

## **SOUKTRAIN.COM**

**[Life Success Coaching and Mentoring; Sales & Marketing Platform]**

### **The Company**

#### **SOUKTRAIN – PROFILE**

**SOUKTRAIN** is a product of DIAMONDWEB Business Systems Ltd which is incorporated in Nigeria as a limited liability company.

#### **WHO WE ARE**

The Executive Management Team of DIAMONDWEB Business Systems Ltd. is made up of seasoned Training and Management Consultants, Business & Investment Analysts, Researchers, Real Estate Operators, Commodities Dealers, as well as, Human Capital Development and Personal Finance Experts. This is a crop of experts with varied experience from diversified areas of Business, Investing, Marketing, Corporate and Human Performance Enhancement Training. Leading the team is Terry Noah Esq. IOCN

The company's Board of Directors is composed of well respected and renowned Nigerians with very good track records of performance in the Public and Private Sectors. They provide the needed support for delivery of consistently excellent services and products to our clients and customers.

#### **OUR IDEAL**

We are well positioned to provide excellent services and products across the larger contexts of the African societies and indeed, the world economy. We have sufficiently harnessed our expertise and our Information and Communication Technology (ICT) is put in place to enhance the company's capabilities to deliver fast, convenient and value added services and products to all our stakeholders all over the world.

## **WHAT WE DO**

### **1. Human Capital Development and Management**

- Management Training and Development
- Executive Selection
- Organisational Development
- Labour/ Management Relations
- Organisation of Public Seminars/ Lectures
- Provision of Public/ Customized Coaching & Mentoring

### **2. Sales of Books, DVDs, CDs and Souvenirs**

### **3. Sales of Performance Enhancement Products/ Business Machines/ Assets**

- Home/ Office Appliances
- Laptops/ Business Machines

### **4. Sales of Personal Wears/ Ornaments**

- Shoes, bags, belts
- Dresses, shirts, trousers
- Wrist Watches, Jewellery

### **5. Sales of Health Enhancement Products**

- Foods & beverages, health supplements

### **6. Advertisement and sales**

- We advertise clients' products and offer them for sale to the general public, our members and affiliates as well

### **7. Affiliate Programme**

### **8. Travels & Tourism**

## **SOME OF THE TRAINING/ COACHING PRODUCTS WE OFFER ARE:-**

- **Turning Nothing into Something**
- **The Big Rocks of Life**
  - The foundation stones for success in life and in business.
- **Time Management**
- **Science of personal Awareness, Behavioural & Performance Competencies**
- **Initiative Imperative**
  - The art and science of creative reasoning and personal responsibility in solving personal and organisational problems
- **Promoting Alternative Thinking/ Action Strategies**
- **Situations, Options, Consequences, Solutions**
  - A four-step method of analysing, evaluating, measuring and providing answers to personal and/ or organisational challenges.
- **Principles and Power of Networking.**

## **SOME OF OUR UNIQUE FEATURES ARE:**

- Acceptance of assignment is purely based on clearly assessed needs of individual/ organisation and benefits to be derived by the individual/ organisation, employees and SOUKTRAIN.
- Provision of qualified and experienced consultants/ coaches to handle highly rated projects within and outside Nigeria.
- Counselling of organisation and employees at all stages of training assignments.
- Achievement of positive results through mutual commitment between us and our clients.

## **Our Mission**

To create entrepreneurs in every continent who work together in love to transform individuals, communities, cities and nations of the world into better and fulfilling people to live with, and places to live in.

## **Our Vision**

To create 100 million successful entrepreneurs in every continent of the world: Entrepreneurs, who are by words and deeds, blessings and inspiration to the world and the people around them.

