

ARKWEB

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11/16/2023

ABSTRACT

This white paper contains a technical report of the project proposal, business purpose, challenge and solution, unique and value of the proposed project.

- **ARKWEB is the next revolution of the blockchain and cryptocurrency world. ARKWEB is supplying the need of modern world's unique crypto experience.**
- **This document will discuss about potentials of blockchain and why this is the technology of the future. This will include why blockchain is failing to make a public attraction yet as well.**
- **This document will also discuss what is the best possible and most accurate solution to this challenge.**
- **An explanation about our project proposal and how the entire project is going to unfold is also included in next page.**
- **What we are going to do create under the project and what are key features will look like is also discussed in the whitepaper.**
- **Finally, you can investigate our proposed road map of the project. We are discussing about what we have done so far and what will be done in the near future.**

TABLE OF CONTENT

I.	Mission statement	3
II.	Introduction	4
III.	Our challenge	5
IV.	Project proposal	7
V.	Key features/ products	8
VI.	Roadmap	10

Mission statement

ARKWEB is a revolutionizing technology for the future of the blockchain. Our Mission and vision is to make a unique gaming environment for the people who are using our platform for gaming, using our blockchain, the “ARK”. The project is committed to creating a gaming platform and other tools around it with purpose of creating a unique gaming environment for anyone who wants to play games. Our main aim is to revolutionize the future of the gaming industry.

Vishwa GW | founder and CEO

INTRODUCTION

What is Blockchain?

Blockchain has come a long way since the initial first vision for this amazing technology published by Satoshi Nakamoto. At that time, these words were like magic to people. But in today's world, words like "blockchain" and "Cryptocurrency" are everywhere. Many governments, companies and other institutions have developed and at least started to use Blockchain technology for many purposes.

Purpose of Blockchain

Blockchain is a peer-to-peer decentralized distributed ledger technology that makes the records of any digital asset transparent and unchangeable and works without involving any third-party intermediary. This p2p decentralized platform can offer many benefits over a traditional network system. These benefits include easier to scale, increasing system reliability and privacy, no single point of failure. The reason why is distributed is because of shared communication and distributed processing.

P2P Architecture of the blockchain provides several benefits, such as greater security compared to traditional client-server-based networks. A distributed P2P network, paired with a majority consensus requirement, provides Blockchain a relatively high degree of resistance to malicious activities. They can not be altered or reversed, which means participants can trust the data that they are presented with. Also, blockchain's confidential nature protects users from identity theft, making it attractive to consumers and businesses alike. Blockchain enables businesses to transact in real time at any hour of the day, any day of the year. This is a contrast to the bank transfers and payments that are only available during business hours and have cutoff times. Blockchain also lowers costs for businesses, especially those that have high-value, high-volume transactions that causes fees to add up.

What Is our challenge.

As much as blockchain is the future, it is still in early age. Blockchain's potential use cases span across industries, including **financial services, retail industries, marketing, and healthcare.**

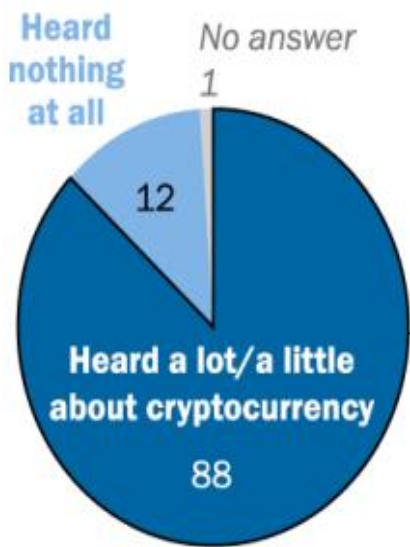
But still blockchain technology is completely new to the public/ general population in day-to-day life. We don't normally use blockchain technology in our lives. This still is known as a developing technology of the future. The main way to take this technology is **Cryptocurrencies**. These are digital currencies that are maintained by a decentralized system. They can make transactions fast and cheaper than a normal transaction by the banks. People use cryptocurrencies as a potential investment method as well (especially Bitcoin and Ethereum).

But **most of these methods are not going to be a public attraction any time soon. In the other hand, cryptocurrencies are being criticized because of so many recent controversies.** Graph chart on the below page shows how the American population believe in crypto and blockchain. According to that research by PEW Research Center, 75% of the Americans do not have the confident in cryptocurrencies and blockchain.

