**PROJECT REPORT ON**

**SENTIMENTAL ANALYSIS USING BERT**

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We declare that this written submission represents our ideas in our own words and where others' ideas or words have been included, we have adequately cited and referenced the original sources. We also declare that we have adhered to all principles of academic honesty and integrity and have not misrepresented or fabricated or falsified any idea/data/fact/source in our submission. We understand that any violation of the above will be cause for disciplinary action by the Institute and can also evoke penal action from the sources which have thus not been properly cited or from whom proper permission has not been taken when needed.

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Date: Date: Date:

CERTIFICATE

It is certified that the work contained in the this is titled “SENTIMENTAL ANALYSIS USING BERT” by “A.Viswa Bhaskar, bearing Roll No: 422111”, “K.Lohtith, bearing Roll No: 422173” and “Abhijeet, bearing Roll No: 422101” has been carried out under my supervision and that this work has not been submitted elsewhere for a degree.

**Dr.k.Himabindu**

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#### April 2024

Date:

Place:Tadepalligudem

#### 

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A.Viswa Bhaskar K.Lohith Abhijeet

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Date: Date: Date:

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**List of Symbols and Abbreviations**

#### Notation Meaning

i.e., that is

etc., etcetera

NLP Natural language processing

BERT Bidirectional Encoder Representations from Transformers

**ABSTRACT**

This report is about sentimental analysis using BERT model. The sentimental analysis is used in various places like in analyzing the customer reviews social media comments ,survey responses to understand the customer’s sentiment towards the product ,service or brand perception. Sentiment analysis helps uncover public opinion on products, trends, and marketing campaigns expand more .This allows businesses to make data-driven decisions and optimize their strategies. So to solve the problem efficiently in less time its best to make an NLP model on this using the pretrained BERT model to get higher accuracy . So we are using the model named BERT-Base-uncased in this and we are fine tuning this model for sentiment classification by training it on the dataset (SST-2) . And we will do the explainability by plotting different plots for attention weights and show which part of the input sentence is contributing the most for the analyzing the sentiment. Our approach was successful as we were getting the good accuracy.

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**CHAPTER-1**

**INTRODUCTION**

Natural language processing (NLP) domain is now filled with the revolutionary BERT that changes the way of sentiment analysis. The bidirectionality of BERT makes it the first model to really analyze all connections and relations between words in a sentence, letting it conduct the analysis simultaneously. Through the whole of such approach, it allows BERT to build a far more extensive understanding of context and meaning in a sentence. BERT takes into account the whole sentence providing the machine to detect sarcasm and irony which are hard for a computer to differentiate because of its complexity. This advanced methodology makes BERT highly effective for tasks such as evaluating sentiment.

Fine-tuning helps deepens BERT further and gives it the ability to determine sentiment in certain domains. For illustration, BERT can be trained to determine the sentiment in the reviews of the clients, posts on social media, or even the financial news articles. Through the specific domain fine-tuning of BERT, the algorithm takes into account the peculiarities of language and sentiment expressions which is characteristic only for the separate domain. For example, BERT is able to dissect social media posts to tell the difference between a sarcastic post compared to those used emojis or non-literal language. This explains why BERT is the most useful in areas where sentiments can be intricate and multidimensional.

Consequently, BERT has become the standard-bearer of sentiment analysis, beating the former-top performing models in a wide range of domains. By virtue of the fact that it is able to catch even the surface meanings and the deep contextual information within a text, BERT could be the best tool for any language-related task that requires a great command of language. That is why BERT can be especially useful in areas where sentiment can be complex and multi-leveled like social networks analysis including sarcastic and ironic messages.

**CHAPTER-2**

**LITERATURE SURVEY**

Sentiment analysis has evolved significantly from its initial methods such as bag-of-words and TF-IDF, moving through various stages of machine learning approaches to more complex neural network-based models like LSTM and GRU. These developments aimed at improving the understanding of text through context and sequential data processing. The introduction of Transformers model marked a significant shift in NLP, focusing on self-attention mechanisms that allow for parallel processing and more effective handling of these dependencies. Building on this, BERT (Bidirectional Encoder Representations from Transformers), developed by Devlin et al. (2018), introduced a method for pre-training a language representation model on a large corpus in a deeply bidirectional way, significantly enhancing the model's understanding of language context.

The efficiency of BERT in sentiment analysis has been demonstrated in numerous studies following its release. For instance, Sun et al. (2019) showed that BERT outperforms previous state-of-the-art models on various sentiment analysis benchmarks through its fine-tuning process, which adapts its pre-trained representations to specific tasks like sentiment classification. Further comparative studies by Xu et al. (2019) highlighted BERT’s superiority over earlier neural models like LSTM and GRU, particularly in processing efficiency and accuracy across diverse datasets and languages.

