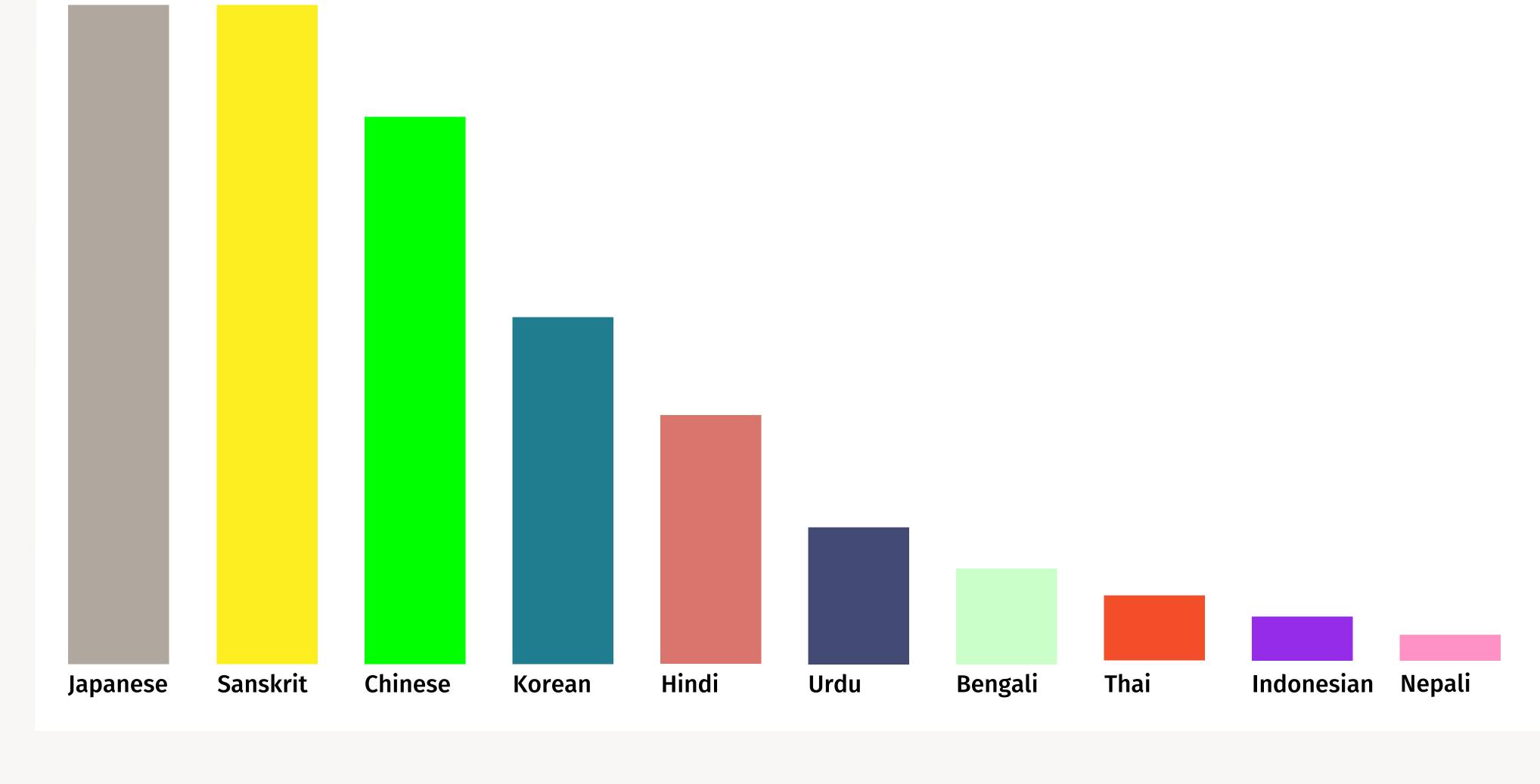
ジャパントレンド Japan Trending

Visualizing the globalization of Japanese culture through language

