



Agenda

- Layouts
 - the holy grail
 - side menu
 - stripes
- ▶ More CSS
 - opacity rgba
 - font family and fallbacks
 - ▶ background properties: repeat, size, position
 - the box model
 - Id attribute
- A bit more HTML
 - link to anchor
 - css file
- Arranging the resources: How to use a separate CSS spreadsheet



Website Construction

How do we build a website from scratch?



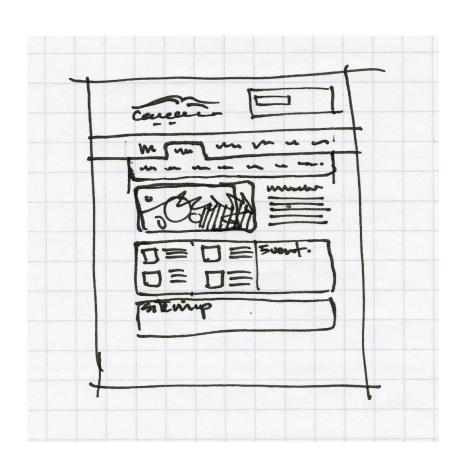
Choose a layout



Lay the HTML foundation



Implement each part separately





Choosing a layout

The vast majority of websites these days use one of three basic layouts:









The holy grail

Used to be the most famous layout, After the introduction of mobile web this layout failed to meet the responsiveness requirements





What is Responsive Web Design?

 Make your app/website usable on any device, with any screen size





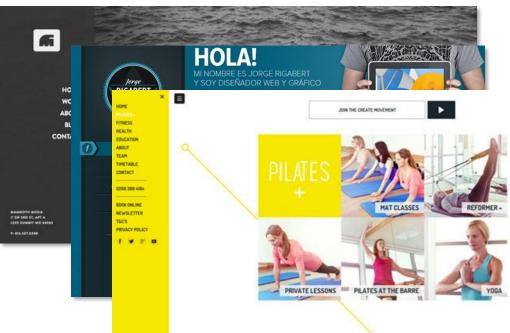




Side Menu

A very popular layout In order to achieve responsiveness in mobile phones the layout transforms to stripes layout when shrunk



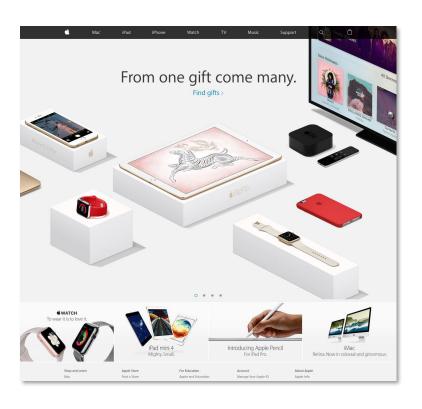




Stripes Layout

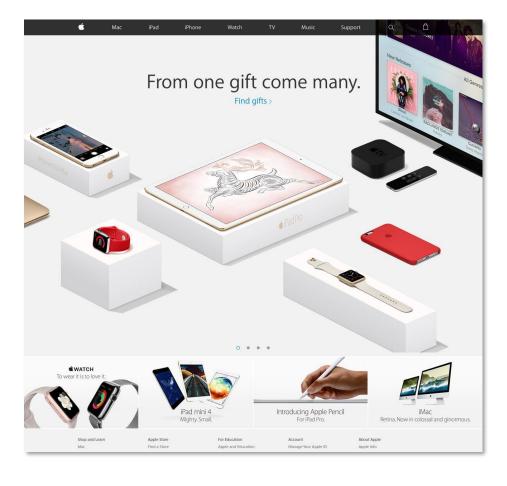
The most popular website layout Responsive by nature



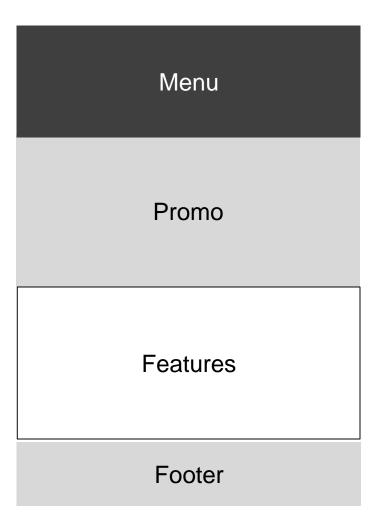


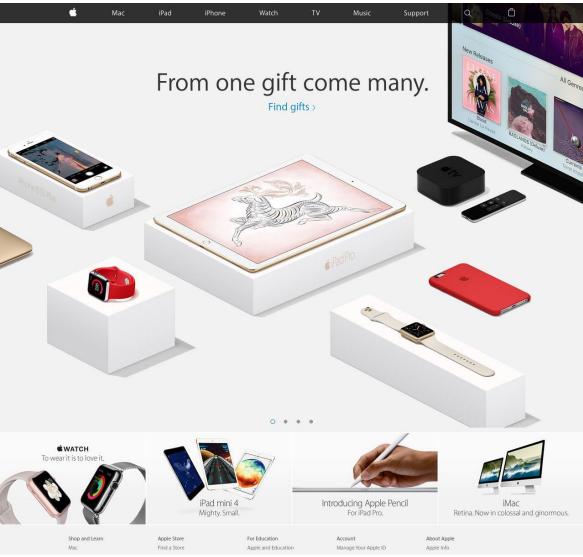


We will choose the stripes layout, and start building the Apple website (from a while ago..)