However, challenges remain with BERT, particularly regarding its resource requirements for training and inference and its occasional struggles with highly domain-specific language. These issues have sparked ongoing research aimed at refining BERT’s architecture for greater efficiency and broadening its applicability to more specialized text data. The literature thus positions BERT not only as a breakthrough in sentiment analysis but also as a focal point for future developments aimed at enhancing linguistic comprehension in NLP.

**CHAPTER-3**

**METHODOLOGY**

**3.1 PROBLEM STATEMENT**

Traditional sentiment analysis methods often miss the mark due to limitations in capturing context. This report investigates whether BERT Base Uncased, a powerful transformer model, can achieve superior sentiment analysis accuracy by considering context more effectively. Specifically, we explore if BERT Base Uncased can Outperform traditional methods in accuracy, Handle complex sentiment, By demonstrating BERT's effectiveness, this research paves the way for improved understanding of emotions within text, impacting applications like customer service, social media analysis, and marketing.

**3.2 MODEL ARCHITECTURE**

**3.2.1 BERT MODEL**

BERT (Bidirectional Encoder Representations from Transformers) appeared in 2018 and was a revolutionary transformer-based model developed by Google AI and radically transformed the area of Natural Language Processing (NLP). And it can be said that this appearance of BERT paved the way for this achievement. This best features in this approach is evinced when it meticulously deals with language comprehension and utilizes both forward and backward context information as an imperative element for the whole translation process.

This report focuses on BERT Base Uncased, a widely used version of the model. "Uncased" refers to the fact that it doesn't distinguish between uppercase and lowercase letters. While this might seem like a limitation, BERT Base Uncased has proven highly effective in various NLP tasks and offers a good balance between accuracy and efficiency.

