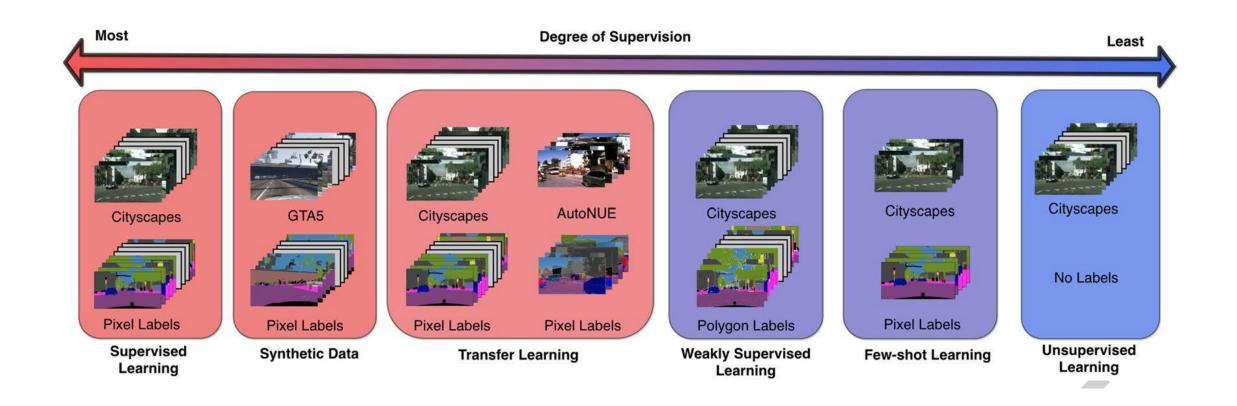
#### **Self Supervised Learning**



#### Space of Supervision





#### What is Self-Supervised Learning?

Self-Supervised Learning (SSL) is a special type of representation learning that enables learning good data representation from unlabelled dataset.

It is motivated by the idea of *constructing supervised learning tasks out of unsupervised datasets*. **Why?** 

- 1. Data labeling is expensive and thus high-quality labeled dataset is limited.
- 2. Learning good representation makes it easier to transfer useful information to a variety of downstream tasks.
  - e.g. A downstream task has only a few examples.
  - e.g. Zero-shot transfer to new tasks.



#### **Unsupervised Learning**

"We expect unsupervised learning to become far more important in the longer term. Human and animal learning is largely unsupervised: we discover the structure of the world by observing it, not by being told the name of every object."

LeCun, Bengio, Hinton, Nature 2015

As I've said in previous statements: most of human and animal learning is unsupervised learning. If intelligence was a cake, unsupervised learning would be the cake, supervised learning would be the icing on the cake, and reinforcement learning would be the cherry on the cake. We know how to make the icing and the cherry, but we don't know how to make the cake.

Yann LeCun, March 14, 2016 (Facebook)

#### Old and New



2016

#### "Pure" Reinforcement Learning (cherry)

- ▶ The machine predicts a scalar reward given once in a while.
- A few bits for some samples

#### Supervised Learning (icing)

- ▶ The machine predicts a category or a few numbers for each input
- Predicting human-supplied data
- ▶ 10→10,000 bits per sample

#### Unsupervised/Predictive Learning (cake)

- The machine predicts any part of its input for any observed part.
- Predicts future frames in videos
- ▶ Millions of bits per sample

(Yes, I know, this picture is slightly offensive to RL folks. But I'll make it up)

Source: Y. LeCun at NIPS 2016

2019

► Millions of bits per sample

#### How Much Information is the Machine Given during Learning? ➤ "Pure" Reinforcement Learning (cherry) The machine predicts a scalar reward given once in a ► A few bits for some samples ➤ Supervised Learning (icing) ► The machine predicts a category or a few numbers for each input ► Predicting human-supplied data ► 10→10,000 bits per sample ► Self-Supervised Learning (cake génoise) The machine predicts any part of its input for any observed part. ➤ Predicts future frames in videos





Y. LeCun

#### "The Cake of Learning"

How Much Information is the Machine Given during Learning?

downstream tasks

feature extractor

> Learn good features through self-supervision

- "Pure" Reinforcement Learning (cherry)
- The machine predicts a scalar reward given once in a while.
- ➤ A few bits for some samples
- Supervised Learning (icing)
- ➤ The machine predicts a category or a few numbers for each input
- Predicting human-supplied data
- $ightharpoonup 10 \rightarrow 10,000$  bits per sample
- Self-Supervised Learning (cake génoise)
- The machine predicts any part of its input for any observed part.
- Predicts future frames in videos
- Millions of bits per sample

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1.1: Deep Learning Hardware: Past, Present, & Future

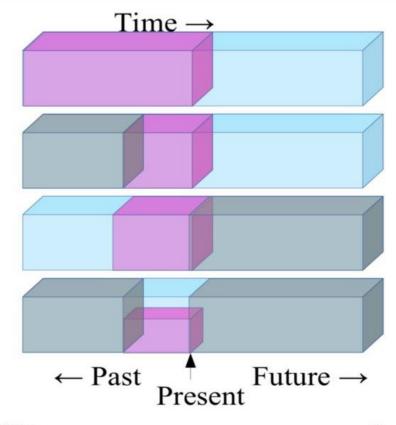




#### Self-Supervised Learning

General idea: pretend there is a part of the data you don't know and train the neural network to predict that.

- Predict any part of the input from any other part.
- Predict the future from the past.
- Predict the future from the recent past.
- Predict the past from the present.
- Predict the top from the bottom.
- Predict the occluded from the visible
- Pretend there is a part of the input you don't know and predict that.





### Two Popular Ways

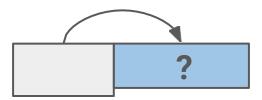
- Self-prediction
- Contrastive learning



### Methods for Framing Self-Supervised Learning Tasks

**Self-prediction**: Given an individual data sample, the task is to predict one part of the sample given the other part.

