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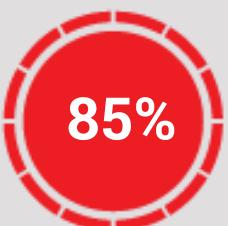
# UNLOCKING OPPORTUNITIES

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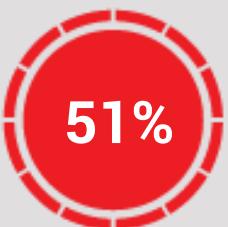
Earn ₹50,000 to ₹12 Lac per month  
Income Opportunity for 12 Lac Indians



of all consumers expect to increase e-commerce spends



reduction in number of visits to retail and recreation centres



saw an increase in payments using digital wallets

## AN ERA OF CHANGE OFFLINE TO ONLINE

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# Who Are We?

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**Allmart is a Technologically Driven Indian E-Commerce Company, Based in Mumbai.**

Our business model is designed to empower all, be it the customers, franchisees, small businesses and community at large.

We are smart, passionate builders with different backgrounds and goals, who share a common desire to always be learning and inventing on behalf of our customers.



# What's Our Motto?

On our platform, we sell everything:  
products and services  
eg. FMCG, Insurance, Video Making,  
Loans, Media, Software, Property, etc.



On our platform, everyone can sell:  
Manufacturers, Importers, Retailers,  
Resellers and NGOs.

**ALL FOR ALL-ALLMART**





**What's Our Purpose?  
Samruddh Bharat - Sashakt Bharat**



# What We Aim For?

Empower the Indian businesses to embrace the digital transformation.



Provide income opportunities for more than 12 lac Indians.



To be one of the largest E-Commerce Bharat platforms in terms of All India village level penetration.



# WHAT MAKES US DIFFERENT?

- Non-restrictive business policy
- All for all 'business model'
- Collective benefit approach
- Ease of growing business model



# WHAT'S IN IT FOR THE SELLERS?

**Sellers decide what commission** they want to give our company.

**Sellers can be anybody:**  
Manufacturers, Importers,  
Wholesalers, Distributors,  
Retailers and NGOs.

Exclusive category wise return policy option.



**Sellers decide the selling price** at MRP or below MRP.

Each category has **multiple seller options**, ranging from big sellers to small sellers.

**Sellers have the liberty to choose their own delivery provider.**  
We also have tie-ups with big and small logistics and courier companies.

# WHAT'S IN IT FOR THE BUYERS?

- One-stop-shop for everything, big brands to local sellers
- Daily exclusive offers helping buyers save big on their spends
- Bargaining feature-to crack bulk buy deals
- Requirement listing feature: Buyers have the option to list their requirements if not available on the platform
- Shop local feature: This will help buyers to locate the nearby shops for faster delivery

# BIG SAVINGS FOR BUYERS.

**Deccan's Tulsi Satt**

**Deal of the Day**  
₹ 250/-  
₹ 100/-

HURRY, OFFER FOR TODAY ONLY

- Parcel Weight 9 Bottle in 1 Kg
- Minimum Order Quantity 1 Pcs
- Courier Charges Rs. 80/- per Kg

**allmart world**

## Deccan's Tulsi Satt

Drops

Tulsi Honey & 7 Concentrated Tulsi Extracts

Tulsi – God's Own Medicine  
Your Body is a gift of God for you live in, maintain it lifelong...MINTO P GUPTA

Nature Creates, Ayurveda recommends, Modern Science supports and you benefit ...take daily as recommended

Some Known Benefits of Deccan's Tulsi Satt Drops

### REDUCES FREE RADICAL IMPACT

Improves health by getting rid of the free radical effect.

### INCREASES IMMUNITY

It has antioxidant properties which help boost immunity. Extreme useful for treating infections as well as immunological disorders like allergies and asthma.

### REDUCES COUGH, COLD

Helps provide relief from cough & cold as well as sinus mucus. Has anti-microbial properties.

### IMPROVES SKIN HEALTH

It benefits the skin by preventing blackheads, acne and relieves skin infections. Rich in vitamin K and antioxidants, it stimulates hair by stimulating blood circulation and promoting hair growth.

### IMPROVES LIVER HEALTH

May prevent toxin-induced damage to the liver.

### IMPROVES JOINT HEALTH

Reduces inflammation and joint pain. As an adaptogen with anti-inflammatory and antioxidant properties, tulsi helps in maintaining all these benefits. It can even help people with arthritis or fibromyalgia.

### IMPROVES DIGESTION

Contains natural compounds which help in breaking down enzymes and juices, helping cut fat from the root. Regular consumption of tulsi can also reduce triglyceride and minimised cholesterol levels, another contributor to obesity.

### REDUCES STRESS

Helps counter psychological stress through positive effects on memory and cognitive function and through its sedative and anti-depressant properties.

### IMPROVES HEART HEALTH

It helps reduce cholesterol, improves weakness in heart patients. Helps lower stress-induced cholesterol levels.

**WELLNESS**  
INSULATED LUNCH CARRIER

**Deal of the Day**  
₹ 1400/-  
₹ 899/- Including Courier Charge

HURRY, OFFER FOR TODAY ONLY

**TAP TO OPEN**

**1 Year Warranty**

**allmart world**

**Freshia**

**Superior Cloth Quality Bag with Zip and Handing Belt.**

**Easy to Open & Close and Inside bowl & bottle partition**

**High Quality Zip for Long Performance**

**Durable & Adjustable Buckle Design**

**Durable and Washable Cloth Material**

**350ml x 3 Bowl + 500ml S.S. Bottle + 125ml Food Grade Chatani Dabbi**

**UNBREAKABLE PLASTIC LID**  
11.4 CM  
11.2 CM  
10.2 CM  
4.5 CM  
3.5 CM  
2.5 CM  
2.2 CM  
1.8 CM  
1.5 CM  
1.2 CM  
1.0 CM

**Hot & Cold**

**Leak Resistant**

**Insulated Double Wall**

**Dr. Scholls Therapeutic Athletic Shoe Foreign Brand**

**Deal of the Day**  
₹ 3,500/-  
₹ 1,900/-

**Courier charges Rs. 100/- per kg.**

- 1 pair shoes courier weight is 650 gms
- Minimum order can be of 1 pair shoes
- No returns or size replacements
- size 6,7,8,9

**BUY NOW**

**allmart world**

# MARKETING SUPPORT FOR SELLERS.

Income opportunity for 1,50,000 Indians from every part of country

**LOCKDOWN**  
**MEIN BANE AATMA NIRBHAR**

JAANANA CHAHOGE Kaise?  
**TAP TO OPEN**

FREE ENROLMENT

• WEEKLY INCOME • NO RISKS • 100% LEGIT • TRAINING PROVIDED  
BECOME A FRANCHISE FOR FREE AND START EARNING ₹50,000 TO ₹12 LAKHS PER MONTH.

ENQUIRE NOW!

allmart.world

START PROFITING TODAY!

Pan India Network of 12,00,000 Area wise Franchisee to manage and sell your Products / Services

•OFFER •SELL •GROW

**AAPKE BUSINESS KO EK NAYEE UDAAN DO!**

JAANANA CHAHOGE Kaise?  
**TAP TO OPEN**

Presenting Allmart, a unique e-commerce platform for Manufacturers, Importers, Wholesellers, Distributors, Resellers Retailers and NGO.

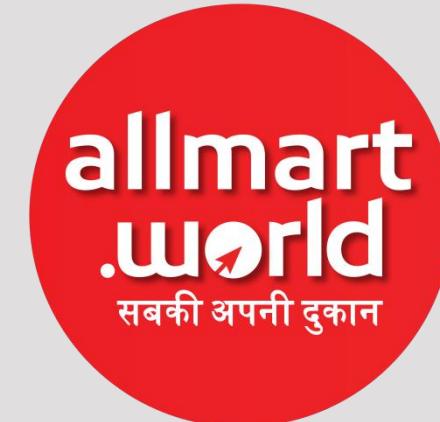
AllMart is India's fastest growing and most convenient platform to sell your products and offer your services to reach out to customers across India.

**THE ALLMART ADVANTAGE**

Free listing with vendor panel ▶ Flexibility to decide platform commission ▶

allmart.world

But this is not ALL...  
**Sellers and Buyers have a unique advantage**  
with



The  
**Power Punch**

# FRANCHISEE

- Management franchisee will be appointed at state, division, taluka, district and extensively at pin code level
- We will appoint an extensive Pan India network of 12 lac sales franchisees
- This network which will help boost sales with each individual's power group of 1,000 buyers
- They will penetrate to the grass root level and facilitate sales in areas with and without internet access



EVEN IF YOU STAY IN A  
SMALL VILLAGE WITH... NO

Brands | Shops | Internet  
Credit Card | Smart Phone

you will still be able to buy all the products that are available in India with AllMart and that too with assured home delivery.

SAY YES TO

World Famous Brands | Biggest Shops  
Exclusive Products & Services | Extraordinary Life

Become an AllMart Franchisee today!





**Opening up a world  
of opportunities  
for you...**

**Are you ready?**

# **GOLDEN CHANCE TO BE AN ALLMART FRANCHISEE AND START EARNING BETWEEN ₹50,000 TO ₹12 LAC A MONTH**





# START EARNING TODAY !

- No expenses on shop, office and employees
- No door-to-door selling
- Flexible working model: part-time or full-time, sell anywhere in India
- 24x7 Training support from upline franchisee
- Earn commission upto 20%
- Weekly Payouts

# ALL YOU REQUIRE

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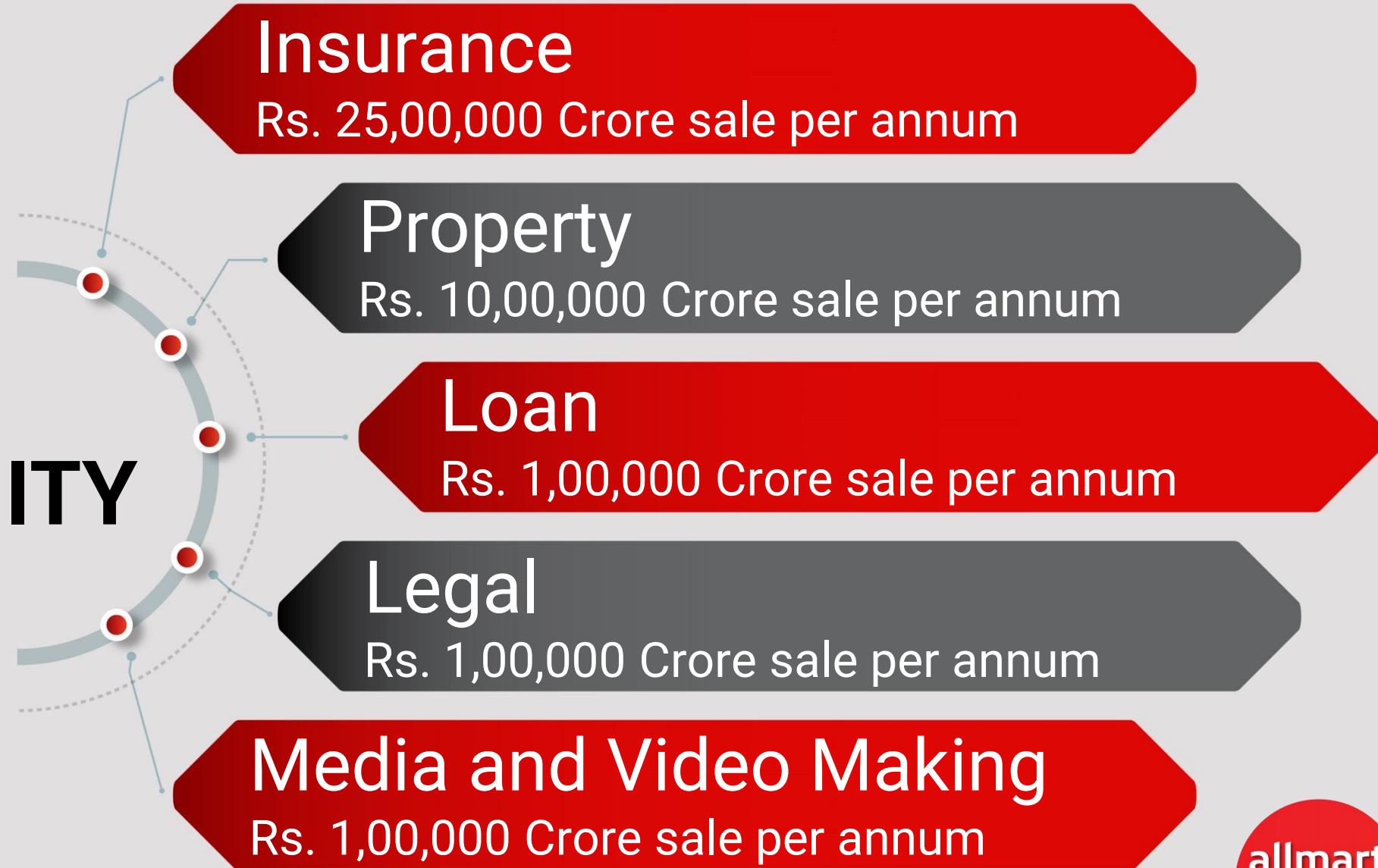


