Interactive dataviz and web apps with R

Bristol Data Scientists

Martin John Hadley
🐦 @martinjhnhadley

Download today's code from
https://bit.ly/2N0tNGU

Reproducible Dataviz Workflows with R

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Interactive Data Network

idn.it.ox.ac.uk

OxShef: dataviz

oxshef.io

VISIBLE DATA

visibledata.co.uk

Martin John Hadley

@martinjhnhadley

April 2019

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
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28	29	30				

Interactive Data Visualisation Training (R + the tidyverse)

1 April 2019 at 09:30

Visible Data - Redbrick House - Wilder Street - BS2 8QH Bristol - United Kingdom

Register Now!

A two day workshop designed for those who want to create interactive data visualisations with R, including; charts, maps, choropleth, networks, graph and sankey diagrams.

In this workshop you will learn how to:

- Reproducibly read data into R using the tidyverse

- Wrangle messy data from Excel files into tidy, analysable data with the tidyverse

- Design interactive dataviz to explore and understand your data

This course is designed for both new and existing users of R.

https://bit.ly/2tkSEMJ

Promotion Code (20%): [REDACTED]

Interactive Data Network

idn.it.ox.ac.uk

- Promote reproducible research workflows and good research data management

- Support researchers in using interactive dataviz to promote Open Data

- Host interactive dataviz built by researchers at Oxford (currently using shinyapps.io)

OxShef: dataviz
oxshef.io

- A very young collaboration between University of Oxford and University of Sheffield

- Open Source/Access resources for all researchers on reproducible data visualisation workflows

- OxShef: dataviz does not seek to reinvent the wheel or build new tools - we consolidate material and aim to answer questions researchers actually ask..

OxShef: dataviz aims to answer four common questions

Which chart should I use?

charts.oxshef.io provides advice on how to select the most appropriate charts for your data and how to avoid common mistakes in data visualisation. Subjects covered include:

- Charts (barcharts, piecharts, bubble charts)
- Maps (scattergeo, choropleth, meteorological charts)
- Time series (financial charts, time series)
- Networks

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Which dataviz tool should I use?

tools.oxshef.io provides an overview of the most popular tools used in both academia and industry for building interactive dataviz.

There are dedicated sites for dataviz tools that support a *reproducible data visualisation workflow*, currently this includes; shiny.oxshef.io.

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Where can I deposit datasets?

repositories.oxshef.io provides an overview of the differences between file-sharing platforms like Dropbox, GoogleDrive, OneDrive and DOI-issuing data repositories.

Visit repositories.oxshef.io for advice on the most appropriate data repository for your datasets and how to use them in a *reproducible data visualisation workflow.*

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Do publishers care about dataviz?

Academic publishers are seeking to differentiate themselves technologically, and it's clear that embedding dataviz alongside journal articles is an active area of interest.

For a list of publishers who support embedding dataviz please visit publishers.oxshef.io. This site also provides advice on best practices for linking to dataviz that are not hosted by the publisher.

Reproducible dataviz workflow requirements

✓   All data shown in the dataviz is public and available via a DOI

✓   All code for the dataviz is public and available via a DOI

✓   All authors of the code and data are attributed by an ORCID

Digital Object Identifiers (DOI)

?

Digital Object Identifiers (DOI)

doi.org/10.xxxx/xx.x.1

publisher.com/p/1233

Digital Object Identifiers (DOI) are the alphanumeric codes often seen in citations for academic papers, eg DOI:10.1126/science.1102896. (slide 1/4)

Digital Object Identifiers (DOI)

doi.org/10.xxxx/xx.x.1

publisher.com/p/1233

DOI are incredibly important (and useful) because they provide a permanent link to a resource (usually a PDF) which should never break. (slide 2/4)

Digital Object Identifiers (DOI)

doi.org/10.xxxx/xx.x.1

publisher.com/p/1233

DOI are issued by academic publishers and data repositories. Read more at repositories.oxshef.io. (slide 3/4)

Digital Object Identifiers (DOI)

doi.org/10.xxxx/xx.x.1

publisher.com/p/1233

Commercial useRs have sadly not embraced the DOI. If you care about your stuff being available freely, easily and permanently you need a DOI.