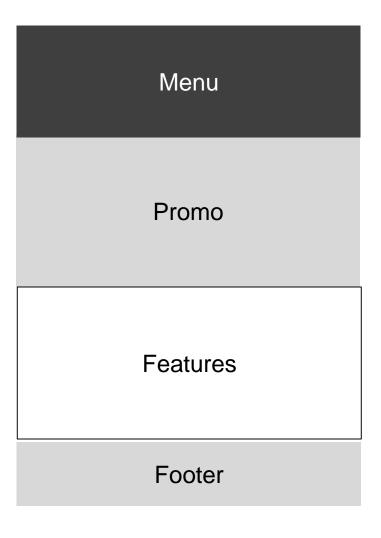












In a "Stripes Layout" every div is a stripe...

```
<body>
     <div class="stripe"></div>
     <div class="stripe"></div>
     <div class="stripe"></div>
     <div class="stripe"></div>
     <div class="stripe"></div>
     </body>
```



HTML5 section tag



```
<body>
     <div class="stripe"></div>
     <div class="stripe"></div>
     <div class="stripe"></div>
     <div class="stripe"></div>
     <div class="stripe"></div>
     </body>
```

Can be replaced by <section></section>



Menu Promo **Features** Footer

Adding the .stripe class in CSS

```
.stripe{
border:1px solid blue;
}
```

It is a good practice to highlight your main elements

You can do that by changing the border color, or the background color to something visible

We will remove it when we are done...



And the result:



The default height of a <div> is "auto" which means its height will be adjusted to its' content.



We currently have no content inside our <div>s, so we will set the height manually

```
<style>
.stripe{
    border:1px solid blue;
    height:100px;
}
</style>
```

```
← → C ① [ile:///C./Users/navot/OneDrive/IsraelTechChallenge/becoming%20a%20website%20builder/stripes.html

### Apps M Gmail ② Trello ③ appspot ❷ Bitbucket U Hive

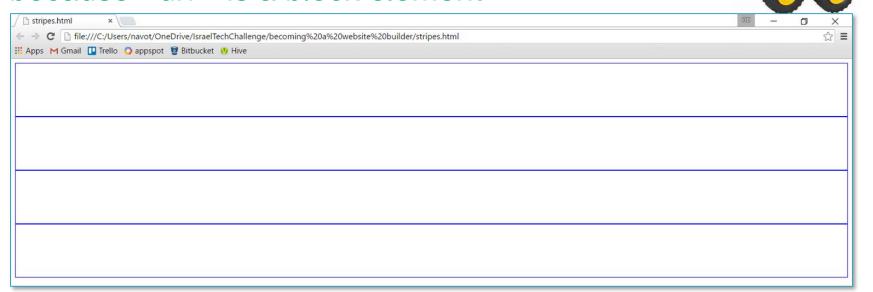
#### Hive
```





Shouldn't we do the same with their width?

The stripe's width is filling its parent's width, because <div> is a block element



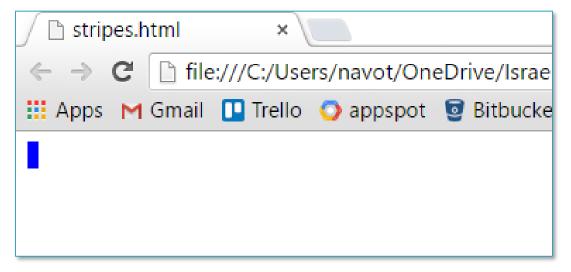


What will happen if we change the value to "inline"?

```
.stripe{
    border:1px solid blue;
    height:100px;
                              stripes.html
    display:inline;
                                    illie:///C:/Users/navot/OneDrive/Israe
                          👯 Apps 🖊 Gmail 🔃 Trello 🔘 appspot 🧧 Bitbucke
```

What happened to the 100px height?





Inline elements width and height properties are adjusted by the elements content



Wait, so why the height is not zero?

The font-size property takes up space even if there are no text inside...



