Πανεπίστημιο Πελοποννήσου University Of Peloponnese

MSc in Data Science 2021-2022

# Big Data Management Assignment 1

# **REPORT**

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## 1.1 Attribute types

- 1. ID: nominal, discrete
- 2. Year\_Birth: numeric, interval-scaled
- 3. Education: nominal, discrete
- 4. Marital\_Status: nominal, discrete
- 5. Income: numeric, interval-scaled
- 6. Kidhome: numeric, interval-scaled
- 7. Teenhome: numeric, interval-scaled
- 8. Dt\_Customer: numeric, interval-scaled
- 9. Recency: numeric, interval-scaled
- 10. Complain nominal, binary
- 11. MntWines: numeric, ratio-scaled
- 12. MntFruits: numeric, ratio-scaled
- 13. MntMeatProducts: numeric, ratio-scaled
- 14. MntFishProducts: numeric, ratio-scaled
- 15. MntSweetProducts: numeric, ratio-scaled
- 16. MntGoldProds: numeric, ratio-scaled
- 17. NumDealsPurchases: numeric, ratio-scaled
- 18. AcceptedCmp1: nominal, binary
- 19. AcceptedCmp2: nominal, binary
- 20. AcceptedCmp3: nominal, binary

21. AcceptedCmp4: nominal, binary

22. AcceptedCmp5: nominal, binary

23. Response: nominal, binary

24. NumWebPurchases: numeric, ratio-scaled

25. NumCatalogPurchases: numeric, ratio-scaled

26. NumStorePurchases: numeric, ratio-scaled

27. NumWebVisitsMonth: numeric, ratio-scaled

Total numeric features: 16/27 Total nominal features: 10/27

## 1.2 Preprocessing

The preprocessing steps described below were implemented using a Python script, provided in the deliverable. The csv file produced as output of the script was used for the rest of the tasks.

Duplicates: No duplicate rows found in the dataset.

Extra columns: Four redundant columns found in the original .csv file with the data were dropped.

Outliers: The columns Year\_Birth and Income were used to remove outliers with respect to age and income. IQR method was used for the outlier removal.

 $Datetime\ object$ : The values of the column  $Dt\_Customer$  was turned into a Python datetime object.

Missing values: The missing values of the *Income* column were filled with the mean of the rest of the values of this column.

**NOTE**: The column Dt-Customer was loaded as a chararray type in Pig and transformed to Pig Date type internally, for Task 4 only.

For this task we have 1 Job.

Description: The purpose of this Job is to count how many occurrences of each education Type we have in our data and provide a total sum for each of the education types.

#### • Mapper:

- KeyIN: Automatic generated key by InputSplit Hadoop.
- ValueIN: Customer information as shown in the .csv file.
- KeyOUT: Returns the educationType (2nd Grade, Graduation, etc).
- ValueOUT: Returns number "1".

#### • Reducer:

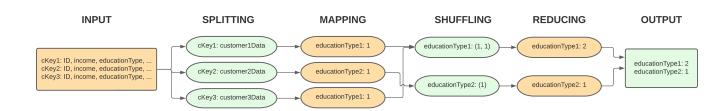
- KeyIN: educationType (2nd Grade,Graduation,etc).
- ValueIN: Array with number "1" values. (1,1,1,1,1, ...) returned from Shuffle for each education type.
- KeyOUT: educationType (2nd Grade,Graduation,etc).
- ValueOUT: Summed values of the ValueIN array.

## class Mapper

```
method Map(Customer cKey, Customer cValues)
educationType = cValues[x]
emit(educationType, count 1)
```

#### class Reducer

#### Example - Diagram :



For this task we used 4 Jobs.

#### 3.1 Job 1

Description: The purpose of first Job is to provide counters that have the total number of customers as well as the sums of the amount of money spent on wines. For this Job we used 4 buckets to distribute the task. The result will be 4 records that each will have the size(number of customers), sum(money spent on wines) of each bucket.