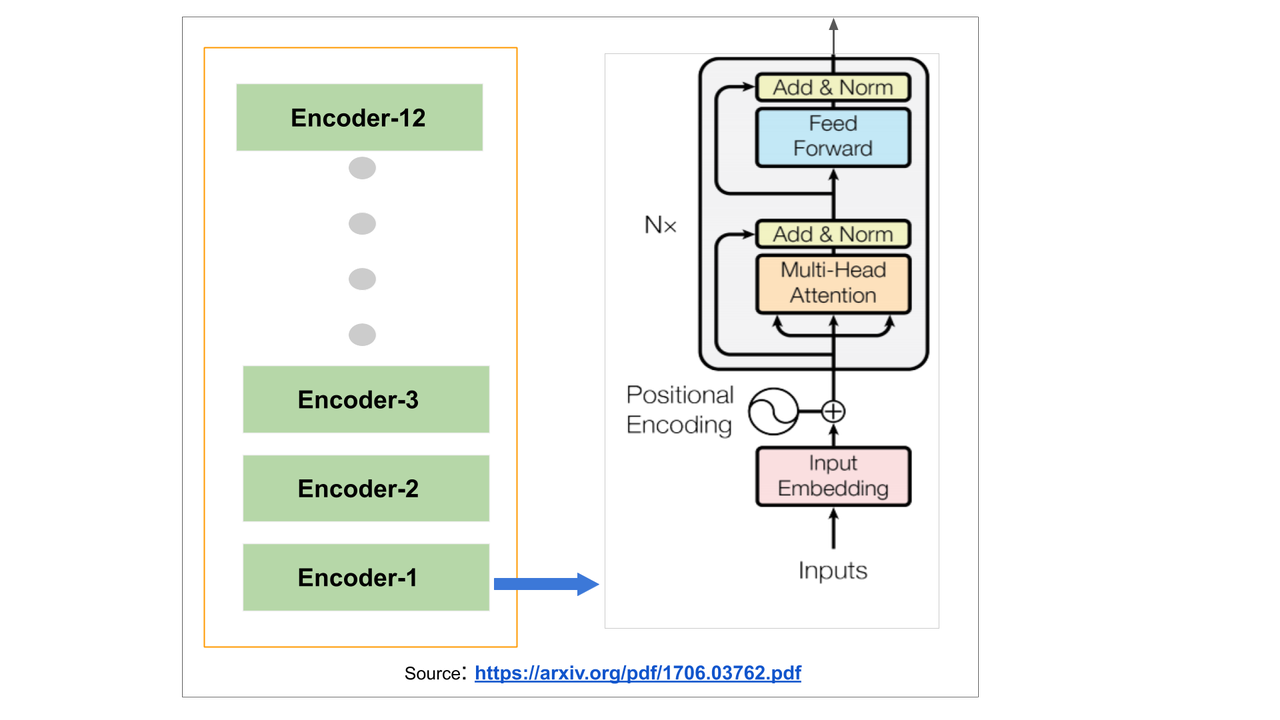


Fig.3.1

**INPUT EMBEDDINGS**

In the BERT model, input text is first converted into tokens, each of which is represented through a distinct set of embeddings that encapsulate different types of information: Token Embeddings, Segment Embeddings, and Positional Embeddings. Token Embeddings are learned representations for each token in the model's vocabulary, allowing BERT to understand token-specific meanings. Segment Embeddings are used when BERT processes pairs of sentences, as seen in tasks like question answering; these embeddings help the model differentiate between the two distinct sentences in its input. Positional Embeddings are critical because, unlike recurrent neural networks, the Transformer architecture does not inherently process sequence data in order. Thus, Positional Embeddings encode the position of each token within the sentence, providing the model with context about the sequence of words. This multi-faceted embedding approach enables BERT to effectively parse and interpret a wide array of language-based inputs.

**MULTIHEAD ATTENTION:**

The multi-head self attention in Transformer model such as BERT is the most complex system responsible for the processing of each part of input sequence and it integrates the contextual information effectively.

**Queries, Keys, and Values:**

Each input token is projected into three vectors:

- Query vectors (Q)

- Key vectors (K)

- Value vectors (V)

These vectors are generated by transforming the input embeddings X using learned weight matrices WQ, WK, and WV, respectively:

Q = XWQ, quad K = XWK, quad V = XWV

**Calculating Attention Scores:**

Attention Scores = QKT / sqrt{dk}

In this place the dk represents the dimensionality of the key vectors and by multiplication with (sqrt{dk})process gradients stabilization takes place during training.

**Softmax Normalization:**

The raw scores are then passed through a softmax function to normalize them into a probability distribution:

Softmax Scores = softmax{QKT / sqrt{dk}}

This step ensures that the scores sum to one, turning them into weights that define the importance or relevance of each token in the sequence relative to the query token.

**Output Computation:**

The output of the attention mechanism for each token is then computed as a weighted sum of the value vectors, where the weights are defined by the softmax-normalized attention scores:The final output attention layer fulfills a similar role where the single output consists of a weighted sum of all tokens' value vectors, computed according to softmax-normalized attention scores as the weights.

Result = Softmax(Scores).V

This non-contiguous-type concatenation, although very effective in other aspects, does not enjoy this effective summarization behaviour of repeatable transformer layers that output tokens to which the sum of attention scores is higher.

**Multi-Head Attention:**

In multi-head attention, the above process is paralleled across \(N\) different attention 'heads', each with its own set of weight matrices WQn , WKn, and WVn:

Qn = X x WQn , Kn = X x WKn , Vn =X x WVn

Headn = softmax {QnKnT / sqrt{dk}} Vn

The outputs of each head are then concatenated and once again linearly transformed:

Multi-Head Output = Concat(Head1, Head2,……. , HeadN) x WO

where WO is another learned weight matrix.

This multi-head setup allows the model to capture various aspects of the input information from different representational spaces, enhancing its ability to interpret complex contextual relationships within text. This layered and repetitive attention process is fundamental to BERT's performance across diverse NLP tasks.

**FEED FORWARD Network:**

Within each Transformer block of the BERT model, the feed-forward network (FFN) serves as a critical component for processing the sequence of embeddings produced by the multi-head self-attention mechanism. Each FFN is applied identically and independently to each position in the sequence, which means the same neural network is applied to each token's output from the attention mechanism, ensuring that the model can maintain its ability to handle variable-length input sequences.

**Feed-Forward Network Architecture:**

The forward network is composed of two linear transformation of ReLU (Rectified Linear Unit) activations in between.

FNN(x) = max(0, xW1 + b1)(W2 + b2).

Here x is the information given (input) to the feed-forward units of the attention sub-layer or from another block of feed-forward layer. W1 and W2 are the weight matrices and b1 and b2 are the bias vectors for the line the transformations respectively. The ReLU activation function, which is signified by (max 0, z), adds nonlinearity to the model, so the model can learn more complex features of the data.

**Layer Normalization and Residual Connections:**

Likewise, the multi-head self-attention and feed-forward networks of each sub-layer of the Transformer block are enclosed in residual connection with a layer normalization afterwards.

Output = Layer Norm (x + Sublayer(x))

The input to this layer is word embedding, and the output is either self-attention block or feed-forward network. is about a new function x+, that refers to a residual connection which actually solves the issue of the vanishing gradient problem by letting gradients pass through the networks directly. Following the add, layer normalization is performed which normalizes the data throughout the features, making sure mean and variance are consistent, therefore training is easy.