The part to be predicted pretends to be missing.



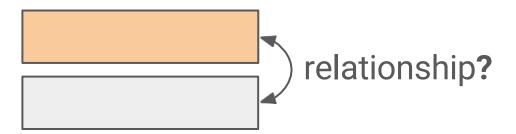
"Intra-sample" prediction



#### Methods for Framing Self-Supervised Learning Tasks

**Contrastive learning**: Given multiple data samples, the task is to predict the relationship among them.

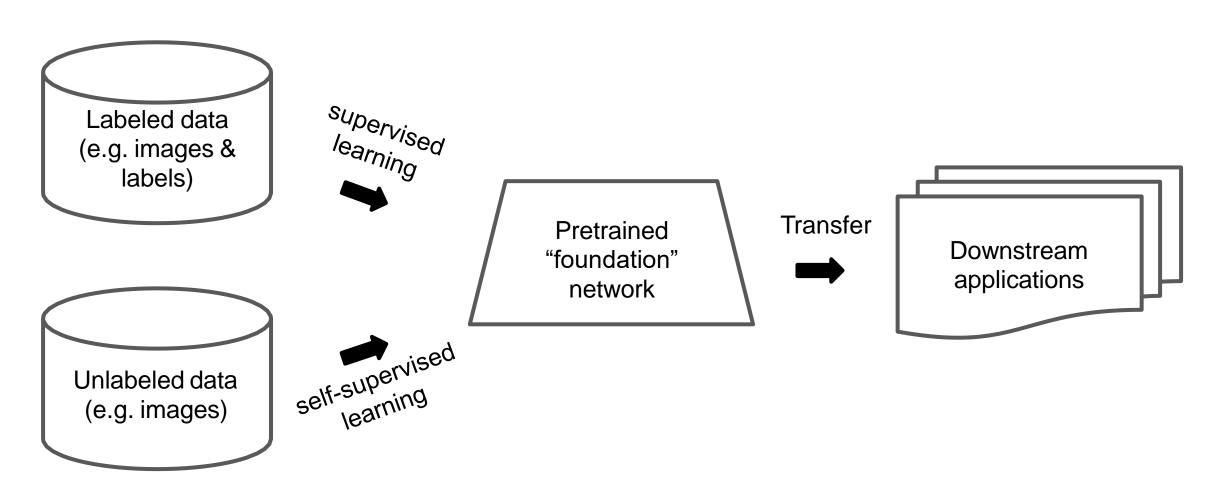
The multiple samples can be selected from the dataset based on some known logics (e.g. the order of words / sentences) or fabricated by altering the original version.



"Inter-sample" prediction



# The paradigm of learning "foundation" models



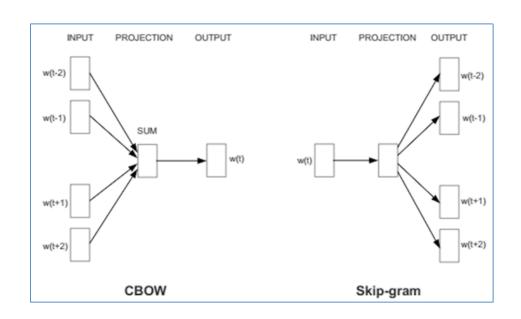
"Self-supervised learning" is "supervised learning" without specific task annotations.



# **Pre-Text Tasks**



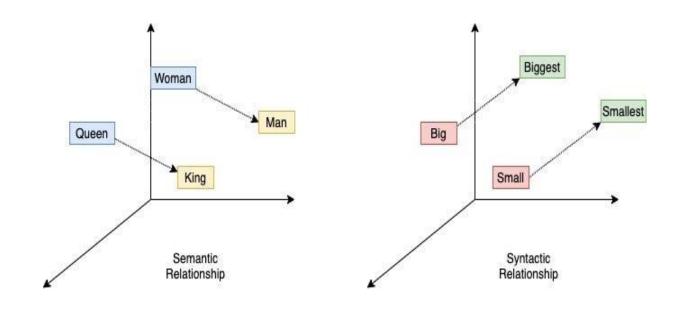
#### Word2Vec: Word Embedding



Pretext Task of "Filling the Blank"

Training with no human supervision

(Self-Supervised)



King – Queen = Man - Woman

"Semantic" manipulation of text/words



#### **Examples from NLP**

Self-supervised learning has driven the recent progress in the *Natural Language Processing* (NLP) field

 Models like ELMO, BERT, RoBERTa, ALBERT, Turing NLG, GPT-3 have demonstrated immense potential for automated NLP

Employing various pretext tasks for leaning from raw text produced rich feature representations, useful for different downstream tasks

#### Pretext tasks in NLP:

- Predict the center word given a window of surrounding words
  - The word highlighted with green color needs to be predicted



Predict the surrounding words given the center word

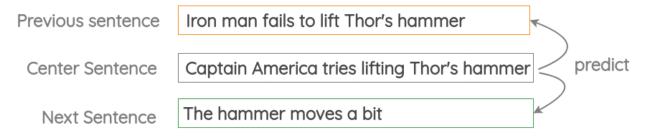
A quick brown fox jumps over the lazy dog



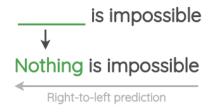
#### **Examples from NLP**

#### Pretext tasks in NLP:

 From three consecutive sentences, predict the previous and the next sentence, given the center sentence



Predict the previous or the next word, given surrounding words



Predict randomly masked words in sentences





#### **Examples from NLP**

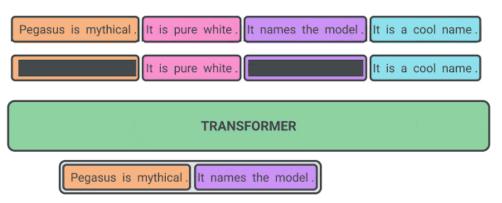
#### Pretext tasks in NLP:

Predict if the ordering of two sentences is correct

Sentence 1	Sentence 2	Next Sentence
I am going outside	I will be back in the evening	yes
I am going outside	You know nothing John Sno	w no

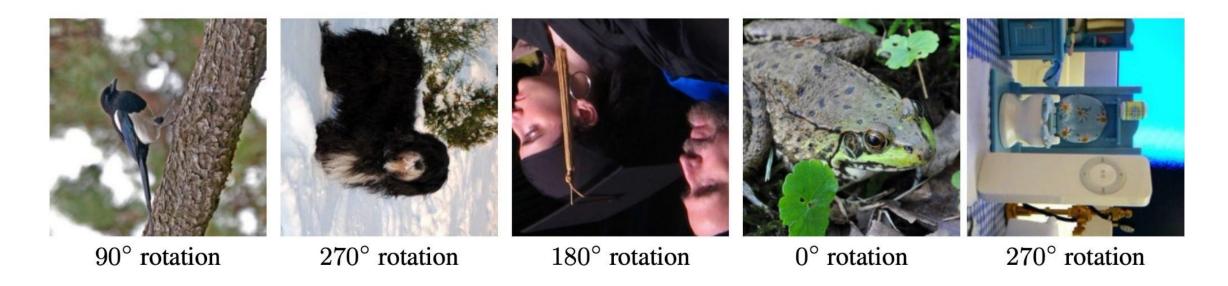
Predict the order of words in a randomly shuffled sentence

Predict masked sentences in a document





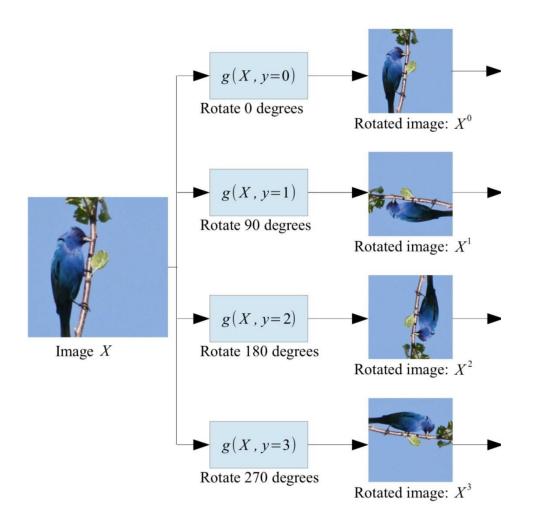
#### Pretext task: predict rotations



**Hypothesis**: a model could recognize the correct rotation of an object only if it has the "visual commonsense" of what the object should look like unperturbed.

#### NSE talent IIIT Hyderabad

#### Pretext task: predict rotations



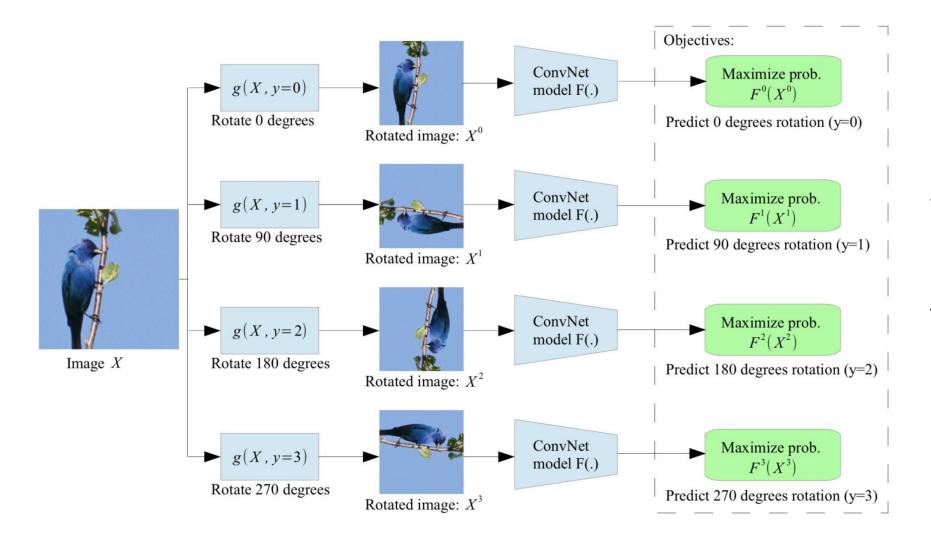
Self-supervised learning by rotating the entire input images.

The model learns to predict which rotation is applied (4-way classification)

(Image source: Gidaris et al. 2018)



#### Pretext task: predict rotations



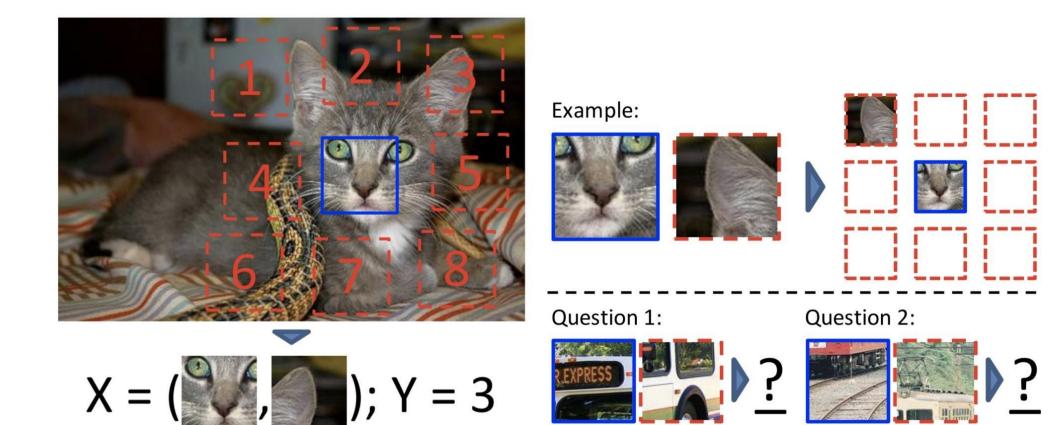
Self-supervised learning by rotating the entire input images.

