VÍTOR TEIXEIRA

USER EXPERIENCE PROFESSIONAL

I'm a User Experience Professional with a passion for solving problems with smart and simple user-centered design. Passionate about life and technology, my goal is to make sure the latter does not get in the way of the former, but instead makes it better.

〉 WORK EXPERIENCE

SKY STORE
SKY - PORTUGAL
Feb 2016 - Present

USER EXPERIENCE ENGINEER

Bridged communication between Product and UX/UI team in London and Development team in Lisbon.
Designed and tested prototypes with users and stakeholders.
Performed regular heuristic evaluations of Sky Store's range of applications.
Ensured Accessibility, SEO, and Performance guidelines were adopted.
Participated in the adoption of new technologies and frameworks on the Sky Store web client

MAIN PROJECTS: Sky Store Web

SAPO
PORTUGAL TELECOM
Apr 2013 - Jan 2016

USER EXPERIENCE & QUALITY ASSURANCE

Conducted the user-centered design process of some of SAPO's main web projects.
Designed and tested wireframes and prototypes with users and stakeholders.
Designed user studies' protocols and questionnaires.
Performed heuristic evaluations of SAPO's and partner's products.
Ensured Accessibility, SEO, and Performance guidelines were adopted.
Conducted card sorting and usability test sessions with users.
Developed and reviewed the results of A/B and Multivariate tests.

MAIN PROJECTS: SAPO Mag | SAPO Biz | SAPO Blogs | SAPO Vídeos | SAPO Promos | SAPO UX

MLDC
MICROSOFT - PORTUGAL
Jan 2011 - Mar 2013

SOFTWARE DEVELOPMENT ENGINEER / RESEARCHER

Researched on natural user interaction and Human-computer interaction.
Interviewed elderly users to gather requirements for the development of a multimodal digital personal assistant.
Specified, prototyped, tested and developed desktop, mobile, and web projects.
Conducted usability studies with users, both elderly and mobility-impaired.

MAIN PROJECTS: Living Usability Lab | AAL4ALL | PaeLife | Living Home Center Prototype

〉 EDUCATION

DEGREE & MASTER OF SCIENCE
2006 - 2011

TELECOMMUNICATIONS AND INFORMATION SCIENCE

ISCTE - University Institute of Lisbon (ISCTE-IUL)
Dissertation on the impact, in the elderly population, of multimodal graphical user interfaces for interacting with communication services and social networks.

Dissertation PDF (3.6 MB)

Birth
21 OCT 1986

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Skillset

User research
Wireframing
Prototyping
Information Architecture
Interaction design
Usability testing
Heuristic evaluation
A/B testing
Front-end development

Toolkit

Sketch
Omnigraffle
Atom
HTML / CSS / JS
Slack / Skype
Brain, Pen and Paper

Hobbies

Talking about UX
Movies & TV Shows
Hardboiled Literature
DiY / Handywork
Barbecuing

Languages

PORTUGUESE
ENGLISH
SPANISH