**Layer normalization is computed as:**

LN(xi) = γ(xi – μ / σ ) + β

Here, xi is the input, μ and σ are the mean and standard deviation of the inputs, and γ and β are learnable parameters of the normalization, adjusting the scale and shift of the normalization process, respectively.

This combination of feed-forward networks, residual connections, and layer normalization ensures that each Transformer block can effectively learn from the inputs, adjust based on the complexity of the model, and maintain stable training across deep networks. These elements are essential for the high performance of models like BERT on a variety of complex language understanding tasks.

**Output:**

For classification tasks, the output from the BERT model is typically taken from the output corresponding to the "[CLS]" token, the first token in the sequence. This token is specially designated for classification tasks. The output vector of this token is passed through additional layers (e.g., a linear layer for classification) depending on the specific task.

**Training:**

BERT's training involves two main tasks:

**Masked Language Model (MLM):** The goal of this undertaking is purely to scramble the tokens of the input wording such that the model can predict the original values of the masked words (as determined by the tokens’ context).

**Next Sentence Prediction (NSP):** The model classifies the given pairs of sentences into the ones where the second sentence is grammatically connected to the previous sentence in the original text and the ones where the connection is unclear or non-existent.

These pre-training tasks enable BERT to effectively understand language context and relationships, making it versatile for various downstream NLP tasks.

**3.2.2 MODEL COMPONENTS**

**BERT Model (self.bert):**

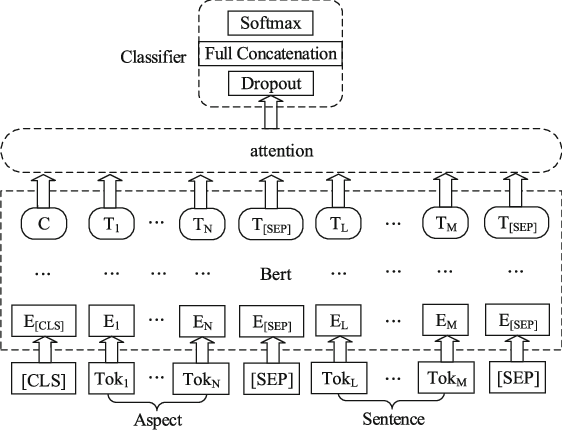
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Fig.3.2

**Purpose**: Acts as the feature extractor by converting input text into contextualized embeddings.

**Operation**: Processing input tokens by the BERT model happens through multiple layers of transformer blocks. Each block applies self-attention, which corresponds to the modification of the representation of each word by gathering all the information from other words in the sentence. This enables the model to consider context not only from either the preceding or the following words but from both effectively (hence "bidirectional").

**Self-Attention**: Each word is transformed into queries (Q), keys (K), and values (V) using learned matrices. The attention scores are computed as softmax((QKT)/sqrt(dk)) x V, where dk is the dimension of the keys. This formula determines how much each word in a sentence contributes to the representation of another word.

**Output**: BERT outputs two main types of embeddings: the last hidden state (sequence of embeddings for each token) and the pooled output (pooler\_output). The pooler\_output typically takes the embedding of the first token (the [CLS] token), which is expected to contain the aggregate representation useful for classification tasks.

**Fully Connected Layer (self.fc):**

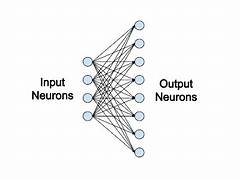
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Fig.3.3

**Purpose**: Maps the high-dimensional output from BERT to the number of classes in the target dataset.

**Operation:** This is a linear transformation that projects the BERT pooled output to a vector whose length equals the number of classes.

**Math Involved**:

The linear layer computes y = Wx + b, where x is the input vector (BERT pooled output), W is a weight matrix, and b is a bias vector. Each element of the output vector y corresponds to a class score.

**Forward Method**

**Inputs:**

**input\_ids**: Tensor containing sequences of token ids for each text sample.

**attention\_mask**: Tensor that specifies which tokens are actual data and which are padding.

**token\_type\_ids**: Tensor indicating the segment of each token (used in tasks like question answering where inputs are composed of two separate sequences).

**Outputs:**

The forward method feeds the inputs through the BERT model and then passes the pooler\_output to the fully connected layer. The output is a vector of logits corresponding to the class scores.

**3.2.3 Training Components**

**Classifier Initialization:**

**Optimizer (optimizer):**

**Adam Optimizer**: A process during which the weights of the network are tuned upward or downward. The procedures are carried out in accordance with the gradients of the loss. Adam was an adaptive learning rate algorithm, therefore it distracted individual learning rates for different parameters.