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(Image source: Gidaris et al. 2018)



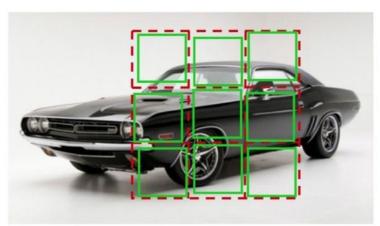
#### Pretext task: predict relative patch locations



(Image source: Doersch et al., 2015)



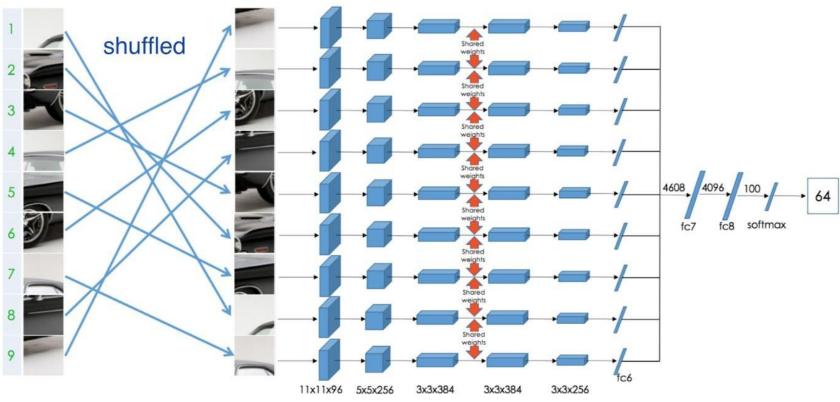
#### Pretext task: solving "jigsaw puzzles"



Permutation Set index permutation

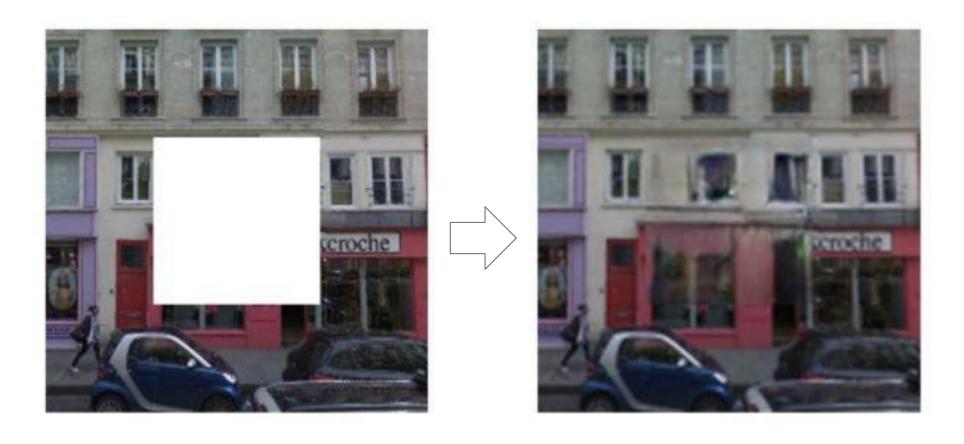
64 9,4,6,8,3,2,5,1,7

Reorder patches according to the selected permutation





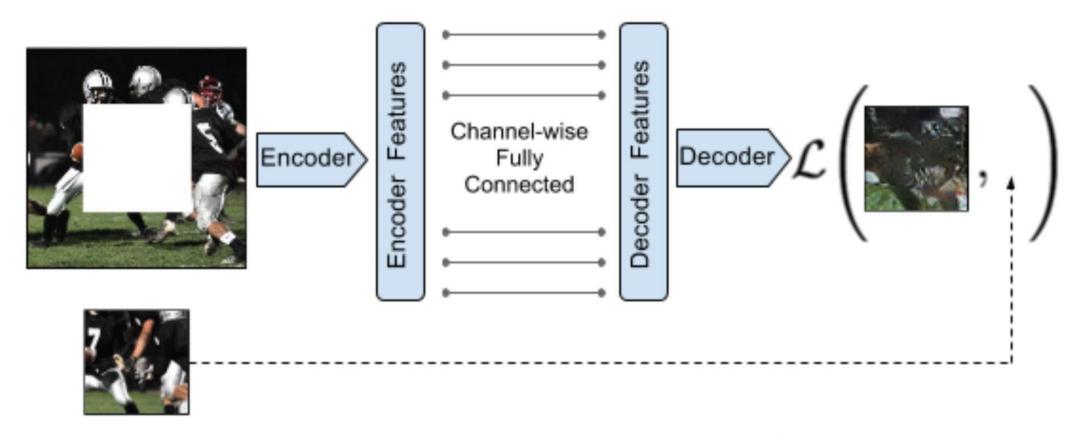
# Pretext task: predict missing pixels (inpainting)



Context Encoders: Feature Learning by Inpainting (Pathak et al., 2016)



