

JIM ELLI Multimedia Creator/Editor & Video Production Specialist

CONTACT Portfolio: <https://multimedia-portfolio.netlify.app/> Email: jim@visualvanguardmedia.com Location: Saint Paul, MN - EST/CST Remote Available
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EXECUTIVE SUMMARY Multimedia creator with 10+ years producing compelling content for mission-driven organizations. Proven track record managing high-volume content production including 1200+ short-form pieces for MintPress News and complete project management from consultation to delivery. Expert in DaVinci Resolve workflows with team leadership experience.

CORE EXPERTISE - Primary Platform: DaVinci Resolve (editing, Fusion graphics, color grading, audio) - Brand-consistent motion graphics: lower thirds, transitions, logo animations - High-volume content production with consistent quality standards - Advanced color grading for diverse footage conditions - Team leadership experience training editors and managing distributed teams - Complete project management from consultation through delivery

PROFESSIONAL EXPERIENCE

Founder & Lead Multimedia Creator | Visual Vanguard Media | 2020 - Present - Lead content production for MintPress News: 2-year partnership creating 1200+ short-form pieces - Direct and edit documentary content covering global geopolitical issues - Manage bi-weekly podcast production and livestream operations as YouTube channel manager - Provide complete project management from client consultation through final delivery - Train and manage distributed team including editors, designers, and content strategists

Founder & Creative Director | Zao Strength | 2018 - 2023 - Built and managed multimedia production team for 5-year powerlifting coaching business - Trained team members in DaVinci Resolve editing and color grading workflows - Coordinated video content, web design, and brand development across multiple platforms

KEY ACHIEVEMENTS - 1200+ short-form content pieces produced for MintPress News partnership - 2-year ongoing relationship with news organization producing documentary content - 5 years team leadership and training experience in multimedia production - Complete project management from client consultation through delivery - Advanced color grading capabilities working with diverse footage conditions

TECHNICAL PROFICIENCIES Primary: DaVinci Resolve (editing, Fusion graphics, color grading, audio engineering) Secondary: After Effects (template work, client assets), Premiere Pro Motion Graphics: Brand-consistent lower thirds, simple transitions, logo animations Equipment: Sony A7 IV, Sony FX30 (2x), professional lighting and wireless audio systems Workflow: Professional storage solutions, remote collaboration tools, team management

TARGET ROLE ALIGNMENT - Mission-driven content experience with news organizations and non-profits - Complete production capabilities from concept to delivery with 5+ years team leadership - Remote collaboration expertise managing distributed

teams across time zones - Broadcast-quality standards with conversion-focused content approach

AVAILABILITY Immediate availability | EST/CST Remote | Professional setup ready
Compensation aligned with posted ranges

Ready to contribute expertise in multimedia production supporting mission-driven organizations.