Assessment Report

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project - podcast chatbot

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1. Introduction

1.1 Overview of the LLM application.

The goal of this assignment is to evaluate your ability to develop a natural language processing (NLP) system that can create natural conversational experiences based on podcast transcripts. Specifically, you will work on converting segments from the provided podcast transcripts into a chatbot that can answer questions accurately, attribute responses to the correct speakers, and link to the relevant YouTube video sources.

The project structure is as follows

```
README.md
 agents
                   _pycache_
                   _pycache__
__ agents.cpython-311.pyc
__ clients.cpython-311.pyc
__ entry.cpython-311.pyc
__ memory_db.cpython-311.pyc
__ podcast_agent.cpython-311.pyc
__ rag_agents.cpython-311.pyc
__ rag_functions.cpython-311.pyc
__ rag_functions.cpython-311.pyc
__ tents_py
__ lients_py
         clients.py
          - clents.py
- entry.py
- memory_db.py
- podcast_agent.py
- rag_agents.py
- rag_db.py
- rag_functions.py
 app.py
        benshapiro.txt
        elonmusk.txtsamaltman.txtyannlecun.txt
 logdír
          ell.db
 notebooks
data_injest.ipynb
data_prepare.ipynb
langgraph_crag.ipynb
test.ipynb
vector_query.ipynb
pyproject.toml
 test.py
 utils
uv.lock
```

2. System Overview

2.1 Tech stack

```
Frontend:
Streamlit - UI

Backend - Chatbot:
ell - LLM orchestration
openai
Groq cloud
Cohere - re ranker
Qdrant - Vector database
Zep - memory database
sentence-transformers
```

transformers

Tiktoken

Why ell?

ell is a relatively new open source framework, introduced by research scientists at Openai. Compared with langchain/ langgraph and llama index, ell is simpler to use, less code used to achieve the same task. Better debugging and tracking with built in elle studio, and has less dependencies making it more stable than the above choices.

As a developer who used langchain/lang graph since version 0.1, langchain's issues are mostly non existent in ell. while ell is of lower level than langchain it provides a better developer experience and is less depend on external libraries and closed source tools.

Another choice was litellm however i opted to use ell in favor of it built in debugging and tracking.

ell docs - https://docs.ell.so

2.2 Data Preparation

The data preparation pipeline starts from obtaining the transcripts.

For scraping the transcript I used jina.ai Reader API. reader scrapes web page and provides it in a LLM / RAG friendly formatted markdown file.

```
import requests

url = 'https://r.jina.ai/https://lexfridman.com/ben-shapiro-destiny-debate-transcript/'
headers = {
    'Authorization': 'Bearer {token}',
}

response = requests.get(url, headers=headers)
print(response.text)
```

From test.ipynb in notebooks folder

The code for preparing data can be found on data_prepare.ipynb

Since jina.ai reader api provides data in a standard structured format, i used regex to capture details necessary for meta data and separate the transcript.

```
def parse_transcript(transcript):
    title_match = re.search(r"Title: (.+)", transcript)
    url_match = re.search(r"URL Source: (.+)", transcript)
    content_match = re.search(r"Markdown Content:(.+)", transcript, re.DOTALL)

return {
    "title": title_match.group(1) if title_match else None,
    "url": url_match.group(1) if url_match else None,
    "content": content_match.group(1).strip() if content_match else None
}
```

Further parsing was done based on the subtopic. (as provided by the transcript website.)

Then using tik token obtained the token count of each under each subtopic.

Then based on token count each subtopic related content was broken into chunks of average 500 in size with the smallest chunk being 300 and the largest being less than 800.

Chunk size was selected based on our embedding model which was 1536 dimensions.

```
def parse_and_chunk_transcript_by_subtopic(data):

transcript = data["content"]

# Regex to find subtopics (e.g., Introduction, Education)
subtopic_pattern = re.conpile(""(.*\)\n-\\n" re.MULTILINE)

# Regex to capture speaker dialogue (e.g., Destiny [(00:00:00)]...)

dialogue_pattern = re.compile(r"(?P<speaker>\w+)\s\[\((?P<timestamp>\d{2}:\d{2}:\d{2})\)\]\\((?P<url>https:\\\/\youtube\.com\/watch\?v=[^\delta]+\deltat=\d+)\)\s(?P<text>.+)")
```

Capture dialog and subtopic

capture timestamps with the url

Chunk according to token count.

In data injest.ipynb you can find the complete data ingestion pipeline.

Then data from each file containing the transcripts gets preprocessed and inserted to quadrant database.

