

Accute

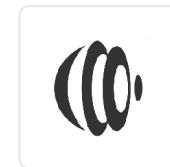
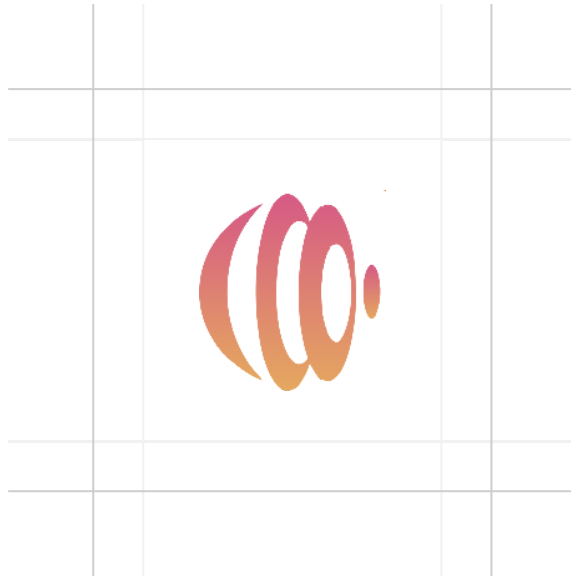
Brand Guidelines



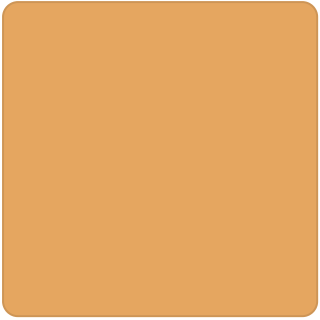
Logos



Icons



Colors



Brand Color

Porsche

HEX: #e5a660

HSL: 32, 72%, 64%

RGB: 229, 166, 96

CMKY: 0, 10, 28, 58



#000000



#d76082

Fonts

Orbitron

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.

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Exo 2

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About Us



Introducing Accute: an AI-powered accounting workflow automation tool within the FinACEverse ecosystem. Designed to streamline complex tasks, Accute reduces manual intervention and enhances efficiency for accounting firms and businesses. With features like AI-driven automation of invoicing, reconciliation, and tax filings, it empowers professionals to focus on higher-value tasks. Customizable workflows adapt to various industries, while real-time updates keep clients and teams informed. Seamlessly integrating with software like QuickBooks, Xero, and Zoho, Accute embodies precision, efficiency, and intelligence, transforming traditional accounting through cutting-edge AI technology.

Mission/Vision



Mission

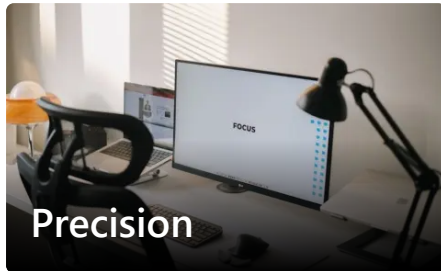
To enhance accounting efficiency by automating workflows and empowering professionals to focus on higher-value tasks.



Vision

To become the leading AI-driven solution for accounting firms worldwide, transforming how they manage tasks through intelligent automation and real-time insights.

Values



Slogan/Voice

Slogan

“ Automation that lets you focus on what matters. ”

Tone

- Efficient and Professional
- Innovative and Forward-Looking
- ▲ Supportive and Empowering
- Practical and Solution-Oriented
- Trustworthy and Reliable



Sometimes, usually due to production costs, only one color can be used, so in this case the use of a logo, logo or symbol must follow the use of light type on a dark background or use of dark type on a light background Type convention.

The logo and/or symbol outline must be clearly distinguished from the background color.



Brand Guidelines

Version 1.0

Logo Version

Main Logo



About Us

"Through prof

Mono Logo

