

Machine Learning and Artificial Intelligence (with Sports)

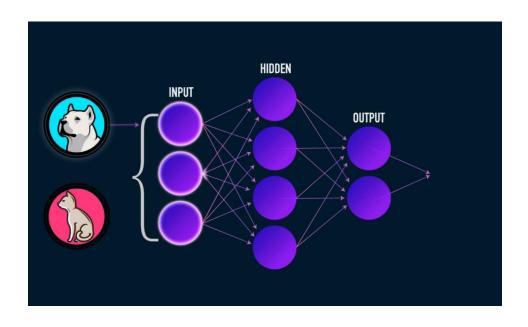
Dr. Vitaly Ford

Computer Science and Math Department



Machine Learning (ML): Knowledge

- Automate analytical model building
- Find hidden insights in data
 - Learn from historical data
 - Identify patterns
 - Maximize performance
- Auto-learn and improve from experience
- Acquire
 - Knowledge
 - Skills



Artificial Intelligence (AI): Intelligence

- Mimic human reasoning (cognitive learning)
 - Thinking
 - Learning
 - Remembering
 - Find an optimal solution
- Mimic human abilities
 - Image/audio/video/text recognition and speech
 - Robotics





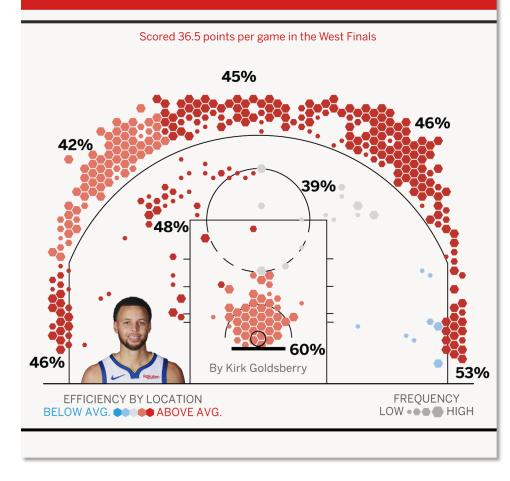
NBA Data Science 1

https://youtu.be/MpLHMKTolVw?t=158

NBA Data Science 2

https://youtu.be/oUvvfHkXyOA?t=242

STEPHEN CURRY, 2018-19



https://www.paxata.com/blog/parsing-big-data-json-for-nba-analytics-and-data-science/



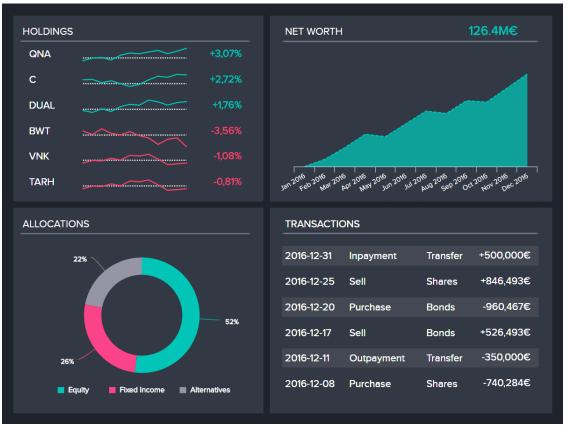
Soccer Data Science

https://youtu.be/A3JQCsM2qfA?t=66

Moneyball

https://www.youtube.com/watch?v=AiAHIZVgXjk

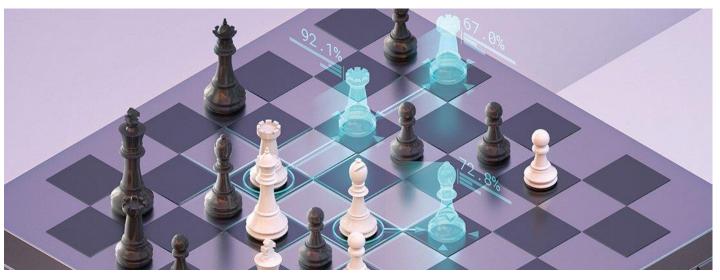
https://www.datapine.com/finance-analytics



