

Assignment - 1

VALENTINE

Page No.:

Date: | |

Q-1(A) Do as directed

- ① Enlist four basic requirements that are necessary to configure database in WordPress.

Ans: 1 ① localhost
② Username
③ Password
④ Database Name

- ② Specify usage of discussion setting.

Ans: 2 Discussion Setting can be defined as the interaction between the vlogger and the visitors.

- ③ What is plugin?

Ans: 3 Plugin is a piece of software that "plugs into" your WordPress site. It can add new functionality or extend existing functionality on your site.

- ④ Define Tag.

Ans: 4 A WordPress tag is one of the default tools you can use to categorize your WordPress posts.

Q-1(B) Answer the following in brief

① Enlist four types of user roles in WordPress.

Ans: 1 Following are the user roles in WordPress:

- ① Subscriber
- ② Administrator
- ③ Author
- ④ Contributor

② How to change setting in WordPress dashboard.

Ans: 2

① General

→ Under Setting → General, you can edit your site's title and tagline. You can also set your site icon, which is the smaller image that appears in the browser tab.

② Writing

→ Use the writing setting to manage categories, tags, and other setting related to your site's content.

③ Discussion

→ In the Discussion setting, you'll be able to set options for the incoming comments on your site.

③ Write steps to embed video in WordPress.

Ans: 3 Steps to embed video in WordPress

① Go to appearance → widgets

② Add the text widget to a sidebar.

③ Inside the widget settings, you need to paste the video URL in the content area.

④ Click on the save button to store your widget settings.

⑤ Enlist any four settings that are placed at dashboard of WordPress.

Ans: 4 Settings at dashboard of WordPress:

① General

② Reading

③ Writing

④ Permalink

Q-3 Answer the following in detail.

- (i) As Andrea is new with WordPress, she doesn't know about installation and configuration process of WordPress website. Help her by writing a step for the same.

Ans: Steps:

- (1) Open wordpress.org website and download latest available WordPress version.
- (2) Unzip the WordPress package and put it in any compatible server.
- (3) Put the unzip package in htdocs for XAMPP and www folder for MAMP.
- (4) Now go to phpMyAdmin and create blank database.
- (5) Open any compatible browser and run WordPress package or WordPress project.
- (6) Select language for your project.
- (7) Before starting WordPress following information required.
 - (i) Database name
 - (ii) Database username
 - (iii) Database password
 - (iv) Database host.
 - (v) Table prefix

- ⑧ Click on run the installation.
- ⑨ Now give basic information for website, that required
 - (i) site title
 - (ii) username
 - (iii) password
 - (iv) confirm password
 - (v) Your Email
 - (vi) Search engine visible
- ⑩ Click on Install
- ⑪ Click on login then give Information.

- ⑫ Do as directed.
- ⑬ List six features of WordPress.
- ⑭ Write a key difference between Post and Page.
- ⑮ How to disable comments in WordPress.

Ques: 2 Features of WordPress

- ① Easily manage website content
 - ② Unlimited Pages, Posts, Products & more
 - ③ Flexible post scheduling.
 - ④ Restore website security
 - ⑤ Stability & Reliability.
 - ⑥ Managed website security.
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- ② Post contains content type as Dynamic whereas Page contains Static content type.

③ You can enable or disable comments on all future posts by going to Settings → Discussion.

→ Under "Default article setting", toggle on or off the option to "allow people to post comments on new articles."

③ How to create menu in WordPress?
Also write steps to add page and category into top menu.

Ans: 3 Menu in WordPress

- ① Login to the WordPress Dashboard.
- ② From the 'Appearance' menu on the left-hand side of the Dashboard, Select the 'Menus' option to bring up the Menu editor.
- ③ Select 'Create a new menu at the top of the page.'
- ④ Enter a name for your new menu in the Menu Name box.
- ⑤ Click the 'Create menu' button.

Add page and category into top menu.

- ① Login to the WordPress Dashboard.
- ② Click on the pages menu item in the left navigation menu.

- ③ Click the Add New button at the top of the page.
- ④ Once you have configured the appropriate fields for your page, click the blue Publish button.
- ⑤ In Appearance menu item in the left menu, then click on Menus.
- ⑥ From list of pages, check the box next to it and click the Add to Menu button.
- ⑦ Drag the page to the place in the menu where you'd like it to appear.
- ⑧ Click on blue Save menu button to save your menu.
- ⑨ Go to Appearance → Customize.
- ⑩ Go to Menus
- ⑪ Select the menu to edit.
- ⑫ Click on Add Items
- ⑬ Select Categories
- ⑭ Click the plus icon next to the category you want to add.
- ⑮ Click Publish to save the changes.

Q-2 Answer the following

① What is plug-in? Explain e-commerce plugin in detail.

Ans: → Plugin is a piece of software that "plugs into" your WordPress site.

→ Plugins can add new functionality or extend existing functionality on your site.

→ WooCommerce is the world's most popular open source ecommerce solution.

→ Our core platform is free, flexible and amplified by a global community.

→ The freedom of open source means you retain full ownership of your store's content and data forever.

→ Features of WooCommerce:

① Create beautiful, enticing store-fronts with themes suited to your brand and industry.

② Customize pages in minutes using modular product blocks.

③ Showcase physical and digital goods,

④ Rise to the top of search results by leveraging WordPress SEO advantage.

⑤ Choose how you want to get paid.

⑥ Configure your shipping options.

⑦ Simplify sales tax.

- WooCommerce means business. Keep tabs on the performance metrics most important to you with WooCommerce Admin - a powerful, customizable central dashboard for your store.
- Expand your audience across marketing and social channels with Google Ads, HubSpot, Mailchimp, and Facebook integrations.
- Enhance store functionality with hundreds of free and paid extensions from Marketplace.
- Developers can use WooCommerce to create, customize, and scale a store to meet a client's exact specifications, making enhancements through extensions or custom solutions.
- Leverage hooks and filters to modify or create functionality.
- Integrate virtually any service using a robust REST API and webhooks.
- Design and build custom content blocks with React.
- Inspect and modify any aspect of the core plugin code.
- Speed up development with a lightning fast CLI.

② Define Theme. Explain two ways to install and activate theme in WordPress.

Ans: 1 A WordPress theme is a folder of files that work together to create the design of your site.

① Theme through the theme Directory

Steps

- ① Log In to your WordPress account
- ② Navigate to Appearance → Themes
- ③ On the Themes page, select Add New at the top of the page
- ④ Choose a theme
- ⑤ Click Down to begin the installation process
- ⑥ Click activate once complete

② Installing a WordPress Theme Using the Upload Method.

Steps

- ① Ensure you have the .zip file for the theme you want
- ② Navigate to Appearance → Theme
- ③ On the themes page, select Add new at the top of the page.
- ④ After clicking on the add new button, select the upload theme button.
- ⑤ Upload and install the file.
- ⑥ Click activate once complete.