If we want the height we set to affect the element, we need to change the value of display to "inline-block"

```
.stripe{
    border:1px solid blue;
    height:100px;
    display:inline-block;
}
```





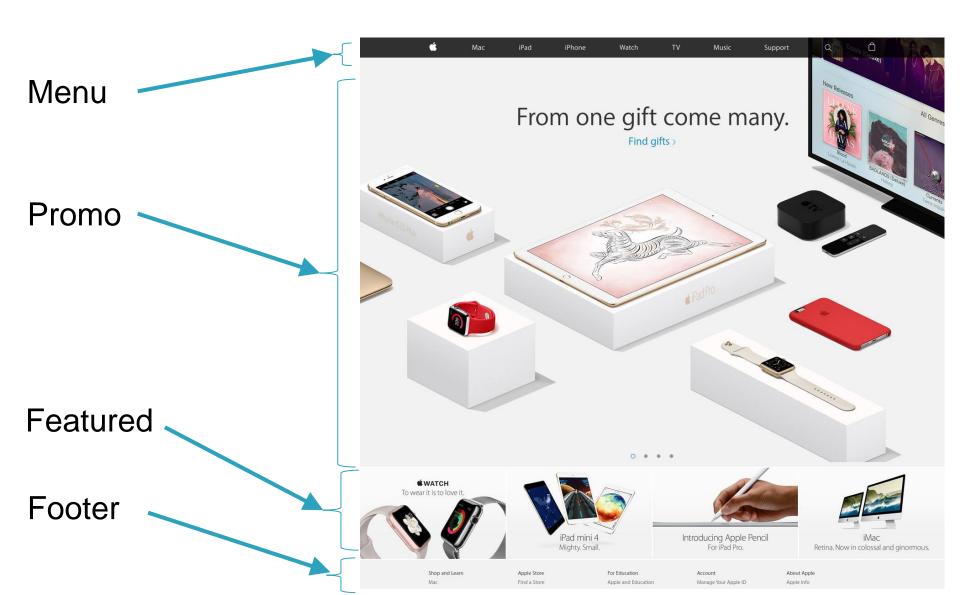


AAAnd... back to our original CSS

```
<style>
.stripe{
    border:1px solid blue;
    height:100px;
}
</style>
```

```
Signestimal (1) Trello (2) appspot (2) Bitbucket (4) Hive
```

Naming the stripes



Naming the stripes

```
<div class="menu stripe"></div>
<div class="promo stripe"></div>
<div class="featured stripe"></div>
<div class="footer stripe"></div></div>
```

And setting an initial height

```
.stripe{
   border:1px solid blue;
.menu.stripe{
   height:50px;
.promo.stripe{
   height:200px;
.featured.stripe{
   height:100px;
.footer.stripe{
   height:50px;
```

Building the Menu

Now we implement each stripe separately Starting from the menu



Can be replaced by <nav></nav>



Building the Menu

Now we implement each stripe separately Starting from the menu

```
<div class="menu stripe">
        <span class="menu-entry">
              <img class="logo" src="./apple.png"/>
        </span>
     stripes.html
    ← → C in file:///C:/Users/navot/OneDrive/IsraelTechChallenge/becoming%20a%20website%20builder/stripes.html
   ## Apps M Gmail II Trello O appspot  Bitbucket U Hive
        Mac ipad iphone TV Support Where to Buy
```



Where is the logo? It's white...



Are we there yet?



Mac ipad iphone TV Support Where to Buy

Mac ipad iphone TV Support Where to Buy

Mac ipad iphone Watch TV Music Support



Not really....



First, We will center the menu entries

```
.menu.stripe{
    text-align:center;
}
```

Notice!
We removed the height property because we now have content

Mac ipad iphone TV Support Where to Buy



Now we will match the original menu colors

```
.menu.stripe{
   text-align:center;
   background: □rgba(0,0,0,0.8);
   color: □white;
}
Huh?
```



Background-color

What is rgba?

Red, green, blue, alpha

background: rgba(0,0,0,0.8);

This is the opacity index

you can use it to set the transparency of the color

Value range is from 0 – transparent to 1 (default).

This is a feature of CSS3, and Is supported on most modern browsers

but not on IE 8 or below (released in 2009)

We can use rgb(0,0,0) as a fallback (without the alpha index)

```
background: rgb(0, 0, 0); /* The Fallback */
background: rgba(0, 0, 0, 0.8);
```



Fonts!

We will still them from the apple website using the inspect tool in the developers console

```
.menu.stripe{
    text-align:center;
    background: □rgba(0,0,0,0.8);
    color: ■white;
    font-family: "Myriad Set Pro", "Helvetica Neue", "Helvetica", "Arial", sans-serif;
}
```

Fallbacks
In case your computer
does not have the font....



Font family

- ▶ The font is being rendered on the page based on:
 - The font files in the website (like images)
 - the fonts that exist on a the computer
- In case that the first font is not found, the browser moves on to the 2nd, 3rd and so on
- When specifying a font stack, we should always have a generic font family at the end
 - serif
 - sans-serif
 - cursive
 - fantasy
 - monospace
- ▶ For more information, see here





We are getting closer!

