



2nd & 3rd August 2018

The Brewery, Chiswell Street, City of London, EC1Y 4SD

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SPONSORSHIP OPPORTUNITIES

About Gophercon UK 2018

Gophercon UK 2018 is a three day event with 2 great tracks held at The Brewery, in the heart of the City of London.

With over 400 delegates, speakers and sponsors, Gophercon UK 2018 aims to deliver fantastic up-to-date content about Go programming and related technologies in a comfortable and professional setting. There are countless networking opportunities to engage with international speakers and delegates, making the event one you won't want to miss.

Anyone is welcome to attend the conference, whether you're a professional, hobbyist, manager, or just starting out, there's something for everyone.

The event kicks off on Wednesday with a full day of workshops. Followed by an evening pre-conference pubcon. Thursday and Friday will both have inspiring keynote presentations, followed by your choice of 2 tracks of talks. Lunch will be served and refreshments will be available throughout the day.



Platinum Partner

£12,500

Platinum Partnership is a unique opportunity to work with Gophercon UK.

It is designed for a partner who has a keen interest in supporting the Go community and benefits from its continued existence. Our Platinum Partner will receive the highest level of exposure to conference attendees. We will work with the Platinum Partner to customise the package to suit their needs.

All speaking slots at the conference are filled on a merit basis, with the conference team picking the best of the best speakers and talks. Our Platinum Partner is the only sponsor that is given the opportunity to field a speaker of their choice.

The package includes:

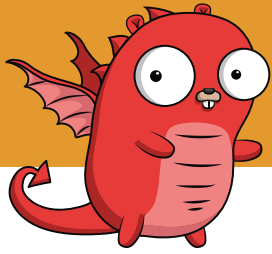
- Nomination of one 45 minute speaker session (content must be informative, not just a marketing pitch)
- Five conference tickets
- Large exhibition stand (4M x 4M)
- Sponsor profile on the conference website
- Logo displayed on every page of the website
- Sponsor profile and logo displayed in the conference programme
- Logo on directional signage throughout the venue
- Two page, full colour, advert in the conference programme (2 separate pages or a spread)
- Logo displayed on screen before and after the two keynotes
- Three tweets promoting the sponsor's involvement
- Permission for the sponsor to use the following endorsement: "Platinum Partner of Gophercon UK 2018" in any promotional materials or press releases
- Opportunity to include materials in delegate welcome packs
- First in line for optional sponsorship opportunities (lanyards, wifi, etc.)
- Contact details of delegates scanned at sponsor's exhibition stand

Only one Platinum Partner opportunity is available. This package starts from £12,500.

Additional sponsorship options

The following additional sponsorship options are available to any sponsors who take one of our packages but first option is given to our Platinum Partner.

- Lanyard sponsorship - £1500 (full colour printed)
- WiFi sponsorship - £450 (SSID renamed to sponsor's name)



Track Sponsor

£7,000

The track sponsor package is a high profile opportunity to work with Gophercon UK by sponsoring one of the two tracks. Throughout the conference our two tracks are referred to as “[Sponsor Name] Track” so there is a great deal of exposure before, during and after the conference.

The package includes:

- Two free conference tickets
- Medium exhibition stand (3M x 2M)
- Sponsor profile on the conference website
- Logo displayed on every page of the website
- Sponsor profile and logo displayed in the conference programme
- A one page, full colour, advert in the conference programme
- Logo displayed on screen between talks in the sponsor’s track
- A tweet promoting the sponsor’s involvement
- Permission for the sponsor to use the following endorsement: “Track Sponsor of Gophercon UK 2018” in any promotional materials or press releases
- Opportunity to include materials in delegate welcome packs
- Contact details of delegates scanned at sponsor’s exhibition stand

Only two Track Sponsor opportunities are available. This package costs £7000.

Gold Sponsor

£4,500

Our Gold Sponsor package is an opportunity to exhibit at Gophercon UK and is particularly powerful for vendors and for companies looking to recruit developers.

The package includes:

- A free conference ticket
- Standard size exhibition stand (2M x 2M)
- Sponsor profile on the conference website
- Logo displayed on every page of the website
- Sponsor profile and logo displayed in the conference programme
- Permission for the sponsor to use the following endorsement: “Gold Sponsor of Gophercon UK 2018” in any promotional materials or press releases
- Opportunity to include materials in delegate welcome packs
- Contact details of delegates scanned at sponsor’s exhibition stand

The Gold Sponsor package costs £4500.



Social Sponsor

From £6,000

Companies who want to sponsor something a little different may want to consider our Social Sponsorship opportunity where we will work with the sponsor on a memorable social event for all conference delegates.

The package includes:

- Sole sponsorship of the conference after party
- Sponsor profile and logo displayed on the conference website
- Sponsor profile and logo displayed in the conference programme
- Permission for the sponsor to use the following endorsement: "Social Sponsor of Gophercon UK 2018" in any promotional materials or press releases
- Opportunity to include materials in delegate welcome packs

The Social Sponsor package starts from £6000 and, subject to budget, can be customised to the sponsor's requirements.

Delegate Lounge Sponsor

From £3,000

Gophercon UK delegate lounge is a place to relax and features an all day professional barista service. Delegates are able to order free espressos and other coffees throughout the event. The Coffee Sponsor has their brand prominently displayed in the room and there is an option (at cost price) for branded cups.

The package also includes:

- Sponsor profile and logo displayed on the conference website and programme
- Permission for the sponsor to use the following endorsement: "Delegate Lounge Sponsor of Gophercon UK 2018" in any promotional materials or press releases
- Opportunity to include materials in delegate welcome packs

The Delegate Lounge Sponsor package costs £3000 for room sponsorship, or £6000 for room sponsorship plus booth space in the main exhibition hall.

Silver Sponsor (non-exhibitor)

£1,500

For companies wanting exposure to Go developers at Gophercon UK but not requiring an exhibition stand our Silver Sponsor package is the perfect opportunity.

The package includes:

- Sponsor profile and logo displayed on the conference website
- Sponsor profile and logo displayed in the conference programme
- Permission for the sponsor to use the following endorsement: "Silver Sponsor of Gophercon UK 2018" in any promotional materials or press releases
- Opportunity to include materials in delegate welcome packs

The Silver Sponsor package costs £1500.



Testimonials from our previous conferences

From our sponsors

"On the flight home we reflected on what an amazing time we had! Not only was the conference well organized but we also met some amazing people and had an incredible time. You and your team were so welcoming which we really appreciated!"

"We had a great time meeting everyone at the conference and it was a fantastic start to our efforts in the UK. Thanks for the opportunity to be involved."

"I just wanted to say thanks to you and everyone else involved for putting on another great conference this year! I'm glad we got a chance to contribute back to the community so thanks for letting us be involved."

"Thank you again for pulling off yet another wonderful conference. We met some great people so hopefully will get some hires out of it."

From our delegates

"My first year at the conference. Extremely well organised, awesome venue, excellent food and very good atmosphere during the two days."

"Great conference, awesome location, very good organization."

"Lovely venue, good food, informative talks, excellent standard of swag, overall great conference."

"I love the venue. Food was great, well organized, no queues to register, everything was pretty smooth."