

# EPI-Q

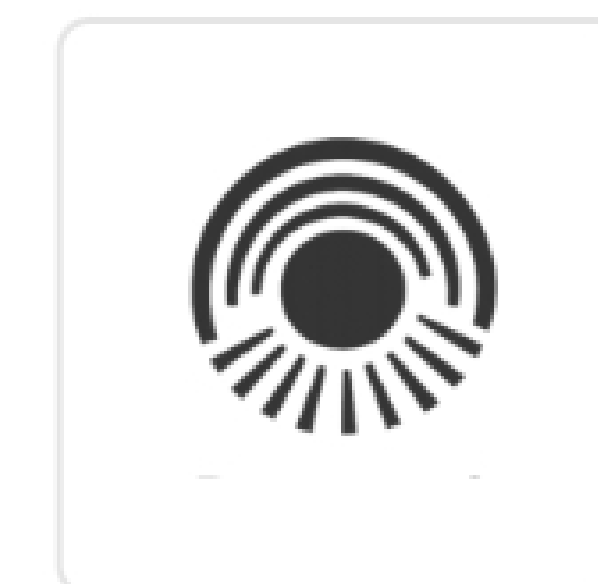
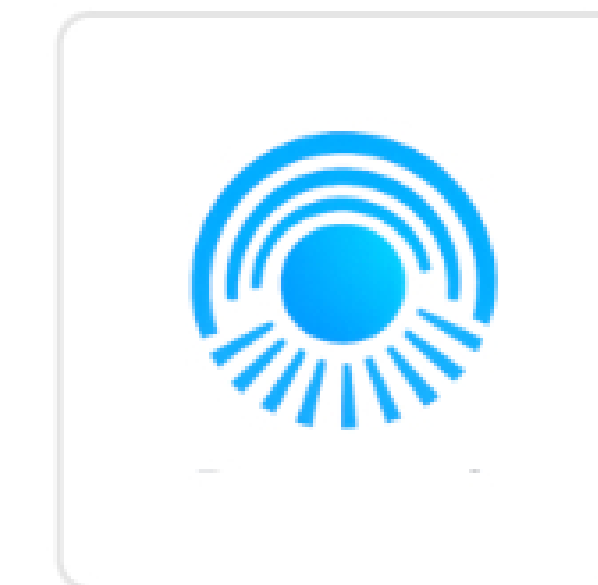
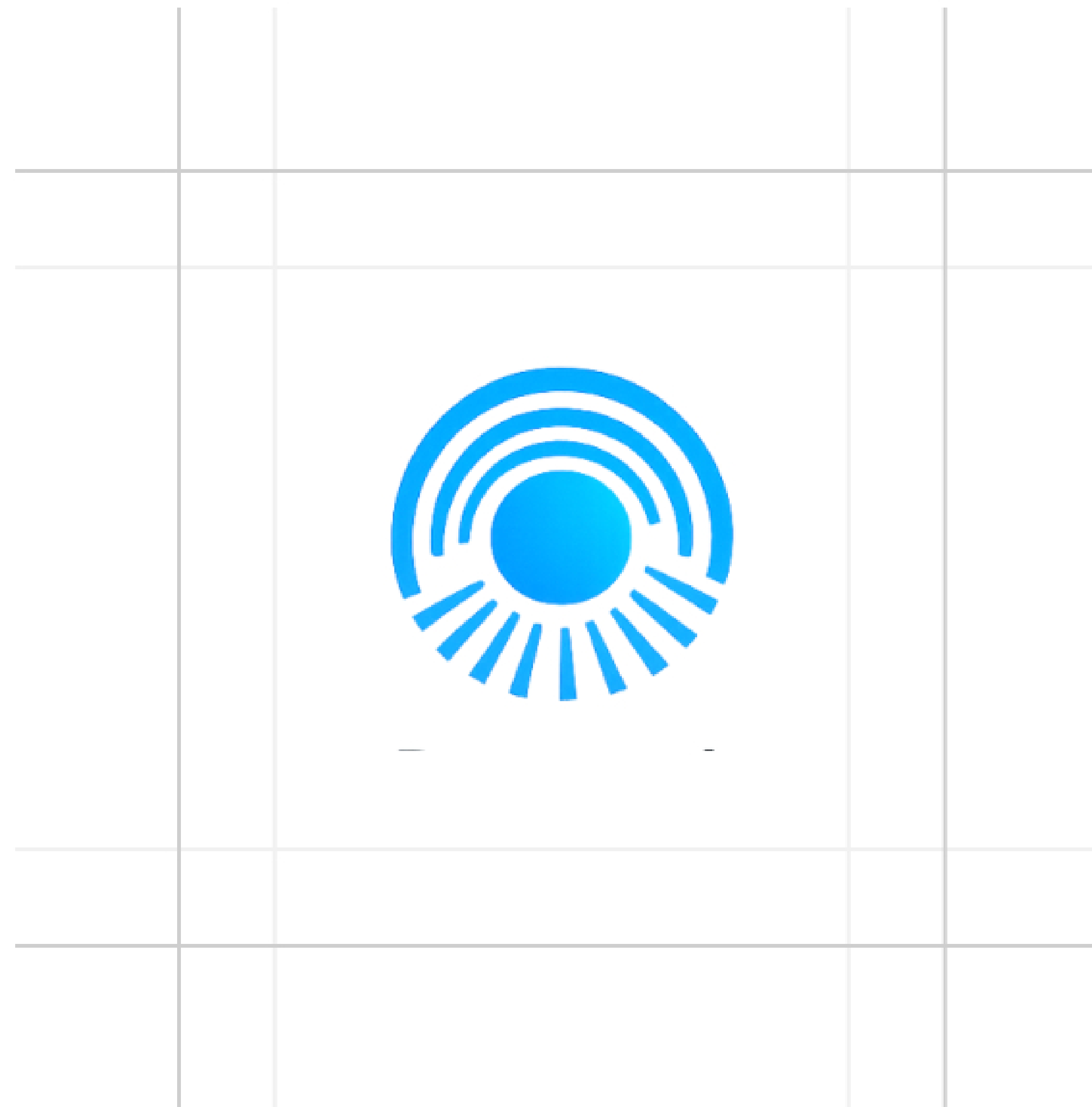
## Brand Guidelines