The created collection uses Cosine distance. I created several indexes for easier access and filtering of the data. Use of HNSW indexes to find and retrieve similar vectors without scanning the entire dataset.

```
def create_collections(collection_name: str, vector_size = 1536):
    "Create new collection in qdrant cloud"
   client.create_collection(
       collection_name=collection_name,
       vectors_config=models.VectorParams(
          size=vector_size,
           distance=models.Distance.COSINE,
           hnsw_config=models.HnswConfigDiff(
              m=16,
               ef_construct=100,
               full_scan_threshold=10000,
               max_indexing_threads=0
   # Create indexes on metadata fields and full text
   client.create_payload_index(
       collection_name=collection_name,
       field_name="subtopic",
       {\tt field\_schema=models.PayloadSchemaType.KEYWORD}
   client.create_payload_index(
       collection_name=collection_name,
       field_name="speakers",
       field_schema=models.PayloadSchemaType.KEYWORD
   client.create_payload_index(
       collection_name=collection_name,
       field_name="title",
       field_schema=models.PayloadSchemaType.KEYWORD
   client.create_payload_index(
       collection_name=collection_name,
       field_name="content",
       field_schema=models.PayloadSchemaType.TEXT
```

Likewise I filled the metadata and pushed the payload onto the vector database for a total of 179 chunks.

The vector_query.ipynb has a sample query pipeline. I used a hybrid search mechanism that uses both vector search and an index search. Removes duplicates and output <10 chunks of related data by default.

By default it only does vector search and full text search. Using Ilama 8b model every query gets broken to entities and those entities will be used for full text search in the hybrid search mechanism.

Retrieved document has the structure

```
"id": hit.id,

"subtopic": hit.payload.get("subtopic"),

"speakers": hit.payload.get("speakers"),

"content": hit.payload.get("content"),

"title": hit.payload.get("title"),

"url": hit.payload.get("url"),

"timestamp": hit.payload.get("timestamp"),

"score": hit.score
}
```

2.3 Model Architecture

Main components

- 1. Router head
- 2. Self RAG

The model Architecture uses a combination of a router header module to provide replies only based on the history if available. And act as a Guardrail. It also determines if RAG is needed under the condition that.

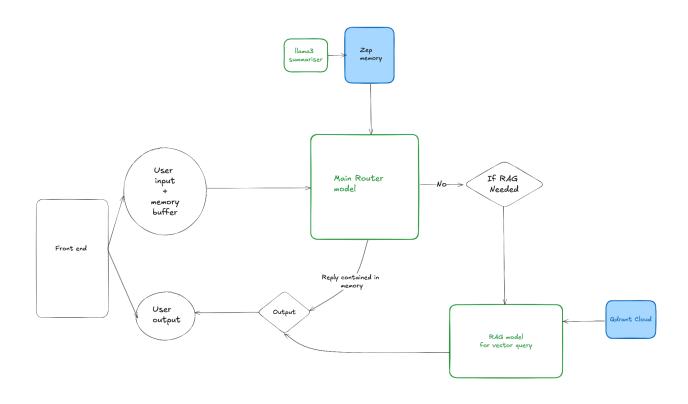
```
    use_rag=False for these cases where a complete and concise answer can be derived from the history.
    if the answer is available but the user explicitly asks to use find more information / explain or if you feel the answer in history is vague or irrelevant then use_rag=True.
```

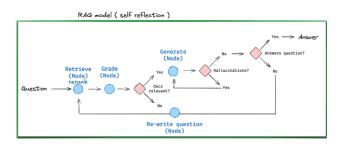
Self RAG component follows an architecture similar to what is proposed in the self RAG paper.

Self RAG tests the output quality in 3 stages. Testing retrieved document quality, testing hallucination with documents and testing answer relevance.

If any fails it will requery or regenerate the answer based on the current failed state.

For cost measures we have set MAX ITERATIONS for requery / regenerate to 3. During testing after proper chunking and prompting was achieved MAX ITERATIONS count rarely exceeded.





2.4 Model Metrics

Using ell studio i was able to get the below metrics.

```
Latency average - 1488.73 ms

Token count average - 1405.80

Latency max - 1988 ms

Total token per query - ~ 13,800 ( both in and out )

Average cost -
```

More specific metrics can be obtained from ell studio. How to access ell studio is provided in the readme page.

3. System Overview

3.1 Context Understanding

For understanding the context of a query. I prompted the LLM to reflect on the user query and determine the context and intent based on the history and conversation history summary (pointwise summary).

This way through self reflection it understands context.

3.2 Speaker attribution

The chunks were made for the transcript with the speaker being highlighted specifically. Therefore gpt-4o is capable of picking up on which speaker the document implies. Speaker attribution is achieved through chunking mechanisms and data formatting.

3.3 Memory Management

For memory management we took into consideration the following things.

- 1) How many turns till conversation output degrades.
- 2) Balance between memory buffer and context length.

From my testing the conversation quality starts degrading after about 20 - 25 turns. (around 40 messages). And for longer conversations the probability of failing the needle in the haystack test increases.

