

FinACEverse

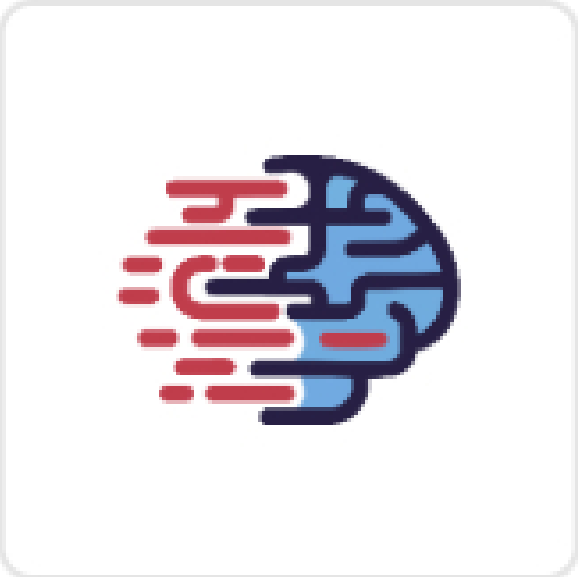
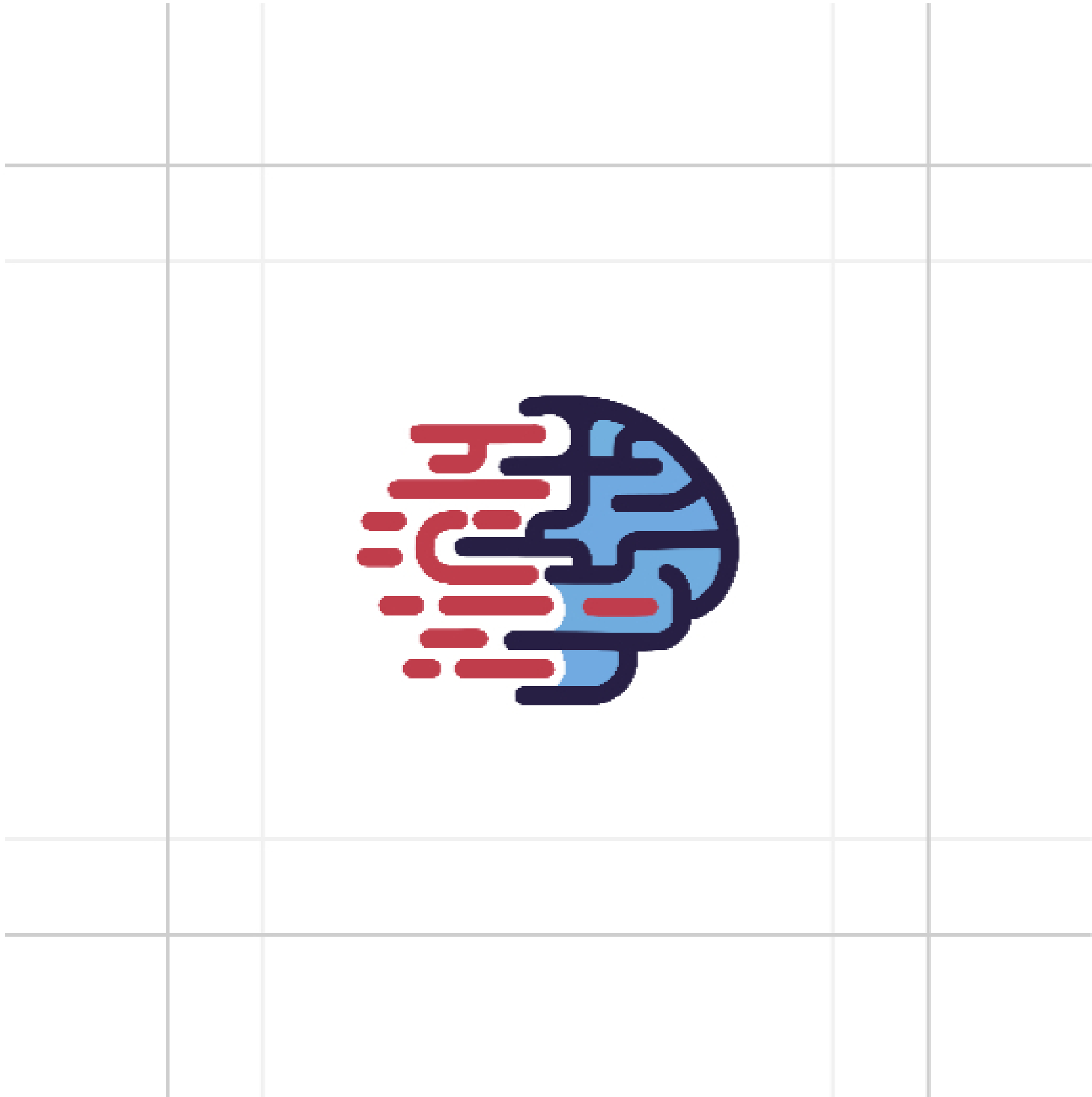
Brand Guidelines



Logos



Icons



Colors



Brand Color

Haiti

HEX: #272044

RGB: 39, 32, 68

HSL: 252, 36%, 20%

CMKY: 43, 73, 53, 0



#000000



#c03d4c



#70a9e0

Fonts

Orbitron

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.

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Exo 2

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About Us



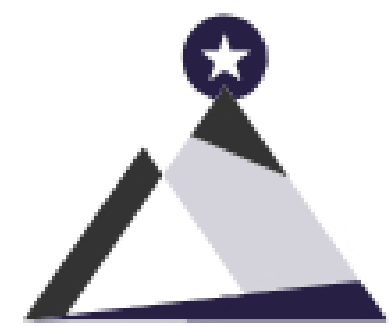
FinACEverse is a groundbreaking AI-driven accounting ecosystem transforming the accounting and financial advisory landscape. By integrating cutting-edge AI, NLP, and machine learning, we automate complex accounting tasks, enhancing efficiency and accuracy. Our adaptable solutions cater to industry-specific and globally varied accounting practices, offering scalability and increased productivity for CPA firms, SMEs, and professionals. Committed to trust and security, we ensure data integrity and compliance with international standards, seamlessly integrating with existing systems. Positioned as the creator of the "first AI accountant," FinACEverse offers innovative, scalable solutions for a new era in accounting that transcends traditional boundaries.

Mission/Vision



Mission

The mission of FinACEverse is to revolutionize the accounting and financial advisory industry through AI-powered solutions, making sophisticated financial services accessible, efficient, and affordable for businesses worldwide.



Vision

The vision of FinACEverse is to create an AI-driven accounting super-intelligence that transcends geographical and industry boundaries, revolutionizing global efficiency and transforming how accounting services are delivered.

Values



Slogan/Voice

Slogan

“ The One True Future of Accounting ”

Tone

- Innovative and Forward-Thinking
- Professional but Friendly
- ▲ Authoritative yet Approachable
- Clear and Concise
- Empowering



Sometimes, usually due to production costs, only one color can be used, so in this case the use of a logo, logo or symbol must follow the use of light type on a dark background or use of dark type on a light background Type convention.

The logo and/or symbol outline must be clearly distinguished from the background color.



Logo Version

Main Logo



About Us

"Through pro

Mono Logo