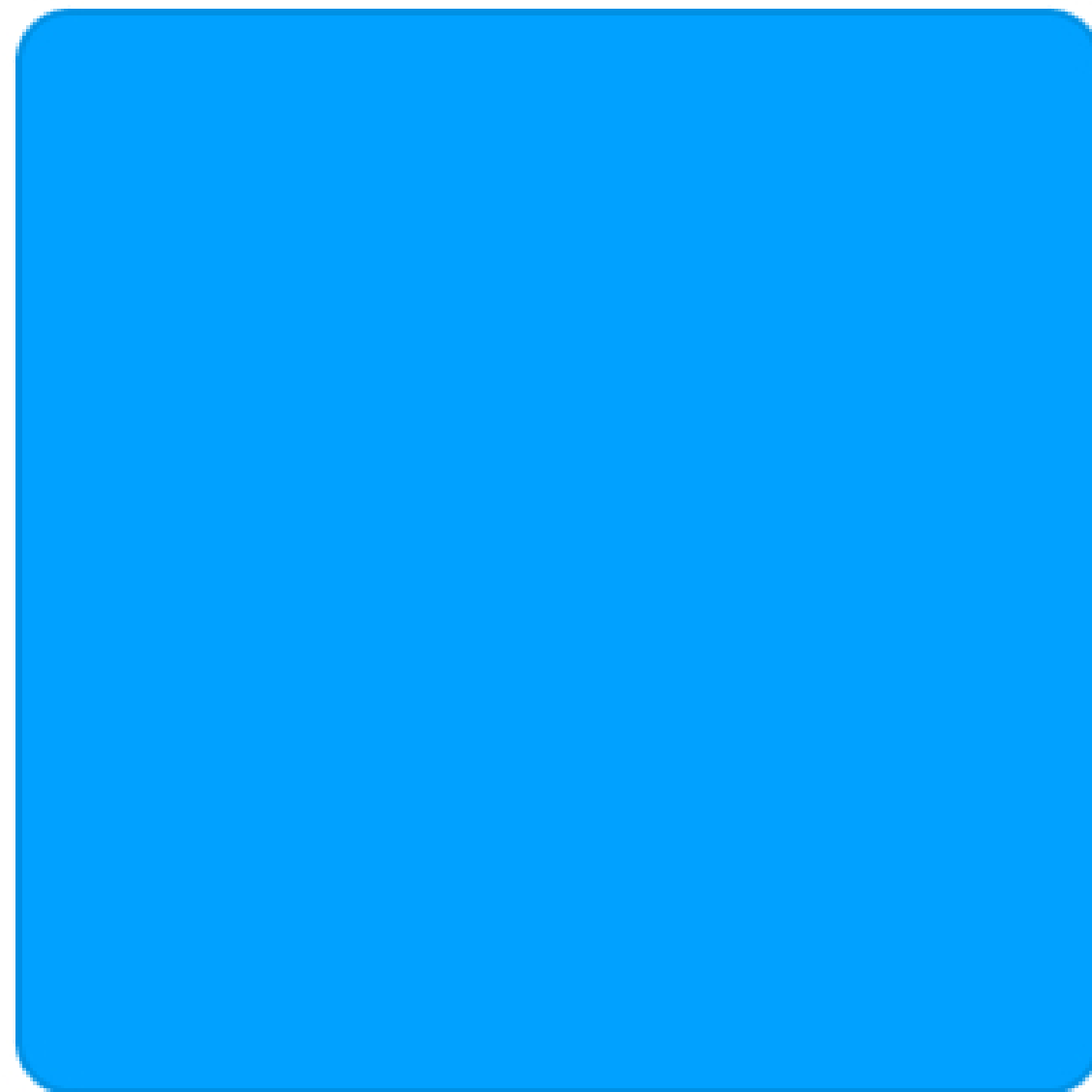
# Logos



# Icons



# Colors



Brand Color

## Cornflower Blue

HEX: #00a1ff

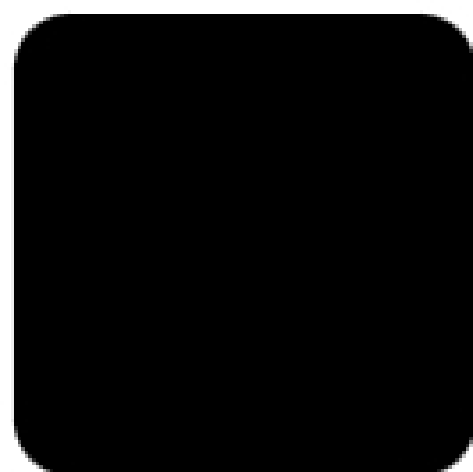
HSL: 202, 100%, 50%

RGB: 0, 161, 255

CMKY: 100, 0, 37, 0



#000000



#000000



#00ffff

# Fonts

## Poppins

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.

., : ; ' " ! ? + - \* / = ( ) < >

## Inter

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.

., : ; ' " ! ? + - \* / = ( ) < >



# About Us



Introducing EPI-Q: a cutting-edge process intelligence platform designed to unlock the unseen potential within your enterprise. EPI-Q X-Ray meticulously analyzes raw operational data, revealing hidden patterns, inefficiencies, and untapped opportunities with surgical precision. Empower your organization with actionable insights that transform the way you operate, driving efficiency and innovation. Built for the modern enterprise, EPI-Q is your key to seeing the invisible and achieving unparalleled business success. Discover the next generation of operational intelligence with EPI-Q.

