



## SADAR PATEL COLLEGE OF ENGINEERING, BAKROL

SARDAR PATEL COLLEGE OF ENGINEERING	
BAKROL, ANAND	
Academic Year: 2021-22	Sem: VII
Name of Teacher: Nirali Darji	Name of Department: IT
Subject : Internetwork security and Web analytics(3171616)	Hrs./Week: 2
Theory/Practical: Practical	

Sr.No	Practical List	Sign
1.	track engagement with home page and other site content.	
2.	Measure the time taken to load home page and other pages	
3.	Perform A/B testing	
4.	Use cookies to store username.	
5.	Write content so that users come back to the site	
6.	Build your keyword list (a list or spreadsheet of attainable, relevant keywords), write content around those keywords and track performance and rankings.	
7.	Find the blogs which takes people to this site.	
8.	Try password attack to check the site is not vulnerable to this attack.	