

Visnet AI Technology Private Limited uses cookies (small text files placed on your device) and similar technologies to provide our websites and to help collect data. The text in a cookie often consists of a string of numbers and letters that uniquely identifies your computer, but it can contain other information as well.

OUR USE OF COOKIES AND SIMILAR TECHNOLOGIES.

Visnet AI Technology Private Limited uses cookies and similar technologies for several purposes, which may include:

- *Storing your Preferences and Settings.* Settings that enable our website to operate correctly or that maintain your preferences over time may be stored on your device.
- *Sign-in and Authentication.* When you sign into our website using your credentials, we store a unique ID number, and the time you signed in, in an encrypted cookie on your device. This cookie allows you to move from page to page within the site without having to sign in again on each page. You can also save your sign-in information so you do not have to sign in each time you return to the site.
- *Security.* We use cookies to detect fraud and abuse of our websites and services.

DOES VISNET USE COOKIES FOR ANALYTICS?

When we send you a targeted email, subject to your preferences, which includes web beacons, cookies or similar technologies we will know whether you open, read, or delete the message.

When you allow the Performance Cookies to be dropped on your browser, we can associate cookie information with an identifiable individual. For example

- When you click a link in a marketing e-mail you receive from us or fill up a form on our website, we will also use a cookie to log what pages you view and what content you download from our websites.
- Combining and analyzing personal data – We may combine data collected from performance cookies dropped on your browser. We use this information to improve and personalize your experience with our websites, provide you with content that you may be interested in, create marketing insights, and to improve our business and services.

In addition to the cookies Visnet sets when you visit our websites, third parties may also set cookies when you visit Visnet's sites. In some cases, that is because we have hired

the third party to provide services on our behalf. We use cookies from Google reCAPTCHA to prevent abuse of the website and enhance its security ([read Google's privacy policy](#) and [reCAPTCHA \(google.com\)](#) for further information). Our website also uses the LinkedIn Insight Tag & Conversion Pixel for website tracking and analytics. It gives us additional insights to retarget website visitors with contextual messaging. It collects data regarding members' visits to our website, including the URL, referrer, IP address, device and browser characteristics (User Agent), and timestamp. This enables us to understand more about members interaction with our ads and how they engage with our website to take desirable actions like signing up for a newsletter or making a purchase. This feature will be enabled only if you allow the Targeting Cookies from LinkedIn to be dropped on your browser. For more details on this feature [read LinkedIn's Cookie Policy](#). Visnet AI Technology Private Limited sets cookies that are technical and necessary for the function of the website, for example, that allow you to browse the website and use the different options included in this for the management of the website and enable its functions and services, such as controlling data traffic and communication, identifying the session, managing payment, controlling any fraud linked to service security, completing event sign up or participation requests, counting visits for the purposes of invoicing the licenses for the software which allow the service to operate (website, platform or application), using safety elements during browsing, storing contents for video or audio broadcasting, enabling dynamic contents (for example, loading animation for a text or image) or share contents in social media.

COOKIE DETAILS

Some of the cookies we commonly use are listed below. This list is not exhaustive, but it is intended to illustrate the main reasons we typically set cookies. If you visit one of our websites, the site may set some or all of the following cookies:

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

Types of cookies used:

Session cookie: Session cookies remain only as long as a browsing session is active, and are intended to avoid user inconvenience during browsing. These cookies allow websites to link the actions of a user during a browser session and expire at the end of the browsing session. Session cookies also assist the user in navigating the website, and allow the user to access secure parts of the webpage when logged in.

Persistent cookie: Persistent cookies are stored on a user's device even after termination of a browsing session. It helps in recalling the preferences or actions of the user. Persistent cookies are used for a variety of purposes such as retaining the visitor's language and regional preference(s) at the end of each browsing session. We use services of third-party analytics service provider to analyze cookies to carry out a behavioral analysis in order to enhance user experience and convenience, and also to provide targeted and relevant content to visitors. Depending on the type and settings of your browser, cookies may be accepted by default. You may change the settings of your browser to delete existing cookies or prevent future cookies from being automatically accepted. If you disable cookies, certain parts and functions of our website may not be available. You can learn more about cookies at www.aboutcookies.org. You can delete all cookies that are already on your browser by clearing its browsing history.

Strictly Necessary Cookies

None

Performance Cookies

None

Functional cookies

None

Targeting cookies

Customise Cookies

We may periodically update this Cookie Policy to reflect changes in our practices. If needed, in such situations we will prompt you to revisit your cookie settings and submit your preferences again.

HOW TO CONTROL COOKIES MANUALLY

You can set your browser:

- To allow all cookies
- To allow only 'trusted' sites to send them
- To accept only those cookies from websites you are currently using.

We recommend not to block all cookies because visnetai.co website uses them to work properly.

PLEASE READ BELOW POINTS TO FIND OUT HOW TO MANAGE COOKIES IN THE MAJOR BROWSERS.

Google Chrome:

Click on the "Menu" tab in the upper-right corner and then click on "Settings".

To block cookies:

Settings → Click on "Advanced" to expand → Under Privacy and Security, Click on "Content Settings" → Click on "Cookies" → To block cookies, Click on toggle button next to this line "Allow sites to save and read cookie data (recommended)" → This will block the cookies.

To check cookies:

Settings → Click on "Advanced" to expand → Under Privacy and Security → Click on "Content Settings" → Click on "Cookies" → See all cookies and site data → Click on the website and check the cookies used in that particular site.

Mozilla Firefox:

Click on the Menu tab in the upper-right corner → Click on Options → In the left side navigation, Click on Privacy and Security → Under History, Select "Use Custom setting

for history” from the Drop down → Click on Show Cookies Buttons → Select the file which you want to remove and then click on remove selected button.

Internet Explorer:

Open Internet Explorer → Click on Tools menu in the upper-right corner → Click on Internet Options → This will open a window with many tab → Click on Privacy tab → Under Settings, move the slider to the top to block all cookies or to the bottom to allow all cookies → Then click Apply.

Open Internet Explorer → Click on Tools menu in the upper-right corner → Click on Internet Options → This will open a window with many tabs → Click on Privacy tab → Click on Sites button → Enter site name and then click Allow or Block button → If user clicks block button, that website is not allowed to use cookies in IE → Then click Apply.

Safari:

Open Safari → Click on Preferences from Safari menu → Go to Privacy tab → Click on “Remove all Website data” to remove all the stored data → Click Remove now button from the pop-up → Click on Details button under “Remove all Website data” → Select the sites you want to remove the data → Click Remove → Click Done.

To find information relating to other browsers, visit the browser developer's website.

Cookie retention

Information collected via cookies (other than the third-party cookies) will be retained for a maximum period of 2 years. Retention period of third-party cookies is mentioned in their Privacy/Cookie Policy (available as a hyperlink in the table above).