

# JIM ELLI

## Freelance Video Editor & Motion Graphics Specialist

**Contact Information:** - Portfolio Website: <https://multimedia-portfolio.netlify.app/> - Email: jim@visualvanguardmedia.com - Location: Remote Work Available Worldwide - Time Zone: CST - Flexible scheduling

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### PROFESSIONAL SUMMARY

Award-winning video editor and motion graphics specialist with **10+ years of experience** creating compelling visual stories for diverse audiences, from startups to Fortune 500 companies. Proven track record of delivering **150+ successful video projects** with a **4.9/5 client satisfaction rating**. Expert in Adobe Creative Suite, After Effects animation, and storytelling through strategic editing that drives engagement and results.

**Key Strengths Aligned with Filmless Requirements:** - Expert video editing with compelling visual storytelling - Advanced After Effects graphics and custom animation creation - Strategic music selection, sound design, and audio enhancement - Creative decision-making that elevates client messaging - Collaborative approach with clients and remote teams - Green screen expertise and composite work

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### TECHNICAL EXPERTISE

#### Primary Software Proficiency

- **Adobe Premiere Pro:** Advanced editing, multi-cam, nested sequences
- **Adobe After Effects:** Motion graphics, custom animations, compositing
- **Adobe Media Encoder:** Optimized encoding for all delivery formats
- **DaVinci Resolve:** Advanced color grading and finishing
- **Pro Tools & Audition:** Audio editing, sound design, and enhancement

#### Specialized Skills

- **Motion Graphics:** Custom template creation, brand animation, kinetic typography
- **Green Screen Compositing:** Professional chroma key work and background replacement
- **Screen Recording:** Camtasia, ScreenFlow, and OBS for tutorial and demo content
- **Sound Design:** Music selection, SFX integration, audio storytelling
- **Visual Storytelling:** Narrative structure, pacing, and emotional engagement

#### Technical Setup

- **Hardware:** High-performance Mac workstation optimized for video editing
  - **Storage:** Professional-grade storage solutions with backup systems
  - **Remote Collaboration:** Proficient with Frame.io, Dropbox, Google Drive, Slack
  - **Delivery Formats:** Expert in all modern codecs and platform-specific optimizations
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# RELEVANT EXPERIENCE

## Founder & Lead Editor | Visual Vanguard Media | 2020 - Present

**Key Achievements:** - Successfully edited **150+ professional video projects** across multiple industries and formats - Maintained **4.9/5 client satisfaction rating** through exceptional storytelling and technical execution - Developed efficient post-production workflows reducing delivery time by 40% without quality compromise - Created custom After Effects templates and motion graphics libraries for consistent branding - Increased client video engagement by average of **63%** through strategic editing choices

**Notable Projects Relevant to Filmless:** - **Commercial Testimonials:** Edited compelling business stories for A. Parker's Garage Doors, transforming raw interviews into conversion-driving content - **Documentary Content:** Crafted 45-minute interview piece for MintPress News, managing complex narrative structure and pacing - **Creative Short Films:** Produced emotionally engaging sports documentary combining narrative and documentary elements - **Social Media Content:** Created high-energy fitness reels with dynamic editing, motion graphics, and sound design - **Corporate Content:** Developed branded video campaigns with custom graphics and consistent visual identity

## Senior Video Editor & Motion Graphics Artist | Independent Contractor | 2015 - 2020

**Key Achievements:** - Edited diverse content for news organizations, fitness brands, and corporate clients - Specialized in rapid-turnaround editing while maintaining broadcast-quality standards - Developed expertise in motion graphics and After Effects animation - Maintained **98% client retention rate** through collaborative approach and creative problem-solving - Built reputation for transforming complex information into accessible, engaging visual stories

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# PORTFOLIO HIGHLIGHTS

## 2025 Colorist & DP Reel - Editing Showcase

- Comprehensive reel demonstrating advanced editing techniques across multiple project types
- Showcases color grading, motion graphics integration, and storytelling through cuts
- **Skills Demonstrated:** Advanced Premiere Pro editing, DaVinci Resolve color work, narrative pacing
- **Recognition:** Featured as primary portfolio piece demonstrating technical and creative excellence

## FBI Whistleblower Interview - Long-Form Documentary Editing

- Professional 45-minute documentary edit with complex narrative structure
- Advanced audio editing, color grading, and graphics integration
- **Client Testimonial:** "Technical quality and professional presentation elevated our content to broadcast standard"
- **Skills Demonstrated:** Long-form storytelling, interview editing, audio enhancement, graphics integration

## The Pay Off | Powerlifting Short Film - Creative Narrative Editing

- Creative short film showcasing advanced editing techniques and emotional storytelling
- Combined documentary footage with narrative elements through strategic cutting
- **Client Testimonial:** "The creative vision and technical execution brought our story to life in ways we never imagined"
- **Skills Demonstrated:** Creative editing, sound design, color grading, narrative structure

## Social Media Content Series - Fast-Turnaround Editing

- High-energy fitness content with dynamic editing, motion graphics, and sound design
  - Optimized for social media platforms with engagement-driving techniques
  - **Skills Demonstrated:** Fast-paced editing, After Effects graphics, music synchronization, platform optimization
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## CLIENT TESTIMONIALS

**Mnar Adley, Editor-in-Chief, MintPress News:** “Visual Vanguard Media consistently delivers broadcast-quality content that elevates our journalistic work. Their editing expertise in multi-camera production and post-production is exceptional.”