#### • Mapper:

- KeyIN: Automatic generated key by InputSplit Hadoop.
- ValueIN: Customer information as shown in the .csv file.
- KeyOUT: Returns the random bucket number (1,2,3,4).
- ValueOUT: Returns the amount of money spent for wines for one customer.

#### • Reducer:

- KeyIN: Bucket number (1,2,3,4).
- ValueIN: Array with amounts spent for wine (19,391,3818, ...) returned from Shuffle for each bucket number.
- KeyOUT: Total number of customers of the bucket.
- ValueOUT: Summed values of the ValueIN array.

#### class SumCountMapper

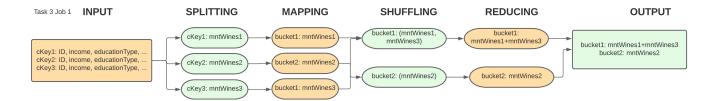
```
method Map(Customer cKey, Customer cValues)

mntWines = cValues[x]

bucket = Random (1-4)

emit(bucket, mntWines)
```

#### class SumCountReducer



#### 3.2 Job 2

Description: The purpose of second Job is to find the mean of amount of money spent on wines, based on the total number of customers and sums of mntWines provided by the 4 records of the first Job.

#### • Mapper:

- KeyIN: Automatic generated key by InputSplit Hadoop.
- ValueIN: The whole record of Job 1 (size,sum).
- KeyOUT: Returns the number 1.
- ValueOUT: Returns the whole record (size,sum) of Job 1.

#### • Reducer:

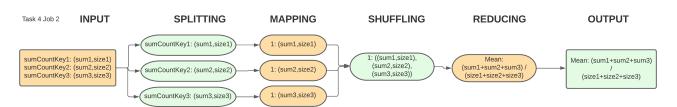
- KeyIN: Number 1.
- ValueIN: Array with the 4 (size,sum) records.
- KeyOUT: Returns string word "Mean".
- $-\,$  Value OUT: Returns the sum/size for all the 4 records, which is the total Mean value.

#### class meanMapper

```
method Map(SumCount key, SumCount values)
emit(count 1, values)
```

#### class meanReducer

```
method Reduce(count 1, values[(size1,sum1), (size2,sum2), ...])
    sum=0
    count=0
    for each v in values[(size1,sum1), (size2,sum2), ...]
        sum = sum + v.get(sum)
        size = count + v.get(size)
    emit("Mean", (sum/size))
```



#### 3.3 Job 3

Description: The purpose of third Job is to find which of the customers have spent more than (1.5 \* Mean mntWines) and keep their information. By using the customer data as KeyOUT in our Mapper we can Sort and Shuffle with their values. The reducer is used to only write those customers to HDFS.

#### • Mapper:

- KeyIN: Automatic generated key by InputSplit Hadoop.
- ValueIN: Customer information as shown in the .csv file.
- KeyOUT: Customer who has spent > (1.5\* Mean mntWines).
- ValueOUT: Returns null.

#### • Reducer:

- KeyIN: Customer with his data (ID,income,mntWines, etc).
- ValueIN: Null.
- KeyOUT: Returns number 1.
- ValueOUT: Returns the customer data.

#### class CustomersMapper

```
\label{eq:method_map} $$ \operatorname{Map}(\operatorname{Customer\ cValues}[\operatorname{id}\ ,\ \operatorname{yearBirth}\ ,\ \operatorname{education}\ ,\ \operatorname{maritalStatus}\ , \\ \operatorname{income}\ ,\ \operatorname{mntWines}])$ $$ if $(\operatorname{cValues.mntWines} > (1.5\ *\ \operatorname{TotalMean}))$ $$ \operatorname{emit}(\operatorname{cValues}\ ,\ \operatorname{null})$
```

#### class CustomersReducer

```
method Reduce(Customer c, null values)
emit(count 1, c)
```



#### 3.4 Job 4

Description: The purpose of fourth Job is keep only the desired data and provide ranking numbers to the customers.