Math: Adam combines the features of two other directions of the performance improvement with respect to stochastic gradient descent.Specifically

Increasing the learning performance that adjusts for sparse gradients problems is possible via maintaining per-parameter learning rate in AdaGrad.

Root Mean Square Propagation (RMSProp) also makes use of variable and specific learning rates for parameters which are picked based on the average of a few of the recent ascent speed of the gradients (i.e. using moving averages of the squares of the gradients to normalize the gradient).

**Loss Function (criterion):**

**Cross-Entropy Loss:** commonly used in the events of multi-label classification problems. It deals with the accuracy of a classifier whose production phases a value probability between zero and one

Math: Cross entropy loss has a negative likelihood calculation of the logarithm of the correct class, which mathematically can be shown as -sum (y\_i \* log\_2(p\_i)) for the i-th class label, which is an indicator with binary values, 0 or 1, and p\_i is the predicted probability of the class.

**CHAPTER-4**

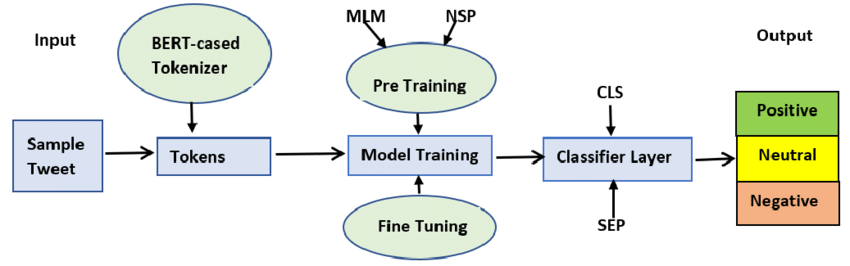
**EXPERMENTAL SETUP AND RESULTS**

**4.1 DATASET OVERVIEW:**

The Stanford Sentiment Treebank is a corpus, which buildings provide fully modeling of parse trees that help for a complete study of sentiment compositional effects in a language. The corpus is formed on top of Pang and Lee’s (2005) dataset which is comprised of 11,855 while sentences were extracted from the movie reviews. Tested by first parsing with the Stanford parser and then collecting just a distinct 215,154 phrases out of these parse trees, which were further annotated by 3 human judges. The binary classification task run on the SST-2 or SST binary refers to full sentences that have been parsed, which include either negative or somewhat negative, or somehow positive or positive and neutral sentences discarded.

It is in the form of Dataset Dict which is already having train , test and validation splits in itself .It has three features i.e label ,Sentence, idx . Here the Sentence is the raw text , label is the int value(0 or 1) representation of the sentiment of the sentence and the idx is the index value of the sentence in the test train split .The train data size is 67349, and test and validation sizes are 872 and 1821 respectively .

**4.2 SYSTEM WORKFLOW**

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**4.3 DATA EXTRACTION AND PREPROCESSING**

**TOKENIZATION :**

Tokenization and In particular, fixed-length text tokens models (e.g., BERT) are undoubtedly the lexical units on which all language models are based.

The fact that tokenization is a part of the premise of Natural language processing models eye was opened widely, particularly when the tokenization of the fixed sequence is taken into account, like when we think of BERT models.

As far as the basic preprocessing applies, tokenization paves the way to natural language processing and particularly gets the modals 100% involved which do their job with regular sequence of tokens like BERT.

Tokenization is in itself no surprise because it’s the fundamental step any NLP task includes, which requires using token in the form of a fixed sequence as BERT series does.

The tokenization process generally involves the following steps:

**Subword Tokenization**: Each word is further broken down into subwords or pieces using a predefined vocabulary or tokenizer. This step allows BERT to handle rare or unseen words by representing them as combinations of more common subwords. Popular tokenization algorithms like WordPiece or Byte-Pair Encoding (BPE) are often used for this purpose.

**Special Tokens**: Special tokens are added to the tokenized sequence to denote the beginning and end of a sentence, as well as to indicate padding or unknown tokens. In the case of BERT, a special [CLS] token is also inserted at the beginning of the sequence to represent the entire input text for classification tasks.

**Padding and Truncation**: Finally, the tokenized sequences are padded or truncated to ensure a fixed length (512 tokens), as BERT requires inputs of uniform size. Padding entails the addition of padding tokens, at the conclusion of sequences with longer sequences being trimmed to fit within the models maximum length.

The BERT tokenizer is responsible, for performing the tokenization.

**FORMATTING:**

Preparing text data, for BERT involves formatting sequences into the input structure. This crucial step includes converting tokens to token IDs and generating attention masks among components.