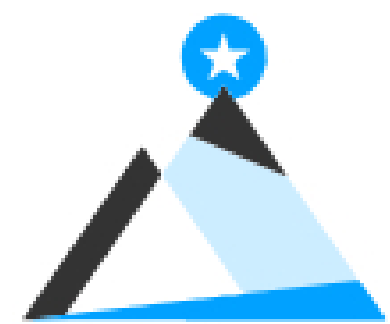
# Mission/Vision



## Mission

**To empower enterprises by transforming raw operational data into precise, actionable insights for optimal efficiency and innovation.**

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## Vision

**To be the leading platform enabling organizations worldwide to uncover hidden potentials and drive transformative success with data-driven intelligence.**

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# Values





# Slogan/Voice

## Slogan

***“ See Beyond the Obvious ”***

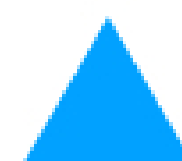
## Tone



**Insightful**



**Empowering**



**Technologically Savvy**



Sometimes, usually due to production costs, only one color can be used, so in this case the use of a logo, logo or symbol must follow the use of light type on a dark background or use of dark type on a light background Type convention.

The logo and/or symbol outline must be clearly distinguished from the background color.



# Brand Guidelines

Version 1.0

## Logo Version

Main Logo



About Us

"Through pro

Mono Logo