#### • Mapper:

- KeyIN: Automatic generated key by InputSplit Hadoop.
- ValueIN: Customer information as they were returned from Job 3.

- KeyOUT: Number 1. In order for Shuffle process to keep all customers in one array with the unique key Number 1.
- ValueOUT: Customer information as they were returned from Job 3.

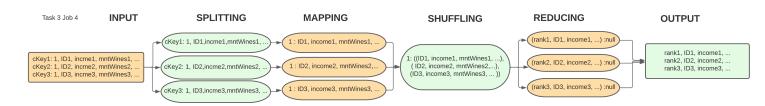
#### • Reducer:

- KeyIN: Number 1.
- ValueIN: Customer information as they were returned from Job 3.
- KeyOUT: Customer information as they were returned from Job 3 and added the rank.
- ValueOUT: Returns Null.

#### class RanksMapper

```
method Map(Customer cKey, Customer cValues[id, yearBirth, education, maritalStatus, income, mntWines])
emit(count 1, cValues)
```

#### class RankReducer



#### 4.1 Job 1

Description: The purpose of first Job is to provide counters that have the total number of customers as well total average amount spent per purchase for each customer. For this Job we used 4 buckets to distribute the task. The result will be 4 records that each will have the size(number of customers), sum(Total averages per customer) of each bucket.

#### • Mapper:

- KeyIN: Automatic generated key by InputSplit Hadoop.
- ValueIN: Customer information as shown in the .csv file.
- KeyOUT: Returns the random bucket number (1,2,3,4).
- ValueOUT: Returns the amount of money spent on products and number of purchases.

#### • Reducer:

- KeyIN: Bucket number (1,2,3,4).
- ValueIN: Array with amounts spent for wine ((moneySpent1,numPurchases1),(moneySpent1,numPurchases1)
   ...) returned from Shuffle for each bucket number.
- KeyOUT: Total number of customers of the bucket.
- ValueOUT: Total sum of money spent per purchase (moneySpent/numPurchases) of all customers of the bucket.

#### class MoneySumCountMapper

```
method Map(Customer cKey, Customer cValues)

mntProducts = cValues.MntWines + cValues.MntFruits + cValues.MntMeat + ...

numPurchases = cValues.numWeb + cValues.numStore + ...

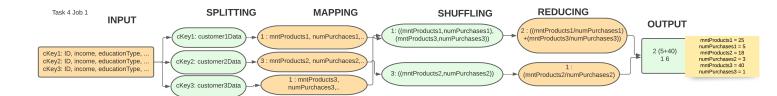
bucket = Random (1-4)

emit(bucket, (mntProducts, numPurchases))
```

#### class MoneySumCountReducer

emit (Count size, Count sum)

```
method Reduce(Bucket b, Values [(mntProducts1, numPurchases1), (mntProducts2, numPurchases2)
    sum=0
    size=0
    for each Value v in Values [(mntProducts1, numPurchases1), (mntProducts2, numPurchases2)
        sum = sum + (v.mntProducts/v.numPurchases)
        size++
```



#### 4.2 Job 2

Description: The purpose of second Job is to find the mean value of money spent per purchase according to the output of Job 1.

#### • Mapper:

- KeyIN: Automatic generated key by InputSplit Hadoop.
- ValueIN: The whole record of Job 1 (size,sum) .
- KeyOUT: Returns number 1.
- ValueOUT: Returns the whole record (size,sum) of Job 1 .

#### • Reducer:

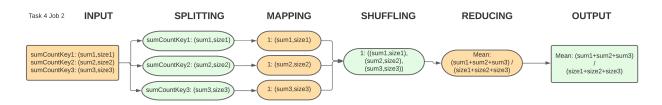
- KeyIN: Number 1..
- ValueIN: Array with the 4 (size,sum) records.
- KeyOUT: Returns string word "Mean".
- ValueOUT: Returns the sum/size for all the 4 records, which is the total Mean value.

```
class meanMapper
```

```
method Map(MoneySumCount Key, MoneySumCount Values)
emit(count 1, Values)
```

#### class meanReducer

```
method Reduce(count 1, values[(size1,sum1), (size2,sum2), ...])
    sum=0
    count=0
    for each v in values[(size1,sum1), (size2,sum2), ...]
        sum = sum + v.get(sum)
        size = count + v.get(size)
    emit("Mean", (sum/size))
```



#### 4.3 Job 3

Description: The purpose of third Job is to find and return the customer ID's grouped by the category they belong to.

