

Dejan
Markovic

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Introduction

Hello. I'm Dejan and I'm a multi-talented human. Most of my time I design and build digital products.

You can also call me a product designer, experience designer, interaction, UI, UX or by any other market defined function-title. I'm also a multi-disciplinary maker with over 9 years of experiences in wide range of design disciplines, manager, advisor, entrepreneur, front-end developer, music enthusiast, traveler, photographer and more.



I don't like to define myself by the work I've done. I define myself by the work I want to do. Skills can be taught, personality is inherent. I prefer to keep learning, continue challenging myself, and do interesting things that matter.

Fueled by high energy levels and boundless enthusiasm, I'm easily inspired and more than willing to follow my fascinations wherever they take me. I'm passionate, expressive, multi-talented spirit with a natural ability to entertain and inspire. I'm never satisfied to just come up with ideas. Instead I have an almost impulsive need to act on them.

My abundant energy fuels me in the pursuit of many interests, hobbies, areas of study and artistic endeavors. I'm a fast learner, able to pick up new skills and juggle different projects and roles with relative ease. I like to develop expertise in a number of areas over the course of my life and career.

I'm a people-person with deep emotions and empathy, a natural storyteller. I'm able to inspire and am at my best when I'm sharing my creative expressions with others.

Biography

My journey as a designer started already at the age 14 when attending the High School for Digital communication, design and media. After that I got my bachelor and master's degree in Communication and media studies. This has helped me to widen my range of knowledge and gather experiences through various disciplines, such as front-end development, print design, motion graphics, 3D sculpting and animations, photography, videography, psychology, and many more. Fast forward few years, I'm now focusing on product design, management, research, advising, leadership and entrepreneurship.

My work is something I do with lot of honesty, appetite and commitment. Over the past years I had the opportunity to drive and do hands-on work for some amazing brands from all over the world. My work has also been recognized by some of the biggest names in the industry, like Google, Microsoft, Netflix, PayPal and many more. Beside my freelance career I've also done some hands on work in Switzerland, where I worked as a lead designer for one of the top #3 most downloaded free apps on the German market. After that I become a co-founder and entrepreneur, trying to build my own startup company in Germany.

As part of overachievement, I have been awarded as an awesome Designer #106, have been featured in BNN publication in Japan among some of the best designers in the world and was selected as one of the top 10 designers to follow in 2015. At my university I have been given an award for an outstanding contribution and

have received a second national award, as one of the co-founders developing a desktop application that enables children with special needs to learn independently and play educational games.

I'm currently self-employed and am working with a selected freelance client base. In my spare time you'll find me exploring and traveling the world. I love new adventures, meeting new people and mostly capturing the moments with my Leica. Photography itself can teach us much about visual impression and storytelling as life itself.

Experiences

Product designer and manager

Self-Employed

September 2010 – Present

As a self-employed designer I had a chance to meet and work aside with some of the most talented people across USA, Canada, China, Singapore, Australia, United Kingdom and many more.

My clients where mostly start-ups or small and mid sized companies, where I was being challenged to build the right features for the right people.

I grow as designer, by collaboration, research, advice, managing people and lead teams to bring their product into reality. By focusing on providing solution to a problem or a business need and creating a seamless user experience, the is desirable, unique, sticky and covetable.

InVision

Product designer

January 2016 – 2020

The world's leading design collaboration platform. We help companies of all sizes unlock the power of design-driven product development. That's why teams at Evernote, Adobe, Airbnb, Salesforce, and many more fire up InVision every day.

As a designer I was responsible for building Inspect v1, Craft Prototyping, Craft Manager, Design System Manager and many other product areas across InVision platform.

Centralway

User Interface Designer

September 2013 – May 2014

Lead Designer on the Numbrs app, one of the top #3 most downloaded free apps in Germany.

iTatu d.o.o.

Graphic Designer

September 2010 – August 2011

Skills

Soft (real) skills

- Efficient and effective communication skills
- Assertive, innovative, long-range thinker
- Self-organized and able to work independently
- Great time management for faster and efficient work
- Open and adoptable to changes and unexpected obstacles
- Coach-ability and the desire to coach others
- Team player
- Collaborative mindset and open-minded
- Passion and hunger for excellence
- Always curious, humble and courageous
- Motivated to take on new challenges
- Extroverts and people-person with a friendly attitude
- Empathy for customers, co-workers and vendors
- Strong sense for general awareness & self awareness
- Open to receive and deliver clear and useful criticism
- Good at stress management

Hard skills

- Diligence and attention to detail
- Strong sense of design theory and typography
- High self-motivation in working individually or other teams
- Great storytelling and collaboration skills
- Ability to work and juggle between multiple projects

- Strong coordination skills and support for the different teams that go into product creation — business, engineering, design, sales, marketing, and support teams
- Understanding the Business, Market and Industry
- Understanding the overall market and competitive space – and determine market segmentation, product pricing, positioning
- Lean and Agile Software Development Skills
- Inter-personal and organizational skills
- Ability to create a strategy/vision for a product, convey that strategy in the form of a short- and long-term product roadmap, prioritizing features based on level of importance and time to execute
- Entrepreneurial thinking
- Design execution and craftsmanship with an emphasis on information clarity and systems thinking
- User-centric mindset for problem solving
- Planning, conducting and analyzing quality user research
- Strong sense for information structure and architecture
- Sketching, creating wireframes, prototyping
- Building user stories, personas, task flows, storyboards, sitemaps, use cases and scenarios
- Usability testing, identifying red routes, card sorting, A/B testing and set up UX metrics such as KPI's
- Strong foundation in print design
- Strong skills with motion graphics and animations
- Photography and video editing and photo manipulations

Technical skills

- HTML
- CSS, CSS3
- jQuery
- PHP
- MySQL
- Familiar with JavaScript
- Familiar with C#
- Familiar with React
- Familiar with React Native
- Familiar with Objective-C
- Familiar with Swift

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom
- Adobe InDesign
- Adobe Flash
- Adobe Premiere
- Adobe AfterEffects
- CorelDraw
- Final Cut Pro
- Cinema 4D
- Sketch
- Framer X
- Logic Pro
- Visual Studio
- Xcode

Weaknesses

- No patience with inefficiency
- Difficulty seeing things from outside own perspective
- Making decisions quickly or too hastily
- Lack of motivation if I'm not being challenged
- Public speaking or presentation to a large group of people

Things I love

- Coffee and chocolate croissants
- Learning new things and always being in motion
- Traveling, adventures and exploring new cultures
- Spending time outdoors
- Playing acoustic guitar
- Passionate about photography and my Leica
- I love to cook and experiment with food
- Electronic music and events, I was once a DJ and "producer"

Education

Master's degree

Communication and Media Studies

Faculty of Electrical Engineering and Computer Science

2011 - 2013

Bachelor of Engineering

Media Communication and Graphic Design

Faculty of Electrical Engineering and Computer Science

2008 – 2011

High School

Digital Communication and Media/Multimedia at School For
Design

2004 – 2008

Honors & Awards

Awesome Designer #106

365 Awesome Designers

April 2015

365 awesome designers is a small project by WILD, where they post one designer each day for one year. I was privileged enough to be included on the list and named 'awesome designer no.106' for the year 2015.

Outstanding Contribution At FERI University

University of Maribor

September 2012

Award at FERI University for the outstanding contribution of students in the academic year 2010/11

Microsoft Imagine Cup

Microsoft Imagine Cup

May 2010

Second award at the National Competition Imagine Cup

Contact

I'm based in Slovenia (Central Europe), but I spend most of my time traveling around.

You can contact me at **hello@dejan.works**

Looking forward to hear from you!