

Executive Summary – RSVP Case Study

After analyzing IMDB Dataset, we can draw some points based on the listed insights:

1. Marvel Studios, Twentieth Century Fox, or Warner Bros. emerge as strong global partners due to their significantly higher number of received votes compared to other production houses.
2. Joe Russom, Anthony Russo and James Mangold are the top 3 directors can be hired by the production house as they have highest number of movies with average ratings above 8.
3. Taapsee Pannu has the highest average rating of 7.74 and the most votes, placing her at the top of the list in films produced in Hindi language in India, making her a viable choice for an actress.
4. Vijay Sethupathi is number one ranked actor with average rating 8.42 and could be potential signing for the production house.
5. The projected average duration for the future project stands at 107 minutes.
6. March 2017 saw the highest number of movie releases, indicating a peak period for the industry.
7. Thriller movies dominate the top three spots among all genres in terms of the number of movies produced, showcasing their enduring popularity and demand among audiences.
8. Star Cinema and Ave Fenix Pictures are highly rated multi-lingual production houses with median rating above 8. Hence, partnering with them will be helpful in producing films in different languages and in different countries across the globe.
9. Parvathy Thiruvothu is the highest rated actress with highest number of super hit movies (2) with total votes 4974.