## **OUR CORE VALUES**

1. **Love:** we share – give and receive – love with, and from the people around us.
2. **Health:** we work to maintain healthy spirit, healthy mind, and healthy body.
3. **Wealth:** we acknowledge and appreciate the fact that:
  - a) Wealth and financial prosperity are keys to spiritual, personal and national growth and development
  - b) The physical world runs on money. Without money, man is impotent, life is stunted, and growth is retarded.
4. **Networking:** opportunities are created by reaching out and caring for others.
5. **Education & Training:** continuous learning, personal development, business and life success skills and capabilities are the only real investments one can make in oneself.
6. **Integrity:** choosing to do only that which is right and beneficial to mankind
7. **Commitment:** being aware that no obstacle is too great to overcome
8. **Transformation:** becoming a better person and making this world a better place to live in.

## Affiliate Programme

Apart from being our customer and/ or client or mentee, you can as well sign up as an affiliate to make our products and services accessible to people around you. This could be your own little way of contributing to making more people in Nigeria and around the world financially literate and helping to set them free from financial slavery, thereby making our society a better place to live in.

**You Stand to Benefit More by Becoming a SOUKTRAIN Affiliate. Some of the benefits are as follows:**

**1) COMMISSIONS AND BONUSES**

We pay you commissions and bonuses for sharing the knowledge of our products and services with friends, loved ones, and the people around you through the words of your mouth.

**2) FINANCIAL EMPOWERMENT**

Your commissions and bonuses give you enough monetary start-up capital that facilitates your transition from the world of an employee or unemployed person to that of an entrepreneur and make the transformation easier and faster. Don't forget, the focal point of your training with us is to make you an entrepreneur – a job, vis-à-vis, a wealth creator, rather than a person looking for jobs.

## MEMBERSHIP GRADES

### SILVER

Sign up: N9, 000

Level	No. of Affiliates	Bonus
1.	1	6,000
2.	1	500

At SILVER, you are paid a fast-start bonus for each of the member you brought in directly. Fast-start payments equip members with the financial strength and the necessary tools to build up their organisations faster. Upgrades may also be made through fast-start bonuses. Fast-starts are paid only on direct sponsors at level 1.

## **GOLD**

**Sign up: N18, 000**

Level	No. of Affiliates	Bonus
1.	1	3,000
2.	1	9,000

Affiliates start building their assets base at GOLD level. You take care of your level 1 members of your organisation; your organisation will take care of you.

At GOLD, you:

- (A) are paid up to level 2
- (B) are on auto-ship, i.e. you are required to make a monthly purchase of N4, 000 minimum worth of health products.
- (C) are paid a residual bonus on all items(products) bought by members of your organisation.

## **Terms and conditions**

To qualify for **products' bonuses payment (uni-level bonus)**, an affiliate must be on an active auto ship, i.e. **he/ she must buy Health Products worth of N4, 000.00 minimum every month**. Failure to comply with this condition renders the affiliate unqualified to receive these special bonuses.

## **PLATINUM**

**Sign up: N33, 000**

Level	No. of Affiliates	Bonus
1.	1	3,000
2.	1	6,000
3.	1	12,000

At PLATINUM, affiliates enjoy all benefits accrued to gold membership. In addition, they can start buying goods and products of their choice on “Buy Now, Pay Later” plan with minimum of 25% down payments once they have up to 4 members on their level 2.

### **Terms and conditions**

To qualify for **products' bonuses payment (uni-level bonus**, an affiliate must be on an active auto ship, i.e. **he/ she must buy Health Products worth of N4, 000.00 minimum every month**. Failure to comply with this condition renders the affiliate unqualified to receive these special bonuses.

### **Products Bonuses**

	<b>PAYMENT LEVELS</b>	<b>%</b>
<b>GOLD AND PLATINUM ONLY</b>	<b>1 – 3</b>	<b>0.1 - 10</b>

**Have You Ever Thought of Achieving**

**Success and Financial  
Freedom in your life?**

**We can coach you**

# to life success and achievements in business!

“Having a coach is like having someone more knowledgeable than you are, someone who has been there many times before you, someone who knows the way through and through, a personal guide and teacher, hold you by the hand and walk through the jungle, giving you feedbacks and encouraging your success. The focus is on you. It is to see you through your current financial limitations and life struggles to the promise land – wealth, health, financial abundance and freedom.”