Al in Accounting

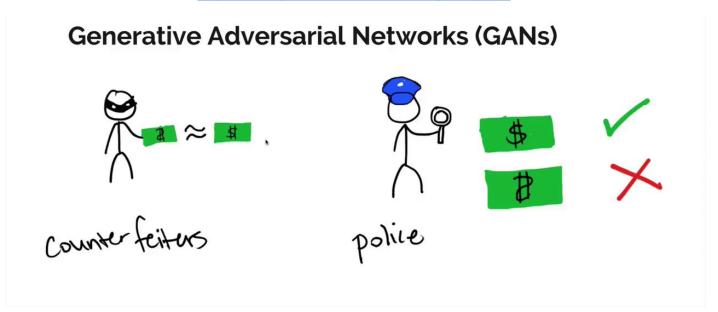
https://www.youtube.com/watch?v=v-7iZEsPWZ4

https://deepmind.com/blog/article/alphazero-shedding-new-light-grand-games-chess-shogi-and-go



AlphaZero and AlphaGo

https://www.youtube.com/watch?v=7L2sUGcOgh0



Generative Adversarial Networks

https://thispersondoesnotexist.com/

https://youtu.be/kSLJriaOumA?t=28

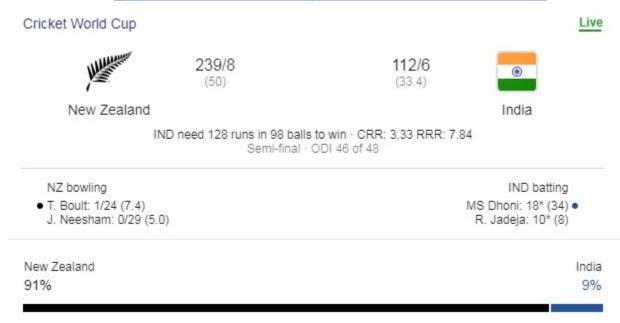
https://medium.com/@jonathan hui/gan-some-cool-applications-of-gans-4c9ecca35900



Meme Generator

https://www.vice.com/en_us/article/gyk3dq/stanford-researchers-trained-a-neural-network-to-make-these-memes

https://www.jagranjosh.com/current-affairs/india-vs-new-zealand-semi-final-live-upates-ind-vs-nz-live-score-world-cup-2019-match-winner-result-1562663968-1



Google Predicts Match Outcome

See live scores when a game starts: shows you "win probability"

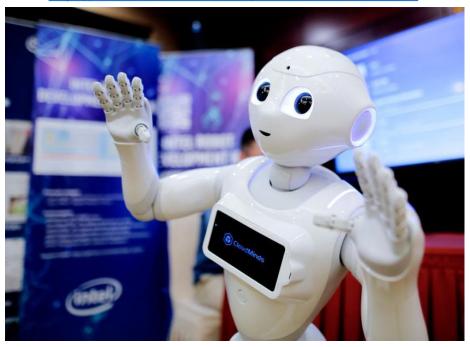




Vision/Text/Speech

https://cloud.google.com/vision/

https://www.mmtimes.com/news/robot-revolution-now.html



Robotics (run/parkour/jump/move)

https://www.youtube.com/watch?v=kHBcVlqpvZ8

https://www.youtube.com/watch?v=aFuA50H9uek



Automating Instagram Posts

https://www.linkedin.com/pulse/how-i-am-earning-500-followers-weekly-instagram-using-fernandes/

https://smallbusinessforum.co/6-things-to-consider-when-starting-a-small-business-without-initial-investment-a8ccb8ad6aaf



GPT-3-powered Business Ideas Generator

https://ideasai.net/

Trends

- Google Trends (https://trends.google.com)
- Self-driving Cars
- Speech Emulation
- DeepFake
- Robotics/Automation
- Predictive Analytics (stocks, healthcare, sales, insurance, win/loss, etc.)
- Data Analytics Competitions (https://www.kaggle.com/competitions)
- Completely mimicking human logic/abilities/reasoning
 - Nearly impossible
- Neural Implant
- Deep Learning

Social Concerns

- Will AI take over the jobs?
- Will AI take over the world?
- Are we living in a <u>simulation</u>?

DIY

- Google ML: https://ai.google/education
- Al Playbook: http://aiplaybook.a16z.com/docs/intro/getting-started
- Toward Data Science: https://towardsdatascience.com/

