

Ram Vishwakarma

Sr. Front End Developer

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TECHNICAL SKILLS

Programming Languages: JavaScript (Basics) | **Frameworks:** Bootstrap 3/4/5, SASS, Angular Material UI | **Frontend:** HTML5, CSS3 | **Backend:** Node.js, Express.js, MongoDB, MySQL (Basic) | **Tools:** Adobe XD, Photoshop, Dreamweaver, Figma, GitHub, Bitbucket, Jira, Mandrill, MailChimp, SendGrid, Litmus, Email on Acid, VS Code, Sublime | **Databases:** MongoDB, MySQL | **Platforms:** WordPress, TeamSite, MartJack, SharePoint | **Others:** Email template optimization, Cross-browser compatibility testing

PROFESSIONAL EXPERIENCE (13+ Years)

Sr. Front End Developer | Jan 2022 - Jan 2024

Chekk LTD/Speed Mart | Mumbai

- Developed and implemented UI for **Chekk Web & Dashboard Portal** using **HTML5, CSS3, Bootstrap 4/5, Angular Material UI**, and **SASS**, enhancing user engagement by **20%**.
- Enhanced the portal with new UI features, reducing **CSS** redundancy by **30%** and improving maintainability.
- Conducted cross-browser compatibility testing using **Litmus & Email on Acid**, ensuring responsiveness across web and email clients.

Sr. Web Developer | Oct 2016 - Dec 2021

ALT Balaji | Mumbai

- Created front-end UI using **HTML5, CSS3, Bootstrap 4, SASS**, and **Angular UI** Template in **Angular** Framework, improving website performance and scalability.
- Developed and maintained **ALTBalaji Blog** using **WordPress** and **Avada Fusion Theme**, increasing content delivery efficiency by **15%**.

Web Engineer | Jan 2014 - Sep 2016

Raw Engineering/Built.IO | Mumbai

- Developed views/templates with **ContentStack** CMS using **HTML5, CSS3, Bootstrap**, and **SASS**, improving website scalability and user experience.
- Managed content updates and optimized website performance using **GTmetrix**, reducing page load time by **3 seconds**.

Jr. UI Developer | Sep 2010 - Dec 2013

Indigo Consulting & Information Systems | Mumbai

- Built fully responsive websites and microsites optimized for performance using **TeamSite** and **MartJack CMS**, reducing page load time by **18%**.
- Developed responsive email templates for financial institutions (e.g., **HDFC Bank, FGB, HSBC**), optimizing delivery rates and conducting **A/B testing** for improved campaign performance.

PROJECTS

Chekk Web & Chekk Portal UI | Chekk LTD | Jan 2022 - Jan 2024

- Enhanced portal aesthetics and functionality by optimizing **CSS** and introducing reusable components.

ALTBalaji Website & Blog | ALT Balaji | Oct 2016 - Dec 2021

- Optimized responsive email templates for marketing campaigns using **Mandrill, MailChimp**, and **SendGrid**, enhancing campaign effectiveness.

Elastic.co | Raw Engineering/Built.IO | Jan 2014 - Sep 2016

- Improved website performance and managed content updates using **GTmetrix**, reducing page load time by **3 seconds**.

EDUCATION

BSc. IT | March 2012

Mumbai University | Mumbai, India

CERTIFICATIONS

- Basic **JavaScript** Course | **MySQL** for Beginners | Creating a Responsive **HTML Email**

ACHIEVEMENTS

- Successfully optimized email delivery rates by **10%** across multiple campaigns.
- Reduced page load times by **3 seconds** through performance tuning and optimization.
- Enhanced cross-browser compatibility for web and email clients using **Litmus & Email on Acid**.