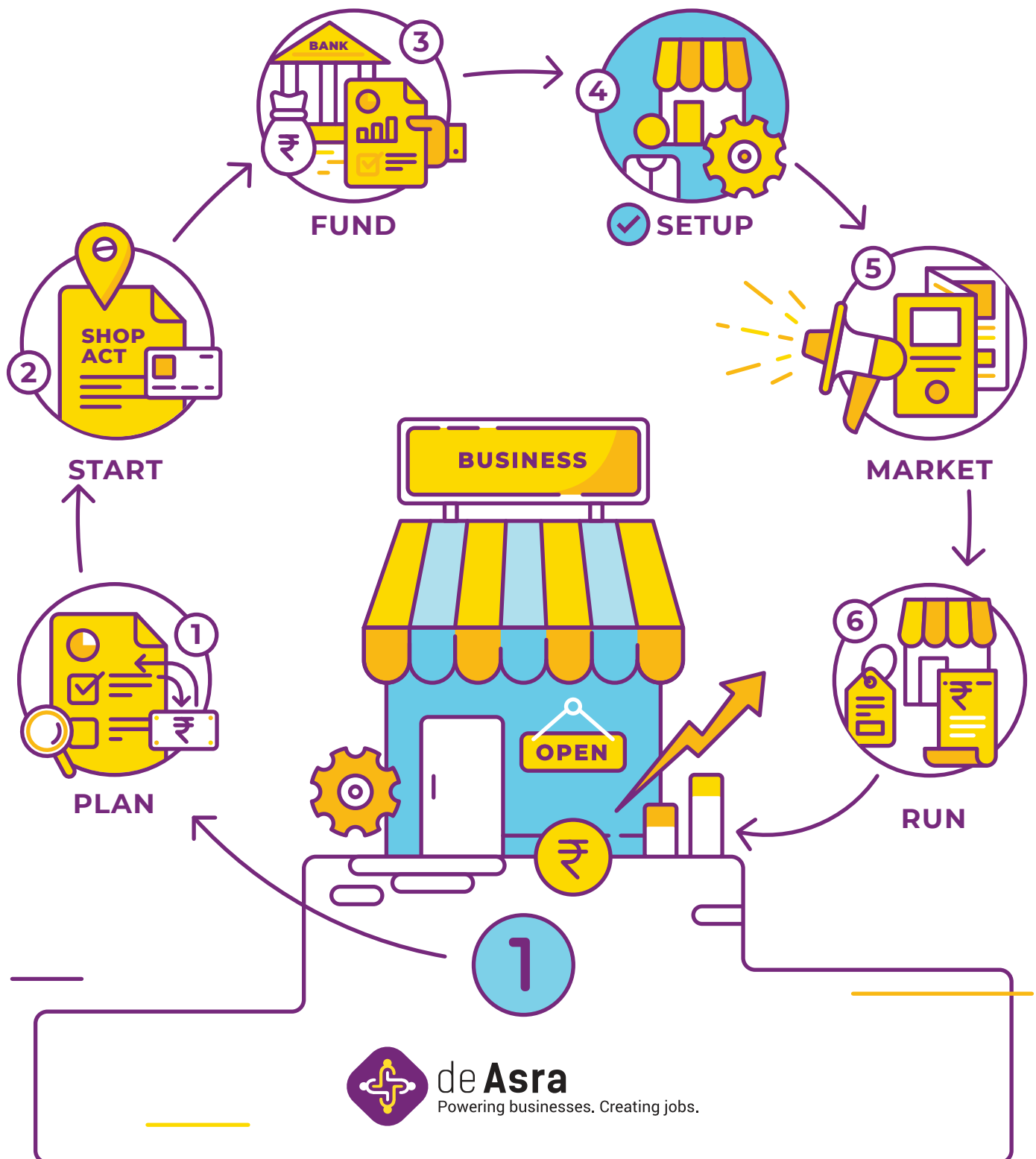


# QR CODE CHECKLIST



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## QR Code

### 1. Introduction

deAzzle Web is a one-stop solution for small businesses to organize themselves and grow, as it helps automate key business processes. The deAzzle platform provides a number of services for small businesses, one of them is a QR code service.

QR codes look something like this:



QR codes, which stand for "Quick Response" codes, are square shaped black and white symbols that people can scan using a smartphone to know more about a product or service or to make payments

These encrypted squares can hold links, coupons, event details and other information. A QR code uses numeric, alphanumeric and byte/binary encoding modes to store data that can be easily accessed with the smartphone, tablet or PC.

It is often found on e-mail, signage, billboards and commercials where you can quickly scan the code on the screen using your smartphone.

The purpose of a QR code is to get the data quickly and easily from a printed media to a digital media such as smartphones where it can be processed.

To read the data stored within a QR code, a scanner is required. Scanners are nothing but mobile apps on the smartphone that use the camera and some decoding algorithm.

#### 1.1 Usages of QR Code:

- To make payments for purchases made
- To verify the payments
- To link it to an app
- To act as a URL on a direct response advertisement
- To receive contact information which can be downloaded instantly, when printed on cards

QR codes are of two types, static and dynamic. A static QR code is fixed, where data that is stored in it cannot be changed and usually some information is provided in the QR code. In dynamic QR code, data can be edited any time and this modified data is available for further reference.



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The QR code service from deAzzle platform helps small businesses to start collecting payments using a static type of QR code even without having a website or any other online presence.

## 2. How deAzzle Helps Businesses

- Once onboard with deAzzle Web and the KYC is also completed for the business, a QR code can be downloaded from the deAzzle Web dashboard.
- This QR code can then be printed on an A4 page and this page can be kept/stuck into the shop/office.
- Customers can scan this QRcode using their camera phone or even with apps like Paytm and pay using credit cards/NEFT/Wallets.
- The same QR code can be printed on invoices/bills so that the receiving party can scan it with their mobile and pay remotely.

## 3. How To Setup Your Business With deAzzle Web

- Go to <https://smartbiz.deazze.in/sign-in>
- Click on 'New Registration'
- Fill up the 'Seller Registration' form with 'Name' and 'Mobile Number'
- Your account is thus created
- Now 'Login' to the panel with mobile number and OTP which is sent on the same mobile no.
- Download and print the QR code page

## 4. List Of Documents For KYC

Once you register your business on deAzzle Smartbiz, set up a payment method for which you need to get your KYC done. The payment merchant and the documents are listed below:

### Payment Merchant: Instamojo

You need to upload the following document in order to have your KYC done on Instamojo

- Scanned copy of Shop Act/Udyog Aadhaar/Company registration certificate
- Scanned copy of current account cheque book's front-page details
- Scanned copy of Business PAN Card/ Proprietor PAN Card

## 5. Packages and Pricing

Free for one year.



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## 6. Turn Around Time (TAT)

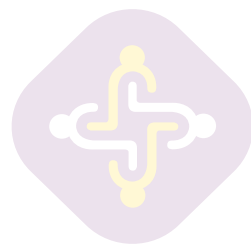
Following is the TAT for all deliverables under this service:

- deAzzle Smartbiz registration: 5 to 7 mins
- Instamojo activation: 2 to 3 working days

## 7. Deliverables

You will get the following deliverables:

- deAzzle Web account
- QR code



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