 4.2. Bring 6 Heads under you and Monitor them, find and solve their problems.
 - 4.3. You should remove all the hurdles coming in between your Commission.
 - 4.4. See that Franchisees under you perform well.
5. **Work responsibility of Area Head**
 - 5.1. To bring sales of Rs 10 Lac every month
 - 5.2. You need to create a network by making 8 to 10 Whatsapp Groups of 250 customers and post special product or discount offers.
 - 5.3. To ask product of as per market demand from Ward Head
6. **Franchisee Appointment**
 - 6.1. **We will have 1 India Head:**

- 6.1.1. India Head will Appoint 6 Zone Head
- 6.1.2. To ensure 6 Zone Heads achieve their Targets of appointing 6 State Heads.
- 6.1.3. Bring Product / Services / Media / Property tie-up for Sale / Barter / Coupon Clients at all India Level
- 6.2. **We will have approx 6 Zone Head:**
 - 6.2.1. Each Zone head will Appoint 6 State Head
 - 6.2.2. Bring Product / Services / Media / Property tie-up for Sale / Barter / Coupon Clients at Zone Level.
- 6.3. **We will have approx 28 State Head:**
 - 6.3.1. Appoint 6 Region Head
 - 6.3.2. Bring Product / Services / Media / Property tie-up for Sale / Barter / Coupon Clients at State Level
- 6.4. **We will have approx 168 Region Head:**
 - 6.4.1. Appoint 6 District Head
 - 6.4.2. Bring Product / Services / Media / Property tie-up for Sale / Barter / Coupon Clients at Regional Level
- 6.5. **We will have approx 739 District Head:**
 - 6.5.1. Appoint 6 Taluka Head
 - 6.5.2. Bring Product / Services / Media / Property tie-up for Sale / Barter / Coupon Clients at District Level
- 6.6. **We will have approx 5650 Taluka Head:**
 - 6.6.1. Appoint 6 Ward Head
 - 6.6.2. Bring Product / Services / Media / Property tie-up for Sale / Barter / Coupon Clients at Taluka Level
- 6.7. **We will have approx 20000 Ward Head:**
 - 6.7.1. Appoint 6 Area Distributors.
 - 6.7.2. Bring Product / Services / Media / Property tie-up for Sale / Barter / Coupon Clients at Ward Level
- 6.8. **We will have approx 120000 Village Distributor:**
 - 6.8.1. You need to create a network of 250 - 1000 customers (preferably on Whatsapp).
- 7. **Commission Distribution:**
 - 7.1. **Commission will be Credited:** immediately after-sale happens
 - 7.2. **Commission will be distributed to 8 Heads (Organisation Structures) on each sale:**
 - 7.3. **Each product Commission will be / may be different:** You can see the Commission will be given to you on this product through your id.
- 8. **How Commission will be distributed**
 - 8.1. **Organisation Structure wise Commission Distribution Explained:**
 - 8.1.1. **TOTAL Commission:** If Total Commission for distribution available is 19.92% then the Commission will be distributed in the following manner. Commission will be distributed in this proportionate method only.
 - 8.1.2. **Direct Sales Commission to Area Distributor:** The Commission will be 10%. This Commission is on Direct sales done by you
 - 8.1.3. **Commission to Ward Head will be:** The Commission will be 5%
 - 8.1.4. **Commission to Taluka Head will be:** The Commission will be 2.5%
 - 8.1.5. **Commission to District Head will be:** The Commission will be 1.25%

- 8.1.6. **Commission to Regional Head will be:** The Commission will be 0.63%
- 8.1.7. **Commission State Head will be:** The Commission will be 0.31%
- 8.1.8. **Commission to Zone Head will be:** The Commission will be 0.16%
- 8.1.9. **Commission to India Head will be:** This Level Commission will be 0.08%
- 8.2. **Commission distribution If Sales is done by other than Area Heads:**
 - 8.2.1. **Total Commission Distribution:** If Total Commission for distribution available is 19.92% then the Commission will be distributed in the following manner. Commission will be distributed in this proportionate method only.
 - 8.2.2. A Franchisee who Sales Directly say we call them level 1 Will get 10% Commission
 - 8.2.3. Upper Level 2 Franchisee will get 5% Commission
 - 8.2.4. Upper Level 3 Franchisee will get 2.50% Commission
 - 8.2.5. Upper Level 4 Franchisee will get 1.25% Commission
 - 8.2.6. Upper Level 5 Franchisee will get 0.63% Commission
 - 8.2.7. Upper Level 6 Franchisee will get 0.31% Commission
 - 8.2.8. Upper Level 7 Franchisee will get 0.16% Commission
 - 8.2.9. Upper Level 8 Franchisee will get 0.08% Commission
 - 8.2.10. At any level, if the upper level ends then balance commission will not be distributed.
9. **Franchisee First Time Sales and Commission:** Tentative Commission Plan if the entire network is ready. Commission chart If Total Commission is 19.92% and first-time sales collection from each Franchisee is of Rs. 1 Lac.
10. **Marketing Network is not MLM company and will not attract MLM Rules:** Why Our Marketing network is Not MLM, following are the Answer
 - 10.1. In MLM people have no time condition but **in our marketing network**, they have to give full time.
 - 10.2. In MLM person have to buy himself whereas **in our marketing network** they need not buy and have to pay a refundable amount and do not have to buy any product or service but can use this credit for the purchase of goods for client and client will pay for the goods
 - 10.3. In MLM a person gets a code and has upline and downline which can not be changed upside down under any circumstances but **in our marketing network**, they can be changed up down left right etc.
 - 10.4. In MLM any person can go on top Selling amount by bringing a huge down line **in our marketing network** Area Head can not earn an amount as much as India head.
 - 10.5. The MLM downline can go unlimited depth but **in our marketing network**, they have a fixed 7 Level / Organization structure.
 - 10.6. In the MLM in sales Group meeting they say everybody can earn 4.5 Cr top income but **in our marketing network**, we will say this to only 1 person.
 - 10.7. In MLM people do not have to quit even if they do not work they get income/ money here **in our marketing network** they have

to work a full day and if they do not work they will be replaced with a new person.

10.8. In MLM companies say you just bring 2 sales then you will earn crores of income and for that you do not have to bring sales here **in our marketing network** last Area Head has to bring a daily sale.

11. **Vision and Mission Statement**

11.1. **Vision Roadmap of Where You Want to Go**

- 11.1.1. To increase sale of our clients
- 11.1.2. To give income opportunities to more than one lac people
- 11.1.3. To create an all India wider and Deeper Network for Product / Service / Media Property companies.
- 11.1.4. Everyone should make payment of purchase from our wallet

11.2. **Mission How to Get There**

- 11.2.1. “We are committed to building a world of economic opportunities for our customers by dismantling the barriers to economic growth. It is critical we must listen to our customers, understand their needs and wants, and, above all, deliver the safest and most rewarding customer experience every time.”
- 11.2.2. To Create Agent Network of 1, 6, 36, 120, 650, 3000, 20000,120000 at all india level.

12. **About Us**

- 12.1. ● ***Contact Person:*** Ajay Jain India Head - 9867026663
- 12.2. ● ***Contact Person:*** Rajesh Modi MD - 9867477227
- 12.3. ● ***Chairman:*** Sharad Ruia
- 12.4. ● ***Office Address:*** 18/2, Sainath Road, Malad West, Mumbai - 400064
- 12.5. **Website Name:** AllMart.world
- 12.6. **Brand Name:** All Mart
- 12.7. **Tag Line:** Aapka Apna Mart आपका अपना मार्ट
- 12.8. **Company Name:** All Mart Co LLP (Proposed)

13.

Franchisee First Time Sales / Commission Plan											
Star	Area	number of person under you	Position s	Total Unit sale	Com mission %	First Time Sales Collection	Commis sion sale amt	First time Sales	Amt in	Commis sion Amt	Amt in
8	India	6.00	1	120000	0.08	100000	78	1200	Cr	93.75	Lacs
7	Zone	6.00	6	20000	0.16	100000	156	200	Cr	31.25	Lacs
6	State	3.33	36	3000	0.31	100000	313	33	Cr	10.42	Lacs
5	Division	5.42	120	650	0.63	100000	625	10	Cr	6.25	Lacs
4	District	4.62	650	120	1.25	100000	1250	2	Cr	2.31	Lacs
3	Taluka	6.67	3000	36	2.50	100000	2500	40	Lacs	1.00	Lacs
2	Ward	6.00	20000	6	5.00	100000	5000	6	Lacs	0.30	Lacs
1	Area	self	120000	1	10.00	100000	10000	1	Lacs	0.10	Lacs
	Total		143813		19.92						

14. **Franchisee Monthly Sales and Commission:** Tentative Plan if
Total Commission is 19.92% and Monthly sales of each Area
Franchisee is of Rs. 10 Lac.

15.

Franchisee Monthly Sales / Commission Plan											
Level	Area	number of person under you	Positions	Total Unit sale	Commission %	Monthly sale target of last level	Commission on sale amt	Monthly Sales	Amt in	Commission Amt	Amt in
8	India	6.00	1	120000	0.08	1000000	781	12000	Cr	9.38	Cr
7	Zone	6.00	6	20000	0.16	1000000	1563	2000	Cr	3.13	Cr
6	State	3.33	36	3000	0.31	1000000	3125	333	Cr	1.04	Cr
5	Division	5.42	120	650	0.63	1000000	6250	100	Cr	62.50	Lacs
4	District	4.62	650	120	1.25	1000000	12500	18	Cr	23.08	Lacs
3	Taluka	6.67	3000	36	2.50	1000000	25000	4	Cr	10.00	Lacs
2	Ward	6.00	20000	6	5.00	1000000	50000	60	Lacs	3.00	Lacs
1	Area	self	120000	1	10.00	1000000	100000	10	Lacs	1.00	Lacs
	Total		143813	143813	19.92						

16. Number of Franchisee under you

Number of Franchisee under you								
Area	India	Zone	State	City	District	Taluka	Ward	Area
India	1							
Zone	6	1						
State	36	6	1					
City	120	36	6	1				
District	650	120	36	6	1			
Taluka	3000	650	120	36	6	1		
Ward	20000	3000	650	120	36	6	1	
Area	120000	20000	3000	650	120	36	6	1
Total	143813	23813	3813	813	163	43	7	1
Round Figure	140000	23000	4000	800	150	40	6	1