The only thing missing is space between the entries



To get space between the entries we can use margin

```
.menu.stripe .menu-entry{
    margin:20px;
}
```



Notice!

The margin does not affect the height of the stripe That's because inline elements can only get horizontal spacing



 elements are inline by default.
We can only change their horizontal margin

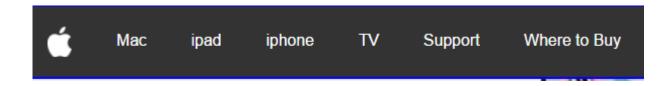
In order to change the vertical margin we use display:inline-block;





Last thing!
Using the vertical-align property on the image
We can place the links relative to the middle of the image

```
.menu.stripe img.logo{
   height:30px;
   vertical-align: middle;
}
```



Oops! We can do that only with inline elements... Vertically aligning elements in CSS is a hard task (next week)





Links

A menu usually contains links.

So let's Take a minute to learn more about links!





link to other pages

If we want to link outside our website, we should use

```
<a href="http://apple.com">apple</a>
```

If we have more than 1 page in our website, we can just write the name of the file

```
<a href="mac.html">mac</a>
```



link to the same page?

If we want to jump to an element further down the page, we need to tell the <a> element to go there – It's called **anchor.**

```
<a href="#feature">apple</a>
```

To connect the two, we need to use a new HTML attribute called ID

```
<div class="featured stripe" id="feature">
```

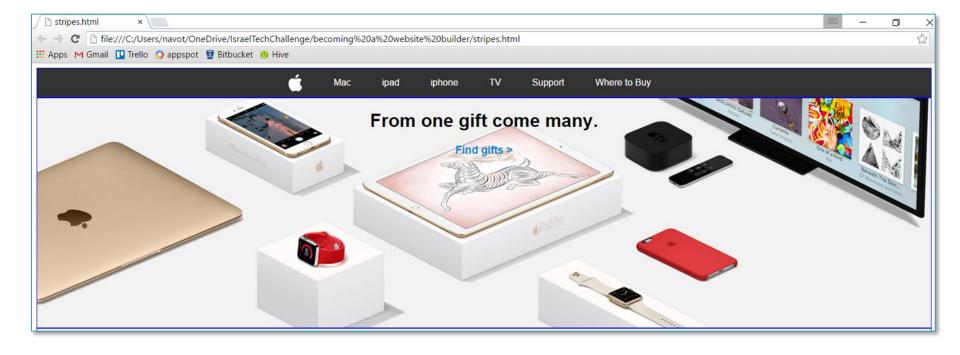
It's a unique identifier for HTML elements (unlike class, that can be used multiple times) Also must start with a letter







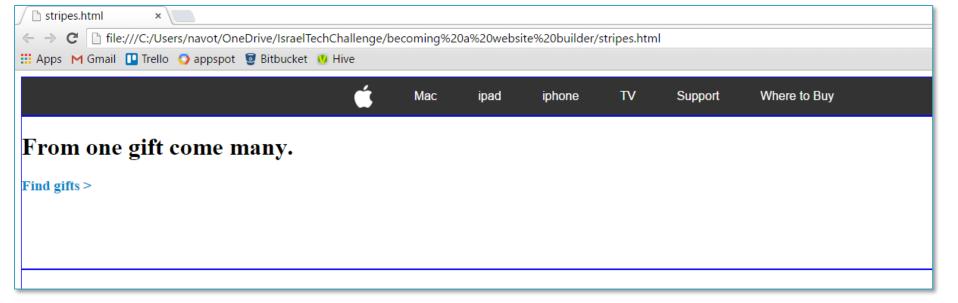
Building the promo





Building the promo

```
<div class="promo stripe">
     <h1>From one gift come many. </h1>
     <h3>Find gifts > </h3>
</div>
```





Can you

Styling the promo

```
.stripe{
                                                                                                      see the
    border:1px solid blue;
                                                                                                      problem?
.menu.stripe{
                                                                                                       How to
    height:50px;
    background: rgba(0,0,0,0.8);
                                                                                                      solve the
    color:white;
                                                                                                      duplication?
    font-family: "Myriad Set Pro", "Helvetica Neue", "Helvetica", "Arial", sans-serif;
    text-align:center;
.promo.stripe{
    height:200px;
    font-family: "Myriad Set Pro", "Helvetica Neue", "Helvetica", "Arial", sans-serif;
    text-align:center;
    C ifile:///C:/Users/navot/OneDrive/IsraelTechChallenge/becoming%20a%20website%20builder/stripes.html
## Apps M Gmail II Trello O appspot  Bitbucket U Hive
                                       Mac
                                             ipad
                                                    iphone
                                                            TV
                                                                 Support
                                                                          Where to Buy
                                            From one gift come many.
                                                       Find gifts >
```