HISTORIC BACKGROUND 5 centuries of the Oxford English Dictionary

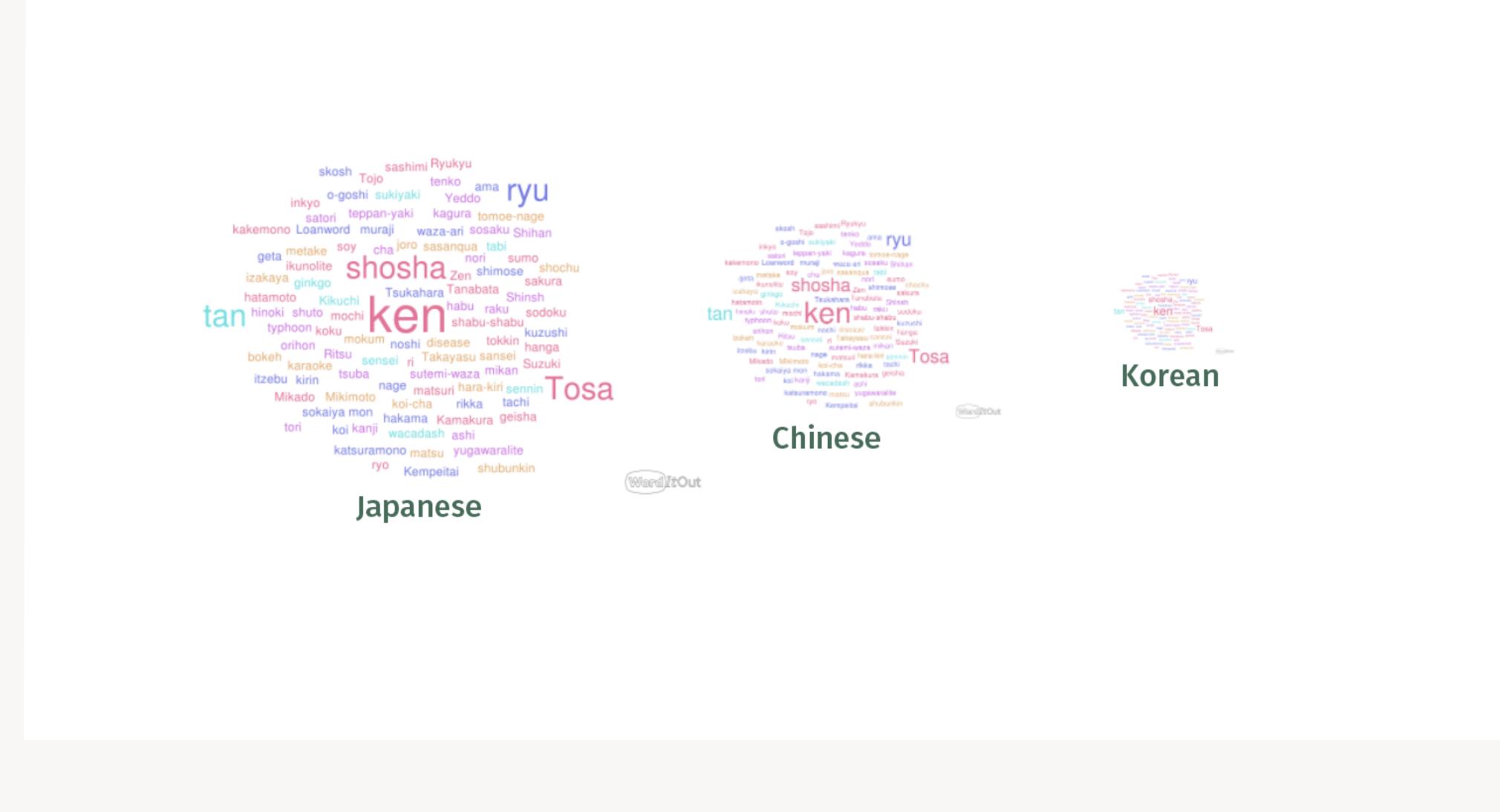
Top ten Asian languages



