Blockchain Use Cases

Future Sectors and Industries



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Certain industries' fundamental functions are inherently more suited to blockchain solutions, with the following sectors capturing the greatest value:

- Financial services
- Government
- Healthcare.

Blockchain can reduce the number of necessary intermediaries and are geographically agnostic. These value opportunities are reflected in the fact that approximately 90 percent of major Australian, European, and North American banks are already experimenting or investing in blockchain.

In dealing with data from birth certificates to taxes, blockchain-based records and smart contracts can simplify interactions with citizens while increasing data security. Many public-sector applications, such as blockchain-based identity records, would serve as key enabling solutions and standards for the wider economy. More than 25 governments are actively running blockchain pilots supported by start-ups.

Impact of Blockchain by Industry



	Revenue	Cost	Capital	Social
Agriculture	Medium	High	N/A	High
Arts & Recreation	Low	Limited	N/A	Low
Automotive	High	Low	N/A	Low
Financial Services	Medium	High	Low	Low
W Healthcare	High	High	N/A	Medium
Insurance	Low	High	N/A	Medium
Manufacturing	N/A	Low	N/A	N/A

Impact of Blockchain by Industry



	Revenue	Cost	Capital	Social
Mining	N/A	Low	N/A	Limited
Property	High	High	N/A	Low
Public Sector	High	High	N/A	Medium
Retail	Low	Low	Low	Medium
Technology, Media & Telecommunications	High	Low	N/A	Low
Transport & Logistics	Limited	Medium	N/A	Low
Utilities	Medium	High	Low	Medium

THANK YOU

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