

ENGINEERING ECONOMICS AND MANAGEMENT

CHAPTER -1

- Q.1 What is economics? Explain the different definition of economics.
- Q.2 Explain the scope of economics.
- Q.3 What is macro and Micro economics?
- Q.4 Explain the Theory Of Demand? OR Explain the Law Of demand.
- Q.5 What is the Law of supply? Explain in detail.
- Q.6 What is elasticity of demand? Explain income elasticity of demand.
- Q.7 Explain the price and cross elasticity of demand.
- Q.8 What are the main determinants of demand which affected to the demand?

CHAPTER-2

- Q.1 Explain the meaning of factor of production.
- Q.2 Explain the Factor of production in detail.
- Q.3 Explain the cost concept. OR explain the different cost in economy.
- Q.4 What is break even analysis? Derived the assumption of break even analysis.

CHAPTER-3

- Q.1 What is mean of market? Derived different types of market.
- Q.2 Explain the pure completion market with their characteristic (feature).
- Q.3 Explain the monopolistic competition market with feature.
- Q.4 Explain the oligopoly market with feature.
- Q.5 What is national income? Explain in detail OR explain the different concept of national income.(GDP,GNP,NNP,GNP, Personal income, Personal disposal)

CHAPTER-4

- Q.1 What is poverty? Explain the types of poverty.
- Q.2 Explain the causes of poverty.
- Q.3 Explain the measures of poverty.
- Q.4 What is Unemployment? Explain the types of unemployment.
- Q.5 Explain the causes of unemployment.
- Q.6 What is inflation? Explain the types of inflation.
- Q.7 Explain the causes and remedies of inflation.

CHAPETR-5

- Q.1 Explain the meaning of money. And also explain the function of money.
- Q.2 Explain the types of money.
- Q.3 What is monetary policy? Explain the function of monetary policy.
- Q.4 What is fiscal policy? Explain the main objective of fiscal policy.
- Q.5 Explain the instrument of fiscal policy.
- Q.6 Explain the instrument of monetary policy.
- Q.7 What is meaning of banking? Explain the types of banking.
- Q.8 Explain the function of commercial banking(Bank)
- Q.9 What is mean of central bank? Explain the function of Central bank (RBI).

CHAPTER-6

- Q.1 What is management? Explain the function of management.
- Q.2 Explain the different skills of management.
- Q.3 Explain the main role of manager.
- Q.4 Explain the Abraham Maslow's need of hierarchy.
- Q.5 Explain the 14 principals of management.

CHAPTER-7

- Q.1 What is mean by organization? Explain the organizational structure.
- Q Explain the types of organization.
- Q.3 What is mean by departmentalization? Explain the types of it.
- Q.4 What is span of control? Discuss in detail.
- Q.5. explain the principles of organization
- Q.6 What is mean of matrix organizational structure? Explain with merit and demerit.
- Q.7 Explain the different organizational structure with their merit and demerits.

CHAPTER-8

- Q.1 What is means of marketing? Explain the marketing mix. OR explain four P's of marketing mix.
- Q.2 Explain the different concept of marketing.
- Q.3 Explain the market segmentation in detail.
- Q.4 What is finance management? Explain the scope of finance. OR explain the function of finance.
- Q.5 Explain the source of finance.

CHAPTER-9

- Q.1 What is mean of production management? Explain the main objective of production management.
- Q.2 What is plant lay out? And explain the factor affecting plant lay out.
- Q.3 What is plant location? Explain the factor affecting plant location.
- Q.4 What is mean of human resource management? Explain the important of manpower planning process.
- Q.5 What is meaning of recruitment? Explain the main source of recruitment.
- Q.6 Explain the selection process.

CHAPTER-10

- Q.1 What is corporate social responsibility? Explain the important of CSR.
- Q.2 What is ethics? Explain the Importance of Ethics.