# Professional Blockchain Course

Why do industries need to adopt Blockchain?

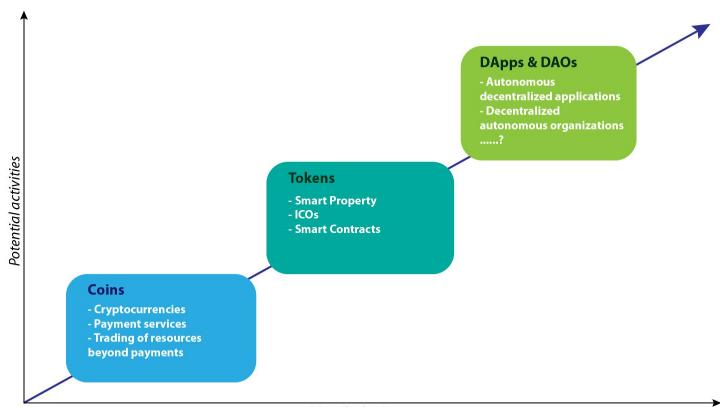


### **Current Industries using Blockchain**

- Pharmaceuticals DHL worked with Accenture to establish a blockchain-based track-and-trace system in six areas worldwide. Currently, the system has 7 billion unique pharmaceutical serial numbers and handling more than 1,500 transactions per second.
- Fashion CGS has developed a system for tracking garments and compliances on raw materials for many apparels and fashion clients.
- Cross-Border Payments IBM has developed a new blockchain banking solution that allows financial institutions to move quickly and cost-effectively process payments globally.
- **Food Safety** IBM has partnered up with Dole, Nestlé, and Walmart to set up a blockchain for better regulation of food.
- **United Nations** United Nations is currently using Blockchain for 16 agencies including Human Trafficking and World Food Program.
- **Jewelry** Brilliant Earth has partnered up with Everledger to use blockchain in tracking and tracing the provenance of diamonds and other gemstones. This will also ensure that they are conflict-free.

#### **Blockchain Revolution**





Time for business cases



## **Exciting Disruptions Coming Soon**

- **Entertainment Industry** Movie Braid was the first movie to be produced by doing an ICO.
- Property Rental Rentberry aims to address the common pitfalls and headaches of the traditional rental model.
- **Politics** Sierra Leone carried out their elections on Blockchain.
- **Education** Socrates Coin is making big moves to change the traditional approach to a "3DInternet".
- Digital Advertising Basic Attention Token is taking a crack to solve the problems with Digital Advertisements.
- **Internet of Things** Waltonchain, an award-winning Chinese project that seeks to integrate loT and blockchain technology on an unprecedented scale.

# **THANK YOU**

For more information contact info@we2blocks.com