**Conversion to Token IDs**: Once the text has been tokenized into words or subwords, each token is converted into a numeric ID. These IDs correspond to the token’s position in BERT’s predefined vocabulary. This vocabulary contains a fixed list of subwords, learned from a large corpus of text data, where each subword has a unique identifier. By converting tokens to these IDs, the textual input is transformed into a numerical format that the model can process.

**Attention Masks**: Since BERT processes input data in fixed-size batches, sequences in the same batch must have the same length. This is achieved through padding shorter sequences with a special [PAD] token. However, these padding tokens should not influence the model’s understanding of the actual sequence content. To handle this, an attention mask is created for each sequence, indicating which tokens are real and which are padding. The attention mask has the same length as the input sequence, where each position contains a binary value — typically 1 for real tokens and 0 for [PAD] tokens. This mask tells the model to only pay attention to the positions with a value of 1 during the self-attention calculations within the Transformer layers.

**Segment IDs:** For tasks involving pairs of sentences (e.g., question answering), BERT also requires segment IDs to distinguish between the two different sentences. A segment ID is a sequence of binary values (usually 0s and 1s), which indicates whether a token belongs to the first sentence or the second sentence in paired sentence tasks.

**Formatting**: The final formatting step involves combining these elements—token IDs, attention masks, and optionally segment IDs—into a structured format that BERT can process. Each element of the input data (a single training example) typically consists of a list of token IDs, a corresponding attention mask, and segment IDs if necessary. These elements are batched together into pytorch tensors, which can then be fed into the model during training or inference.

By properly formatting these sequences, BERT is able to efficiently process input data, focusing on meaningful content and effectively handling different types of NLP tasks. This structured approach to handling input data is essential for leveraging the full capabilities of the BERT model.

**DATA LOADERS:**

We Fix Batch\_size as 64 and we make the data loaders for train data ,evaluation data and test data using pytorch which we give as input to our model while training , evalauation and testing .

**4.4 IMPLEMENTATION DETAILS:**

We Know that for hyper parameter tuning low learning rate is good for achieving faster and better result hence fix the lr as 1e-5 . we have kept the number of epochs as 3 as from 3 epochs the epochs vs accuarcy is nearly linear and the execution time is increasing hence for optimum result number of epochs is set as 3 . we have trained our model on T4 Gpu which is provided by Google collab and it took around 45min for training the model .

**4.5 EVALUATION METRICS**

**4.5.1 ACCURACY:**

When using the BERT model for tasks such as sentiment analysis, document classification, or any other form of categorical data prediction, accuracy is often used to measure how well the model performs. In these contexts, accuracy is defined as the ratio of correctly predicted observations to the total observations. For a BERT model, this means evaluating how accurately the model can assign the correct label to text inputs based on its learned representations.

Mathematical Formula for Accuracy:

The formula for accuracy is straightforward and is expressed as:

**Accuracy** =(Number of Correct Predictions/Total Number of Predictions)

​

To break it down further:

**Number of Correct Predictions**: This is the count of instances where the predicted label matches the true label of the data point.

**Total Number of Predictions**: This is the count of all predictions made by the model (i.e., the size of the test dataset).

For this model we are getting the test accuracy as 0.9265.

**4.5.2 PRECISION SCORE:**

Precision for this kind of classification models as BERT is the proportion of true positives that were actually correctly identified. It is one of the main indicators whenever the consequences of false positive predictions are significant.

Mathematical Formula for Precision:

Precision measures the ratio of true positives (TP) to the sum of true positives and false positives (FP).

Precision=TP/TP+FP

Where:

TP (True Positives): The number of accurate positive predictions from the model.

FP (False Positives): The number of wrong predictions in which the model predicted the class "positive" but the actual class was "negative".

For this model we are getting the Precision as 0.8746.

**4.5.3 RECALL:**

Recall, also known as sensitivity or true positive rate, is a critical performance metric in the field of machine learning, especially for classification problems. It measures the model's ability to correctly identify all relevant instances or conditions from the actual positives available during testing. This metric is particularly vital in scenarios where missing a positive instance carries significant consequences.

In classification tasks, recall answers the question, "Out of all the actual positives, how many were correctly identified by the model?" It is a crucial measure when it is important to capture as many positives as possible, even if it means accepting more false positives. High recall is essential in situations where the cost of a false negative (failing to identify a positive) is much higher than the cost of a false positive.

**Mathematical Formula for Recall:**

Mathematical Formula for Recall

TP (True Positives): The number of times the model correctly classified instances labelled as positive.

FN (False Negatives): Erroneous classifications of positive examples as negative by the model.

