UNIVERSITY OF AMSTERDAM

Ethics Application

Ethics Application for the Ethics Committee for Information Sciences (ECIS) based on *Appendix II* of the *Handbook Ethics v1.2*. This application is send to the secretary of the ECIS committee for review *submitted on 27-01-2024*.

As a basis in addition to answering the questions in this project specific questionaire, guidelines in general are adhere to the UvA privacy policy and interacting with users by the research follows the code of conduct.

Applicant Information

Name: BSc Danny de Vries (14495643)

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Project: Master Thesis (IS)

University: University of Amsterdam (UvA)

Master: Information Studies Information Systems (track)

Institute: Informatics Institute

Faculty: Faculty of Science (FNWI)

Research Group: Digital Interactions Lab (DIL)

Supervisor: Dr. H. (Hamed) Seiied Alavi PhD

Questionnaire

1 Generic questions

1.0.1 Title of the project

1.0.2 Aim of the research

1.0.3 Short description of the project

1.0.4 Principle investigator

1.0.5 Conducting researchers

1.0.6 Co-Applicants for this application

1.0.7 Sub-department

1.0.8 Names of organisations involved

1.0.9 Location of project execution

1.0.10 Expected research duration

1.0.11 Have you proposed this or a similar project to the ECIS in the past?

o Yes o No

1.0.12 Will external objects be involved in the project?

o Yes o No If so, are the objects owned by research partners?

1.0.13 Is the owner of the object aware of this project?

o Yes o No If not, why not?

1.0.14 Has juridical advice been provided?

o Yes o No If yes, please attach the advice

1.0.15 If the information has been disclosed, has an agreement for future steps been reached?

o Yes o No If yes, with whom and what?

1.0.16 Is the project likely to attract attention from the media?

o Yes o No If so, please describe the nature of this sensitivity.

2 Data collection

2.0.1 What data will you be collecting, generating, reusing?

2.0.2 How much data do you plan to collect?

2.0.3 Where will the data be stored during the research project?

2.0.4 How will the data be organized?

2.0.5 What are the participant/author's expectations of privacy?

With the survey's constent forms are included when users are filling in the survey. They are welcomed to opt-out at any moment. Based on: https://student.uva.nl/en/topics/qualtrics

2.0.6 Does the service's privacy policy contradict ethical principles?

The privacy policy of Qualtrics doesn't violate privacy principles.

2.0.7 What measures safeguard data at the site of data collection?

2.0.8 How will images/audio be effectively anonymized?

2.0.9 How is profile or location information used or stored by researcher?

2.0.10 Is the author/subject a minor?

2.0.11 Does author consider the presentation of information or venue to be private or public?

3 Data security

3.0.1 What are the main risks to data security?

3.0.2 What measures are taken to mitigate risks?

3.0.3 Who will have access to the data?

3.0.4 How will the data be destroyed?

3.0.5 Are the activities in conflicts with regulations?

3.0.6 Which law applies?

Dutch law, european law GDPR

4 Data archival and preservation

4.0.1 Describe what data will be archived after the end of the project, and how?

4.0.2 What is the retention period of data?

4.0.3 Where will the data be archived?

5 Data publication and access

5.0.1 What data will be published as outputs from the project and when?

5.0.2 How long will the data exist in the repository?

5.0.3 What consent is needed for subsequent data use?

Published on GitHub but must adhere to the licences.

6 Data protection

6.0.1 During the researchprocess, what sensitive data relating to subjects are processed?

6.0.2 Does the remixing/mashing of data enable identification of individuals?

6.0.3 How is research data obtained?

6.0.4 Is informed consent given by participants for the purpose of this research?