### Learning to inpaint by reconstruction

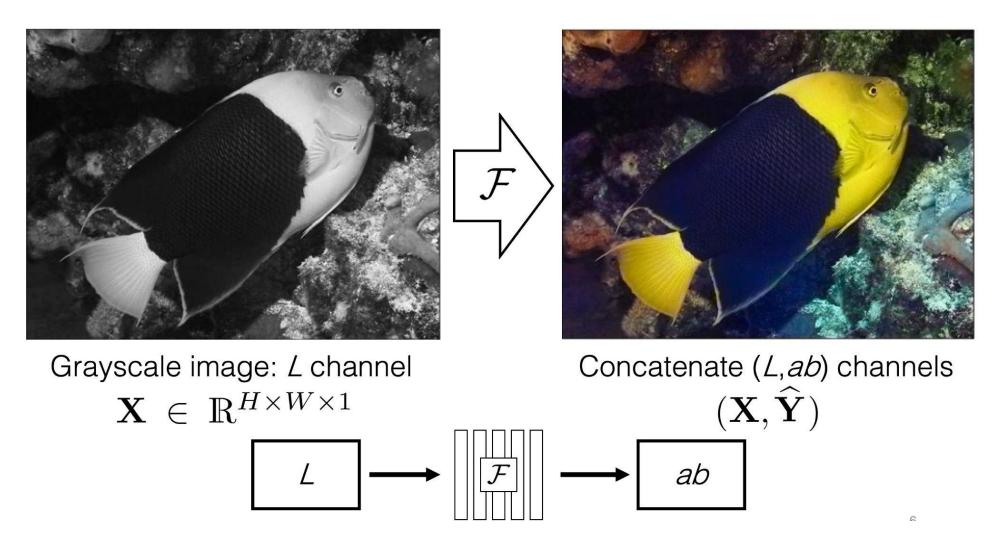


Learning to reconstruct the missing pixels

Source: Pathak et al., 2016



### Pretext task: image coloring



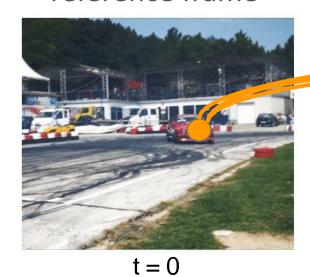
Source: Richard Zhang / Phillip Isola



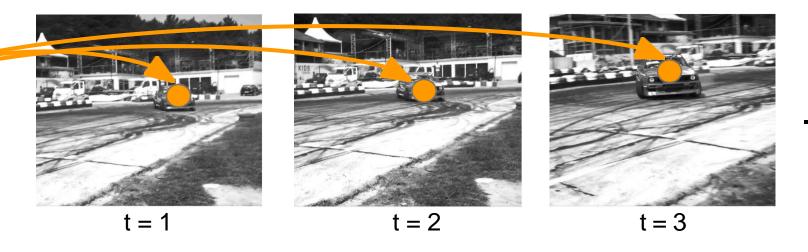
### Pretext task: video coloring

**Idea**: model the *temporal coherence* of colors in videos

#### reference frame



how should I color these frames?



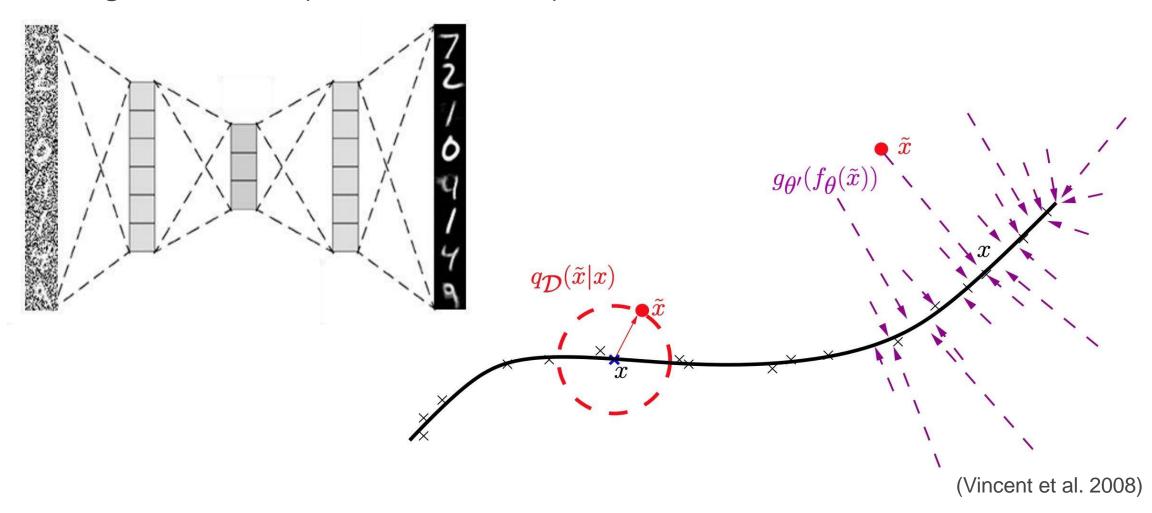
**Hypothesis**: learning to color video frames should allow model to learn to track regions or objects without labels!

Source: Vondrick et al., 2018



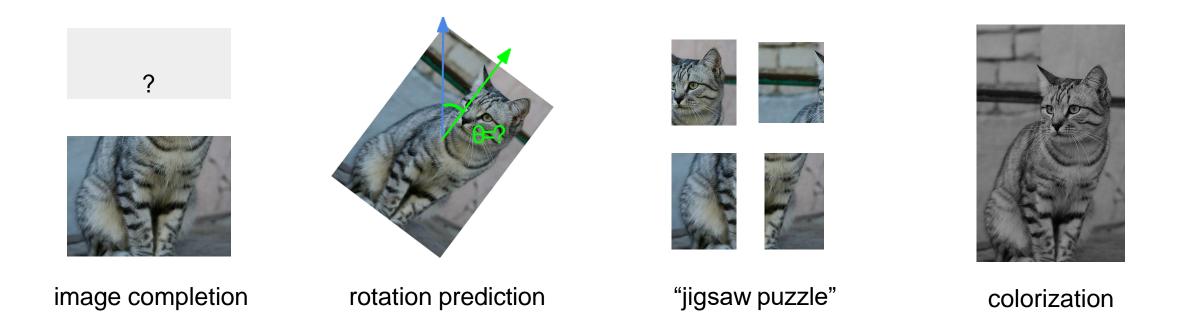
# Autoencoder: Self-Supervised Learning-Vision in Early Days

Denoising Autoencoder (Vincent et al. 2008)