#### • Mapper:

- KeyIN: Automatic generated key by InputSplit Hadoop.
- ValueIN: Customer information as shown in the .csv file.
- KeyOUT: Categories (Gold,Silver). Gold: Customers with income > 69500 AND AverageMoneySpent > 1.5 \* Mean AND registrationDate < 365. Silver: Gold: Customers with income > 69500 AND Average-MoneySpent > 1.5 \* Mean AND registrationDate > 365.
- ValueOUT: CustomerID.

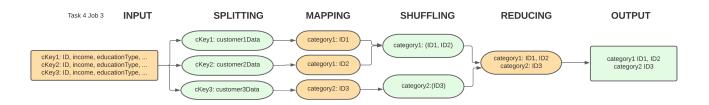
#### • Reducer:

- KeyIN: Category (Gold,Silver).
- ValueIN: Array with CustomerID's for each category.
- KeyOUT: Category.
- ValueOUT: Array of CustomerID's for each category sorted.

#### class CustomersMapper

#### class CustomersReducer

```
method Reduce(Category cat, Customer cValues[ID1,ID2,ID3, ...]) emit(cat, cValues)
```



## 5 User Manual

#### 5.1 Contents

In the BigDataManagement directory you will find:

- "big\_data\_management.py" which is the Python script we used to pre-process the original data and created the clean\_data.csv
- "dataFolder" directory which contains the clean\_data.csv
- "config" directory which contains all the .xml configurations required from Hadoop during the installation.
- "Dockerfile" which creates our docker image. It contains Ubuntu 16, Java 8, Apache Hadoop, Apache PIG and openssh-server.
- "start-cluster.sh" which is a bash script used to set up our cluster on Docker containers. It takes one argument which is the number of workers you want to have on your cluster. e.g. "./start-cluster.sh 3".
- "stop-cluster.sh" which is used to stop and remove the Docker containers and Docker network of our cluster.
- "src" directory which contains the source code of Java implementation.
- "program" directory which contains the JAR of the Java implementation.
- "pigScripts" directory which contains the (3) .pig scripts, one for each task.
- "run\_all\_tasks.sh" which is used in order to run all queries for both Java and Pig implementations automatically.
- "export\_results.sh" which is used to export the results of the Java and Pig implementation on our local machine.
- "results" directory which contains all the results files from both implementations.

## 5.2 Requirements

- Having Docker installed on your local machine.
- Provide Docker with at least 4 CPU, 8GB Memory, 1GB Swap Memory, 32GB Disk image size. Note: In
  case you have more containers running on your local machine you might need to upscale the mentioned
  resources.
- Be able to run bash scripts from your local machine.
- Have a good Internet connection since it is needed to download 4 GB during the creation of the Docker image.