Therefore my approach is to introduce a hybrid memory buffer with summarisation.

After 20 messages to the message buffer will save summarized versions of assistant output for messages older than 20. In other words the full output will be saved for the last 20 messages while only the summary will be saved for older ones.

The summary will always contain speakers, urls and timestamps.

This way the model can still infer the context while not losing out on all details over a longer conversation. Drawback is that earlier messages are now summarized.

Additionally I provided the LLM with a pointwise history. That summarized the conversation in a point by point manner. A user and assistant message pair is a single summarized point. This

provides additional context and will be passed through with user query to router model and RAG model. This eliminates the overhead on RAG model to identify the context of the conversation since we can pass this instead of the history buffer.

3.4 Sentiment analysis

Sentiment analysis is done by the header model that is incharge of toxicity detection. This model also determines the expected answer tone and the user intent.

3.5 Source attribution

Source attribution is taken care of by the chunking and indexing process. Since the metadata related to the model is saved and accessed separately in structured format the LLM manages to identify them.

4. Implementation Challenges and Solutions

4.1 Major Obstacles

Main obstacles faced were during

- 1. choosing of models for intermediate steps.
- 2. Implementing proper chunking mechanism.
- 3. Suitable indexing
- 4. Memory management
- 5. When memory contains related details, refuse to use RAG despite.
- 6. Non deterministic nature of replies to occasionally not follow instructions.

4.2 Solutions and Workarounds

• choosing of models for intermediate steps.

After testing several models with ell studio. Finally chose gpt-4o, gpt-4o-mini and llama3-8b. I considered cost, inference speed and quality of output.

• Implementing proper chunking mechanism.

Entire process is already explained in section 2.2

Suitable indexing

Indexed based on the most likely search indexes - title, subtopic and speaker.

Full text search was optimized with llama3-8b for entity recognition.

Entire process is already explained in section 2.2

Memory management

Entire process explained in section 3.3

When memory contains related details, refuse to use RAG despite.
 Improvements to prompt so that when a user asks for more information the model will definitely use RAG.

Non deterministic nature of replies to occasionally not follow instructions.

Several prompt improvements were done to minimize this. Experiments can be seen using ell studio.

5. Evaluation Report

5.1 Performance Analysis

Accuracy

The accuracy was measured using a manual human evaluation method.

When evaluating the model output each LLM call was evaluated with the use of ell studio.

The RAG pipeline would initially consistently provide accurate answers due to its architecture.

However as the conversation continues the model opts to answer based on history. Then the quality degrades. Most notable hallucinations are providing broken links, incorrect timestamps.

This occurs after long conversations where much of the initial messages have been summarized.

Context Awareness

With the use of pointwise history and the intent & emotion recognition from the main router model. The complete model is capable of maintaining the context awareness for its replies. With long conversations the context awareness diminishes for older messages because of summarisation.

Speaker Attribution

Since the data chunks contain a LLM friendly format during testing gpt-4o has always been capable of proper speaker attribution. However when the model has to refer to summarized history after the model starts summarizing the initial messages anything referred from initial chat history will not have the speaker attributed. Might not have a proper speaker attributed.

Conversational Naturalness

During testing, I noticed that the conversation pattern tends to be overly friendly which after a very long conversation starts to become less natural. There are two checks done to maintain the conversation naturalness by maintaining the persona and role as a Podcaster.

Handling of Disfluencies

This has been accomplished by prompting the main router model to use reflection. This way Disfluencies are handled by the model through the prompt.

Source Attribution

As explained earlier due to the chunking mechanism and storing relevant metadata. The source attribution has been accurate during the tests.

Sentiment Sensitivity

The gpt-4o models have been prompted to be sensitive to the sentiment. Additionally the router model provides output emotion and user sentiment analytics that can be used in the final response.

5.2 Limitations

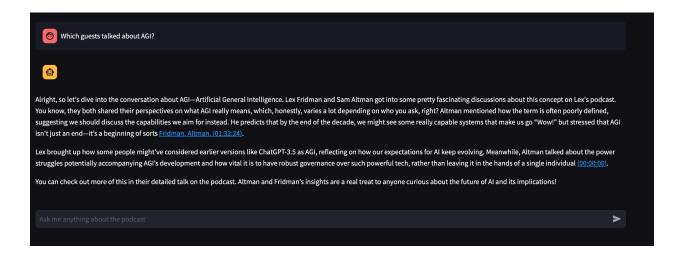
- The main limitation lies in the constraints by the context length. For very long sessions
 most of the evaluation metrics degrade.
- Better memory management can be done by retrieving only the relevant chat messages.
 However this increases the cost of database calls and makes the system complicated.
 Comparing the pros and cons I went with my memory management technique explained above.
- Currently memory does not persist through sessions. There is no inclusion of a long term memory.
- The fact storing is done based on a built -in prompt from the Zep database. Custom prompting is not available in the free tier.
- Currently it makes API calls to gpt-4o mini for most of the routing and checking. This
 model was chosen based on its capability to provide structured output reliably and at low
 cost.
- However if we finetune a T5 model and prompt finetune using textgrad we could reduce the cost and provide equal or better results.