Recall=TP / TP+FN

For this model we are getting the Recall as 0.9049.

**4.5.4 F1 SCORE:**

The F1 score is an evaluation metric mostly used in machine learning to measure accuracy, especially in cases where data is imbalanced class wise. It explicitly demonstrates the efficiency of the model as it harmonizes the precision and recall by their harmonic mean. In assessing the overall performance of a model, the F1 score can serve as a useful indicator to capture forecasts that involve false positives as well as false negatives.

The F1 score consists of two metrics: precision and recall, while their harmonic mean is taken at the same time. Accuracy (specificity) defines the proportion of correct identifications among the positive ones, recall (also known as sensitivity) – is the proportion of identifications among the correct positives.

F1=2 (Precision×Recall / Precision+Recall)​

For this model we are getting the F1 Score as 0.8864.

**4.5.5 SELF EXPLAINING :**

There are some methods to make a model into self explainable one such technique is done below:

Attention Visualization: Many NLP models, especially those based on transformers like BERT, have attention mechanisms. These models can visualize which parts of the input text are most relevant for making predictions. The attention weights can be visualized as heatmaps, with brighter colors indicating higher attention.

Input Text: I feel great about this!

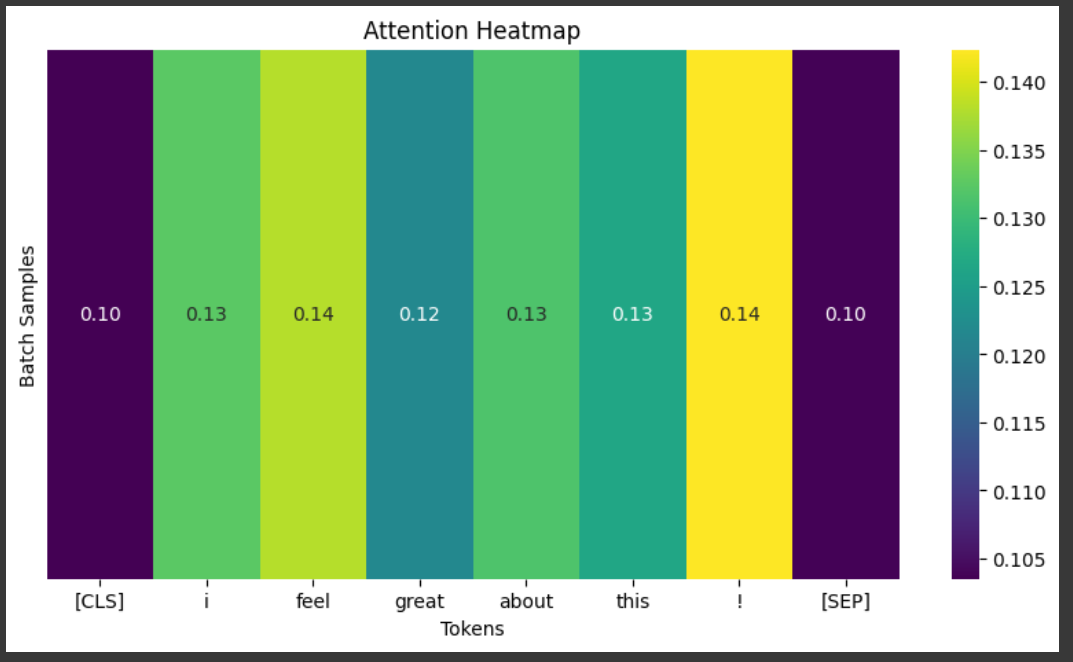
Predicted Probabilities: tensor([[4.2946e-04, 9.9642e-01, 1.2629e-03, 3.6153e-04, 4.4539e-04, 1.0762e-03]],

device='cuda:0', grad\_fn=<SoftmaxBackward0>)

Attention Weights: tensor([[0.1035, 0.1325, 0.1381, 0.1217, 0.1315, 0.1265, 0.1424, 0.1038]],