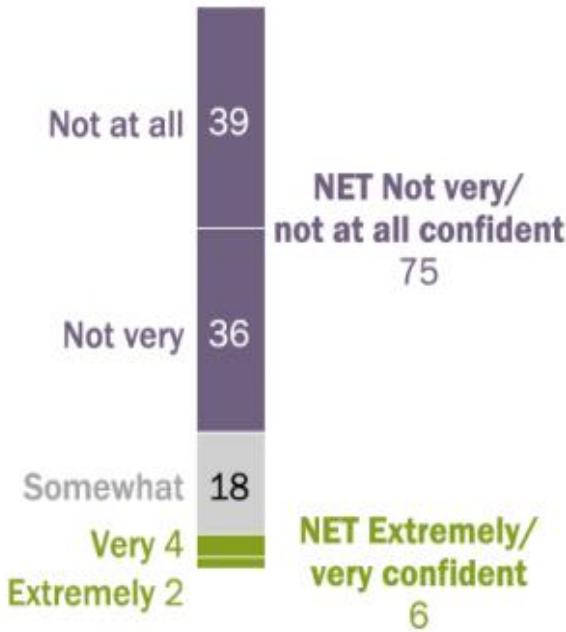
So, what we need is a good and healthy way to take this technology among people as a technology with so much potential. We need to show the real opportunities and potential of this technology to the people and make a positive impression.

75% of Americans who have heard of cryptocurrencies are not confident in their safety and reliability

% of U.S. adults who say they have ___ about cryptocurrency such as bitcoin or ether



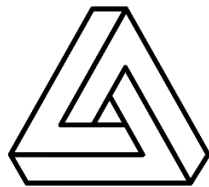
Among those who have heard about cryptocurrency, % who say they are ___ that the current ways to invest in, trade or use cryptocurrencies are reliable and safe



Note: Heard a lot/a little response options are combined. Figures may not add up to the NET values or 100% due to rounding. Those who did not give an answer are not shown.
Source: Survey of U.S. adults conducted March 13-19, 2023.

PEW RESEARCH CENTER

Project Proposal



ARK WEB

ARKWEB is developing a blockchain based gaming platform where gamers can play games, interact with each other, buy exclusive items for the gaming from our **“ARK” marketplace**, sell them back, collect exclusive NFTs of the games, earn money from gaming and more. The whole platform will be running on our own **“ARK” blockchain**.

We are also developing our own ‘V-coin’. This is the official crypto token of ARK platform. Users must use the V-coin for purchases or sales on the platform and marketplace. ‘V-coin’ is adding value for all the digital assets on the platform.

The **main feature is people can use their hobby as an investment at the same time**. For example, imagine you are the game developer. You will release an exclusive merch or item collection which is essential for the game. It is a limited edition, which means there are only limited items. This is where the blockchain and marketplace comes in handy. Once you minted the items on marketplace, it will be coded into blockchain. Then no one can copy or create duplicate items anymore. Also, you can sell items to gamers/users using the marketplace. Users can also sell them back on our marketplace. Creators can keep a royalty if they want to. By this way everyone can make money while playing games. This is only one way to make money after we fully developed the system.

This is very big project based on a simple solution to a simple problem. We at ARKWEB are very confident and positive that this project will be the best crypto based project to bring a positive idea about potentials of blockchain.

Below, we are talking about the key features we want to add to the main idea.

KEY FEATURES/PRODUCTS

ARK mobile application

ARK mobile application is the mobile and lite version of this platform. ARK mobile will not be created exactly as the web application. You can play mobile online games through the application. But main part of the application is the marketplace. Mobile application will also include newsroom tab for up-to-date news, mobile games arena, marketplace. This feature is still in the development process.

MARKETPLACE

ARK marketplace is one of the min parts of this platform. Surely anyone who is familiar with NFTs knows about a marketplace. Marketplace is the main part for transactions. Marketplace must include exclusive marches and attributes, gaming items, gaming NFTs, and buy or sell V-coin. This is the core feature among all of them. This is where the blockchain works fundamentally with the idea. Once you minted the item to marketplace it will automatically keep a record of the transactions and other details on our blockchain.

NFTS

We are going to release our own 'ARK-original' NFT collection. This will be the first NFT collection to feature in our marketplace. Then, eventually creators can mint their own NFT collections for purchase.

ARK WALLET

We are creating our own crypto wallet called 'ARK wallet'. This will be the main storage for your Crypto tokens(V-coin), NFTs, and other purchased items. You can save money on the wallet too. Every user of the platform must have at least one wallet to activate the full potential of ARKWEB. When you log in/sign into the platform and marketplace, you will need the wallet address. Then you can make purchases, use your owned items for gaming purposes, sell items and many more.

ROADMAP FOR THE FUTURE