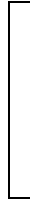
- Terry Noah

If you want to **Take Control of Your Financial Future**, leverage the power of a coach today. It will help you to...

- Formulate a personal investment plan, laying out the steps that will help you become financially secure, comfortable and rich.
- Identify your strengths and leverage them to become a successful entrepreneur
- Achieve your goals by providing one-to-one attention and giving you invaluable counselling, feedback, motivation and accountability.
- Focus your efforts on the best wealth generating opportunities in your area.
- Map out where you want to go financially and what you will need to do in order to get there.







With the power and leverage of coaching and mentoring, you can have it all – wealth, freedom, abundance, relationships, security and growth.

The power is in YOU!

[Join now!](#)

**Available Now at Just a Click Away:**

## **UNPRECEDENTED OPPORTUNITIES TO LIVE YOUR DREAMS NOW!**

- ✓ Buy Now, Pay Later
- ✓ Sell & Buy Stuff from The Convenience of Your Home
- ✓ Finance Your Entrepreneurial Projects with Ease and Peace of Mind
- ✓ Own Your Home
- ✓ Attain Personal and Financial Freedom
- ✓ Experience a Lot More

With an annual fee of N9, 000 (nine thousand naira) only, you stand to be carried shoulder-high to living your desired dreams and aspirations by those who have been there many times before. They are living their dreams; very soon you too will be living yours. Join Now, Let's Cruise together!

[Click here to join](#)

#### **OUR MONTHLY COACHING MODULES:-**

- ❖ The Starting Point to All Greatness
- ❖ How to Get Out of Bad Debts
- ❖ Chickens of A Feather Reason Together
- ❖ Goals Setting and Achievement Strategies
- ❖ Vision, Mission, Management of Emotion
- ❖ Sell Yourself to Greatness
- ❖ Money 101
- ❖ How to Generate 8 Streams of Income
- ❖ Where to Raise Capital for Your Business
- ❖ Setting Up a Business
- ❖ Get Paid for Talking
- ❖ You Too Can Be An Author

## **Private/ Customized coaching available for both adults and school children**

These are tailor-made programmes and learning experiences just for you. It solves your peculiar problems and takes you at your own pace through the nitty-gritty of success and leads you on to personal and financial freedom.

**Talk to us now!**

## **POLICY DOCUMENT**

### **INTRODUCTION**

1. Thank you for taking the time to read and study this Policy Manual. This manual is intended to outline legally binding policies, procedures and terms and conditions that must be followed to 1) establish a **SOUKTRAIN** Business Systems Ltd. affiliation; 2) order, purchase, sell and return of products; 3) recruit new **SOUKTRAIN** Business Systems Ltd affiliates; 4) earn income from sales of services and products and/ or from recruiting of new affiliates; 5) manage your **SOUKTRAIN** Business Systems affiliation; and 6) maintain your affiliation in good standing with **SOUKTRAIN** Business Systems Ltd.

### **2. SOUKTRAIN Business Systems Ltd.**

**SOUKTRAIN** Business Systems Ltd hereafter referred to as **SOUKTRAIN**, trains, coaches and mentors individuals, groups and organisations. It also markets personal wears, health products, electronic items and luxury products through independent distributors hereafter referred to as Affiliates or IBOs [Independent Business Owners] in a network marketing structure (affiliation). **SOUKTRAIN** operates through subsidiaries in many countries throughout the world. Sales organizations can be built with affiliates in any country in which **SOUKTRAIN** has formally opened for business. **SOUKTRAIN** makes its services and products available to the general public as well as the affiliates at a price determined by the company at any given point in time. **SOUKTRAIN** can alter the prices of its services and products without any prior consultation with its affiliates.