Japanese loanwords by semantic category



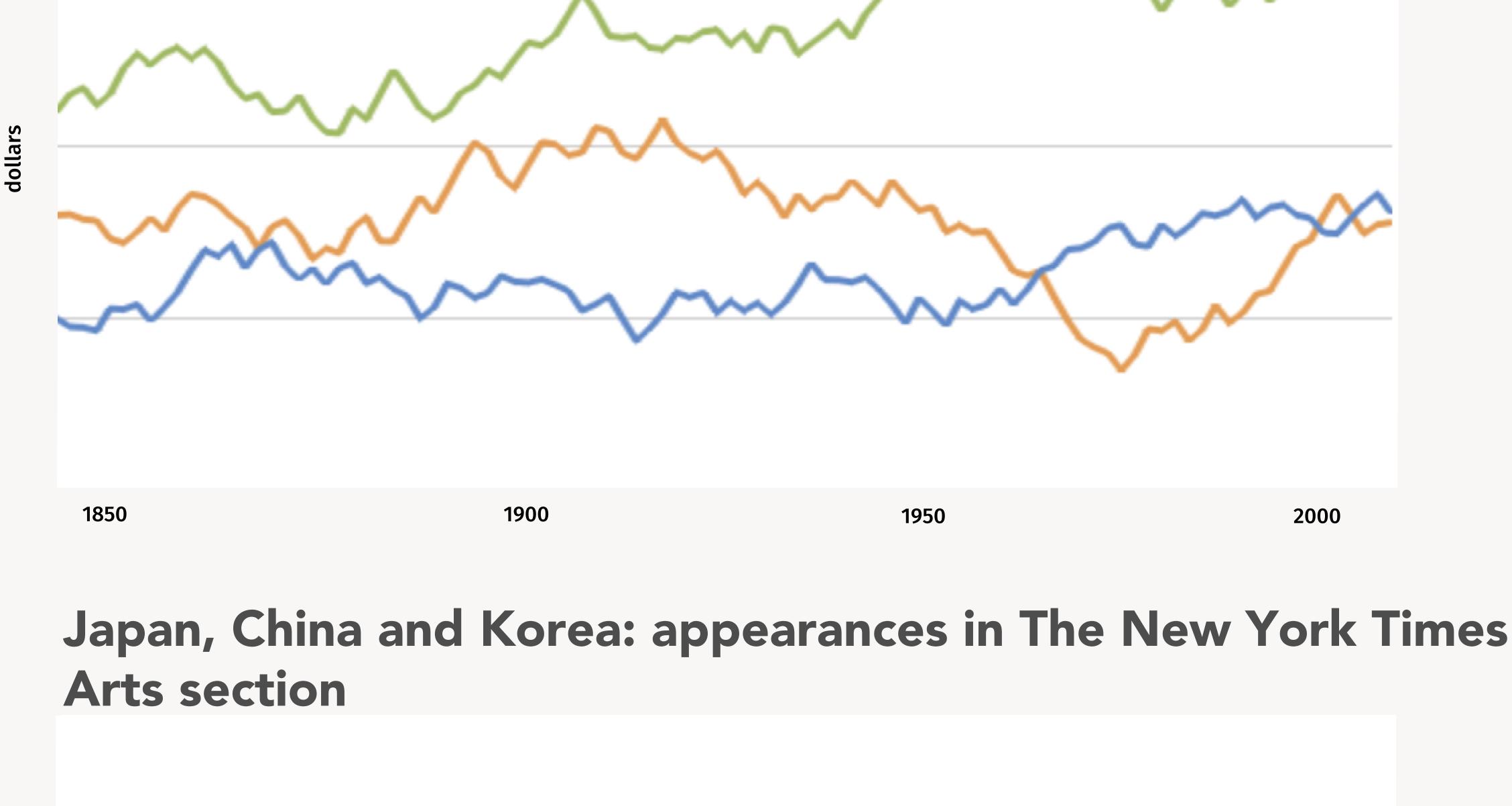
Japanese, Chinese and Korean loanwords in the Arts category

