

# VÍTOR TEIXEIRA

## USER EXPERIENCE PROFESSIONAL

I'm a User Experience Professional with a passion for solving problems with smart and simple user-centered design. Passionate about life and technology, my goal is to make sure the latter does not get in the way of the former, but instead makes it better.

### WORK EXPERIENCE

OUTSYSTEMS

Mar 2018 - Present

LEAD PRODUCT DESIGNER

Led a Design and Research team working with several Product Teams. Pioneered a lean and user-centered approach to Product Discovery. Helped implementing a Dual-Track agile process to start informing the delivery backlog early, with more confidence and less risk. Conducted several field and remote user studies. Designed, developed and tested mid-fidelity and hi-fidelity prototypes.

MAIN PROJECTS: [Service Studio - IDE](#) | [OutSystems UI Framework](#)

SKYSTORE

SKY Ltd

Feb 2016 - Feb 2018

USER EXPERIENCE ENGINEER

Bridged collaboration between London's UX team and Dev team in Lisbon. Designed, developed and tested mid-fidelity and hi-fidelity prototypes. Ensured the Styleguide, Accessibility, SEO, Performance guidelines were adopted across all applications. Helped coding React components and layout templates that followed markup and styling best practices

MAIN PROJECTS: [Sky Store for Web, Mobile, and TV Devices](#)

SAPO

PORTUGAL TELECOM

Apr 2013 - Jan 2016

USER EXPERIENCE SPECIALIST

Conducted the user-centered design process of some of SAPO's main web projects. Designed field studies' protocols and questionnaires. Performed heuristic evaluations of SAPO's and partner's products. Designed low-fidelity to mid-fidelity prototypes to be validated and used as UI design and development reference. Conducted card sorting and usability test sessions with users. Developed and analysed the results of A/B and Multivariate tests. Ensured Accessibility, SEO, and Performance guidelines were adopted.

MAIN PROJECTS: [SAPO Mag](#) | [SAPO Biz](#) | [SAPO Blogs](#) | [SAPO Vídeos](#) | [SAPO Promos](#) | [SAPO UX](#)

MLDC

MICROSOFT PORTUGAL

Jan 2011 - Mar 2013

SOFTWARE DEVELOPMENT ENGINEER / RESEARCHER

Researched on Natural User Interaction and Human-Computer Interaction. Conducted field studies with elderly to discover connectivity habits and needs, to inform the development of a multimodal digital personal assistant. Specified, prototyped, validated and developed desktop, mobile, and web projects. Conducted usability studies with users, both elderly and mobility-impaired.

MAIN PROJECTS: [Living Usability Lab](#) | [AAL4ALL](#) | [PaeLife](#) | [Living Home Center Prototype](#)

Birth

21 OCT 1986

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Email

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Website

[vteixeira.com](http://vteixeira.com)

LinkedIn

[linkedin.com/in/vsdteixeira](https://linkedin.com/in/vsdteixeira)

Skillset

Design Leadership

Discovery / Research

Prototyping

Usability testing

Heuristic evaluation

Interaction design

Front-end development

Toolkit

Sketch / Figma

HTML / CSS / JS

Brain, Pen and Paper

Hobbies

Movies & TV Shows

Hardboiled Literature

DIY / Handywork

Barbecuing

Languages

PORTUGUESE

ENGLISH

SPANISH



# VÍTOR TEIXEIRA

## USER EXPERIENCE PROFESSIONAL

### > EDUCATION & TRAINING

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COACHING

Nov 2018 - Feb 2019

#### CONTINUOUS PRODUCT DISCOVERY

Teresa Torres - Product Talk

12 weeks coaching on how to adopt a regular cadence of customer interviews, rapid prototyping, and product experiments, all in service of driving product outcomes.

[Discovery coaching summary](#)
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UX COURSES

Nov 2018

#### NIELSEN NORMAN GROUP UX COURSES

NN/g - Nielsen Norman Group

[Application Design for Web and Desktop](#)

[The Human Mind and Usability](#)

[The One-Person UX Team Tool Box](#)
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CERTIFICATION

Apr 2018

#### CERTIFIED SCRUM MASTER (CSM)

Scrum Alliance

16-hour course taught by a Certified Scrum Trainer (CST), followed by a CSM certification test.

[Scrum Alliance Profile](#)
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DEGREE & MASTER OF SCIENCE

2006 - 2011

#### TELECOMMUNICATIONS AND INFORMATION SCIENCE

ISCTE - University Institute of Lisbon (ISCTE-IUL)

Dissertation on the impact, in the elderly population, of multimodal graphical user interfaces for interacting with communication services and social networks.

[Dissertation PDF \(3.6 MB\)](#)