### **3. AFFILIATES CODE OF ETHICS**

In pursuing the success of their **SOUKTRAIN** business, **SOUKTRAIN** independent affiliates shall safeguard and protect the reputation of **SOUKTRAIN** and its products and services. Affiliates shall refrain from all conduct which might be harmful to the reputation of **SOUKTRAIN** and its products and services or will damage the ability of others to participate in the **SOUKTRAIN** business opportunity. **SOUKTRAIN** affiliates will be professional in the approach to their business, and will treat other affiliates, customers, clients and **SOUKTRAIN** employees respectfully and courteously in their interaction. Affiliates will strictly avoid all deceptive, misleading, discourteous, unethical, and immoral conducts. **SOUKTRAIN** affiliates will respect the honest efforts of fellow affiliates and will not engage in predatory or unethical recruitment practices.

4. SOUKTRAIN respects the business activities of all legitimate companies and strictly discourages any SOUKTRAIN affiliate from unfairly representing any competing opportunity. SOUKTRAIN believes that the ultimate success of all SOUKTRAIN affiliates depends on its ability to bring important products, services and opportunities to the market. This will be done in a positive and honourable way.

#### **5. CIRCUMVENTION OF POLICY**

SOUKTRAIN policies and procedures are designed to protect affiliates and the company from the adverse consequences of their violation. Affiliates who consciously or unconsciously circumvent policies and procedures to accomplish indirectly what is prohibited directly will be disciplined as if the applicable policy or rule had been broken directly. At its sole discretion, SOUKTRAIN have the right to adjust and/ or outrightly cancel bonuses, commissions and/or the placement or status of an affiliate or of those in the affiliate's Successline who were affected. None of the policies and procedures herein is intended to create third-party rights in any affiliation regarding the conduct of any other affiliate.

#### **6. AMMENDING CML POLICIES**

SOUKTRAIN reserves the right to amend the *Distributor Agreement*, this Policy manual, prices of products and services, bonuses, commissions and any other monetary incomes payable to affiliates, company literature and/or the compensation plan at any time without prior notice. Any such changes will be communicated to affiliates by posting them on SOUKTRAIN's website and/or sending written communication mailed to all affiliates who are receiving bonuses and commissions from SOUKTRAIN via e-mails. These amendments are binding on all affiliates at the time of their publication by SOUKTRAIN on the company's website or otherwise communicated to active affiliates, whichever is earlier. In the event of any conflict between the amendment and the terms of the *Distributor Agreement*, the Policy Manual, or any other document, the amendment will control.

7. Affiliates must be of legal age in the state in which they reside. Affiliates must pay the non-refundable annual coaching/ mentoring minimum fee of N9, 000.00 and will receive a free online back-office on the company's website upon signing up. SOUKTRAIN reserves that right to terminate the affiliation of any affiliate whose conduct is deemed to be detrimental to the image of the company and proper functioning of SOUKTRAIN business and its subsidiaries. All restrictions imposed in terminated affiliations, including conflict of interest and confidentiality requirements, will be imposed on an affiliate so terminated.

SOUKTRAIN reserves the right to reject any affiliate's application form and/ or agreement that is incomplete or otherwise unacceptable or is not accompanied by proper legal identification. Unacceptable affiliate agreement includes but is not limited to those that are inaccurate or submitted in violation of SOUKTRAIN's ideals, these policies and procedures, any amendments thereto, and any applicable law. So long as SOUKTRAIN follows procedures that are reasonable in nature to detect submissions that are unacceptable, the affiliations are voidable by SOUKTRAIN within one year of the discovery of the information and notification of the same is provided to the affiliate.

8. Each affiliate must submit and maintain a correct mailing and shipping address that accurately reflects where the affiliate resides and/or is doing business. Phone, fax, and/or cell phone numbers, bank account numbers and names must also be kept accurate.

If the affiliate has failed to notify SOUKTRAIN of a change in address and SOUKTRAIN is unable to deliver commissions, rebates, bonuses, or products to that affiliate as earned or requested, the affiliate will be charged a N25, 000.00 administrative costs associated with SOUKTRAIN's efforts to correct the error.