Styling the promo

```
.stripe{
    border:1px solid blue;
    font-family: "Myriad Set Pro","Helvetica Neue","Helvetica","Arial",sans-serif;
    text-align:center;
}
.menu.stripe{
    height:50px;
    background: rgba(0,0,0,0.8);
    color:white;
}
.promo.stripe{
    height:200px;
}
```





Styling the promo

The image behind the promo can be created using style only

The background style property is very powerful and can help us in many cases, without adding an image tag



Styling the promo

```
.promo.stripe{
      height: 200px;
       background-image:url('./applepromo.jpg');
 stripes.html
🗲 🗦 🖰 🗋 file:///C:/Users/navot/OneDrive/IsraelTechChallenge/becoming%20a%20website%20builder/stripes.html
🏥 Apps 🖊 Gmail 🔃 Trello 🔘 appspot 🧧 Bitbucket 🕛 Hive
                                                Mac
                                                        ipad
                                                                iphone
                                                                         TV
                                                                                Support
                                                                                          Where to Buy
                                                      From one gift come many.
                                                                    Find gifts >
```



Where is the image?

The image is too big!
We can only see its top

Background-size

Contain:

Scale the image to the largest size such that both its width and its height can fit inside the content area



Use when the subject in the image is important

Cover:

Scale the background image to be as large as possible so that the background area is completely covered by the background image. Some parts of the background image may not be in view within the background positioning area

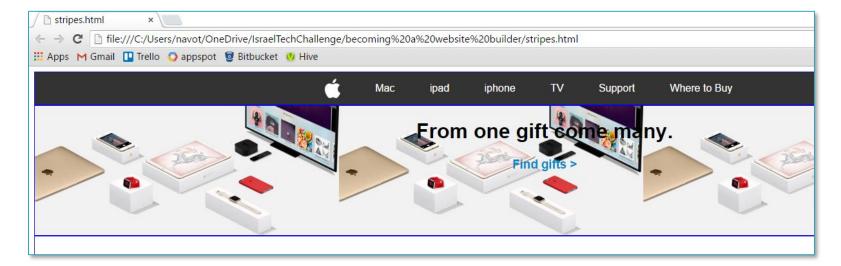


Use for ambience background



Contain

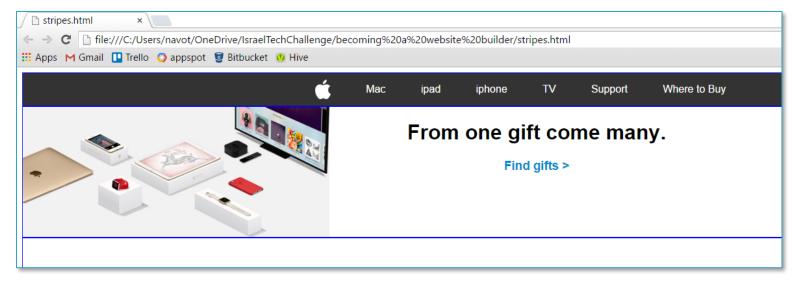
```
.promo.stripe{
    height:200px;
    background-image:url('./applepromo.jpg');
    background-size: contain;
}
```





Contain

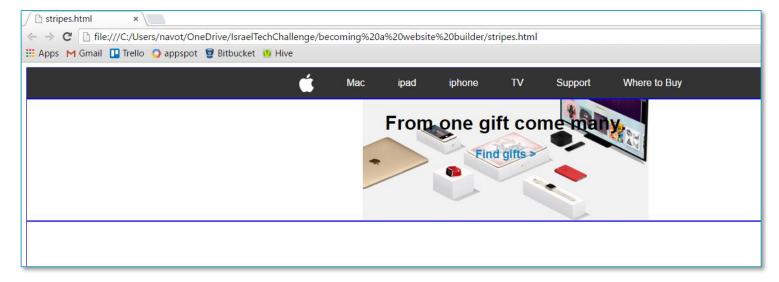
```
.promo.stripe{
    height:200px;
    background-image:url('./applepromo.jpg');
    background-size: contain;
    background-repeat: no-repeat;
}
```





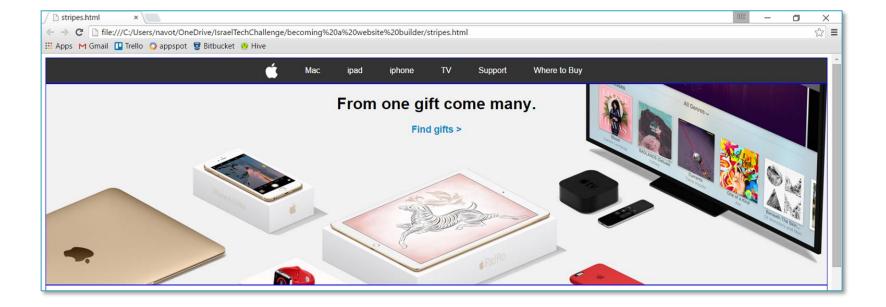
Contain

```
.promo.stripe{
    height:200px;
    background-image:url('./applepromo.jpg');
    background-size: contain;
    background-repeat: no-repeat;
    background-position:center;
}
```