Smart Phone



Online Payment Facility

# SALE OPPORTUNITY



# TYPES OF FRANCHISEES

Franchisee	Level	Area	People
Management Franchisee	1	Country	1
	2	Zone	6
	3	State	36
	4	Division	120
	5	District	650
	6	Taluka	3,000
	7	Pincode	20,000
Sales Franchisee	8	Village	12,00,000

# OUR CORPORATE FRANCHISEE STRUCTURE

Franchisee Levels		Team Under You							
Serial No.	Area	India	Zone	State	Division	District	Taluka	Pincode	Village
1	Country	1							
2	Zone	6	1						
3	State	36	6	1					
4	Division	120	20	3	1				
5	District	650	108	18	5	1			
6	Taluka	3,000	500	83	25	5	1		
7	Pincode	20,000	3,333	556	167	31	7	1	
8	Village	12,000,00	2,00,000	33,333	10,000	1,846	400	60	1
Total		12,23,813	2,03,969	33,995	10,198	1,883	408	61	1



## PROJECTED INCOME CHART: SALES FRANCHISEE

Monthly Sales In Rs.	1,00,000	2,00,000	3,00,000	5,00,000	7,50,000	10,00,000
Commission on Product	Monthly Income					
1%	1,000	2,000	3,000	5,000	7,500	10,000
2%	2,000	4,000	6,000	10,000	15,000	20,000
3%	3,000	6,000	9,000	15,000	22,500	30,000
4%	4,000	8,000	12,000	20,000	30,000	40,000
5%	5,000	10,000	15,000	25,000	37,500	50,000
6%	6,000	12,000	18,000	30,000	45,000	60,000
7%	7,000	14,000	21,000	35,000	52,500	70,000
8%	8,000	16,000	24,000	40,000	60,000	80,000
9%	9,000	18,000	27,000	45,000	67,500	90,000
10%	10,000	20,000	30,000	50,000	75,000	1,00,000

You can earn monthly income ranging from Rs. 25,000/- to Rs. 1,00,000/- through sales.



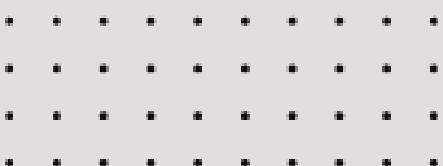
# PROJECTED INCOME CHART: MANAGEMENT FRANCHISEE

Franchisee Levels			Commission	Rupees	
Serial No.	Area	Position	10%	Monthly Sales	Commission Amt.
1	India	1	0.039	12,000 Crore	4.50 Cr
2	Zone	6	0.078	2,000 Crore	1.50 Cr
3	State	36	0.156	300 Crore	50 Lac
4	Division	120	0.313	100 Crore	31 Lac
5	District	650	0.625	18 Crore	12 Lac
6	Taluka	3,000	1.250	4 Crore	5 Lac
7	Pincode	20,000	2.500	60 Lac	1.50 Lac
8	Village	12,000,00	5.000	See Sales Franchisee Income Chart	
Total		12,23,813	9.961		
Software Team Commission			0.039	12,000 Crore	4.50 Cr
Total Commission			10.000	12,000 Crore	1,200 Cr

Assumption: The projected income is based assuming each Sales franchisee will sell goods worth Rs. 1 Lakh p/m, and on each good sold, total commission distribution will be 10%.



