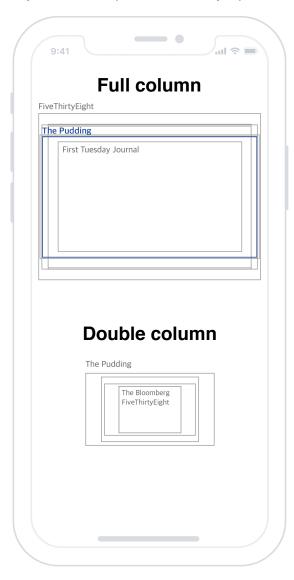
## Reference device:

Iphone X (375 \* 812 px)



# Thumbnail size survey (mobile)

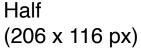
News organization	Size variation	Width (Full)	Height (Full)	Width (Half)	Height (Half)
First Tuesday Journal	Full	294	176	n/a	n/a
The New York Times	Full, Half	325	227	156	104
The Bloomberg graphics	Full, Half	325	232	100	75
The Pudding	Full, Half	343	193	206	116
The Pew Research Center	Full, Half	345	194	146	83
The Wall Street Journal graphics	Full	345	231	n/a	n/a
The Economist	Full	351	198	n/a	n/a
FiveThirtyEight	Full, Half	355	266	100	75
Average		335	215	142	91

Unit: px

# The Pudding

Full  $(343 \times 193 px)$ 

















HOW-TO



We created a speaker rider. Journalism didn't have one.

SEE ALL >

THE PUDDING TEAM

## How you play Spades is how you play life

First-of-its kind data exploration of Spades in the African-American community

By GABRIELLE HICKMON



How to Make Dope Shit Part 3: Storytelling

By ILIA BLINDERMAN



**Ranking the Biggest NBA Finals Carry Jobs** 

It is mostly LeBron James.

D. BURGELL AND BENDERA



Continue, Pivot, or Put It Down

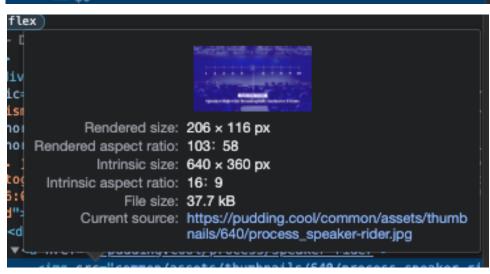
By AMBER THOMAS



Disappointment)
of Pitching a Visual Essay







# **The Wall Street Journal Graphics**

# Full (345 x 231 px)



# Pulse of the nation: How does U.S. mood change on Twitter?

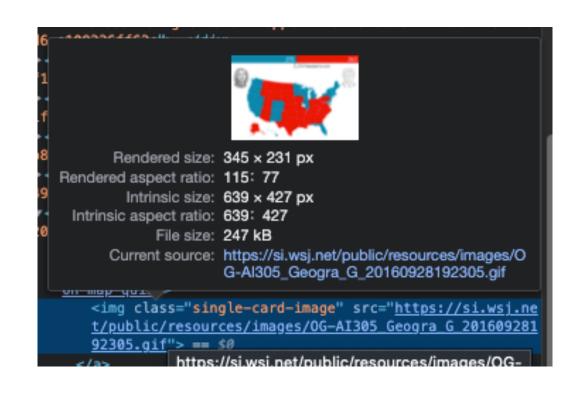
Measuring the content of millions of Twitter messages each hour is one way to gauge the nation's changing mood in near-real time. Here, the Wall Street Journal and IHS Markit have plotted that sentiment, comparing it to recent norms.



#### Guess the 2016 Electoral College Map

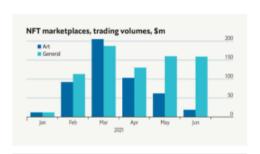
Complete all the states in the map, then submit it in our contest and share it on social media.