Cover

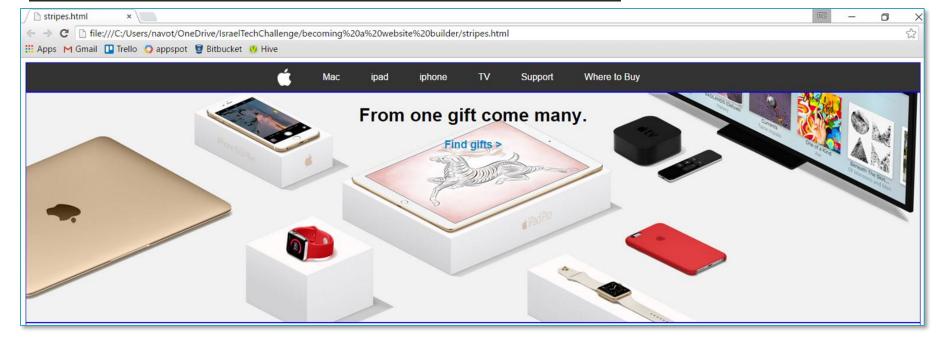
```
.promo.stripe{
    height:400px;
    background-image:url('./applepromo.jpg');
    background-size: cover;
}
```





Cover

```
.promo.stripe{
    height:400px;
    background-image:url('./applepromo.jpg');
    background-size: cover;
    background-position:center;
}
```









Building the Featured



Building the Featured

```
<div class="featured stripe">
  <div class="featured-item">
      <h4 class="title">Watch</h4>
                                                                   But they are
      <h5 class="subtitle">To wear it is to love it.</h5>
                                                                   one after the
  </div>
  <div class="featured-item">
                                                                   other.
      <h4 class="title">iPad mini 4</h4>
                                                                   How can we
      <h5 class="subtitle">Mighty. Small.</h5>
  </div>
                                                                   arrange them in
  <div class="featured-item">
      <h4 class="title">Introducing Apple Pencil</h4>
                                                                   a line?
      <h5 class="subtitle">For iPad Pro</h5>
  </div>
                                            Watch
                                         To wear it is to love it.
                                           iPad mini 4
                                          Mighty. Small.
                                       Introducing Apple Pencil
                                           For iPad Pro
                                            iMac
```

Retina. Now in colossal and ginormous

```
.featured.stripe{
    height:100px;
}
.featured.stripe .featured-item{
    display:inline-block;
}
```



Watch iPad mini 4 Introducing Apple Pencil iMac

To wear it is to love it. Mighty. Small.

For iPad Pro

Retina. Now in colossal and ginormous



Using the border coloring method to see our <div>s

```
.featured.stripe .featured-item<u>{</u>
    display:inline-block;
    border:1px solid green;
}
```

Watch	iPad mini 4	Introducing Apple Pencil	iMac	
To wear it is to love it.	Mighty. Small.	For iPad Pro	Retina. Now in colossal and ginormous	
				\neg



In order to have even item's width we can either give them a specific width or use percentage

```
.featured.stripe{
    height:200px;
}
.featured.stripe .featured-item{
    display:inline-block;
    border:1px solid green;
    width:24%;
    height:inherit;
}
```

We want the item's height to equal the parent's (stripe) height so we set it to inherit



Watch	iPad mini 4	Introducing Apple Pencil	iMac	
To wear it is to love it.	Mighty. Small.	For iPad Pro	Retina. Now in colossal and ginormous	



Finally we add the featured images We add a class name for each featured And add the images as backgrounds

```
<div class="featured stripe">
  <div class="featured-iten iwatch">
      <h4 class="title">Watch</h4>
      <h5 class="subtitle">To wear it is to love
  </div>
  <div class="featured-item ipad">
      <h4 class="title">iPad mini 4</h4>
      <h5 class="subtitle">Mighty. Small.</h5>
  </div>
  <div class="featured-item pencil">
      <h4 class="title">Introducing Apple Pencil<</pre>
      <h5 class="subtitle">For iPad Pro</h5>
  </div>
  <div class="featured-item imac">
      <h4 class="title">iMac</h4>
      <h5 class="subtitle">Retina. Now in colossa .featured.stripe .featured_item.imac{
  </div>
</div>
```

```
.featured.stripe{
   height: 200px;
.featured.stripe .featured-item{
   display:inline-block;
   width: 24%;
   height:inherit;
   background-size: cover;
   background-repeat: no-repeat;
   background-position: center;
   margin: 10px 5px;
.featured.stripe .featured-item.iwatch{
   background-image:url('./iwatch.jpg');
.featured.stripe .featured-icem.ipad{
   background-image:url('./ipadmini4.png');
.featured.stripe .featured-item.pencil{
   background-image:url('./pencil.jpg');
   background-image:url('./imac.jpg');
```



