



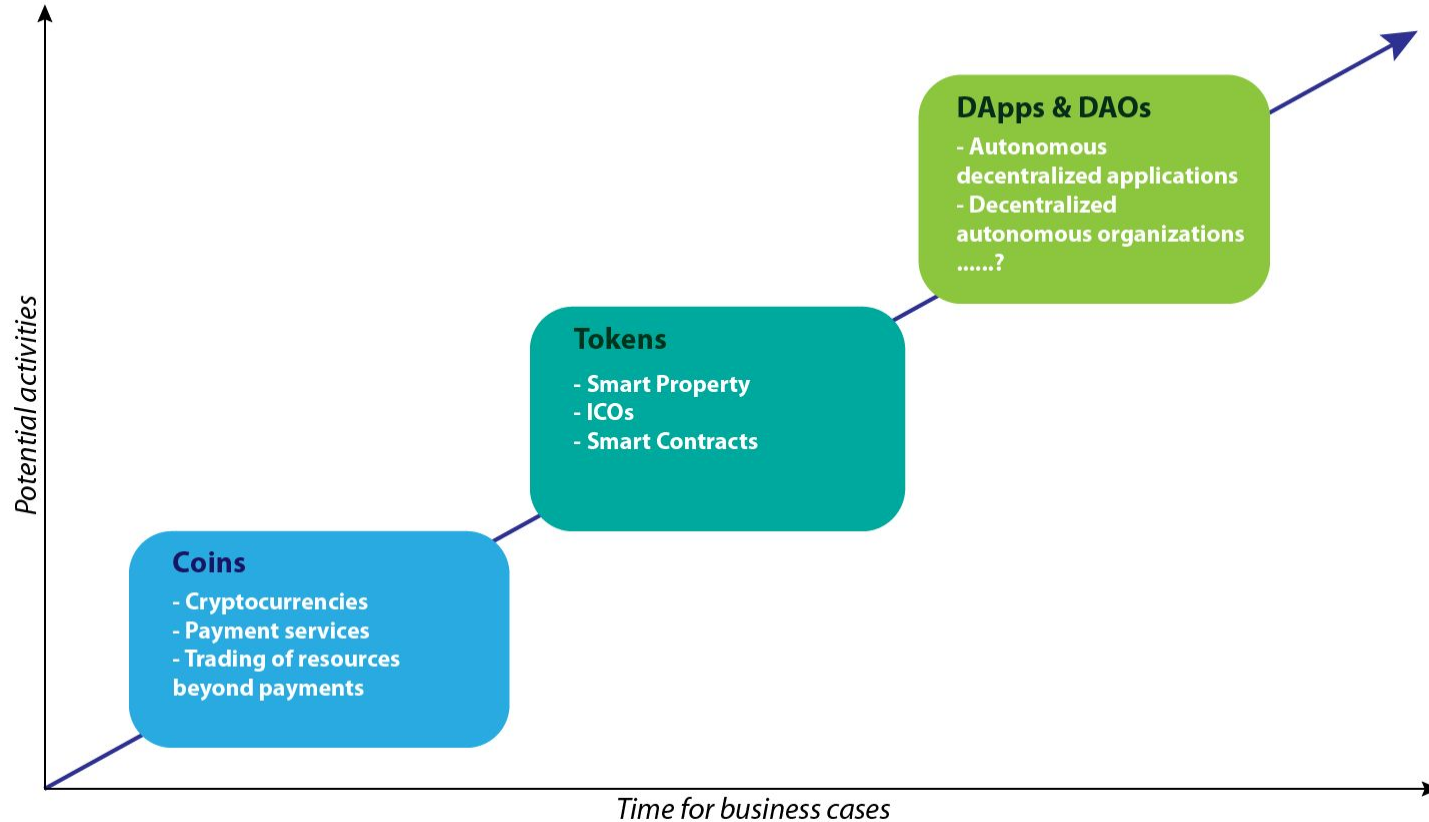
# Blockchain Use Cases

Why do industries need to adopt Blockchain?

# Current Industries using Blockchain

- **Pharmaceuticals** - DHL worked with Accenture to establish a blockchain-based track-and-trace system in six areas worldwide. Currently, the system has 7 billion unique pharmaceutical serial numbers and handling more than 1,500 transactions per second.
- **Fashion** - CGS has developed a system for tracking garments and compliances on raw materials for many apparels and fashion clients.
- **Cross-Border Payments** - IBM has developed a new blockchain banking solution that allows financial institutions to move quickly and cost-effectively process payments globally.
- **Food Safety** - IBM has partnered up with Dole, Nestlé, and Walmart to set up a blockchain for better regulation of food.
- **United Nations** - United Nations is currently using Blockchain for 16 agencies including **Human Trafficking** and World Food Program.
- **Jewelry** - Brilliant Earth has partnered up with Everledger to use blockchain in tracking and tracing the provenance of diamonds and other gemstones. This will also ensure that they are conflict-free.

# Blockchain Revolution





# Exciting Disruptions Coming Soon

- **Entertainment Industry** - Movie Braid was the first movie to be produced by doing an ICO.
- **Property Rental** - Rentberry aims to address the common pitfalls and headaches of the traditional rental model.
- **Politics** - Sierra Leone carried out their elections using Blockchain.
- **Education** - Socrates Coin is making big moves to change the traditional approach to a “3DInternet”.
- **Digital Advertising** - Basic Attention Token is taking a crack to solve the problems with Digital Advertisements.
- **Internet of Things** - Waltonchain, an award-winning Chinese project that seeks to integrate IoT and blockchain technology on an unprecedented scale.



# THANK YOU

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