### 5.3 Steps

- 1. Open a terminal on your local machine.
- 2. Move to BigDataManagement directory.
- 3. With open Docker type "./start-cluster.sh 2" to initiate a cluster with 2 worker Datanodes + 1 master Namenode. This step will require several minutes to set up the image and the containers.
- 4. Once the script is finished type "docker ps" and validate that you have 3 Containers running: "hadoop-master", "hadoop-worker1", "hadoop-worker2".
- 5. Open a CLI on the hadoop-master container using the following command on your local machine terminal: "docker exec -it hadoop-master bash".
- 6. On the hadoop-master CLI you can execute the PIG implementation by using the following commands:
  - (a) pig /pigScripts/query\_2.pig
  - (b) pig /pigScripts/query\_3.pig
  - (c) pig /pigScripts/query\_4.pig
- 7. On the hadoop-master CLI you can execute the Java implementation by using the following commands:
  - (a) hadoop jar /program/BDM\_Project1-1.0.60.jar Vitsas\_Spiliakos.Question2 input JavaResults/task2
  - (b) hadoop jar /program/BDM\_Project1-1.0.60.jar Vitsas\_Spiliakos.Question3 input output1 output2 output3 JavaResults/task3
  - (C) hadoop jar /program/BDM\_Project1-1.0.60.jar Vitsas\_Spiliakos.Question4 input output1 output2 JavaResults/task4
- 8. To run the steps 6, 7 automatically instead of executing the commands individually you can run the ./run\_all\_tasks.sh on your local machine CLI. Note: You can run either the commands or the run\_all\_tasks.sh script. If you want to try both please reload the cluster by using stop-cluster.sh and then start-cluster.sh scripts.

- 9. To view the Pig results you on hadoop-master container CLI you can use the following commands:
  - (a) hdfs dfs -cat /user/root/PigResults/task2/part-r-00000
  - (b) hdfs dfs -cat /user/root/PigResults/task3/part-m-00000
  - (c) hdfs dfs -cat /user/root/PigResults/task4/part-r-00000
- 10. To view the Java results you on hadoop-master container CLI you can use the following commands:
  - (a) hdfs dfs -cat /user/root/JavaResults/task2/part-r-00000
  - (b) hdfs dfs -cat /user/root/JavaResults/task3/part-r-00000
  - (c) hdfs dfs -cat /user/root/JavaResults/task4/part-r-00000
- 11. To parse the result files in your local machine you can execute the export\_results.sh script in your local machine terminal after you have finished the execution of the Java/Pig implementations by using the following command: ./export\_results.sh -j true -p true -d /path/for/results/on/local/. If you have ran only one of the implementations please do not use the -p,-j flags. -p flag is for Pig results, -j flag is for Java results.

You can also use ./export\_results.sh -h for help option.

12. To kill and remove the containers and docker network you can use the ./stop-cluster.sh command on your local CLI.

# 6 Pig vs Java

## 6.1 Consistency

- Task 2: For this task there were no differences observed between the two implementations
- Task 3: The only difference in this task is the sorting. It is sorted by the amount spend on wines and the income correctly, but on Java we had also explicitly sorted the results by ID. Otherwise the results would be identical.
- Task 4: For this task we cannot compare the results as the two implementations were different in the handling of the DT\_Customer. Pig implementation handles the DT\_Customer by calendar year (if Year= 2022 then customer aquired his code during last year) while in Java implementation we handle the "during last year" requirement as 365 days before today's date. A different rationale was adopted in the Java and Pig implementations for this task, too. For the Java implementation the filtering used for Gold and Silver customers was made taking into account the average of the money spent per Purchase. Gold and Silver customers were considered to be those spending 50% more than the above average. For the Pig implementation only the averages for each product type were taken into account. Hence, Gold and Silver customers were considered to be those spending 50% more than all of those averages.

#### 6.2 Lines of code

- Pig: The Pig commands were totally 73 lines of code (with new lines removed)
- Java: The Java commands were totally 615 lines of code (with new lines removed) for all the classes in the project.

As we are able to see Java code requires 8x more commands in contrast to the Pig scripts.

#### 6.3 Execution time

- Pig: Pig implementation spawned 17 total Jobs and total time spent was 4 minutes and 7 seconds.
  - Task 2: 3 Jobs 0 minute 46 seconds
  - Task 3: 6 Jobs 1 minute 22 seconds
  - Task 4: 8 Jobs 1 minute 59 seconds

- Java: Java implementation spawned 8 total Jobs and total time spent was 2 minutes and 1 second
  - Task 2: 1 Job 0 minute 11 seconds
  - Task 3: 4 Jobs 1 minute 04 seconds
  - Task 4: 3 Jobs 0 minute 46 seconds

We are able to see that the Pig implementation spent almost 2x more time. The results were parsed from the Hadoop UI:

