


# VISHWAJEET PATHAK

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Furniture Design Manager | Product Development Specialist

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## PROFESSIONAL SUMMARY

Results-driven Product Design and Development Manager with 10+ years of hands-on experience in furniture design, prototyping, and production planning. Successfully led cross-functional teams and delivered over 600 custom product designs for clients across India, the Middle East, Europe, and the USA. Adept at managing full project lifecycles from concept to execution with expertise in SolidWorks, AutoCAD, and manufacturing coordination. Known for innovative design thinking and operational leadership, with a strong portfolio of commercial, retail, and institutional fixtures.

## CORE COMPETENCIES

- Product Design & Development
- Prototyping & Manufacturing Coordination
- Production Planning & Process Improvement
- Costing, BOM & Material Estimation
- Team Leadership & Vendor Coordination
- CAD Software: SolidWorks, AutoCAD, SketchUp
- ERP Systems, MS Project, MS Excel
- Quality Control & Assurance
- Market Research & Product Benchmarking

## PROFESSIONAL EXPERIENCE

### Manager – Design & Development

Shark Shopfits Pvt. Ltd., Greater Noida | Mar 2017 – Present

- Managed a team of 25 across design, production, and operations; delivered 600+ product designs.
- Developed fixtures and furniture for high-profile brands such as Amazon, Adidas, Samsung, Flipkart, and Apple.

- Designed signature concepts like Infinity Kitchen Module and Nyx Design Concept for MadeWithSpin.
- Led development of aluminum extrusions, die-cast hardware, and modular parts in collaboration with vendors.
- Created BOMs, cost sheets, cutting lists, and container stuffing plans for international shipments.
- Successfully executed end-to-end design-to-installation for major offices and retail spaces in Delhi NCR.
- Trained junior designers and freshers in SolidWorks and AutoCAD.

## **Engineer – Planning & Production**

Harmony Systems, New Delhi | Oct 2014 – Mar 2017

- Designed CNC-ready shop drawings, production plans, and dispatch schedules for custom furniture.
- Oversaw site-level production teams to ensure timely execution and installation.
- Reduced rework and material waste through workflow optimization and design improvements.
- Coordinated raw material sourcing, cost estimation, and packaging design for large-scale orders.

## **CERTIFICATIONS**

- Fundamentals of Digital Marketing – Google (2022)
- AutoCAD – CETPA Infotech Pvt. Ltd., Noida (2012)

## **EDUCATION**

PGDM (Operations) – Institute of Management Technology (IMT), Ghaziabad – 2023

- Diploma in Interior Design – Indian Institute of Skills Development Training (IISDT), Indore – 2022
- B.Tech (Mechanical Engineering) – Uttar Pradesh Technical University (UPTU), Lucknow – 2014
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## **KEY PROJECTS & HIGHLIGHTS**

- Madewithspin Experience Store – Conceptualized and executed fixtures for flagship outlet in Dhanmill, Delhi.
- Vendome Mall (Qatar) & Yass Mall (Dubai) – Designed full retail fixture packages for Dropkick and SSS.
- Jaipuria Institutes (2020) – Collaborated with LTDF Architects to deliver campus-wide custom furniture.

- Apple Backstage Design (2020) – Developed modular backstage furniture for Apple India rollout.
- DLF Cyber Park & Sovereign Infra Cafés (2020) – Designed café furniture with emphasis on compactness and brand identity.
- Samsung, Adidas, Puma, Vodafone, Airtel – Delivered multiple turnkey fixture projects from 2014 to 2019 across India.

## **TECHNICAL SKILLS**

- Design Tools: SolidWorks, AutoCAD, SketchUp, Zund Design Center, AP100
- Project Tools: MS Excel, MS Project, ERP Systems, Outlook

## **PUBLICATIONS**

- The Simple Guide to AI: Practical Uses for Creativity & Business (2024)  
Author of a practical and reader-friendly guide on leveraging AI tools for productivity, content creation, and entrepreneurship.  
Available on Amazon Kindle.

## **PERSONAL DETAILS**

- Date of Birth: 17th September 1991
- Languages: English, Hindi