

CONTACT

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Location:

 San Francisco, CA

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SKILLS

-  Product Strategy
-  Data Analysis
-  A/B Testing
-  User Research
-  Roadmap Planning
-  SQL & Python
-  Agile/Scrum
-  Stakeholder Mgmt

LANGUAGES

-  English (Native)
-  Mandarin (Fluent)
-  Spanish (Basic)

Sarah Chen

Senior Product Manager

 Strategic product leader with 6+ years driving user-centric solutions in SaaS. Expert in data-driven decision-making.

Experience

Senior Product Manager

 CloudTech Solutions • 2021 - Present

-  Led product strategy for B2B platform serving 500+ enterprise clients
-  Increased user retention by 35% through data-driven feature prioritization
-  Managed cross-functional team of 12 across engineering, design, and marketing

Product Manager

 StartupHub Inc. • 2019 - 2021

-  Launched mobile app that reached 100K downloads in first 6 months
-  Conducted 50+ user interviews to inform product roadmap

Associate Product Manager

 TechCorp • 2018 - 2019

-  Supported product initiatives for analytics dashboard
-  Analyzed user metrics to identify optimization opportunities

Education

MBA, Product Management

 Stanford Graduate School of Business • 2016 - 2018

BS, Computer Science

 UC Berkeley • 2012 - 2016