# THE WINNING MANTRA



# MANAGEMENT FRANCHISEE QUALIFICATION

Full-time / Part-time Engagement

Should have  
a smart phone  
and access to online  
payment facility

Create a team  
of 6 active downline  
Franchisees within 9  
days of joining

# MANAGEMENT FRANCHISEE'S ROLE

Regular reporting  
to Upline Franchisee

Regularly attend  
all relevant meetings

Initiate and facilitate  
business growth

Mentor and resolve  
issues of Downline  
Franchisee

Regular Vendor / Product  
Listing

# SALES FRANCHISEE QUALIFICATION



Full-time /  
Part-time  
engagement



Should be a  
member of  
Multiple Whatsapp  
group with 500+  
total members



These groups  
should permit  
sharing branded  
promotional  
messages



Should have  
a smart phone  
and access to  
online payment  
facility

# SALES FRANCHISEE'S ROLE



Send daily offers to multiple whatsapp groups



Initiate and facilitate sales for online and offline buyers



Regularly attend all relevant meetings



Regular reporting to Upline Franchisee

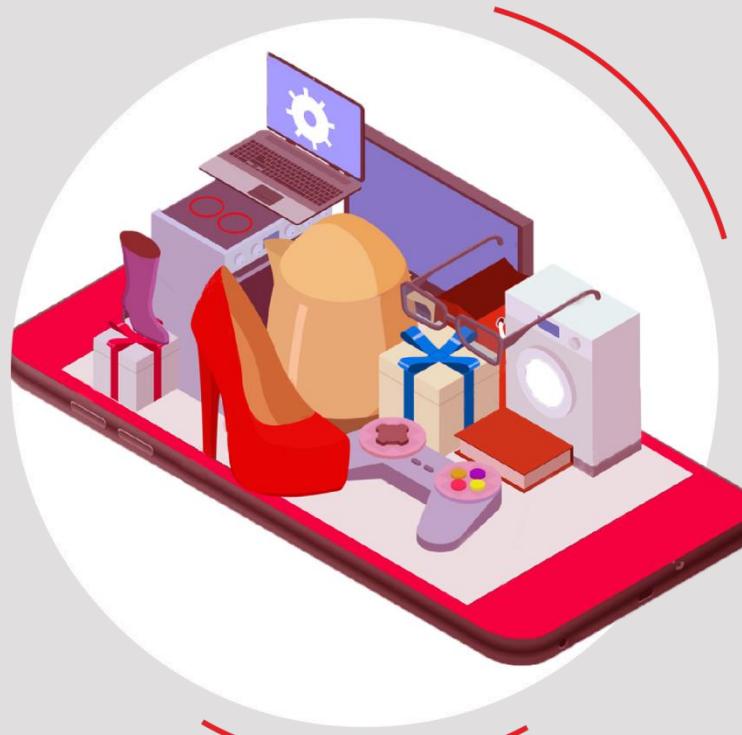


Tracking the delivery status for sales made

# BE A PROUD OWNER OF THE BIGGEST SHOP IN YOUR VILLAGE



VS



## Be an Allmart Sales Franchisee

Allmart management franchisee will bring crores of products & services on our e-commerce platform making it the biggest Shop in your village (all shops combined)



# METHOD TO JOIN AS FRANCHISEE

			<b>Method A Normal Fees</b>	<b>Method B Current offer</b>	<b>Method C Current offer</b>	<b>How much Commission you can earn</b>
Serial No.	Area	Position	One time Charges (Non- refundable)	One time Charges (Non- refundable)	Sale Goods and You Will get commision also And franchisee Fees=0	
			Amount	Amount	Amount	Amount
1	India	1	1,00,000	1,00,000		4.50 Crore
2	Zone	6	75,000	75,000		1.50 Crore
3	State	36	50,000	5,000	1,00,000	50.00 Lac
4	Division	120	40,000	5,000	1,00,000	31.00 Lac
5	District	650	30,000	5,000	1,00,000	12.00 Lac
6	Taluka	3,000	20,000	5,000	1,00,000	5.00 Lac
7	Pincode	20,000	10,000	5,000	1,00,000	1.50 Lac
8	Village	12,00,000	5,000	5,000	25,000	50,000
	Total		12,23,813			

You become a Permanent Franchisee on sales of goods or by paying one time charges.



# JOIN EARLY. EARN MORE.

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The work of Creating 'All Bharat Franchisee Network' will be completed soon.

Upper level Village Franchisee Rs.1000 to Rs.5000 earns higher income hence do not delay!

Your early decision can multiply your monthly income in future.





**DON'T MISS THE GOLDEN CHANCE TO  
BECOME A HIGH EARNING FRANCHISEE**



**Ajay Jain - 9867026663**



**allmart  
world**  
सबकी अपनी दुकान

# BANK DETAIL FOR PAYMENT

Company Name	Modi Enterprises
Account No.	5013315448
IFSC Code	KKBK0000665
Bank Name	Kotak Mahindra Bank
Bank Location	Kandivali (W), Mumbai
Account Type	Current Account
Pan Card No.	AAHPM3980E
Maharashtra GST No.	27AAHPM3980E1ZL
Office Address:	Allmart House No: 2, Pragati Society 1, Near Pancholia School, Mahavir Nagar, Kandivali West, Mumbai, Maharashtra, Bharat- 400067.

We have registered a new company with the Name "Allmart Ecommerce L.L.P." and we are in the process of opening a bank account and once done Modi Enterprises business will be taken over by Allmart Ecommerce L.L.P.





**THE FUTURE DEPENDS ON  
WHAT YOU DO TODAY !**

*— Mahatma Gandhi*