We are closer, but we will leave the rest for you!







```
font-family: "Myriad Set Pro", "Helvetica Neue", "Helvetica", "Arial", sans-serif;
.menu.stripe{
   height:50px;
   background: rgba(0,0,0,0.8);
   color:white;
.promo.stripe{
   height:400px;
   background-image:url('../images/applepromo.jpg');
   background-size: cover;
   background-position:center;
.menu.stripe img.logo{
   height:30px;
.menu.stripe .menu-entry{
   margin-right: 50px;
   vertical-align: middle;
   margin-top: 10px;
   display: inline-block;
.promo.stripe h3{
.featured.stripe{
```

```
.featured.stripe .featured-item.iwatch{
    background-image:url('../images/iwatch.jpg');
}
.featured.stripe .featured-item.ipad{
    background-image:url('../images/ipadmini4.png');
}
.featured.stripe .featured-item.pencil{
    background-image:url('../images/pencil.jpg');
}
.featured.stripe .featured-item.imac{
    background-image:url('../images/imac.jpg');
}
.footer.stripe{
    height:50px;
}
```

Our <style> tag has grown and it's now difficult to maintain our document





It is time to use a separate file

We will create a new folder called css, and inside that folder a new file called apple.css

Copy all the <style> tag content into apple.css and save



In our .html file, replace the style tag with a link

```
<head>
     k rel="stylesheet" type="text/css" href="./css/apple.css">
     </head>
```

This will tell the browser to load the style from a file

 This will be loaded and rendered before the <body> tag, so that the browser will know how to design the different HTML elements

We can have as many style sheets as we'd like



We will create a separate folder for the images, and move all of our images there

Name	Date modified	Туре	Size
css images	14-Nov-15 11:45 14-Nov-15 11:44	File folder File folder	
stripes	14-Nov-15 11:47	Chrome HTML Do	2 KB



We must not forget to update our image references!



First in the HTML doc

```
<span class="menu-entry">
     <img class="logo" src="./images/apple.png"/>
     </span>
```



And in the CSS file as well

```
.featured.stripe .featured-item.iwatch{
    background-image:url('../images/iwatch.jpg');
}
.featured.stripe .featured-item.ipad{
    background-image:url('../images/ipadmini4.png');
}
.featured.stripe .featured-item.pencil{
    background-image:url('../images/pencil.jpg');
}
.featured.stripe .featured-item.imac{
    background-image:url('../images/imac.jpg');
}
```

What is the difference?

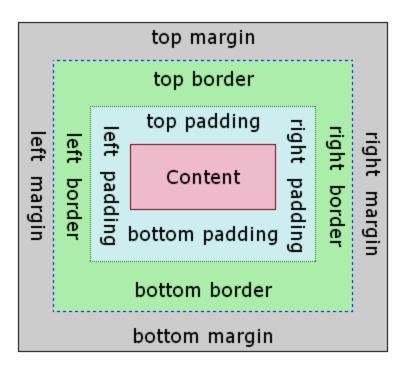
```
.featured.stripe .featured-item.iwatch{
    background-image:ur(('../)mages/iwatch.jpg');
}
```

```
<span class="menu-entry">
     <img class="logo" src="./images/apple.png"/>
     </span>
```

The CSS is located in an inner folder



The box model





Box model Example

```
HTML:
                                              content, size: 100X40
content. size: 100X40
                                              content+padding. size: 120X60
<div></div>
content+padding. size: 120X60
                                              content+border, size: 120X60
<div class="padding"></div>
                                              content+padding+border. size: 140X80
content+border. size: 120X60
<div class="border"></div>
                                              content+padding+border+margin. size: 140X80
content+padding+border. size: 140X80
<div class="padding border"></div>
content+padding+border+margin. size: 140X80
<div class="padding border margin"></div>
```



The box model

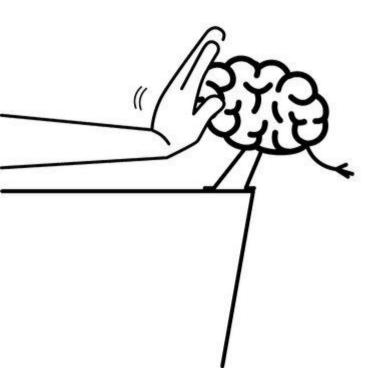
```
content. size: 100X40
CSS:
                                               content+padding. size: 120X60
div {
        width: 100px;
         height: 40px;
         background: coral;
                                               content+border size: 120X60
.padding {
         padding: 10px;
                                               content+padding+border. size: 140X80
.border {
         border: 10px solid burlywood;
.margin {
                                               content+padding+border+margin. size: 140X80
        margin: 10px;
```







Had Enough?