GitHub is not good enough. (slide 4/4)

Digital Object Identifiers (DOI)

doi.org/10.xxxx/xx.x.1

publisher.com/p/1233

Commercial useRs have sadly not embraced the DOI. If you care about your stuff being available freely, easily and permanently you need a DOI.

GitHub is not good enough. (slide 4/4)

Deposit data, code and publications separately

Data (and code) are fundamental components of the majority of research in the sciences and increasingly often in the humanities too. However, they are often relegated to "supplementary materials".

Publications, data and code should all be considered 1st rate research outputs.

github.com/jo90201/rugoxford

doi.org/10.xxxx/xx.x.x

✓ rfigshare is an **excellent** package for creating/editing/publishing content to figshare.com

✓ zenodo provides basic functionality for depositing content to zenodo.org

ORCID

?

ORCID

Uniquely identifying humans by their names, handles and usernames is **hard**.

ORCID is a ready made solution from academia - it automatically builds a publication history for you, e.g. [0000-0002-3039-6849](#)

Register for FREE and use it everywhere.

Martin John Hadley
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DATAVIZ.FIRST

Why visualise data?

~~Research~~ data is too often born and buried in a table

"Most [research] data is created in a form and organization that facilitates its generation rather than focusing on its eventual use."

Table 2. Successes and failures for articles with non-zero metric scores, aggregated by journal, and only including journals for which there it is at least one success or failure.

Metric+	Mostly success	Mostly failure	Z	Equal	Journals
Tweets**	1097 (58%)	646 (34%)	10.8	148 (8%)	1891
**	1032 (59%)	586 (33%)	11.1	139 (8%)	1757
FbWalls**	414 (53%)	282 (36%)	5.0	86 (11%)	782
**	308 (55%)	188 (34%)	5.4	62 (11%)	558
RH	276 (51%)	221 (41%)	2.5	47 (9%)	544
	193 (51%)	157 (41%)	1.9	30 (8%)	380
Blogs**	190 (58%)	104 (32%)	5.0	32 (10%)	326
**	129 (57%)	70 (31%)	4.2	26 (12%)	225
Google+	61 (50%)	53 (44%)	0.7	7 (6%)	121
	25 (48%)	24 (46%)	0.1	3 (6%)	52
MSM	29 (56%)	17 (33%)	1.8	6 (12%)	52
	13 (52%)	9 (36%)	0.9	3 (12%)	25
Reddits	22 (51%)	17 (40%)	0.8	4 (9%)	43
	9 (47%)	7 (37%)	0.5	3 (16%)	19
Forums	5 (83%)	1 (17%)	1.6	0 (0%)	6
	3 (100%)	0 (0%)	1.7	0 (0%)	3
Q&A	4 (67%)	1 (17%)	1.3	1 (17%)	6
	2 (67%)	0 (0%)	1.4	1 (33%)	3
Pinners	2 (67%)	1 (33%)	0.6	0 (0%)	3
	0 (—%)	0 (—%)	-	0 (—%)	0
LinkedIn	0 (—%)	0 (—%)	-	0 (—%)	0
	0 (—%)	0 (—%)	-	0 (—%)	0

+ In each cell the upper figure is for all journals and the lower figure is for journals with at least 10 articles tested. * Ratio of successes to failures significantly different from 0.5 at p = 0.05, ** Significant at p = 0.01; both Bonferroni corrected for n = 11.
doi:10.1371/journal.pone.0064841.t002

Fox, P., & Hendler, J. (2011). Changing the Equation on Scientific Data Visualization. Science, 331(6018), 705–708. doi.org/10.1126/science.1197654