## The Economist

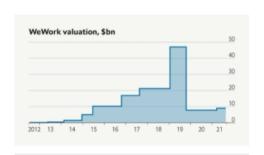
# Full (351 x 198 px)



#### Daily chart

# NFTs are not just for digital art—and their popularity is growing

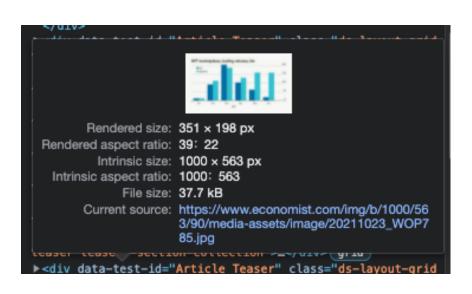
Now The Economist is experimenting with an NFT, to raise money for a good cause



#### Daily chart

### A chastened WeWork lists on the New York Stock Exchange

The company is better disciplined, but still unprofitable



# The Bloomberg graphics

Full (325 x 232 px)

Half (100 x 75 px)

≡

≡

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# **Graphics**

Equality

#### Companies Open Up on Racial Data Even as Representation Lags

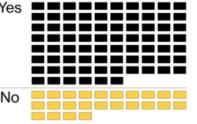
by Jeff Green, Gerald Porter Jr., Cedric Sam, Dina Bass, Ryan Beene, Kim Bhasin, Thomas Black, Kristen V Brown, Kevin Crowley, Matt Day, Joe Deaux, Gerson Freitas Jr, Nico Grant, Corinne Gretler, Riley Griffin, Mark Gurman, Jordyn Holman, Julie Johnsson, Tiffany Kary, Ian King, Angelica LaVito, Robert Langreth, Hannah Levitt, Scott Moritz, Sridhar Natarajan, Keith Naughton, Christopher Palmeri, Leslie Patton, Brett Pulley, Tony Robinson, Josh Saul, Deena Shanker, Lucas Shaw, Gerry Smith, Jennifer Surane, John Tozzi, Will Wade, Kurt Wagner, David Welch, David Wethe, Natalie Wong, Silla Brush, Brendan Case, Jackie Davalos, Katherine Doherty, Dana Hull, Edward Ludlow, Max Reyes and Fiona Rutherford





How to Stop 30 Years of Failing to Cut Emissions







How to Stop 30 Years of Failing to Cut Emissions



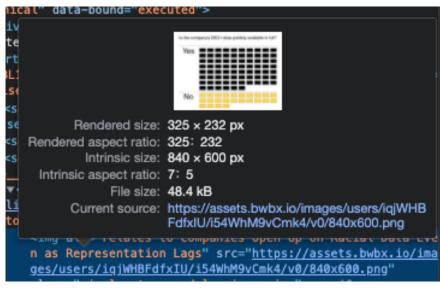
Hot Vax Summer to Winter of Discontent — Stagflation-Lite Looms

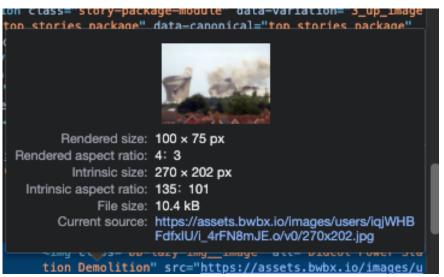


Methodology: How Bloomberg Examined New York City's Valuation of Class 2 Residential Properties

#### How a \$2 Million Luxury Condo in Brooklyn Ends Up With a \$157 Tax Bill

by Jason Grotto, Caleb Melby, Mira Rojanasakul and Paul Murray





# **FiveThirtyEight**

Full (355 x 266 px)

FiveThirtyEight



DONALD TRUMP

### A Majority Of Republican **Voters Actively Want Trump** To Run For President Again

By Nathaniel Rakich and Mackenzie Wilkes

MLB

The Red Sox Seemed Unstoppable. Then The Astros Turned The Tables.