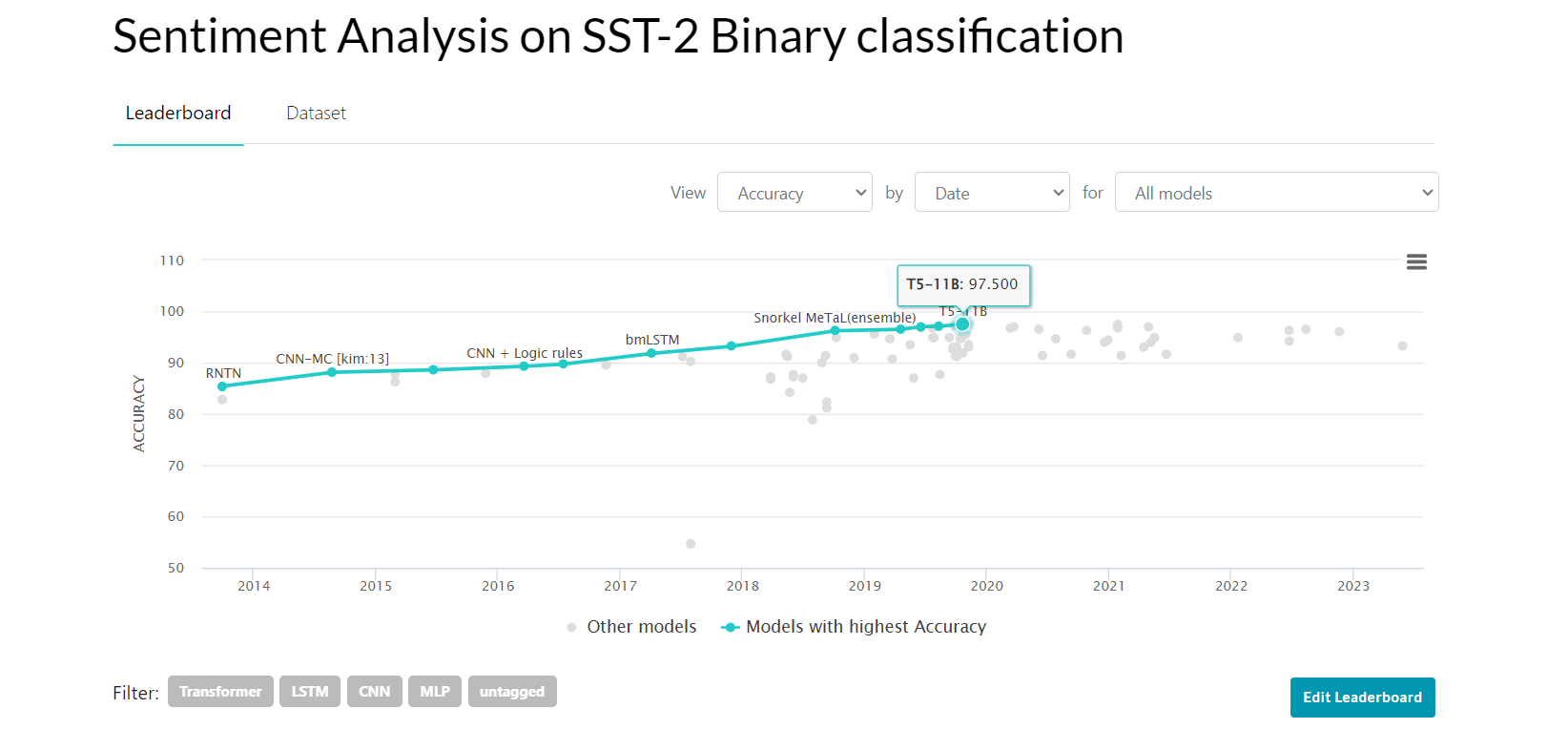
device='cuda:0', grad\_fn=<SoftmaxBackward0>)

Decoded Tokens: ['[CLS]', 'i', 'feel', 'great', 'about', 'this', '!', '[SEP]']



**4.5.6 SOTA MODEL :**

For the current State Of The Art model on sentimental analysis which was tested on the same SST-2 Dataset the results are shown below



**CHAPTER 5**

**CONCLUSION AND FUTURE WORK**

The use of Bidirectional Encoder Representations from Transformers (BERT )for sentiment analysis makes advancement in the field of natural language processing (NLP). Leveraging the sophisticated architecture of the Transformer model, BERT excels in capturing deep contextual nuances within text, which enhances the accuracy and reliability of sentiment analysis applications across diverse industries. One of the critical strengths of BERT is its ability to understand the context by processing words in relation to all others in a text, thanks to its bidirectional training. This capability is crucial for accurately capturing sentiments, especially in complex scenarios where sentiments are not explicitly stated but implied through context and subtext. As a result, BERT can effectively handle nuanced linguistic features such as irony, sarcasm, and mixed emotions, which are often challenging for less advanced models. This makes BERT an invaluable tool for businesses and researchers aiming to gain deeper insights into consumer sentiment, market trends, and public opinion, thereby driving informed decision-making and strategy development.

**FUTURE WORK**: Make this model completely self explainable. The above model doesn’t predict the sentiment of the text which consists of sarcasm hence we will create a model which detects the sarcasm first if its not there then this model will apply else another model whose accuracy is good with sarcasmic cases will be applied.

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