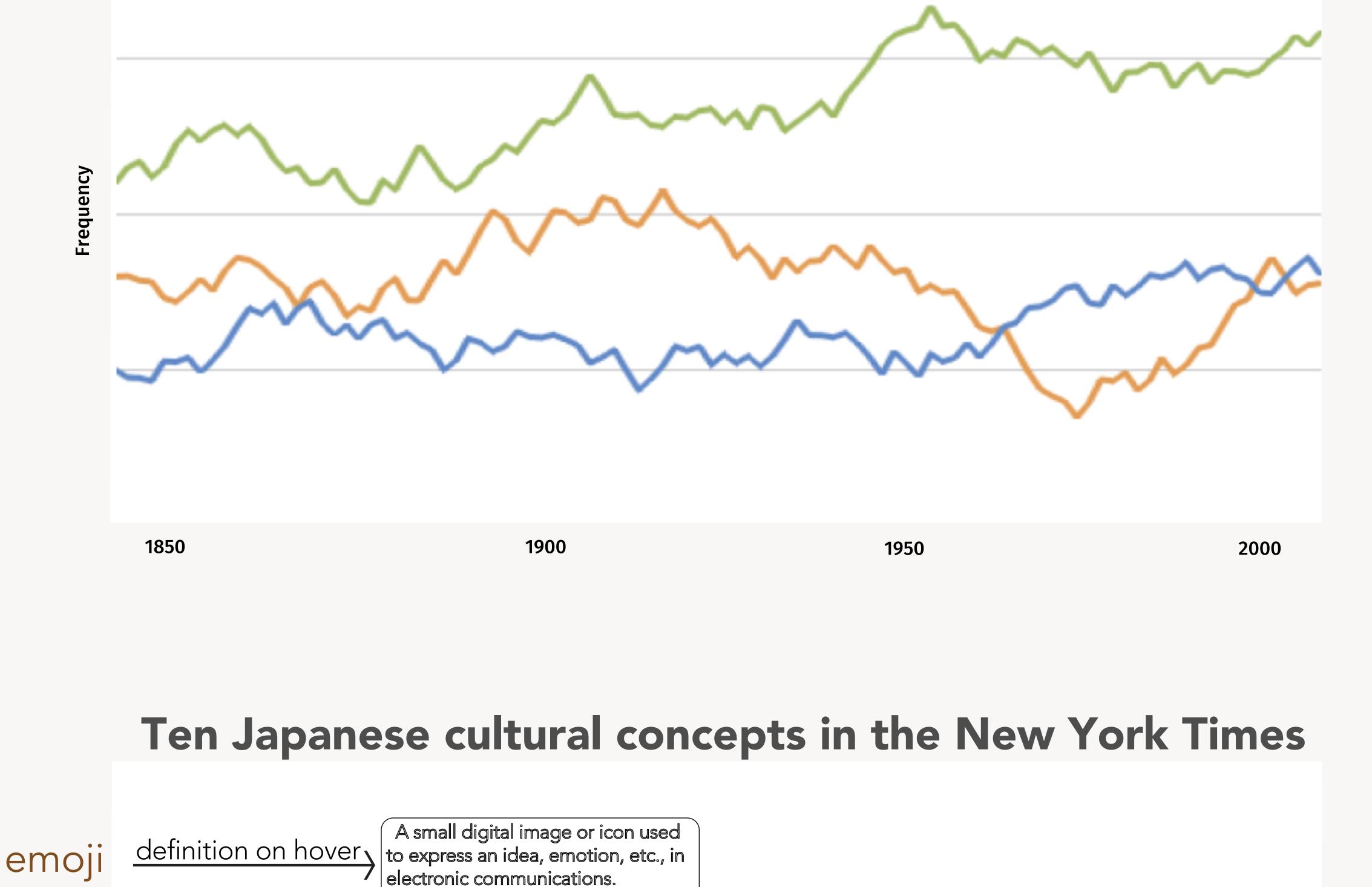


Japan, China and Korea: historic trade exports

THE MODERN ERA

1851-present in the New York Times





1900

Ellipse position = year, ellipse size = frequency

2000

1950

kawaii wabi Zen 1850

otaku

anime

manga

umami

hentai

kanji

THE INTERNET ERA

2004-present in Google Search

Ten Japanese cultural concepts in Google Search



TOP