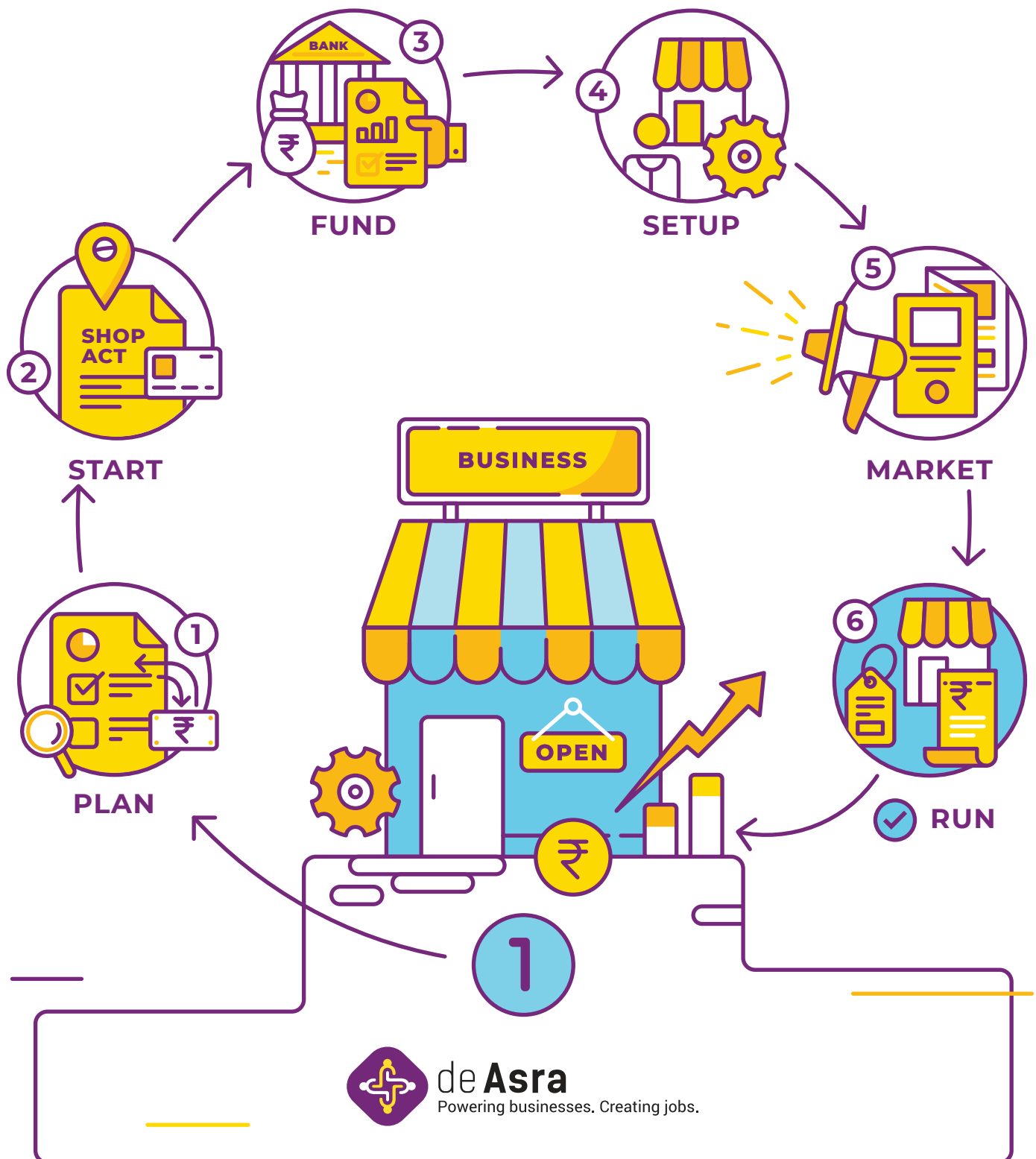


E-STORE CHECKLIST





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E-Store

1. Introduction

deAzzle Web is a one-stop solution for small businesses to organize themselves and grow, as it helps automate key business processes. One of the solutions for budding small business is, to be able to sell products and services online. deAzzle provides an e-store to a small business where products and services can be sold online.

2. How deAzzle helps Businesses

- It adds products/services via deAzzle Web
- The product/service data includes name, rate, description and image
- Once products are added through deAzzle Web, e-store page gets ready automatically
- The e-store page link can be shared with the customers to view and purchase products
- If a customer pays for a product online, the seller will be informed on the purchase
- A seller can also view all the payments in the deAzzle Web/App

3. How to setup your business with deAzzle web

- Go to <https://smartbiz.deazle.in/sign-in>
- Click on 'New Registration'
- Fill up the 'Seller Registration' form with 'Name' and 'Mobile Number'
- Your account is thus created
- Now 'Login' to the panel with mobile number and OTP which is sent on the same mobile no.
- Go to product/service menu and add product/services to be displayed on the e-store
- Once products/services are added, e-store page is updated with those details and the e-store link can be shared with users or social media for promotion purposes
- When the buyer gets a link from any source, they can go through the product listing and click on the 'buy' button which is added for every product. Click of a 'buy' button will take the buyer to the payment gateway page to complete the payment for the purchase
- Buyer and sellers both will be informed of the payment via SMS/email
- Seller will need to deliver the product/service to the buyer upon successful payment

4. List Of Documents For KYC (Only If Online Payment Is A Requirement)

Once you register your business on deAzzle Smartbiz, set up a payment method for which you need to get your KYC done. The payment merchant and the documents are



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listed below:

Payment Merchant: Instamojo

You need to upload the following document in order to have your KYC done on Instamojo:

- Scanned copy of Shop Act/Udyog Adhar/Company registration certificate
- Scanned copy of current account cheque book's front-page details
- Scanned copy of Business PAN Card/ Proprietor PAN Card

5. Packages And Pricing

Free for one year.

6. Turn Around Time (TAT)

Following is the TAT for all deliverables under this service:

- deAzzle smartbiz registration: 5-7mins
- Payment Gateway KYC: 2-3 working days

7. Deliverables

You will get the following deliverables:

- deAzzle E-Store
- Web business account
- Instamojo integration





Good Luck For Your Business.



deAsra Foundation

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