In the event that any commissions, bonuses and/ or products remain undeliverable for six months after the product is ordered, or the commission or bonus is earned or entitlement to rebate occurs, after a final effort to make contact by SOUKTRAIN, the outstanding funds remaining (after the N25, 000.00 charge for administrative costs) shall be turned over to the respective state's unclaimed property authorities when required to do so under the laws of that state. So long as the failure to receive the products/ monies from SOUKTRAIN has arisen because of the failure of the affiliate to maintain a correct address on file with SOUKTRAIN, any and all claims to prejudgement interest on any amount not paid is waived by the affiliate.

9. SOUKTRAIN affiliates are independent students/ mentees and/ or contractors. For both taxation and legal purposes, they are not franchises, joint ventures, partners, employees or agents of SOUKTRAIN. They are prohibited from stating or implying anything to the contrary, either orally or in writing. An affiliate has no authority to bind SOUKTRAIN or incur any obligation on behalf of SOUKTRAIN. SOUKTRAIN is not responsible for payment or copayment of any independent affiliate's indebtedness or his or her employees' benefits. Affiliates set their own hours and determine how to conduct their SOUKTRAIN business. They are responsible for their own liability, health, automobile, disability, workers compensation and all other insurance.

As independent contractors, affiliates will not be treated as franchises, partners, employees, or agents by SOUKTRAIN.

# Frequently Ask Questions

## **1. How do I become a student/ mentee?**

Log in to the web portal [www.SOUKTRAIN.com](http://www.SOUKTRAIN.com), fill the registration form accordingly and submit. You can make the payment of a non-refundable annual fee of N9, 000(nine thousand naira) only online with your ATM Master or Visa card, or you go to the bank and pay into our account directly (Our account details are provided elsewhere). As soon as your payment is confirmed, your virtual office will be activated immediately and you can then log in as a member to access your back office.

## **2. How do I receive my coaching/ mentoring lessons?**

Immediately your account is activated the first month training module is sent to your study archive ready for you to download. Your lecture theatre is your virtual classroom. Here you partake in class activities, asking and answering questions. This is an interactive programme where a lot of learning, practice and real life demonstrations take place. Equally, you are strongly advised to register and belong to an Affiliate Service Provision Centre (ASPC) nearest to you. This is where our once-in-a-month offline coaching and mentoring takes place.

## **3. What, if there is no ASPC (Affiliate Service Provision Centre) near me?**

You can become one. For conditions and requirements contact the Admin

## **4. Can I be a student/ mentee and at the same time an affiliate?**

Yes! As a matter of fact, you cannot be an affiliate if you are not our mentee first of all. But you can be our mentee without being an affiliate. To be an affiliate means, apart from being coached and mentored by us, you have also agreed to be sharing the good news about our products and services with your friends and loved ones and bring them too into the programme. As a result, you get all the benefits that are attached to doing so. Whereas, as a

mentee, you only enjoy our coaching and mentoring services alone for a period of 1 year.

**5. Do I have to pay additional money aside of the annual coaching fee of N8, 000 to become an affiliate?**

No! You don't pay any additional money. Your non-refundable-annual coaching fee of N9, 000 qualifies you to be an affiliate if you so choose. Your choosing to join the affiliate programme even gives you an **unfair advantage** – it makes you remain a life-time student/ mentee with SOUKTRAIN for just that N9, 000 which you've paid. But make sure you check in, 'I want to be an affiliate' box ☒ before you submit your form, otherwise you will be taken in for coaching/ mentoring programme only. Once you submit the form, it is final; your decisions are not reversible.

**6. As an affiliate, how do I monitor and manage my business and how do I get paid?**

In your back office, you have different accounts, departments and tools to monitor and manage your business. Your commissions, bonuses, etc. are put in their respective accounts in your office. You are the one to transfer money from your e-wallet to your local bank account. You can do that as many times as possible within the week. It takes 72 working hours for the money to be deposited in your local bank account each time you transfer.

**7. If I choose not to be an affiliate, how long will my membership last?**

Mentoring/ coaching programme for all non affiliates lasts for 12 calendar months. It is renewable thereafter for another 12 calendar months.

**8. As a non affiliate member, can I introduce others to the programme?**

Sure, you can! But, you will not be rewarded by cash. SOUKTRAIN teaches Personal Development, Financial Literacy and Entrepreneurship. Therefore, your introducing others to join the coaching is your contribution towards financial liberation of humankind.

