Eleanor B (Vishal)

PROGRAMS SPECIALIST, TALENT ENGAGEMENT



EDUCATION



UT Austin - Red McCombs School of Business

PGP Data Science & Business Analytics - 2021



MDI Gurgaon

PGP Human Resource Management - 2016



Amity University

B.Sc. Information Technology - 2014

PERSONAL

Experienced Program Manager with a strong background in talent engagement & data analytics. Led successful projects in a fast-paced, cross-functional environment. Skilled in creating efficient processes, driving data-informed decisions, & engaging stakeholders.

Email: eleanorbee@google.com

Cell: +91-9717245944

LinkedIn: https://www.linkedin.com/in/vishalbeotra/

PROJECTS

Recruitment Model (Automation - Pre Google)

Built and utilised an ML model for informing reviewing CVs for a delivery ops role(10 per month), the
objective was to improve the shortlisting criteria basis historical data & find levers in the CVs with
significant correlation to the final selection. Saved 70 manhours/month while improving the interview to
offer rate by 22 pp.

CAREER



GOOGLE APAC - Programs Specialist, Talent Engagement

Feb 22 - Present

- Outreach Solutions Touched over 12,500 leads through 7+ curated outreach solutions with a strong focus on representation ensuring over higher than aspirational % female representation, which generated 5000+ applications
 - Decode with Google Impacting 3500+ additional leads, was awarded a spot bonus for going above & beyond.
 - Built & supported maintenance of the Decode event space on Hopin & was the Tech POC for the event
 - Leading the Decode career booths Collaborated with 30+ Recruiting & Business Team to run 6 simultaneous virtual career booths attended by 2100+ leads.
- Reporting & Analytics PoC -
 - India Demand Analysis generated key insights based on the gHire demand data to enable H2 Roadmapping for India Outreach Programs for 2022.
 - Responsible for developing and delivering reports to the internal clients using gHire dashboards & SQL queries (plx) to drive stakeholder accountability leading to an increase in lead activation by 11% YoY.
 - Automation of gTech Monthly reports using plx and sheets, saving 10+ man hours/monthly
 - Completed the highest number of AOC requests across APAC during my first cohort of AOC, was recognised for the same in form a peer bonus by the AOC program manager
 - o Facilitated **gHire dashboard training** for the APAC recruiting team
 - Leading the **development of a dashboard** to enable real-time reporting for **gCare's hiring metrics**
- **Pipelining for India Programs** Spearheaded generation of higher quality relevant pipelines for India Industry Programs by Using Job Requirements (L5 SWE) & Candidate Personas(CCE Leaders Circle, Women at Cloud) to Inform Lead Generation while maintaining **higher than the aspirational DEI % representation** in the event pipelines.
- Identified & solved for the low RSVP rates for our talent engagement programs in the India industry audience by building better communication plans & A/B testing for ideal email campaign times to increase the RSVP rates by ~40% (YoY)
- Program Managing Site fun activities for HYD recruiting from conceptualisation, to collaboration between teams, keeping the recruiting leads involved, getting their buy-in and execution of the events, recognised by program owner, for the same.

SKILLS & ABILITIES

- SQL
- Recruiting
- Talent Engagement
- Business Analytics
- Reporting & Automation

RECOGNITION & AWARDS

- 6 spot bonuses (4 for core projects, 2 for community contributions)
- **2 peer bonuses** (1 each for core & a 20% project)

PAST ORGANISATIONS

Great Learning (Dec 18- Feb 22) MyUnnati.com (Sep 17 - Dec 18) IBM (May 16 - Sep 17)