# Challenging News Media Narratives on Refugees

**A Computational Bias Detection Framework** 

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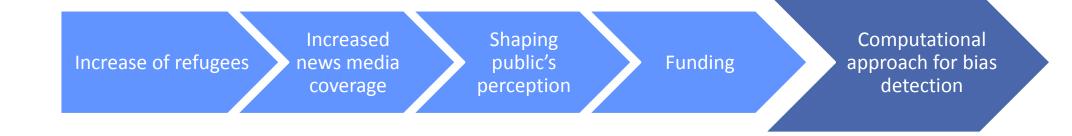
# Agenda



- Research Motivation and Gap
- Research Questions
- Framing Concept
- Framework
- Pipeline
- Findings
- Conclusion
- Practical Application
- Reflection

## **Research Motivation and Gap**





NLP development Computational framework Case Study of News Media Articles

Syrian refugees (2010-2023)

Ukrainian refugees (2022-2023)

## **Research Questions**



**RQ1**: How can bias in news media be detected through computational methods?

**RQ1a**: Which frames arise in news media in response to Syrian refugees and Ukrainian refugees?

**RQ1b**: Who are the main actors emerging in the frames and which frame is attributed to them?

**RQ1c**: What are the main aspects in each frame and how are these discussed in the news media?



# **Framing Concept**



## **Framework**



Motivation: Bias Detection On Large scale

Bias Detection in news media is difficult to perform on a large scale.

Computational Approach to Bias Detection

Calls for a computational approach to detect biases in large datasets.

**Explore Article Characteristics** 

NLP and ML techniques to explore the following Article Characteristics:

- Article Context →
   Frame Identification
- 2. Word Selection and Relationships Within Frame → Semantic Similarity by Word Vectors
- 3. Sentiment Analysis within Frame → ABSA

Frame Identification

Entity Extraction
Frame Identification
Frame Attribution

Main NLP Technique

NER

POS Tagging S-BERT embeddings Affinity Propagation Semantic Similarity

Word Selection and Relationships Within Frame

Main NLP Technique

Word Vectors from trained embeddings (GloVe)

ABSA

**Aspect Extraction** 

Aspect Sentiment Classification

Main NLP Technique

Flair Sentiment Analyzer (ensentiment) Measurements For Bias Detection

Measures of Article Context, Semantic Relationships and Sentiments of the Article Data that can be used for Evaluation of bias.

#### Frame Identification

Entity Extraction
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#### **ABSA**

**Aspect Extraction** 

Aspect Sentiment Classification

Main NLP Technique

Flair Sentiment Analyzer (ensentiment)



#### Frame Identification

Performed on a joint dataset of both groups

#### Motivation

- Extract most frequent entities for both conflicts
- Extract general frames for Syrian and Ukrainian refugees
- Map out which entities are mentioned in which frames

#### Value

- Define contextual frames
- Relationship between entities and frames
- Comparability between the groups

#### Frame Identification

Entity Extraction
Frame Identification
Frame Attribution

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#### **ABSA**

**Aspect Extraction** 

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### **Semantic Similarity**

Performed on each refugee group's distinct frame individually

#### Motivation

• Discover the word of choice within the frames

#### Value

Uncover potential differences in word choice

#### Frame Identification

**Entity Extraction** 

Frame Identification
Frame Attribution

Main NLP Technique

**NER** 

**POS Tagging** 

S-BERT embeddings

**Affinity Propagation** 

Semantic Similarity

Word Selection and Relationships Within Frame

Main NLP Technique

Word Vectors from trained embeddings (GloVe)

**ABSA** 

**Aspect Extraction** 

Aspect Sentiment Classification

Main NLP Technique

Flair Sentiment Analyzer (ensentiment)



### **Aspect Based Sentiment Analysis**

Performed on each refugee group's distinct frame individually

#### Motivation

- Explore expressed aspects and their sentiment
- Investigate the attitudes associated with different aspects within each frame

#### Value

- Identify the most frequently discussed aspects
- Identify the mean polarity score for each aspect
- Highlight differences in sentiment across aspects

# **Pipeline**



#### Dataset creation

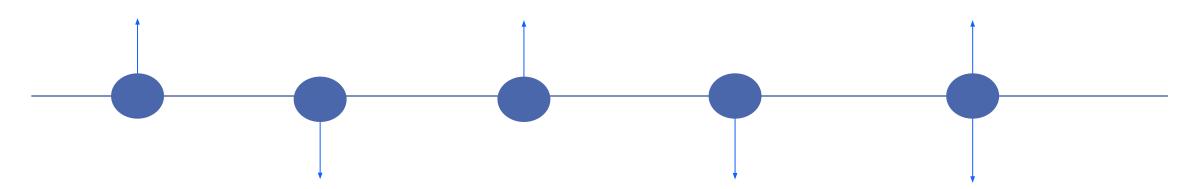
- API fetch of The Guardian
- Web scraping UNHCR provided links