Thelwall, M., Haustein, S., Larivière, V., & Sugimoto, C. R. (2013). Do altmetrics work? Twitter and ten other social web services. PloS One, 8(5), e64841. doi.org/10.1371/journal.pone.0064841
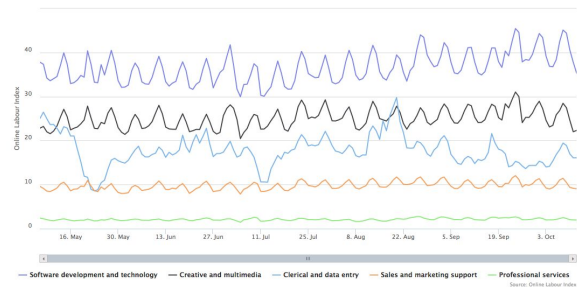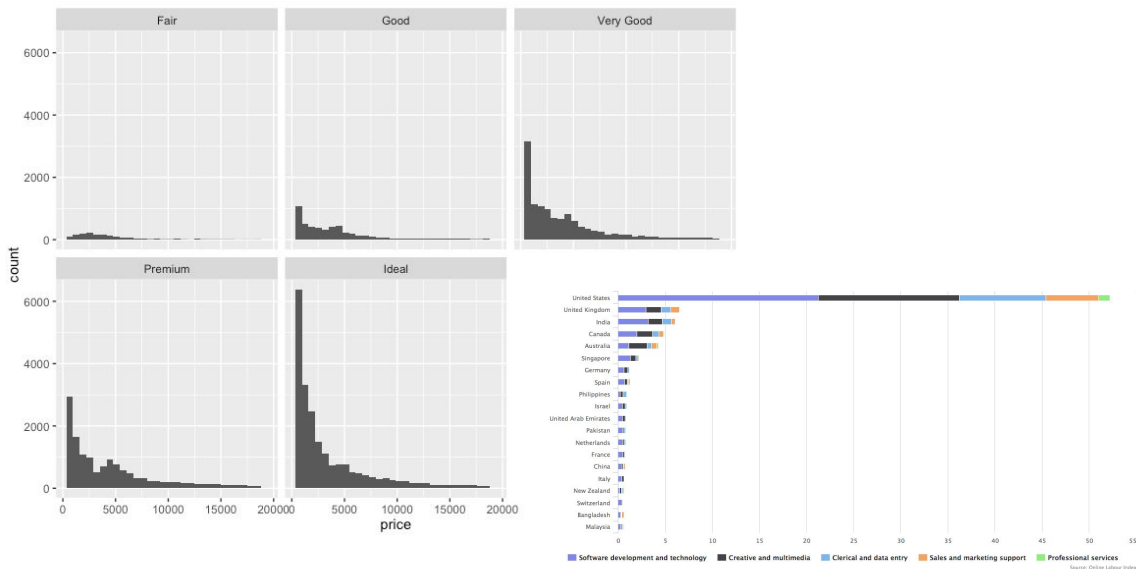
Why visualise data?

Exploratory data analysis

Summarise trends in an easily consumable manner

Physically demonstrate comparisons between groups of data

Present connections otherwise difficult to communicate

Moving beyond dead trees

"... interactivity is the new colour chart…"

What does interactivity provide?

Provide alternative methods to access data

Allow users to slice through datasets

Combine summary and detailed information

CHARTABLE

A blog by | Datawrapper

datawrapper.de is excellent for two things:
- Point and click chart builder
- Excellent articles on dataviz design

eagereyes

eagereyes.org is an incredible resource for data-driven advice on dataviz design and ideas.

OxShef: Charts
charts.oxshef.io
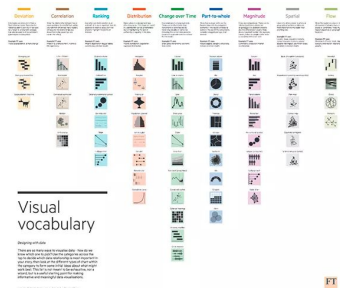
The FT Visual Vocabulary toolkit is an extremely easy to use tool for choosing the most appropriate dataviz for your data.