Menu

By Neil Paine

POLITICS PODCAST

Adam Schiff Says 'There's No Magic Button To Push' **To Protect Democracy** 



FiveThirtyEight

Half  $(100 \times 75 px)$ 

FiveThirtyEight





DONALD TRUMP

## A Majority Of Republican **Voters Actively Want Trump** To Run For President Again

By Nathaniel Rakich and Mackenzie Wilkes

The Red Sox Seemed Unstoppable. Then The **Astros Turned The Tables.** 



By Neil Paine

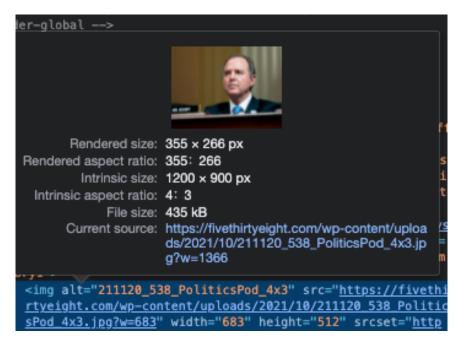
POLITICS PODCAST

Adam Schiff Says 'There's No Magic Button To Push' **To Protect Democracy** 



FiveThirtyEight

THE RIDDLER





# **First Tuesday Journal**

# Full (294 x 176 px)



#### **Category: Economics**



#### **Current market rates**

by ft Editorial Staff | Oct 22, 2021 | Charts, Economics, Finance, Interest Rates, Market Watch, Real Estate | 22 🗫

Where are mortgage rates now? Check out our weekly interest rate update to track the latest market rates.

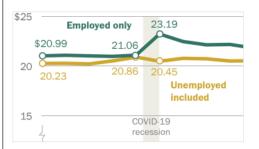
**READ MORE** 





### The Pew Research Center

# Full $(345 \times 194 px)$

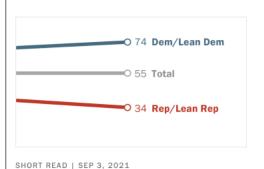


SHORT READ | SEP 7, 2021

#### Despite the pandemic, wage growth held firm for most U.S. workers, with little effect on inequality

Earnings overall have held steady through the pandemic in part because lower-wage workers experienced steeper job losses.

SEE ALL CORONAVIRUS RESEARCH >



Half  $(146 \times 83 px)$ 

> Update FILTER • Clear All

#### ior most U.S. workers, with little effect on inequality

Earnings overall have held steady through the pandemic in part because lower-wage workers experienced steeper job losses.

SHORT READ | SEP 3, 2021

Majorities of Americans say unions have a positive effect on



#### U.S. and that decline in union membership is bad

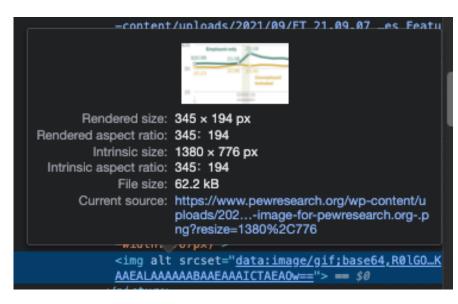
A narrow majority of Americans continue to say labor unions have a positive effect on the way things are going in the United States.

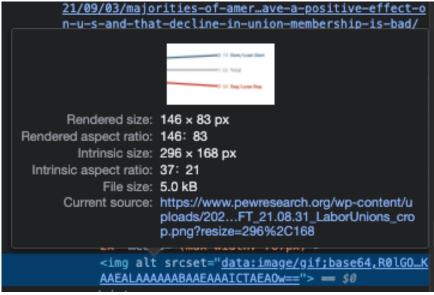
REPORT | SEP 1, 2021

#### The Internet and the Pandemic



Nine-in-ten Americans say the internet has been essential or important to them, many made video calls and 40% used technology in new ways. But while tech was a lifeline for some, others faced struggles.





### The New York Times

Full (325 x 227 px)

#### **TheUpshot**

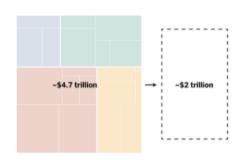


CASPER REDBERG FOR THE INTERNATIONAL HERALD I

# Men Are Caregivers, Too, in Democrats' Plan

Compared with its peers, the U.S. has little in the way of family policy, but where it exists, it has mostly treated men and women the same. The Democrats' plan would cement that.

2d ago



The Democrats Have a Lot of

# Half (156 x 104 px)

Which of These 4 Family Policies Deserves Top Priority?



We asked 18 academics what they would choose if they could pick only one, as Senator Manchin has reportedly advised.

October 16, 2021

# Why Inflation Is Surging

Inflation numbers this week showed a 5.4 percent surge in consumer prices in the

BY THE NEW YORK TIMES | SOURCE: BUREAU OF LABOR STATISTICS

12 months ended in September. Here's what to know.

October 13, 2021

### There Is Shadow Inflation Taking Place All Around Us



Some companies haven't been raising prices. Instead, they've been cutting back customer services and conveniences, but how should that be