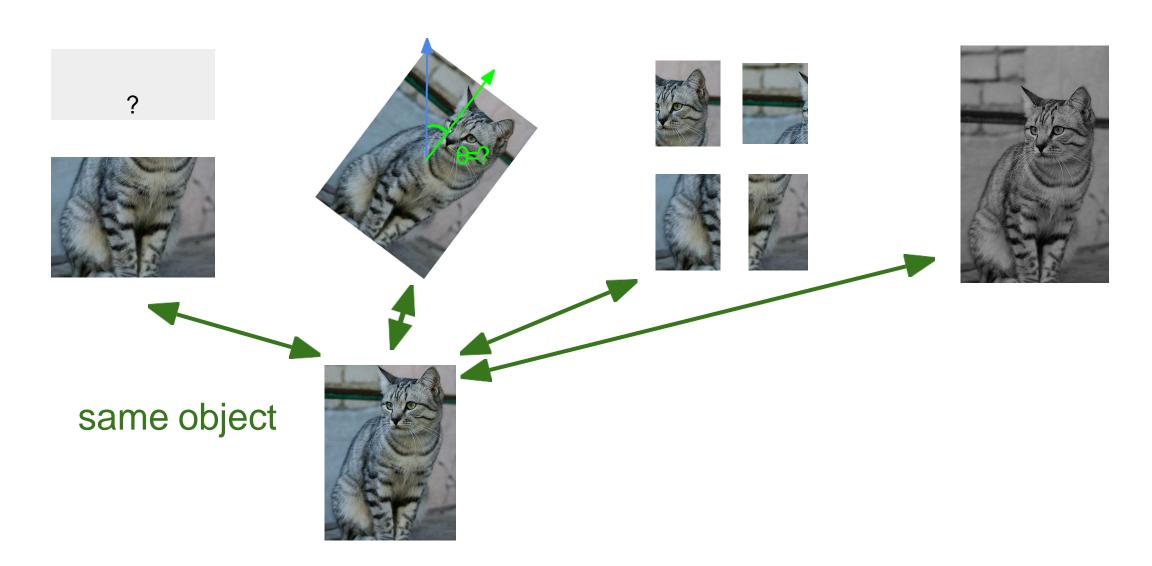
#### Pretext tasks from image transformations



Learned representations may be tied to a specific pretext task! Can we come up with a more general pretext task?