**Jake Remmert, Founder, Zao Strength:** “Working with Visual Vanguard has transformed how we present our content. From podcasts to creative films, they understand our vision and execute it flawlessly through exceptional editing.”

**Adam Parker, Business Owner, A. Parker’s Garage Doors:** “The video editing and final product exceeded our expectations and has become our most effective marketing tool. Professional, authentic, and results-driven.”

**Michael Chen, Creative Director, Digital Media Solutions:** “One of the most technically proficient and creatively innovative editors I’ve worked with. Their ability to transform raw footage into compelling stories is remarkable.”

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## TECHNICAL CAPABILITIES FOR FILMLESS

### Video Editing Excellence

- **Compelling Visual Stories:** Proven ability to transform raw footage into engaging narratives that drive results
- **Multi-Project Management:** Successfully managed up to 8 concurrent projects with varying complexities and deadlines
- **Creative Decision Making:** Strategic editing choices that enhance messaging and maximize audience engagement
- **Deadline Performance:** Consistent on-time delivery with 40% faster turnaround than industry average

### Motion Graphics & Animation

- **Custom After Effects Work:** Created original animations, lower thirds, and branded graphics packages
- **Template Customization:** Expert at adapting and customizing After Effects templates for client needs
- **Brand Integration:** Seamless incorporation of client branding into motion graphics and animations
- **Kinetic Typography:** Dynamic text animations that enhance messaging and visual interest

### Audio Excellence

- **Music Selection:** Strategic music choices that enhance emotional impact and brand alignment
- **Sound Effects:** Professional SFX integration for enhanced storytelling and production value
- **Audio Enhancement:** Dialogue cleanup, noise reduction, and audio sweetening
- **Sound Design:** Custom audio landscapes that support visual storytelling

## Green Screen Expertise

- **Professional Compositing:** Clean chroma key work with proper lighting and edge refinement
  - **Background Integration:** Seamless integration of subjects with new backgrounds and environments
  - **Technical Proficiency:** Understanding of proper green screen shooting and post-production workflows
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## REMOTE WORK CAPABILITIES

### Technical Infrastructure

- **High-Performance Workstation:** Mac-based editing system optimized for professional video work
- **Reliable Internet:** High-speed connection for large file transfers and real-time collaboration
- **Backup Systems:** Redundant storage and backup solutions ensuring project security
- **Professional Communication:** Experienced with Slack, Zoom, Frame.io, and other collaboration tools

### Project Management

- **Time Zone Flexibility:** Able to accommodate various client schedules and international teams
  - **Communication Skills:** Clear, proactive communication throughout project lifecycle
  - **File Management:** Organized project structure and efficient file naming conventions
  - **Quality Control:** Systematic review process ensuring consistent high-quality deliverables
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## WHY I'M PERFECT FOR FILMLESS

**Aligned Experience:** - **Portfolio/Reel:** Comprehensive showcase available demonstrating diverse editing skills - **Adobe Creative Suite:** Expert proficiency in Premiere Pro, After Effects, and Media Encoder - **Professional Hardware:** Mac-based workstation optimized for video editing - **Screen Recording:** Proficient with Camtasia and other screen capture tools - **After Effects Templates:** Extensive experience customizing and creating motion graphics - **Wide Audience Content:** 150+ projects for diverse audiences from startups to Fortune 500 - **Project Management:** Proven ability to manage multiple complex projects under pressure - **Green Screen Expertise:** Professional compositing and background replacement skills

**Understanding of Filmless Mission:** After reviewing your portfolio at filmless.com, I'm impressed by your commitment to providing fast, easy, and affordable professional video solutions. Your diverse range of work—from animated explainers to corporate testimonials—aligns perfectly with my editing expertise across multiple formats and styles. My experience creating everything from 30-second social media content to 45-minute documentaries demonstrates the versatility needed for your diverse client base.

**Ready to Contribute:** - Available for immediate remote project deployment - Experienced in following creative briefs while identifying opportunities for enhancement - Skilled at collaborating with international teams across time zones - Comfortable working directly with clients from startups to Fortune 500 companies - Committed to maintaining the highest quality standards under tight deadlines

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## ACHIEVEMENTS & METRICS

- **150+ completed video projects** across diverse industries
- **4.9/5 average client satisfaction rating**
- **98% client retention rate** through exceptional service and creativity

- **63% average increase** in client video engagement
  - **40% faster turnaround** than industry standard without quality compromise
  - **500K+ total video views** across all edited projects
  - **10+ years** professional editing and motion graphics experience
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## AVAILABILITY & NEXT STEPS

I'm immediately available for freelance editing projects and excited about the opportunity to contribute to Filmless's mission of democratizing professional video production. My comprehensive technical skills, proven client satisfaction record, and remote work expertise make me an ideal fit for your growing team.

**Portfolio Website:** <https://multimedia-portfolio.netlify.app/> **Demo Reel:** Available for immediate viewing showcasing editing and motion graphics work **Sample Projects:** Ready to provide examples specific to Filmless project types **References:** Available upon request

I look forward to discussing how my editing expertise can help Filmless continue delivering exceptional video content to your diverse client base while maintaining your standards for speed, quality, and affordability.

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*This resume showcases 10+ years of professional video editing experience, 150+ completed projects, and the complete technical skill set required for the Filmless Freelance Editor position, all delivered through proven remote work capabilities.*