#rstats interactive dataviz
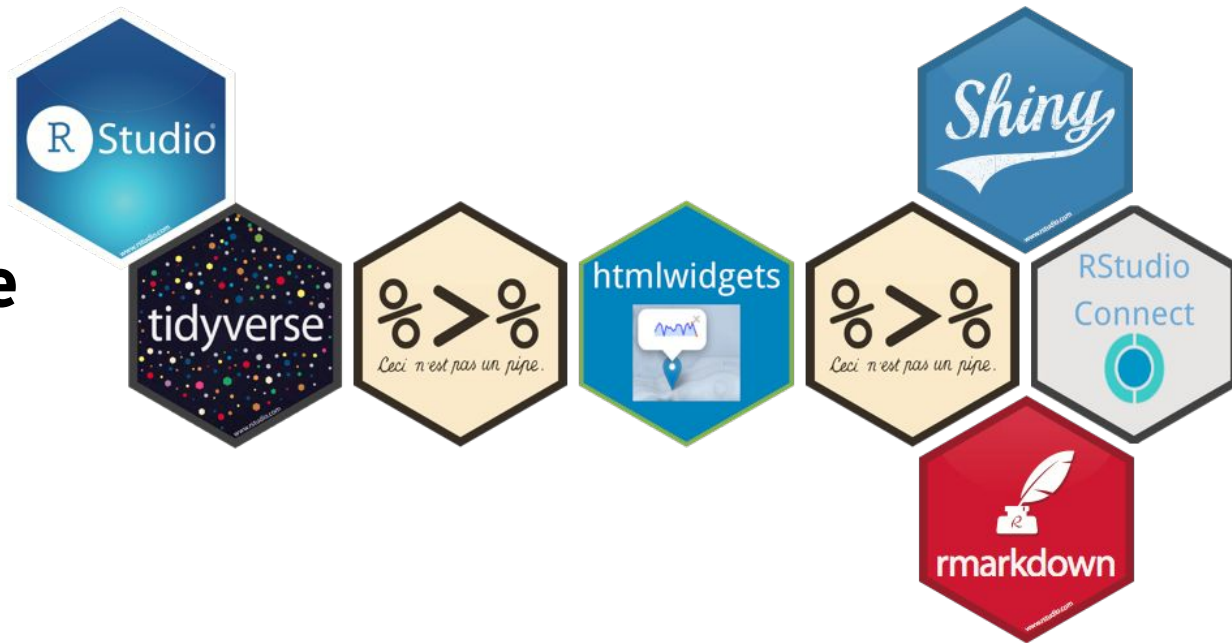
R is the programming (or scripting) language we're using to make interactive viz!

If you need a quick intro:
datacamp.com/courses/intro-to-statistics-with-r-introduction

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RStudio is *the* IDE for data science (and package development) for R.

The company behind it - RStudio - build tools which work seamlessly together to make your lives easier (and to make R more powerful).

htmlwidgets is a framework for building bindings between JavaScript libraries and R.

htmlwidgets allows develops to build R packages that provide other useRs with the ability to create interactive charts

htmlwidgets.org

htmlwidgets for R   Home   Showcase   Develop ▾   Flexdashboard   Crosstalk   Gallery   GitHub

HTML widgets work just like R plots except they produce interactive web visualizations. A line or two of R code is all it takes to produce a D3 graphic or Leaflet map. HTML widgets can be used at the R console as well as embedded in R Markdown reports and Shiny web applications. In addition to the widgets featured below you may also want to check out the htmlwidgets gallery.

Leaflet   Geo-spatial mapping
dygraphs   Time series charting
Plotly   Interactive graphics with D3
rbokeh   R interface to Bokeh
Highcharter   R interface to Highcharts
visNetwork   Graph data visualization with vis.js
networkD3   Graph data visualization with D3
d3heatmap   Interactive heatmaps with D3
DataTables   Tabular data display
threejs

Leaflet

http://rstudio.github.io/leaflet/

Leaflet is a JavaScript library for creating dynamic maps that support panning and zooming along with various annotations like markers, polygons, and popups.

```r
library(leaflet)
pal <- colorQuantile("YlOrRd", NULL, n = 8)
leaflet(orstationc) %>%
  addTiles() %>%
  addCircleMarkers(color = ~pal(tann))
```
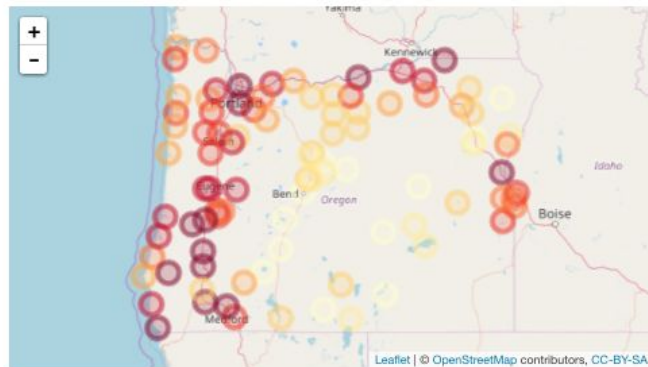
Leaflet | © OpenStreetMap contributors, CC-BY-SA