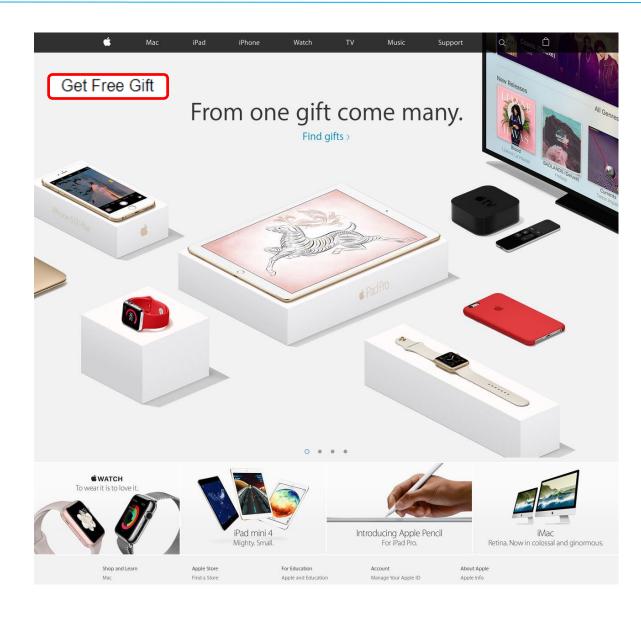




Adding a Free Gift Link

This month there is a special offer a free gift. We want to add a link to the free gift page.

We want the button to be 1/8 from the width of the screen.





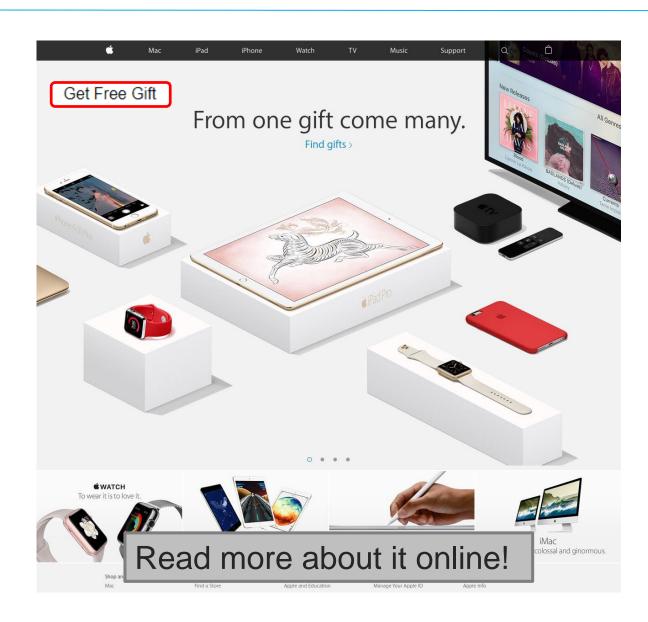
Calc Function

We can use calc and % to achieve that.

CSS:

```
.promo .free-gift {
  position: absolute;
  width: calc(100%/8);
  padding: 3px;
  top: 15px;
  left: 10px;
}
```

Calc is a function that can calculate simple math expressions! Including %!





Summary

- You needed to understand:
 - The steps in planning and building a webpage
 - How to use additional style properties (background color, font family and more)
- ► You need to remember:
 - The box model
- You need to be able to do:
 - Create page layout based on stripes
 - Separate the CSS to it's own file and reference it
 - Move images to another folder and reference to them

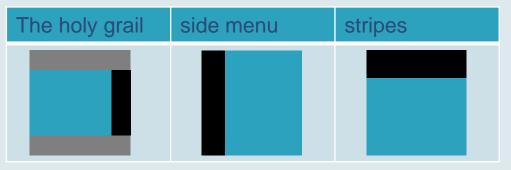






Cheat Sheet

Layouts



- Opacity rgba = (red,green,blue,alfa[0-1])
- Font family fallbacks

Link to anchor

- o Address:apple
- o Page: mac
- Element: apple

Paths

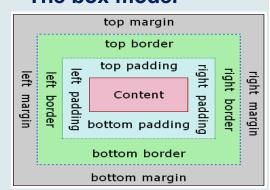
Start from current directory (html):

./images/logo.jpg

Go one directory up (css):

../images/logo.jpg

The box model



Display property and height/width Block (div)

- The default height of a <div> is "auto" (0 when empty)
- Default width is filling its parent's width

Inline (span)

- width and height are adjusted by the elements content
- font-size property takes up space even if there are no text inside
- Can only have horizontal margin

Inline-block

width and height are affecting

Background Image

background-size [contain, cover] background-repeat [no-repeat] background-position [center] background-image: url('./logo.jpg')