#### Frame Identification

• NLP techniques

### Semantic Similarity

NLP techniques



## Pre-processing

- NLP techniques
- Creation of parsing corpus and frame identification corpus

### Frame Application

Deterministic rules

# Aspect Based Sentiment Analysis

NLP techniques



# **Findings**

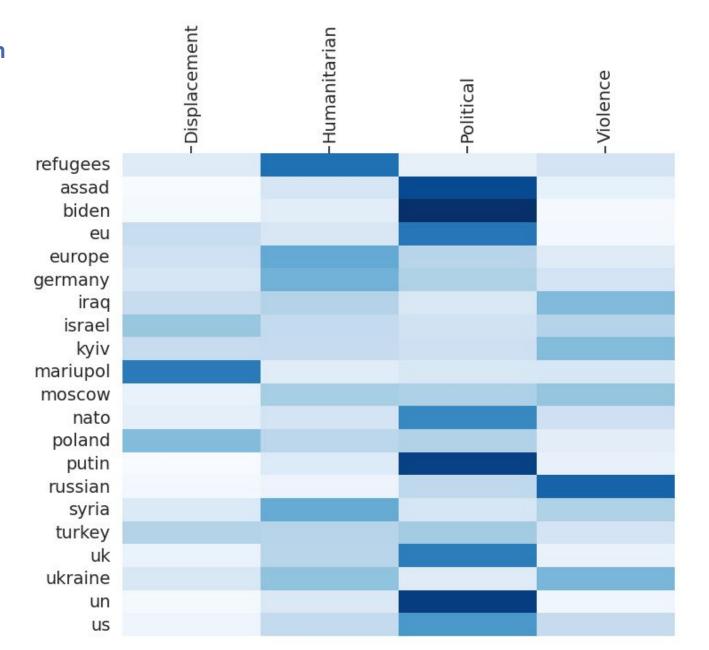


Displacement

Humanitarian

Political

Violence





## **Seed Words**

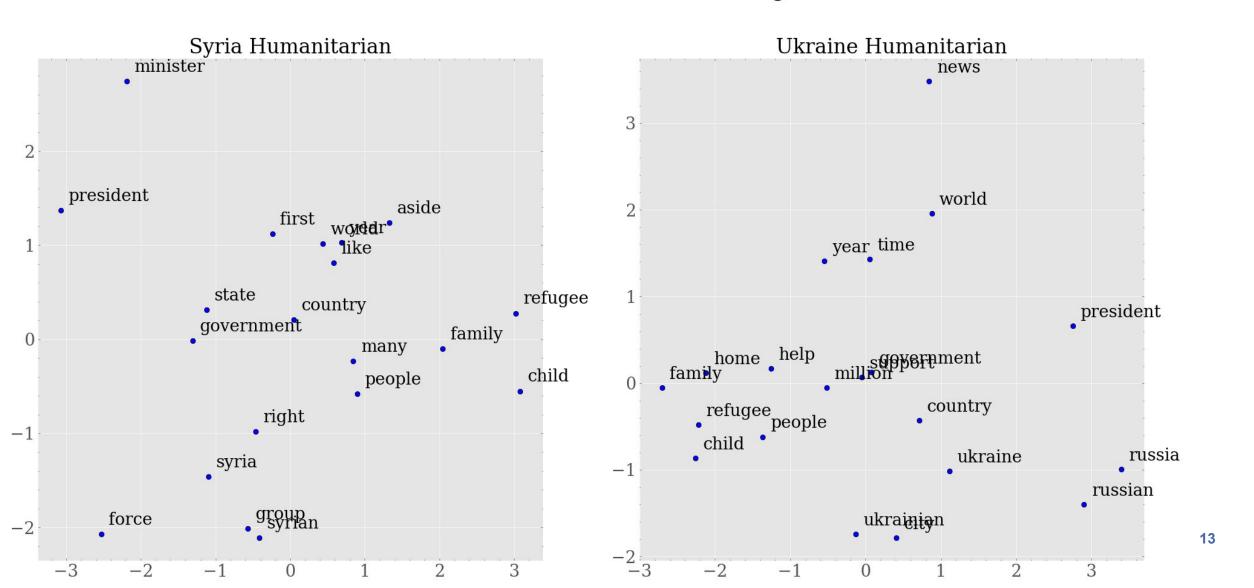
Displacement	border, city, state, home, international, foreign, united, house, region, area, national, community, local, west, town, peace
Political	government, president, minister, official, leader, member, regime, power, political, service, policy, council, plan, sanction, agency, office, secretary, system, public, authority
Violence	force, military, attack, security, invasion, civilian, killed, humanitarian, weapon, troop, fighting, police, camp, strike, missile, army
Humanitarian	people, child, support, family, help, ground, need, work, woman, report, life, crisis, conflict, call, human, party, food, action, issue, opposition, statement, effort, change, company, supply, response

## **Semantic Similarity**

## COPENHAGEN BUSINESS SCHOOL

Humanitarian

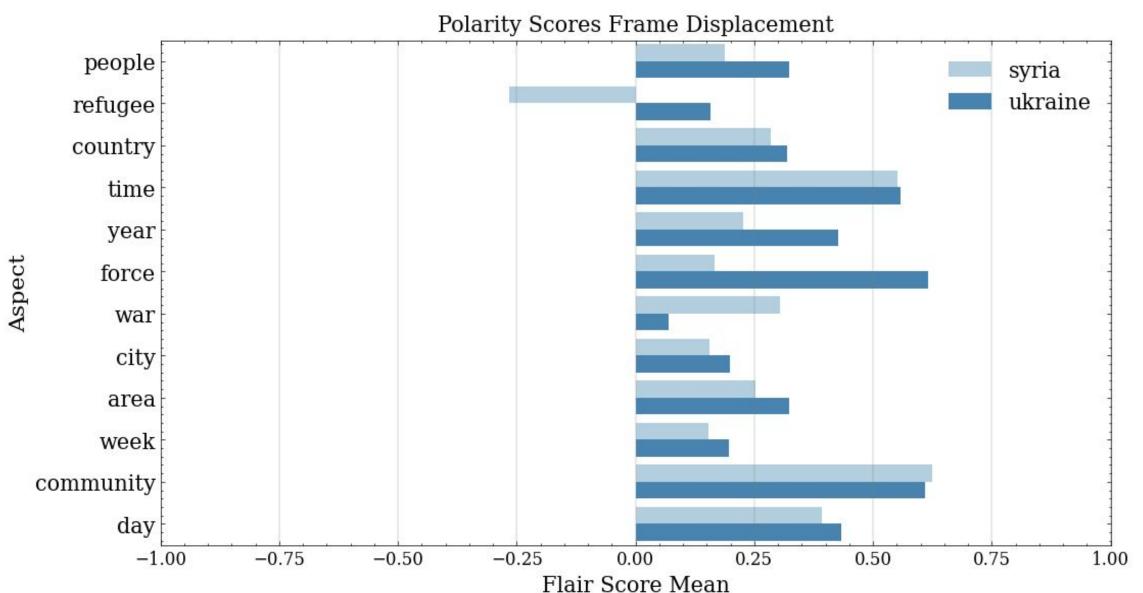
#### Word Vectors From GloVe Embeddings



# **Aspect Based Sentiment Analysis**



**Displacement** 



# **Conclusion - key findings**



Discovered frames aligns with earlier research, the entity refugees is most prominent in *Humanitarian* frame

Some more terminology of support in semantic similarity for Ukrainian refugees

- Consistent negative polarity scores for Syrian *refugee* aspect, consistent positive polarity scores for Ukrainian *refugee* aspect
- Displacement frame shows the biggest discrepancy in ABSA

An indication of news media bias, favoring the Ukrainian refugees

# **Practical Application**



### Application - UNHCR

- Tool for monitoring news media bias
- Possible customization
  - Various groups
  - Over time
  - Languages
  - Segmented data
    - Specific source

#### Recommendations

- Data collection through API
- Segment the articles and use paragraphs
- Identify more granular frames
- Train language model data

## Reflection



#### **Main Limitations**

- Pre-trained language model Flair has underlying bias (model en-sentiment)
  - Trained on data from a mix of corpuses
  - Test with "German" change from -0.27
     to 0.07

#### **Future Work**

- Train/fine-tune the language model
- Investigate the flair model embeddings



# Thank you for the attention!



# **Extra**



## **Definitions**

#### Refugee:

A person unable or unwilling to return to their home country due to a well-founded fear of persecution based on race, religion, nationality, membership in a particular social group, or political opinion.

#### Asylum Seeker:

An individual who has left their home country and is seeking refugee status in another country but have not been officially granted it yet

#### Internally displaced people (IDP):

People who have fled their homes but remain within the country's border and have therefore not crossed and international borders



## **Conflict facts**

## Syria

- Arab Spring in 2011
- Protests → Civil War
- Assad government
  - Iran
  - Russia
- Protesters
  - USA
  - Saudi Arabia
  - Turkey

#### Ukraine

- Russia invaded the 24th of Feb in 2022
- Publicly expressed dissatisfaction towards Ukraine's involvement in NATO and EU
- Russia failed to overtake Kyiv
- Imposed sanctions against Russia



# **Refugee facts - Numbers from May 2022**

#### Syria

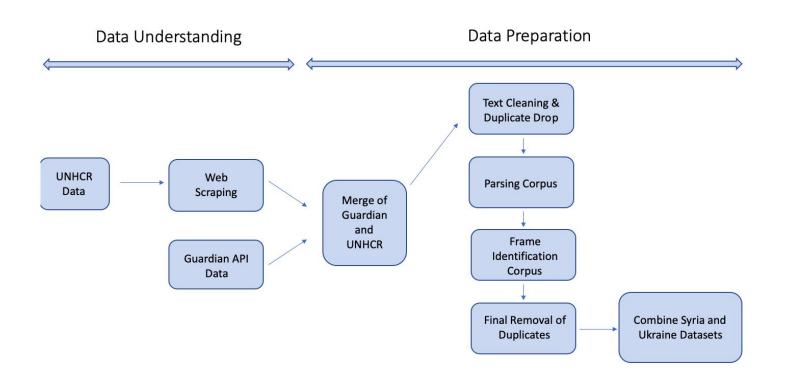
- 15.3 million people in need
  - 6.8 million IDP
  - 5.5 refugees in neighboring countries
  - Turkey, Lebanon, Jordan
- Mainly low-middle income host countries

#### Ukraine

- 8.1 million refugees
- 5 million in Temporary Protection
  - A legal mechanism to support in emergencies for the large influx of refugees to assure them a safe place in a country and basic needs
- Hosted by Russia, Poland, the Czech Republic, Germany
- High-income host countries increased



## **Preprocessing Overview**



#### Numbers

UNHCR data Ukraine: 66.787 Syria: 229.654\*

API fetch Ukraine: 899 Syria: 22.607

After final removal of duplicates

Ukraine: 13.554 Syria: 20.894

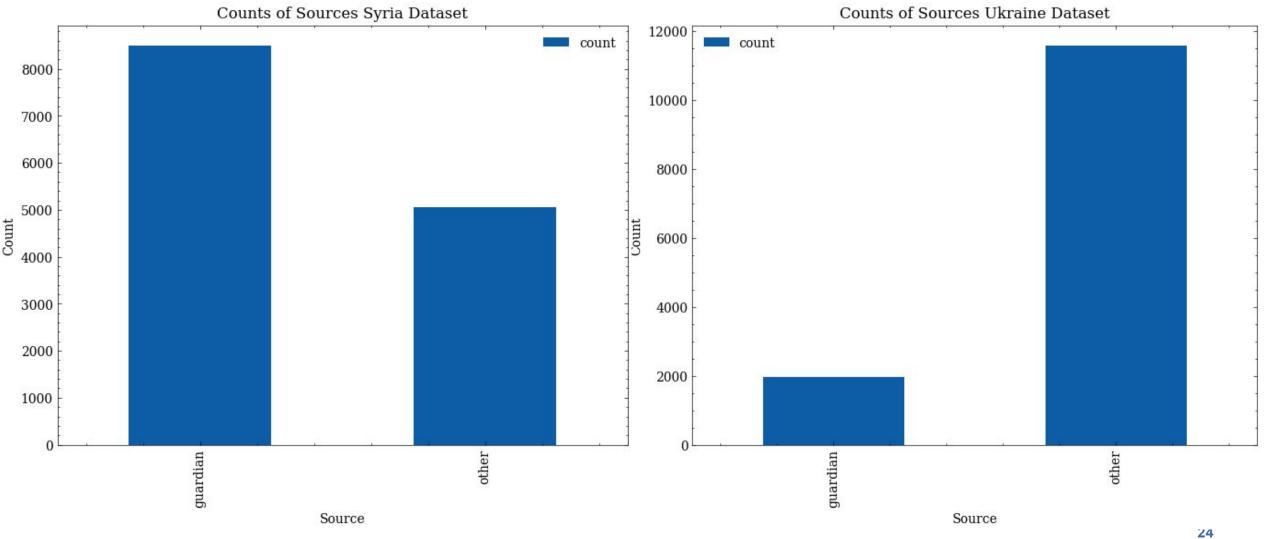
Combined: 27.108 (13.554 x 2)

\* english and syrian refugee keyword

# Article distribution

## COPENHAGEN BUSINESS SCHOOL HANDELSHØJSKOLEN

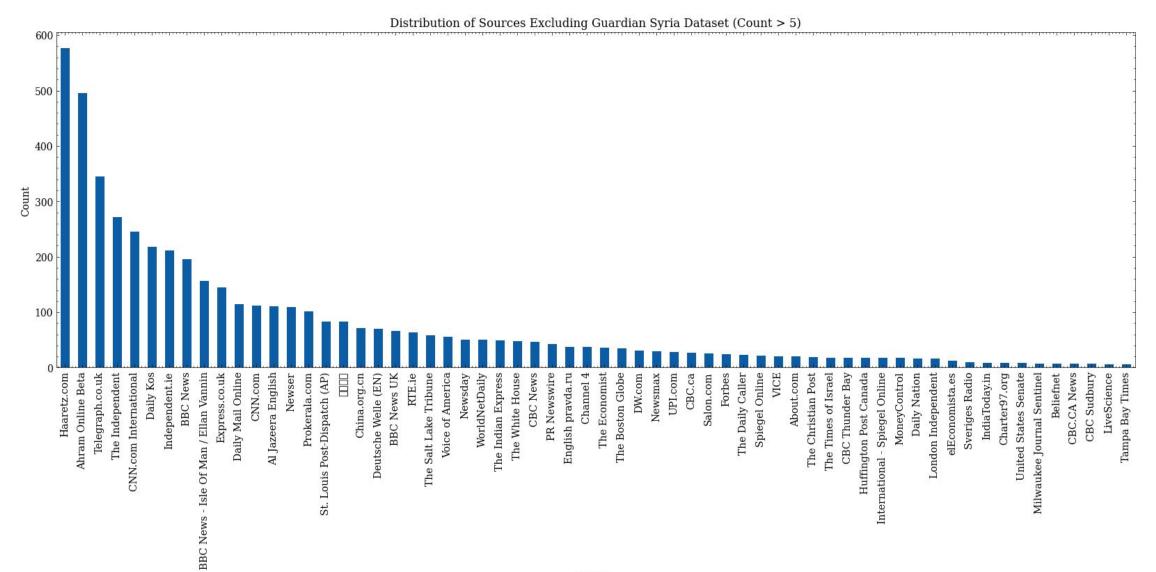
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## Article distribution

## COPENHAGEN BUSINESS SCHOOL

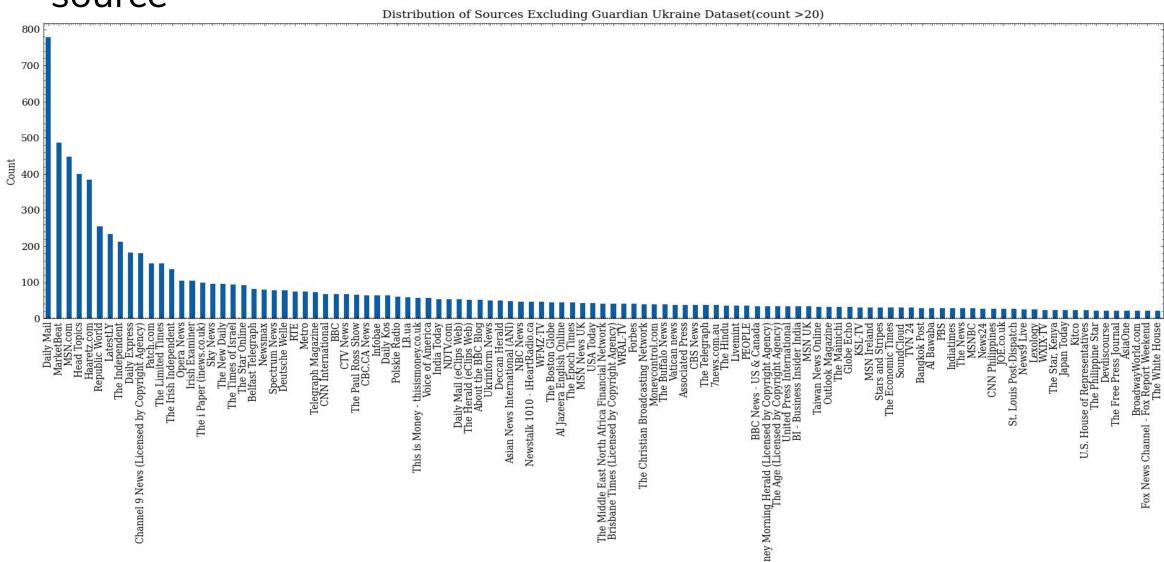
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## Article distribution

## COPENHAGEN BUSINESS SCHOOL

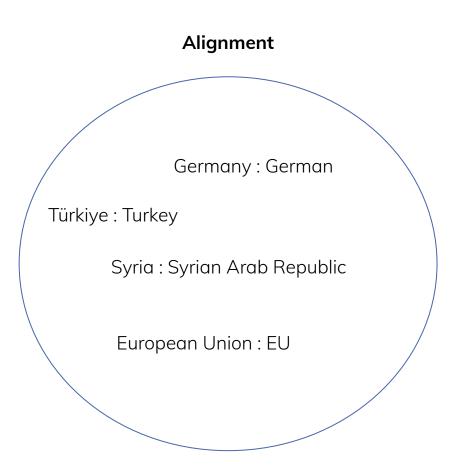
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# **Entity Identification - what actors are written about**

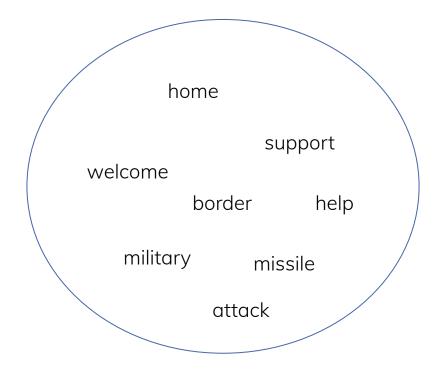






## Frame Identification - which frames aries?

#### Framing words detection

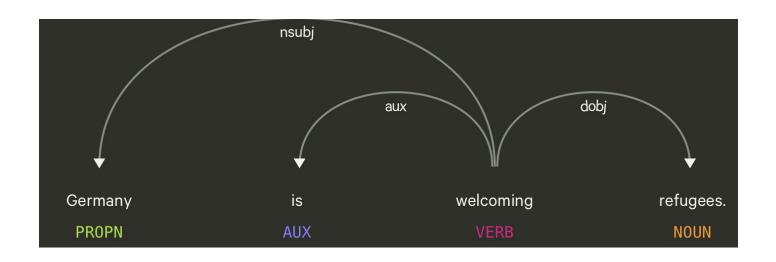


# Framing seed words clustering

Frame	Seed Words
Violence	missile, attack, military
Humanitarian	support, help, welcome



## Frame attribution – How are entities framed?



Word	Entity	Violence	Humanitarian	Political	Displacement
welcome	refugees	0	1	0	0
welcome	germany	0	1	0	0

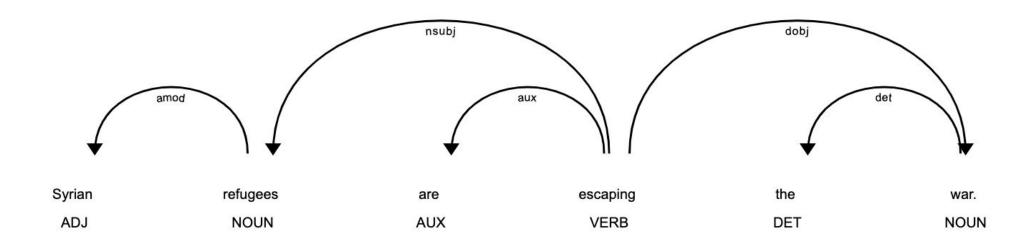


# Splitting articles per frame and group

Syria Datasets	N rows	Sample N rows	Ukraine Datasets	N rows	Sample N rows
Syria_political.csv	8044	2500 (≈ 31%)	Ukraine_political.csv	6367	2300 (≈ 36%)
Syria_displacement.csv	5193	2500 (≈ 48%)	Ukraine_displacement.csv	6409	2500 (≈ 39%)
Syria_violence.csv	3866	2500 (≈ 65%)	Ukraine_violence.csv	3658	1700 (≈ 46%)
Syria_humanitarian.csv	8706	2700 (≈ 31%)	Ukraine_humanitarian.csv	10674	2300 (≈ 22%)



# Aspect based sentiment analysis



Aspect: Refugee (noun)
Opinion word: Syrian (adj)



# Aspect based sentiment analysis

Rule	Sentence	Aspect	Sentiment	Negation
1	The refugee camp could been much better	refugee camp	much better	True
2	The quality of housing was not bad.	housing quality	bad	True
3	Access to healthcare is limited.	healthcare	limited	False



## **Evaluation**

Frames - Ukraine (1000 articles)

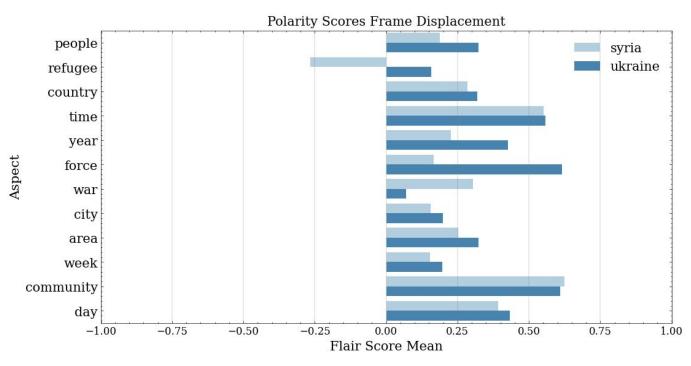
Label	F1	Recall	Precision	Accuracy
Humanitarian	0.86	0.83	0.89	0.83
Violence	0.78	0.81	0.76	0.81
Displacement	0.80	0.83	0.77	0.81
Political	0.81	0.81	0.80	0.82

ABSA - Ukraine displacement (2000 aspects)

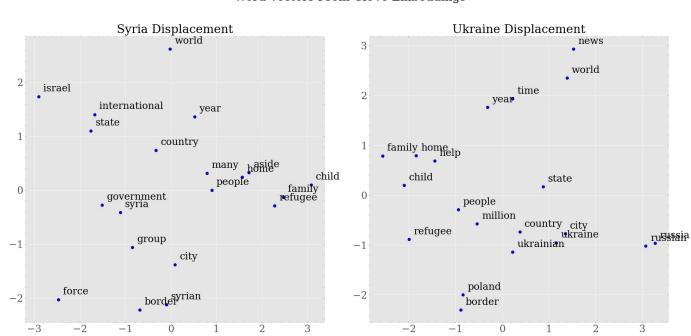
Accuracy:	0.733
F1 Score:	0.700
Precision:	0.739
Recall:	0.685

# Result - Displacement

Ukraine Polarity Score = 1	Among other recommendations, the Members urge the Administration to raise the cap on refugees allowed into the United States for Fiscal Year 2022 if it is necessary to accommodate Ukrainian refugees, ensure that Ukrainians are eligible for priority status, and reduce wait times on student visas.
	In fact, it was here in Warsaw when a <u>young</u> <b>refugee</b> , who fled her home country from Czechoslovakia was under Soviet domination, came back to speak and stand in solidarity with dissidents.
Ukraine	She insists that she doesn't want the media to portray her as a helpless refugee who fled two wars.
Polarity Score = -1	Building walls, strengthening coast guards and border patrolling police, legislating punitive laws to curb migrants and refugees and floating anti-migrant and refugee political ideologies, narratives and rhetoric tantamount to the ideology of protectionism and populism.
Syria	Instead, he called on Catholic parishes to offer sanctuary to refugee families.
Polarity Score = 1	Charlie Fraser of the Entrepreneurial Refugee Network, and Alexandra Simmons of Timepeace, two social enterprises helping refugees get jobs in the UK.
Syria Polarity	As I stood in the middle of the squalid Kara Tepe transit camp on Lesbos, I was struck by the utter <u>perverseness</u> of the <b>refugee</b> drama unfolding on this Greek island.
Score = -1	Their processing began earlier this year under a new, <u>narrower</u> , Australia-specific definition of <b>refugee</b> but even if they are found to be refugees they will be offered only temporary visas, a kind of sanity-sapping limbo existence where they have no right to bring their families here or travel abroad to see them.



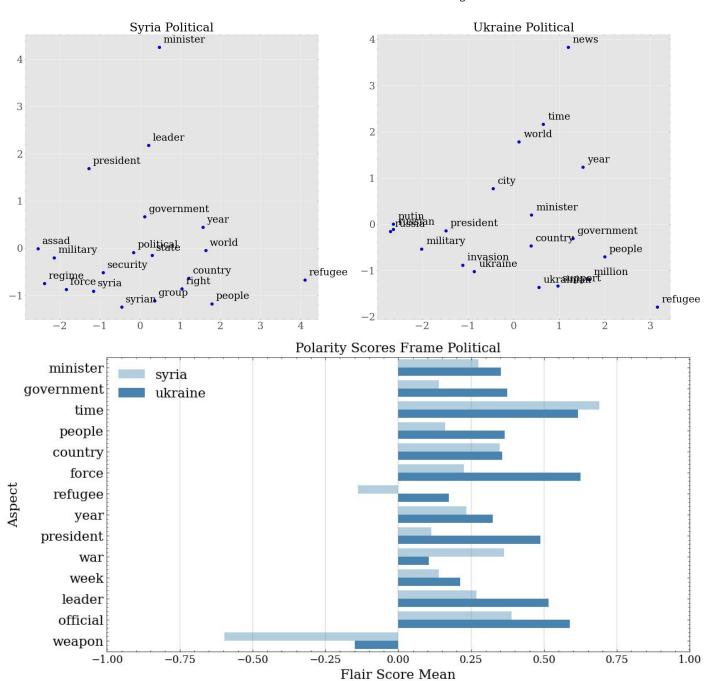
Word Vectors From GloVe Embeddings



# Result - Political

Ukraine Polarity Score =	A <u>young</u> Ukrainian <b>refugee.</b> The research will focus on the two groups of war-affected women in the <u>perinatal</u> period: war <b>refugees</b> in European countries (external refugees) and women who decided to stay in Ukraine (in the same place of residence or as internal refugees).
Ukraine Polarity Score = -1	A landmark deal reached between the EU and Ankara in 2016 aimed to send migrants who <u>failed</u> to win <b>refugee</b> status back to Turkey.  Ali Velshi visits a <u>massive</u> <b>refugee</b> safe haven in Poland, capable of serving 20,000 people, and talks with refugees about their plans for reestablishing their lives that have been uprooted by Vladimir Putin's war on Ukraine.
Syria  Polarity Score =	On Monday, Deng released a statement calling himself a <u>proud</u> refugee.  The first <u>vulnerable</u> child refugee stranded in Greece who qualifies for sanctuary under the Dubs amendment has arrived in the UK, more than a year after the government pledged to bring over hundreds of children.
Syria Polarity Score = -1	Turkey has grown <u>frustrated</u> with <b>refugee</b> flows, and is facing domestic pressure to act on the massacre of co-religionists.  Anger rises in Lesbos over <u>crowded</u> <b>refugee</b> camps

