

Cover Letter - Fundraise Up Multimedia Creator/Editor Position

Jim Elli

Multimedia Creator/Editor & Video Production Specialist

Portfolio: <https://multimedia-portfolio.netlify.app/>

Email: jim@visualvanguardmedia.com

Phone: 952-270-5165

Fundraise Up Hiring Team

Marketing Department

Re: Multimedia Creator/Editor Position - Remote (EST/CST)

Dear Fundraise Up Team,

I am excited to apply for the Multimedia Creator/Editor position at Fundraise Up. Your mission to revolutionize online fundraising resonates deeply with my passion for creating compelling multimedia content that drives meaningful impact for mission-driven organizations.

Mission-Aligned Experience & Technical Expertise

With 10+ years of multimedia production experience, I bring proven expertise working with mission-driven organizations. My 2-year partnership with MintPress News has produced 1200+ content pieces and documentary work covering global social justice issues. I understand how thoughtful storytelling through video and brand-appropriate motion graphics transforms organizational messaging into compelling narratives that drive audience action—exactly what successful fundraising campaigns require.

My technical capabilities align perfectly with your requirements: DaVinci Resolve mastery for complete post-production workflows (editing, Fusion graphics, color grading, audio engineering), brand-consistent motion graphics including lower thirds and transitions, and podcast/livestream management experience ready for your audio content expansion. Through 5 years of team leadership at Zao Strength, I've trained others in technical workflows while managing distributed production teams—essential skills for collaborating with your marketing department.

Complete Production Pipeline Management

Your emphasis on managing “the entire production process from conceptualization to final delivery” perfectly describes my approach. My A. Parker Garage Doors project demonstrates this capability: from client consultation and creative development through filming, editing, color grading, and final delivery. I bring high-volume production skills with consistent quality standards, essential for supporting world-class organizations like UNICEF, The Obama Foundation, and the Alzheimer's Association.

Ready to Contribute

I'm available immediately for this full-time remote position with complete professional multimedia production setup enabling day-one productivity. My compensation expectations align with your posted range, and I offer EST/CST availability with flexible scheduling for team collaboration.

I'm particularly inspired by your work with the Alzheimer's Association, as this cause is personally meaningful to my family. The opportunity to create content supporting important causes through innovative fundraising technology would be incredibly fulfilling.

Thank you for considering my application. I look forward to discussing how my multimedia production expertise can help Fundraise Up continue supporting the world's most important causes.

Best regards,
Jim Elli