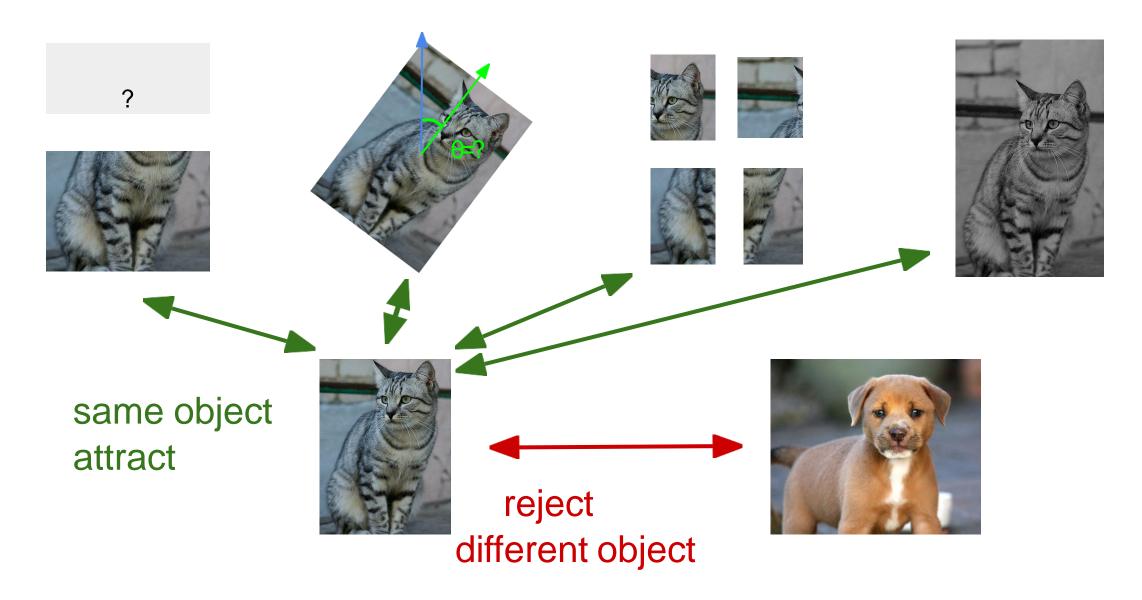


### We know samples are same





### We know samples are same and different

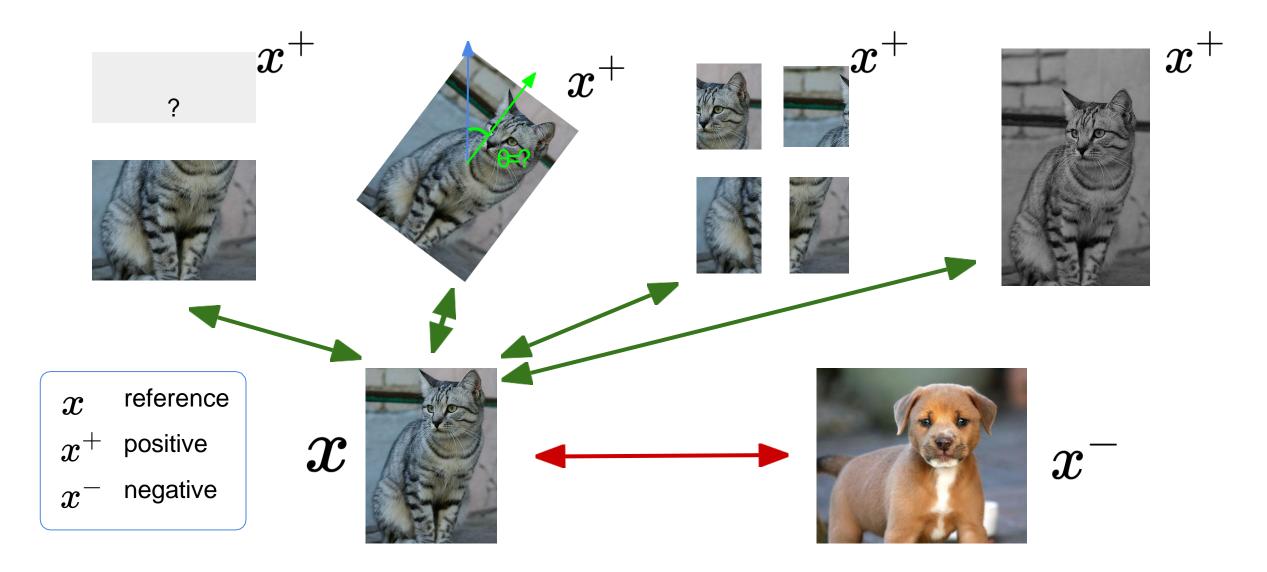




# **Contrastive Leaning**

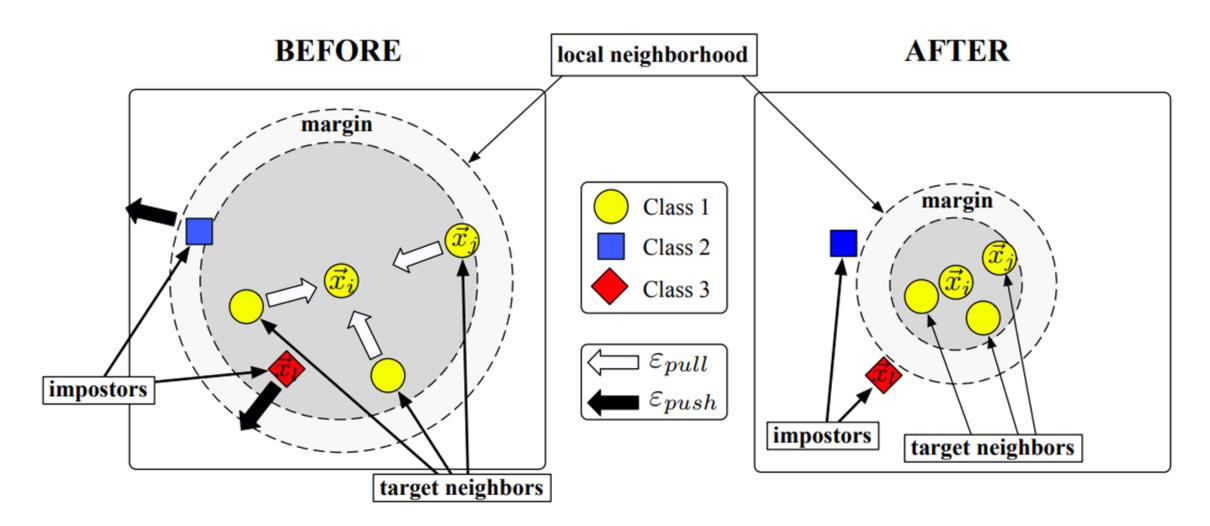


#### **Contrastive Representation Learning**





### Large Margin Nearest Neighbour(LMNN)



Weinberger and Saul, JMLR 2009



#### **Metric Learning**

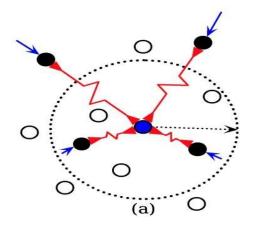
Metric learning (Xing et al. 2002)

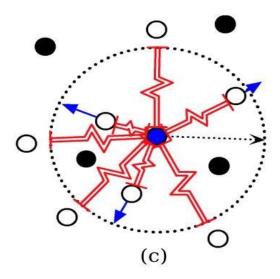
$$d_A(x,y) = ||x - y||_A = \sqrt{(x - y)^T A(x - y)}$$

Contrastive Loss (Chopra & Hadsell et al. 2005)

i. If 
$$Y_{ij}=0$$
, then update  $W$  to decrease  $D_W=\|G_W(\vec{X_i})-G_W(\vec{X_j})\|_2$ 

ii. If 
$$Y_{ij}=1$$
, then update  $W$  to increase  $D_W=\|G_W(\vec{X_i})-G_W(\vec{X_j})\|_2$ 

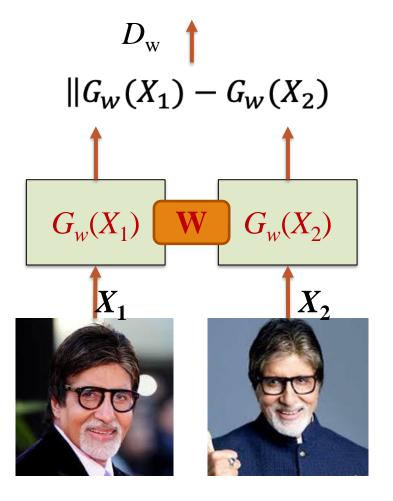




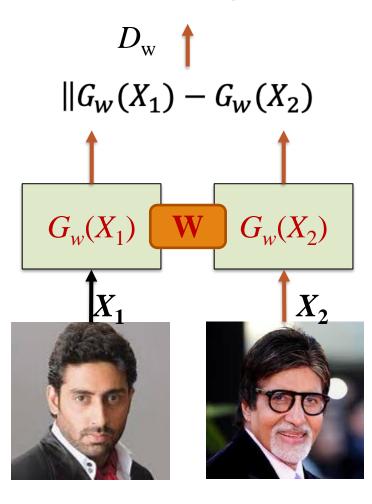


#### Siamese Architecture/Loss

Make this smaller



Make this larger

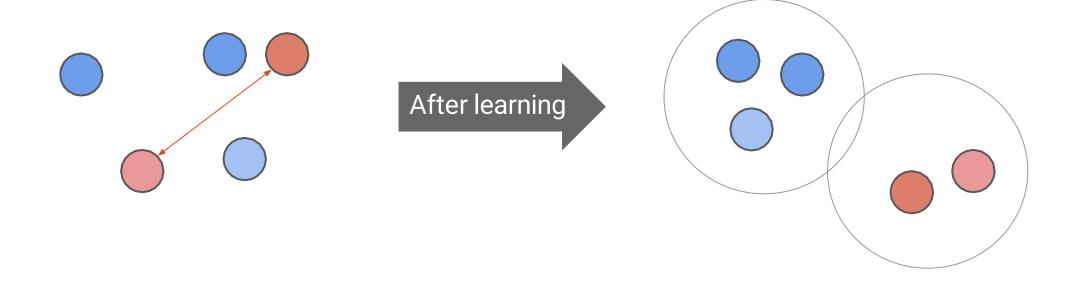


- Only pair-wise Labels
- Similarity Metric:  $D_{\mathbf{w}}(X_1, X_2)$
- Have shared weights
- Training in batches



