

JIM ELLI Freelance Cinematographer & Multimedia Producer

CONTACT Portfolio: <https://multimedia-portfolio.netlify.app/> Email: jim@visualvanguardmedia.com Phone: 952-270-5165 Location: Saint Paul, MN - Available for travel

PROFESSIONAL SUMMARY Award-winning cinematographer with 10+ years experience creating professional video content for diverse audiences. Delivered 150+ successful projects with 4.9/5 client satisfaction rating. Expert in multi-camera setups, lighting design, and efficient production workflows. Complete professional equipment package including cameras, lenses, and lighting kit.

CORE QUALIFICATIONS - 10+ years cinematography experience for wide audiences - Professional camera kit with multiple lenses and lighting equipment - Multi-camera coordination and advanced lighting setup expertise - Direct client collaboration with startups to Fortune 500 companies - Shot composition and creative angle selection - Rapid equipment setup and efficient camera operation - Transportation and mobile production capabilities

TECHNICAL SKILLS Camera Systems: Sony A7 IV, Sony FX30 (2x), Blackmagic Cinema Cameras Lenses: Complete professional cinema lens collection Lighting: Zhiyun 300W light, Godox 200W light, LED panel lighting kit Support: Tripods, sliders, stabilizers, rigging equipment Audio: Sennheiser MKE 600, wireless microphone systems Software: DaVinci Resolve, Premiere Pro, After Effects, Pro Tools

PROFESSIONAL EXPERIENCE

Founder & Lead Cinematographer | Visual Vanguard Media | 2020 - Present - Produced 150+ professional video projects across documentary, commercial, and creative categories - Achieved 4.9/5 client satisfaction rating through consistent high-quality deliverables - Reduced production setup time by 40% while maintaining broadcast-quality standards - Built partnerships with news organizations and Fortune 500 businesses - Increased client engagement by average of 63% through strategic video campaigns - Led multi-camera interview productions for MintPress News with complex lighting setups - Created commercial testimonial content for A. Parker's Garage Doors - Managed direct client relationships from project inception through delivery

Senior Video Producer & Cinematographer | Independent Contractor | 2015 - 2020 - Collaborated with diverse clients including news organizations and fitness brands - Specialized in interview production, commercial content, and documentary projects - Maintained 98% client retention through professional communication and technical excellence - Expanded expertise in advanced cinematography and post-production workflows

KEY PROJECTS

2025 Colorist & DP Reel - Cinematography Showcase Role: Director of Photography & Colorist - Comprehensive reel demonstrating expertise across multiple project types - Advanced color correction and diverse shooting techniques - Featured portfolio piece showcasing technical excellence

FBI Whistleblower Interview - MintPress News

Role: Director of Photography & Post-Production Supervisor - Multi-camera interview with advanced lighting design - High-profile journalistic content requiring broadcast-quality standards - Client testimonial: "Technical quality elevated our content to broadcast standard"

A. Parker's Garage Doors Commercial Role: Producer, Director & Cinematographer - Professional commercial testimonial with corporate branding integration - Direct client collaboration resulting in measurable business impact - Client testimonial: "Professional quality exceeded expectations"

EQUIPMENT OWNED - Professional cinema cameras with multiple lenses - Complete lighting kit with LED and tungsten options - Professional audio recording equipment - Tripods, sliders, and stabilization gear - Reliable transportation for equipment and location travel

CLIENT TESTIMONIALS "Visual Vanguard Media consistently delivers broadcast-quality content. Their technical expertise in multi-camera production and color grading is exceptional." - Mnar Adley, Editor-in-Chief, MintPress News

"The commercial video has become our most effective marketing tool. Professional, authentic, and results-driven." - Adam Parker, A. Parker's Garage Doors

"One of the most technically proficient and creatively innovative producers I've worked with." - Michael Chen, Creative Director, Digital Media Solutions

ACHIEVEMENTS & METRICS - 150+ completed video projects - 4.9/5 average client satisfaction rating - 98% client retention rate - 63% average increase in client engagement - 500K+ total video views across all projects - 10+ years professional experience - Complete professional equipment package

REQUIREMENTS ALIGNMENT - 5+ years cinematography experience creating content for wide audiences - Professional camera kit with multiple lenses - Extensive direct client collaboration experience - Multi-camera setup and lighting expertise - Shot composition and creative angle proficiency - Rapid setup and efficient shooting capabilities - Complete lighting kit and support equipment - Reliable transportation for equipment and travel

Available immediately for freelance cinematography projects. Portfolio and reel available for review at [website URL].