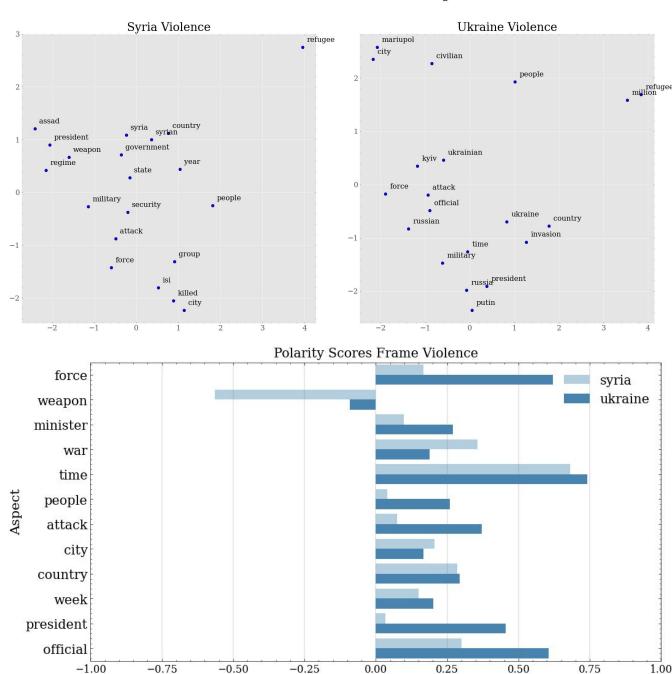
#### Word Vectors From GloVe Embeddings



# Result - Violence

Ukraine Polarity Score = 1	Look at how they are stepping up Women, <u>young</u> <b>people</b> , standing in front of a damn tank saying I'm not leaving.  German Chancellor Olaf Scholz expects energy dependence on Russia to come to an end sooner than <u>many</u> <b>people</b> are anticipating.
Ukraine	Children, elderly people are dying.
Polarity Score = -1	Shabia Mantoo, a UNHCR spokesperson, said smugglers are using false promises and false hope to lure <u>desperate</u> <b>people</b> .
Syria	But I still see our situation is <u>much better</u> than <b>people</b> who are just living under trees with nothing to protect them from freezing.
Polarity Score = 1	The ultimate goal that everyone wants to get to is to come up with a framework for a successful political transition in which leads to a government not led by Bashar al-Assad and that is representative of and responsive to the Syrian people
Syria	These <b>people</b> are <u>despicable</u> and must be found.
Polarity Score = -1	However these countries are <u>failing</u> the <b>people</b> of Syria with contributions considerably lower than other countries with comparable wealth.

#### Word Vectors From GloVe Embeddings

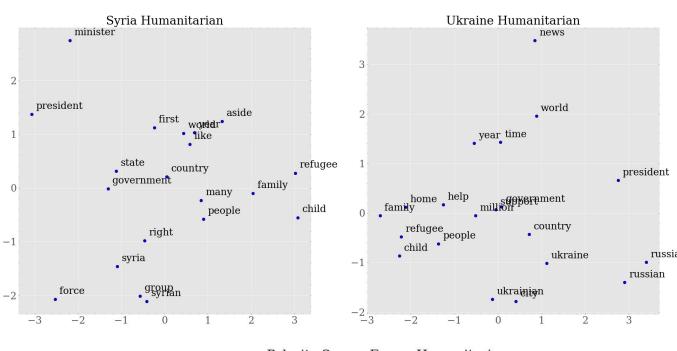


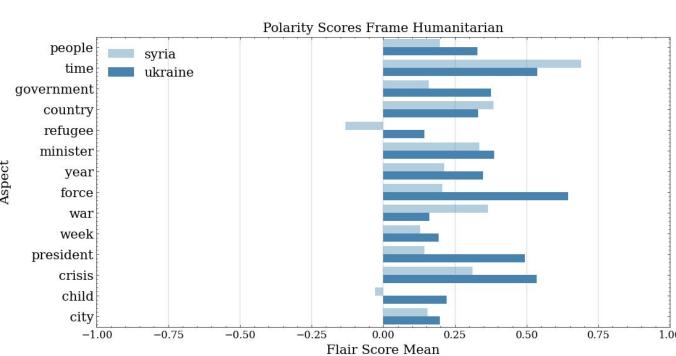
Flair Score Mean

# Result - Humanitarian

Ukraine	The problem with the ideal refugee is it exceptionalises refugeehood.
Polarity Score = 1	US participating in this war by supporting Ukraine with weapons, money, food and welcoming refugee should be sending alarming message to Putin.
Ukraine	This is a completely different kind of refugee.
Polarity Score = -1	It was inevitable there would be refugee consequences for that.
Syria  Polarity Score = 1	But in a strange way he's done us all a favour in highlighting a very heartwarming story of a hard-working refugee, who's built a new life in the UK with his British wife and their small child.  Here is a photo of a young Syrian refugee that arrived via Guardian Witness.
Syria  Polarity Score = -1	Pregnant refugee being taken onto Crown Princess 15th September, after rescue by Italian Coastguard.  She shuttles between the crumbling peoplessical grahitecture of the port city of Mytilene and the
Score1	She shuttles between the crumbling neoclassical architecture of the port city of Mytilene and the crowded refugee reception centre at Moria in a battered Toyota loaded with translators and the dirt from a thousand strangers' shoes.

#### Word Vectors From GloVe Embeddings







# **ABSA** non matching aspects

Table. 15 Non-matching Aspects from the Aspect Based Sentiment Analysis

	Displacement	Violence	Political	Humanitarian
Syria	government, state, group, minister, right, border, world, leader	group, government, right, army, action, regime, year, protest	right, group, regime, state, policy, event	group, right, event, leader, party, state,
Ukraine	ukraine, president, invasion, region, official, news, troop, child	ukraine, troop, missile, mariupol, region, invasion, soldier, aid	ukraine, invasion, city, sanction, month, system	ukraine, invasion, day, weapon, official, support



# Result - Frame Distribution

