

# VITOR DE OLIVEIRA MAFRA

+5531999669820 | vitoromafra@gmail.com

[linkedin.com/in/vitor-mafra](https://linkedin.com/in/vitor-mafra) | [vitor-mafra.github.io/about\\_me](https://vitor-mafra.github.io/about_me)

Belo Horizonte, Minas Gerais - Brazil

## EDUCATION

---

### Universidade Federal de Minas Gerais

2024 - Expected March 2026

Master of Science in Computer Science; Advisor: Fabrício Benevenuto, Ph.D.

Department of Computer Science

### Universidade Federal de Minas Gerais

2018 - 2023

Bachelor of Science in Information Systems; Advisor: Fabrício Benevenuto, Ph.D.

Department of Computer Science

*Final Paper:* Rumble at first glance: a quantitative look at rumble.com, the “free speech” online video platform

## EXPERIENCE

---

### Quaest

October 2023 - Present

Data Scientist - Research and Innovation team

- Developed a statistical sampling validation tool that utilized Voronoi diagrams and time-series modeling of historical bipartisan data from the Lula vs. Bolsonaro political landscape, ensuring precise geographical representation and contributing to Quaest’s emergence as the most accurate pollster in the 2024 Brazilian elections.
- Created a machine learning-powered social media intelligence product that proactively detected fraudulent scams using Itaú’s brand name across WhatsApp, Telegram, and Discord, reducing brand impersonation and protecting Brazil’s biggest bank from potential reputational and financial damages for their clients.

### Eleições Sem Fake, DCC - UFMG

January 2021 - Present

Research Assistant (Advisor: Fabrício Benevenuto, Ph.D.)

- Collaborated with Brazil’s Superior Electoral Court (TSE) to design and implement strategies for combating misinformation during the 2022 Brazilian elections, contributing to national-scale democratic resilience.
- Developed a reporting tool using Python, Pandas, Matplotlib and LATEX, that led to 30+ published articles in top-tier media outlets (e.g., The Guardian, BBC News, Folha de S. Paulo) by enabling journalists, researchers, and NGOs to uncover insights from WhatsApp and Telegram data.
- Engineered a scalable data collection pipeline using Python, Pandas and MongoDB that anonymized and stored hundreds of thousands of daily messages, images, audio, and videos from public WhatsApp groups.
- Built a computer vision pipeline using perceptual hashing to classify and differentiate TikTok and Kwai videos from our dataset, revealing that ~18% of WhatsApp videos originated from these platforms (and uncovering that Helo, ByteDance’s TikTok-like app for India, was also trending in Brazil!).
- Published 3 peer-reviewed research articles, earning 55 citations and achieving an h-index of 3.

### COVID Data Analytics, DCC - UFMG

June 2020 - December 2020

Research Assistant (Advisors: Wagner Meira, Ph.D. and Evandro L.T.P. Cunha, PhD.)

- Developed an Instagram crawler using Python and Scrapy, to scrape, on a large scale, COVID-related data
- Managed a COVID-19 data scraping on YouTube brazilian videos, uncovering misinformation trends.

## PROJECTS

---

### Bot do Bandejão

September 2019 - Present

Using Python, Selenium, Beautiful Soup and AWS, made a bot that scrapes my college’s restaurants menus and publishes them on Twitter so that more than 6000 students could evaluate and decide where to eat. Its popularity and open-source code bootstrapped an ecosystem of similar projects around Brazil. These bots work in prominent universities such as USP, UFRJ, UFOP, and ITA, helping more than 40000 students daily.

## SIC

February 2017 - December 2017

Developed a Model United Nations event at my school, fostering communication, leadership, and global issue awareness through geopolitical discussions. The event became an annual tradition and continues to thrive.

## EXTRA-CURRICULAR

---

### Fênix - Estudos Astronáuticos UFMG (Rocketry Team)

*Simulation team member*

October 2019 - December 2020

- Improved simulation accuracy by building a Python wind model that incorporated real-time, real-world data.
- Enhanced software engineering practices by introducing basic Git version control to the team.

### Programação 101 (Coding 101)

*Volunteer Tutor*

July 2018 - July 2019

- Improved preparedness of ~150 first-year students by teaching C programming before classes started.

### Colegium Geopolitics Studies (Geopolitics Study Group)

*Co-founder and team member*

October 2016 - December 2017

- Weekly meetings with the purpose of studying and discussing international politics.

### YEX - Youth Experience

*IT team member and Volunteer Counselor*

January 2016 - December 2022

- Worked as a volunteer counselor developing leadership, English, and communication skills with young people.

### YMCA of the USA

*Volunteer Camp Counselor*

July 2015

- Lived in Hartwell, GA with an American family and worked as a volunteer camp counselor during summer.

## ACADEMIC ACHIEVEMENTS

---

### Gold medal in XVII OBA and Silver medals in XVIII and XX OBA (Brazilian Astronomy and Astronautics Olympiad)

2014, 2015, 2017

*Sociedade Astronômica Brasileira (Brazilian Astronomical Society), Agência Espacial Brasileira (Brazilian Space Agency), UFRJ (Federal University of Rio de Janeiro)*

### Finalist in Jornal na Escola (Essay contest organized by the largest newspaper in my state)

*2015  
Jornal Estado de Minas*

## SKILLS

---

### Computer Languages

Python, SQL (strong), C++, C (experienced, but rusty), Go (hobbyist).

### Tools

Git, Linux, Excel, Jupyter, Pandas, Numpy, Matplotlib, Seaborn, TensorFlow, Pytorch, Scrapy, Scikit-Learn, NLTK, SciPy, AWS (Lambda, S3 and EC2)

### Natural Languages

Portuguese (native), English (advanced), Spanish (interm.), Mandarin (basic)