#### **Contrastive Learning**

The goal of contrastive representation learning is to learn such an embedding space in which *similar* sample pairs stay *close* to each other while *dissimilar* ones are *far apart*.



The goal of contrastive representation learning is to learn such an embedding space in which similar sample pairs stay close to each other while dissimilar ones are far apart.

Given both similar ("positive") and dissimilar ("negative") candidates, to identify which ones are similar to the anchor data point is a classification task.

There are creative ways to construct a set of data point candidates:

- ☐ The original input and its distorted version
- ☐ Data that captures the same target from different views

#### Common loss functions:

- □ Contrastive loss (Chopra et al. 2005)
- ☐ Triplet loss (Schroff et al. 2015; FaceNet)
- ☐ Lifted structured loss (Song et al. 2015)
- ☐ Multi-class n-pair loss (Sohn 2016)
- □ Noise contrastive estimation ("NCE"; Gutmann & Hyvarinen 2010)
- ☐ InfoNCE (van den Oord, et al. 2018)
- □Soft-nearest neighbors loss (Salakhutdinov & Hinton 2007, Frosst et al. 2019)



Contrastive loss (Chopra et al. 2005): Works with labelled dataset.

Encodes data into an embedding vector such that examples from the same class have similar embeddings and samples from different classes have different ones.

Given two labeled data pairs  $(\mathbf{x}_i, y_i)$  and  $(\mathbf{x}_i, y_i)$ :

$$\mathcal{L}_{\text{cont}}(\mathbf{x}_i, \mathbf{x}_j, \theta) = \mathbb{1}[y_i = y_j] \|f_{\theta}(\mathbf{x}_i) - f_{\theta}(\mathbf{x}_j)\|_2^2 + \mathbb{1}[y_i \neq y_j] \max(0, \epsilon - \|f_{\theta}(\mathbf{x}_i) - f_{\theta}(\mathbf{x}_j)\|_2)^2$$

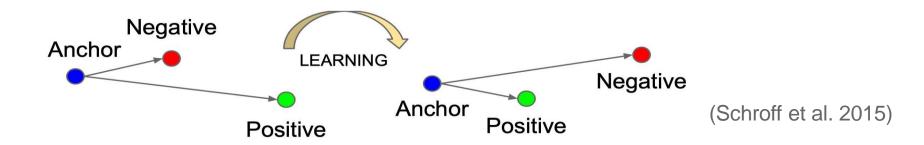
minimize

maximize

**Triplet loss** (Schroff et al. 2015): learns to minimize the distance between the anchor  $\mathbf{x}$  and positive  $\mathbf{x}$ + and maximize the distance between the anchor  $\mathbf{x}$  and negative  $\mathbf{x}$ - at the same time.

Given a triplet input  $(x, x^+, x^-)$ 

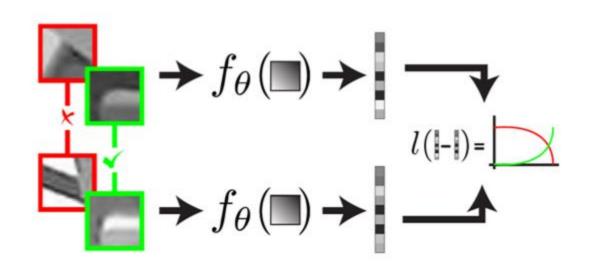
$$\mathcal{L}_{\text{triplet}}(\mathbf{x}, \mathbf{x}^+, \mathbf{x}^-) = \sum_{\mathbf{x} \in \mathcal{X}} \max \left( 0, \| f(\mathbf{x}) - f(\mathbf{x}^+) \|_2^2 - \| f(\mathbf{x}) - f(\mathbf{x}^-) \|_2^2 + \epsilon \right)$$







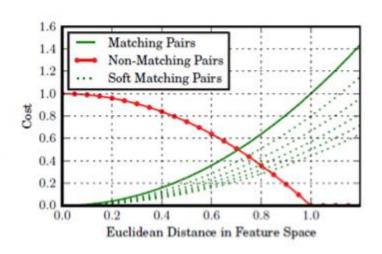
#### Application: Learning to Match Siamese Network





Using the contrastive cost function

$$l_{\theta} \left( \mathbf{y}_{i}, \mathbf{y}_{j} \right) = \begin{cases} s_{ij} d_{ij}^{2}, & \text{if matching} \\ \max \left( 1.0 - d_{ij}^{2}, 0 \right), & \text{if non-matching} \end{cases}$$





#### Person identification







True

positive







































Ahmed, E, Jones, M. and Marks, T.K., 2015. An improved deep learning architecture for person re-identification. In Proceedings of the IEE Conference on Computer Vision and Pattern Recognition (pp. 3908-3916).



#### Summary

- ☐ Fully Supervised Learning is not practical in all situations
  - Availability of the annotation
  - Knowledge of the task ahead of time
- □ Self Supervised Learning provided an "unsupervised" learning
  - Pretraining
- ☐Two main ways
  - Pretext Tasks
  - Contrastive Learning
- ☐ Success stories
  - Many in language
  - Impressive results in vision competing with Fully Supervised



#### Thanks!!

**Questions?**