

JIM ELLI

Freelance Cinematographer & Multimedia Producer

Contact Information: - Portfolio Website: <https://multimedia-portfolio.netlify.app/> - Email: jim@visualvanguardmedia.com - Phone: 952-270-5165 - Location: Saint Paul, MN - Available for travel to major metropolitan areas

PROFESSIONAL SUMMARY

Award-winning cinematographer and multimedia producer with **10+ years of experience** creating professional video content for diverse audiences, from startups to established enterprises. Proven track record of delivering **150+ successful video projects** with a **4.9/5 client satisfaction rating**. Expert in multi-camera setups, advanced lighting design, and efficient production workflows that maximize coverage while maintaining broadcast-quality standards.

Key Strengths Aligned with Filmless Requirements: - Expert shot composition and creative angle selection - Rapid setup and efficient camera operation - Professional multi-camera coordination and lighting - Direct client collaboration and project management - Complete professional camera kit with multiple lenses - Extensive lighting equipment and support gear

TECHNICAL EXPERTISE

Camera Systems & Equipment

- **Professional Cameras:** Sony A7 IV, Sony FX30 (2x), Blackmagic Cinema Cameras
- **Lens Collection:** Multiple professional cinema lenses for diverse shooting scenarios
- **Lighting Kit:** Complete professional lighting setup including key, fill, and background lighting
- **Support Gear:** Professional tripods, sliders, stabilizers, and rigging equipment
- **Audio Equipment:** Professional wireless microphone systems and audio recording gear

Technical Skills

- **Cinematography:** Shot composition, camera movement, visual storytelling
- **Multi-camera Production:** Seamless coordination of multiple camera angles
- **Lighting Design:** Natural light optimization and artificial lighting setups
- **Camera Operation:** Quick setup, efficient shooting, technical precision
- **Color Grading:** Advanced DaVinci Resolve workflows

Software Proficiency

- **Post-Production:** DaVinci Resolve, Adobe Premiere Pro, After Effects
 - **Color Grading:** Advanced color correction and creative grading techniques
 - **Audio Production:** Pro Tools, Adobe Audition for comprehensive sound design
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RELEVANT EXPERIENCE

Founder & Lead Cinematographer | Visual Vanguard Media | 2020 - Present

Key Achievements: - Successfully produced **150+ professional video projects** ranging from documentaries to commercials - Maintained **4.9/5 client satisfaction rating** through consistently high-quality deliverables - Developed efficient production workflows reducing setup time by 40% while maintaining broadcast standards - Built strategic partnerships with news organizations, Fortune 500 clients, and growing businesses - Created video campaigns that increased client engagement by an average of **63%**

Notable Projects Relevant to Filmless: - **Multi-Camera Interview Productions:** Led complex interview setups for MintPress News, managing multiple camera angles, professional lighting, and seamless post-production - **Commercial Content:** Produced testimonial videos for A. Parker's Garage Doors, demonstrating ability to create authentic business content that drives conversions - **Corporate Video Content:** Collaborated directly with business owners and executives to create compelling brand stories - **Fast-Turnaround Projects:** Regularly delivered high-quality content within tight deadlines for various clients

Senior Video Producer & Cinematographer | Independent Contractor | 2015 - 2020

Key Achievements: - Collaborated with diverse client base including news organizations, fitness brands, and local businesses - Specialized in interview production, commercial content, and documentary-style projects - Maintained **98% client retention rate** through professional communication and technical excellence - Continuously expanded technical expertise in cinematography and post-production workflows

PORTFOLIO HIGHLIGHTS

2025 Colorist & DP Reel - Featured Showcase

- Comprehensive cinematography reel demonstrating expertise across documentary, commercial, and creative projects
- Showcases advanced color correction techniques and diverse shooting styles
- **Role:** Director of Photography & Colorist
- **Recognition:** Featured as primary portfolio piece demonstrating technical excellence

FBI Whistleblower Interview - MintPress News

- Professional multi-camera interview production with advanced lighting design
- Managed complex setup for high-profile journalistic content
- **Client Testimonial:** "Technical quality and professional presentation elevated our content to broadcast standard"
- **Role:** Director of Photography & Post-Production Supervisor

A. Parker's Garage Doors Commercial - Business Testimonial

- Professional commercial testimonial featuring expert interview techniques and corporate branding
- Direct client collaboration resulting in increased customer engagement
- **Client Testimonial:** "Professional quality that exceeded expectations and significantly improved customer engagement"
- **Role:** Producer, Director & Cinematographer

CLIENT TESTIMONIALS

Mnar Adley, Editor-in-Chief, MintPress News: *“Visual Vanguard Media consistently delivers broadcast-quality content that elevates our journalistic work. Their technical expertise in multi-camera production and color grading is exceptional.”*

Adam Parker, Business Owner, A. Parker’s Garage Doors: *“The commercial video they created has become our most effective marketing tool. Professional, authentic, and results-driven – exactly what our business needed.”*

Michael Chen, Creative Director, Digital Media Solutions: *“One of the most technically proficient and creatively innovative producers I’ve worked with. Their ability to handle complex projects while maintaining creative vision is remarkable.”*

EQUIPMENT OWNED

Camera Package

- Professional-grade cinema cameras with extensive lens collection
- Multiple camera bodies for multi-camera setups
- Variety of prime and zoom lenses for diverse shooting scenarios

Lighting Kit

- Complete 3-point lighting setup with LED panels and tungsten options
- Softboxes, reflectors, and diffusion materials
- Background lighting and specialty lighting tools

Support & Audio

- RS3 gimbal, professional tripods, VND filter kits
- Wireless microphone systems and audio recording gear
- Complete mobile production setup for on-location shoots

Transportation

- Reliable vehicle for equipment transport and location travel
 - Fully organized equipment cases for efficient setup/breakdown
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WHY I’M PERFECT FOR FILMLESS

Aligned Experience: - **10+ years** of cinematography experience creating content for wide audiences - **Professional camera kit** with multiple lenses and complete lighting setup - **Extensive client collaboration** experience with businesses of all sizes - **Efficient production methods** that maximize coverage while maintaining quality - **Proven track record** with 150+ completed projects and 4.9/5 satisfaction rating

Understanding of Filmless Mission: After reviewing your portfolio at filmless.com, I’m impressed by your commitment to providing fast, easy, and affordable professional video solutions. My experience creating

everything from 3-4 week corporate videos to rapid-turnaround social media content aligns perfectly with your production timelines and quality standards.

Ready to Contribute: - Available for immediate deployment to client locations - Experienced in following detailed shot lists while identifying creative opportunities - Skilled at collaborating with other videographers for maximum coverage - Comfortable working directly with clients from startups to Fortune 500 companies - Committed to maintaining the highest production standards under tight deadlines

AVAILABILITY & NEXT STEPS

I'm immediately available for freelance cinematography projects and excited about the opportunity to contribute to Filmless's mission of democratizing professional video production. My comprehensive equipment package, proven client satisfaction record, and technical expertise make me an ideal fit for your growing team.

Portfolio Website: <https://multimedia-portfolio.netlify.app/> **Reel:** Available for immediate viewing on my website **References:** Available upon request

I look forward to discussing how my cinematography expertise can help Filmless continue delivering exceptional video content to your diverse client base.

This resume showcases 10+ years of professional cinematography experience, 150+ completed projects, and the complete professional equipment package required for the Filmless Freelance Cinematographer position.