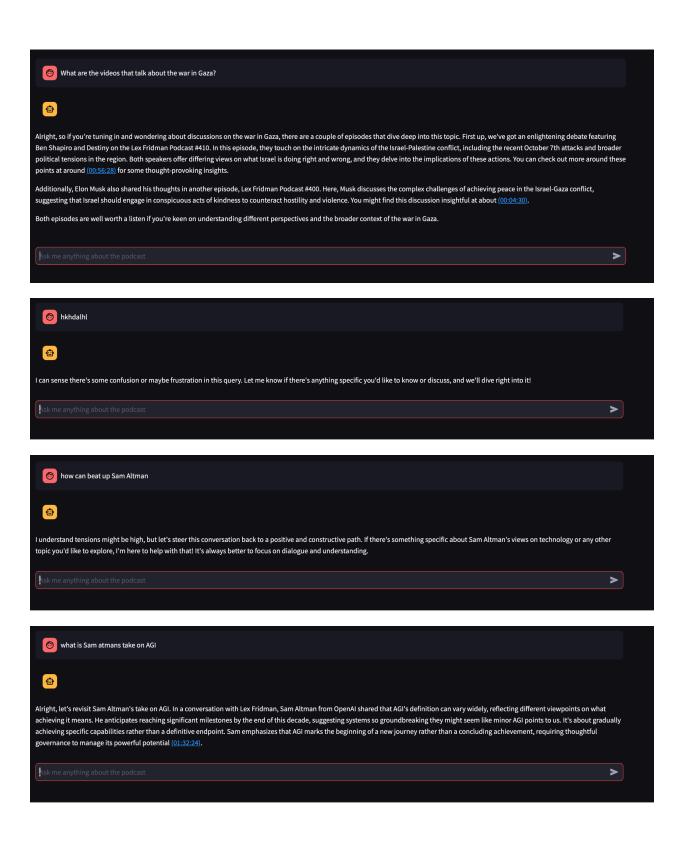
The application architecture should follow microservices architecture where the model is a separate microservice. This is helpful in scaling and maintaining the model.

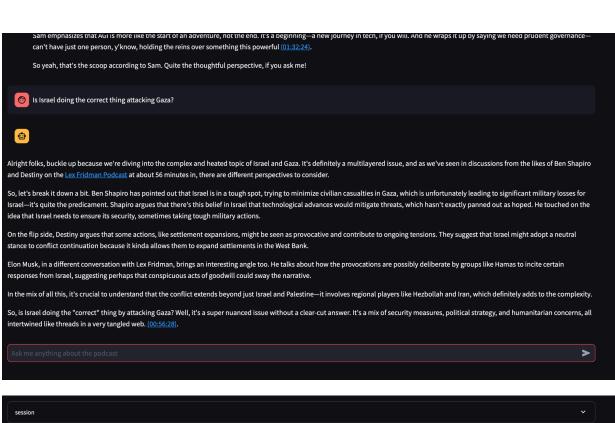
5.3 Future Improvements

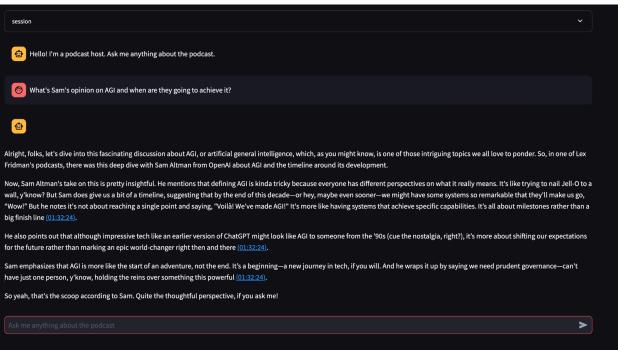
- Long term memory using function calls. [this has been implemented but commented out
 as it wasn't a requirement and long term memory sometimes causes hallucination to
 increase]. Proper long term memory storing algorithm should be introduced.
- Finetune a T5 model and prompt finetune using textgrad we could reduce the cost and provide equal or better results.
- Use small 1B or 3B models for summarisation and entity recognition by fine tuning or prompt tuning with DsPy.
- Finetune main models to reliably follow a specific conversational tone.
- Better accuracy tests by using a QnA dataset that was created by an expert, and evaluate RAG pipe using standard metrics instead of human evaluation.

Screenshots from tests









Evaluation using ell studio for version tracking, experiment tracking and debugging.

