

## Unit 1

1

5marks

Write a steps to configure and install wordpress

2ms

Enlist 4 basic requirements that are necessary to configure database in wordpress

specify usage of discussion setting ...1m

WordPress discussion setting can be defined as **the interaction between the blogger and the visitors**. These settings are done by the admin to have a control over the posts/pages that come in through users.

[https://www.tutorialspoint.com/wordpress/wordpress\\_discussion\\_setting.htm#:~:text=WordPress%20discussion%20setting%20can%20be,that%20come%20in%20through%20users](https://www.tutorialspoint.com/wordpress/wordpress_discussion_setting.htm#:~:text=WordPress%20discussion%20setting%20can%20be,that%20come%20in%20through%20users)

Enlist any 4 PHP frameworks...

Laravel

Codeignitor

Magento

Wordpress

cakePHP

fuelPHP

Yii

Discuss in detail wordpress admin dashboard...5m

[https://www.tutorialspoint.com/wordpress/wordpress\\_dashboard.htm#:~:text=The%20WordPress%20Dashboard%20is%20a,what's%20happening%20with%20your%20blog](https://www.tutorialspoint.com/wordpress/wordpress_dashboard.htm#:~:text=The%20WordPress%20Dashboard%20is%20a,what's%20happening%20with%20your%20blog)

Explain in detail/library directory structure of WordPress...

List any four features of wordpress...

Customizable Designs

SEO Friendly

Responsive Mobile Sites

High Performance

Manage on the Go

High Security

Powerful Media Management

Easy and Accessible

Post versus page..2m

Posts are timely, and pages are timeless.

Posts are meant to be shared on social media, and pages are not.

Posts are organized using categories and tags, while pages are hierarchical and organized as child and parent pages.

Posts have an author and published date, while pages do not.

Write a step how to disable comments in WordPress...2m

Enable/Disable Comments

Click on Posts or Pages in your dashboard.

Click on the title of post or page you want to enable (or disable) comments on.

In the settings sidebar on the right, find and open the Discussion tab.

Select Allow Comments to enable comments, or deselect the option in order to disable comments

How to create menu in WordPress. Also write steps to add pages and categories into top menu

1m...define tag

WordPress tags is one of the **tools you can use to group your posts, based on similar details. Usually, tags are located under a post or in the sidebar.** When a visitor clicks a particular tag, WordPress will open an archive page (tag page) – indexing all the posts and custom post types that have the same tags

How to add link and images in post and pages...2m

2m.. how to format and schedule post in wordpress

Write a steps to create picture for video or add gallery or music in post or page(write steps)

Define a term theme

**A theme is the foundation for the complete design of a website.**

**This includes things like typography, color palettes, headers and footers, backgrounds, and page layouts.**

**A WordPress theme is a group of files (graphics, style sheets, and code) that dictates the overall appearance of your blog or website. Themes can control something as vast as your site's layout, or as minute as your hyperlink colors.**

List out any 4 role of the users

Ans: administrator

contributor

Author

Editor

Subscriber

5m...how to manage comments, write a step to configure comments

<https://ithemes.com/tutorials/managing-comments-in-wordpress/>

What is plugins

A WordPress plugin is **a piece of software that “plugs into” your WordPress site.**

Plugins can add new functionality or extend existing functionality on your site, allowing you to create virtually any kind of website, from ecommerce stores to portfolios to directory sites.

Eg... **WooCommerce plugin**

5m... write a note on e-commerce plug-in

WooCommerce is an open-source e-commerce plugin for WordPress. It is designed for small to large-sized online merchants using WordPress. Launched on September 27, 2011, the plugin quickly became popular for its simplicity to install and customize and for the market position of the base product as freeware.

<https://ithemes.com/tutorials/what-is-woocommerce/>

2m...

How to change settings in wordpress dashboard

Write steps to embedded video in wordpress..2m

2m...enlist any 4 types of settings that are available in wordpress dashboard.

5m...explain two way install and active themes in wordpress

Which folder contains theme files or theme folder or themes

Ans: wp-content

And for plugin? wp-plugins

Define categories

Category is one of the default **taxonomies** in WordPress. You can use categories to sort and group your blog posts into different sections. For example, a news website might have categories for their articles filed under News, Opinion, Weather, and Sports.

Define main usage of categories

Categories help visitors quickly know what topics your website is about and allows them to navigate your site faster.

How to set calendar or search box widgets in wordpress...2m

Wordpress.com vs wordpress.org

.com

build-your-own-website” platform.

free to get started with,  
don't need any external hosting or external domain name

You are NOT allowed to sell ads on your website

You cannot upload plugins

cannot upload custom themes.

does not offer any eCommerce features

Wordpress.org

open-source website software

need to have a hosting account (a web server) in order to use it,  
which often comes with a price tag.

The WordPress software is free, open-source, and super easy to use

You can add free, paid, and custom **WordPress plugins / apps** to your website.

customize your website design as needed.

How to manage media library...2m

Custom menu

Managing users

Plugin define

Woo commerce define

Features of wordpress

Theme vs template

What is wordpress