**9. As an affiliate, how many people do I have to introduce before I start earning money?**

You start earning money immediately you introduce 2 people at your Successline level 1. See Comp Plan for details.

**10. Apart from referral commissions and bonuses, are there other sources of earning income?**

Yes there are! Some of which are (1) discounted products on personal purchases and (2) commissions on sales of physical products and items.

**11. Can I register more than one account?**

No, you can't! It is unnecessary. Please refer to the compensation and understand exactly how it works.

**12. Can I register members of my immediate household?**

If they are of legal age (18+), know and appreciate the importance of coaching/ mentoring, and are able and willing to run the account independently. If they satisfy all these, then you can.

**13. Who is qualified to be a member?**

Ability to read and write. But most importantly, an obsessive desire to live a life of meaning and relevance; to achieve personal and financial freedom; to affect all of life positively; to be happy and be at peace with oneself and with God.

For further enquiries, please visit our office, call or e-mail us. We shall be glad to attend to you. Thank you.

## **Listen to the masters**

“Whatever may be said in praise of poverty, the fact remains that it is not possible to live a really complete or successful life unless one is rich. No man can rise to his greatest possible height in talent or soul development unless he has plenty of



money: for to unfold the soul and to develop talents, he must have many things to use, and he cannot have these things unless he has money to buy them with.”

– Wallace D. Wattles

“The poor do not need your sympathy or your coins. They need **EDUCATION**, **INSPIRATION** and **A LADDER** to climb out of their situation. Coins only send them a loaf of bread to keep them alive in their wretchedness and misery, or give them an entertainment to make them forget for an hour or two. But education will **TEACH THEM WHAT TO DO**, inspiration causes them **TO RISE**, and the ladder, **THE STEPS TO CLIMB AND COME OUT** of their poverty and misery.

If you really want to help the poor – your loved ones, your friends, the people around you – you should **DEMONSTRATE** to them that **THEY TOO** can become rich. You should **SHOW THEM THE WAY**; you should **PROVE IT TO THEM** by **GETTING RICH YOURSELF.**” – Terry Noah

Picture a ladder and/ or with someone climbing.

“If you are not financially independent by the time you are forty or fifty, it doesn’t mean that you are living in the wrong country or at the wrong time. It simply means that you have the wrong plan.”

– Jim Rohn

“Ignorance is **not** bliss. Ignorance is poverty. Ignorance is devastation. Ignorance is tragedy. Ignorance is illness and pains. Ignorance is death. It all stems from ignorance.”

– Jim Rohn

“Learning is the beginning of wealth. Learning is the beginning of health. Learning is the beginning of spirituality. Searching and learning is where the miracle process all begins.”

– Jim Rohn

## Our Culture and Tradition

1. SOUKTRAIN is an investment in financial education and entrepreneurship. So, be ready and patient enough to invest money, time and efforts in your education and in building your business.
2. Set reasonable goals with appropriate time-frame to achieve them. Do not rush, do not hurry. Study, practise, persist and persevere. These are the only true keys for success in this business and in life generally.
3. SOUKTRAIN sets high priority to punctuality and orderliness in the conducts of all its meetings and functions.
4. Dress neatly and properly (suits preferably) to every occasion, meeting, training, etc. conducted or organised by SOUKTRAIN or its affiliates.
5. Entertain your guests and visitors at every SOUKTRAIN meeting, training, seminar, etc. conducted or organised by SOUKTRAIN or its affiliates
6. Remember, **business is fun, life is sweet and freedom is a choice**. So, make every opportunity you have to interact with people interesting, fascinating, fun and memorable.
7. Laugh a lot. Laugh at everything, but mostly, laugh at yourself.
8. Life is easy. You find life exactly the way you make it. So, take it that way.
9. Be grateful to God, be grateful to life and be grateful to people around you.
10. Give love and receive love. Give only that which you want others to give back to you.
11. Remember to always say, “thank you.”