

## JIM ELLI Multimedia Creator/Editor & Video Production Specialist

CONTACT Portfolio: <https://multimedia-portfolio.netlify.app/> Email: jim@visualvanguardmedia.com Location: Saint Paul, MN - EST/CST Remote Available Phone: 952-270-5165

**PROFESSIONAL SUMMARY** Multimedia creator with 10+ years experience creating compelling visual narratives for mission-driven organizations and diverse audiences. Proven track record managing high-volume content production including 1200+ short-form content pieces and documentary work. Expert in complete post-production workflows using DaVinci Resolve with strong collaborative leadership skills developed through 5 years of team management.

**CORE QUALIFICATIONS** - 10+ years video editing and post-production workflow management - High-volume content production with consistent quality standards - Brand-appropriate motion graphics: lower thirds, transitions, logo animations - Advanced color grading for diverse footage conditions and client goals - Team leadership experience training editors and managing distributed teams - Complete project management from consultation through delivery - Mission-driven content creation supporting important causes - Professional podcast and livestream production management

**TECHNICAL SKILLS** Primary Platform: DaVinci Resolve (editing, Fusion graphics, color grading, audio engineering) Secondary Tools: Adobe After Effects (template work, client assets), Premiere Pro Motion Graphics: Brand-consistent lower thirds, simple transitions, logo animations Color Grading: Advanced workflows for 8-bit to 10-bit footage across lighting conditions Audio: Multi-track editing, podcast production, livestream audio management Equipment: Sony A7 IV, Sony FX30 (2x), professional lighting, wireless audio systems Workflow: Professional storage solutions, remote collaboration tools, team management

## PROFESSIONAL EXPERIENCE

Founder & Lead Multimedia Creator | Visual Vanguard Media | 2020 - Present - Lead content production for MintPress News: 2-year partnership creating 1200+ short-form pieces and documentary content - Manage bi-weekly podcast production and livestream operations as YouTube channel manager - Provide advanced color grading services and brand-consistent motion graphics using DaVinci Resolve - Coordinate complete project workflows from client consultation through final delivery - Train and manage distributed team including editors, designers, and content strategists

Founder & Creative Director | Zao Strength | 2018 - 2023 - Built and managed multimedia production team for 5-year powerlifting coaching business - Trained team members in DaVinci Resolve editing and color grading workflows - Coordinated video content, web design, and brand development across multiple platforms - Managed transition from solo operations to collaborative team-based production

Senior Video Editor & Producer | Independent Contractor | 2015 - 2020 - Provided video editing and production services for diverse clients and organizations - Developed expertise in brand-appropriate content creation and visual storytelling - Built foundational skills in motion graphics, color grading, and audio production

## KEY PROJECTS

MintPress News Content Production - Ongoing Partnership (2022-Present) Role: Content Producer, Editor, YouTube Manager - Produce 12 short-form reels weekly from long-form documentary content - Edit and produce documentary content on global geopolitical issues - Manage bi-weekly podcast editing and livestream technical operations - Create consistent brand graphics and lower thirds using DaVinci Resolve Fusion - Collaborate with journalists and production team on narrative structure

A. Parker Garage Doors - Complete Production Project Role: Producer, Director, Cinematographer, Editor, Colorist - Conducted client consultation and developed creative vision for authentic business story - Filmed full-day installation work capturing genuine working-class craftsmanship - Conducted interview session to develop narrative overlay - Applied color grading to evoke warm, hardworking atmosphere despite challenging conditions - Delivered complete branded content piece emphasizing quality workmanship and dedication

Zao Strength Content Systems - 5-Year Team Leadership Role: Creative Director, Team Manager - Built multimedia production team for powerlifting coaching business - Trained team members in DaVinci Resolve editing and color grading workflows - Developed systematic content creation processes supporting business growth - Coordinated video, web, and social media content across multiple platforms - Managed transition from solo production to collaborative team environment

2025 Multimedia Production Reel - Portfolio Showcase Role: Producer, Editor, Colorist - Comprehensive demonstration of video editing and post-production capabilities - Showcases range from documentary work to business storytelling - Demonstrates consistent brand-appropriate graphics and color grading approach

**ACHIEVEMENTS & EXPERIENCE** - 1200+ short-form content pieces produced for MintPress News partnership - 2-year ongoing relationship with news organization producing documentary content - 5 years team leadership and training experience in multimedia production - Complete project management from client consultation through delivery - Expertise managing high-volume content production while maintaining quality standards - Advanced color grading capabilities working with diverse footage conditions - Collaborative leadership style training others in technical workflows

## ADDITIONAL QUALIFICATIONS

**Mission-Driven & Remote Work Experience:** - Documentary content production for news organizations supporting social causes - 5+ years managing projects remotely with distributed teams across time zones - Professional home studio with broadcast-quality equipment and reliable internet - Experience with fundraising and conversion-focused content creation

**Education & Development:** Equivalent Professional Experience: 10+ years comprehensive multimedia production - Continuous learning in emerging technologies and industry best practices - Ongoing education in non-profit communication and fundraising practices

**AVAILABILITY** Available immediately for full-time remote position **Location:** EST/CST compatible with flexible scheduling **Compensation:** Aligned with range (\$80K-\$90K base, \$90K-\$100K OTE) **Equipment:** Complete professional multimedia production setup ready

Ready to contribute to Fundraise Up's mission of revolutionizing online fundraising through compelling multimedia content that helps world-class organizations like UNICEF, The Obama Foundation, and Alzheimer's Association achieve their goals.