- Scatter geo plot with leaflet

- Choropleth with mapedit and leaflet

- Network visualisation with visNetwork

- Stacked barcharts with plotly and highcharter

linkedin.com/learning has a 5h+ course produced by Martin John Hadley covering the most popular htmlwidget libraries.

Note that this is a subscription learning service from which Martin receives royalties.
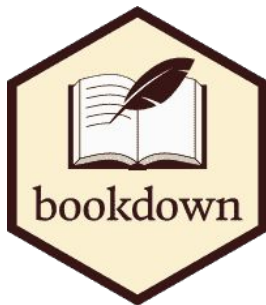
RMarkdown is a simple way to build reports and presentations that include R code.
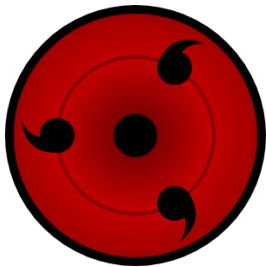
RMarkdown can output html, PDF and .docx documents.

blogdown is a package for creating websites (in particular, blogs) with RMarkdown.

Read more are bookdown.org/yihui/blogdown/

bookdown is a package for creating long form documents (HTML and PDF) with RMarkdown.

Read more are at bookdown.org

xaringan is a package for creating beautiful HTML presentations with RMarkdown

Read more are at slides.yihui.name/xaringan

R Markdown

from RStudio

rmarkdown.rstudio.com provides tutorials, templates and examples of many different RMarkdown output types

DataCamp

datacamp.com has a number of excellent (not free) interactive tutorials on creating content with RMarkdown.

Shiny is a framework for creating interactive web applications using R.
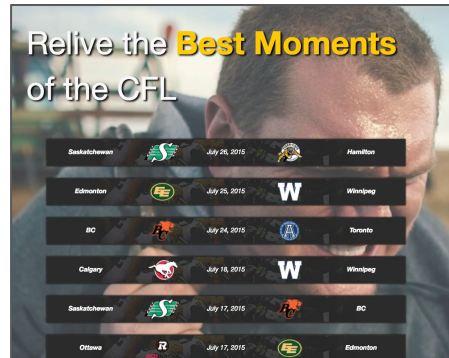
Shiny on your local machine

Shiny on a server (for others to use)

```
> install.packages("shiny")
```

shinyapps.io

Fully hosted solution for Shiny apps
(Includes a free tier!)

Shiny Server

RStudio Connect

shinyapps.io

Fully hosted solution for Shiny apps
(Includes a free tier!)

Shiny Server

Shiny Server
Open Source
(Non-commercial use)

Shiny Server Pro
(Commercial use)

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RStudio Connect

RStudio Connect
(Commercial use, 45 day evaluation license available)

RStudio Connect is a content management system for htmlwidgets, RMarkdown documents and Shiny apps.

RStudio Connect allows parameterised RMarkdown documents to be scheduled.

#rstats interactive dataviz

📊 Oxford and Bristol based R consultancy focused on reproducible research, dataviz and data science

📊 Bespoke in-person training provider

VISIBLE DATA
visibledata.co.uk

datacamp.com/courses/free-introduction-to-r

Get started with R

r4ds.had.co.nz/

htmlwidgets

shiny

shiny.rstudio.com

Shiny from R Studio

bit.ly/shiny-course

LinkedIn Learning
WITH Lynda.com CONTENT

datacamp.com

DataCamp

Feel part of the R Community

#rstats

community.rstudio.com

R Studio Community

Reproducible Dataviz Workflows with R

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http://doi.org/10.6084/m9.figshare.7039997

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