

# Vitor de Almeida Assuena

Senior Business Analyst working at Loggi, Brazil's logistics unicorn startup. Highly experienced in **data analysis and insights** to address business' pain points. Solid **SQL** and **Python** knowledge for data analysis/modeling and experience with tools like **Power BI, Looker, Kibana, Grafana, DBT and AWS Lambda**.

São Paulo - SP - Brazil  
Open for Remote positions  
+55 11 93383-5442  
vitorassuena@gmail.com  
[linkedin.com/in/vitorassuena](https://www.linkedin.com/in/vitorassuena)

## PROFESSIONAL EXPERIENCE

### Loggi — Senior Business Analyst

JAN 2022 - PRESENT - Unicorn with ~2k employees backed by Softbank, Advent, Microsoft etc.

- Maintain existing KPIs and develop new ones to allow a better understanding of the company's challenges and levers. This is done in 2 fronts:
  - **Business:** Work closely with different areas to determine the rules of the metric, ensuring everyone is on the same page and the metrics are aligned with the business goals
  - **Technical:** Mostly using SQL, DBT, LookML (Looker)
- Information management: support the entire Operations BU and make sure every level of the company (analysts, managers and VPs) know **where to find what they need, with the level of detail they need**;
- Develop/maintain a Vehicle Simulator to determine the quantity/type of vehicles needed each day for each route. Developed in Python and **used weekly by the entire Vehicle Planning team**;
- Integrated a spreadsheet to an API to allow for mass route creation/customization in our vehicle planning system developed internally. **This saves 20h/week and over BRL 400k/month**;
- Pilot project: Classification model (Machine Learning) to help establish the **most important input metrics** for our company's quality KPIs.

### Astra — Projects Analyst

JAN 2021 - DEC 2021 - Manufacturing company with over 1k employees and BRL 1b revenue

- Promote a data-driven environment on a daily basis;
- In-depth analysis of our quality internal audit to prioritize that year's maintenance/revamp projects.

### Coca-Cola FEMSA — Supply Chain Intern

JAN 2019 - DEC 2020 - Largest beverage bottling plant in the World

- Develop Power BI dashboards used daily by hundreds of employees in the Manufacturing BU: loss rate, freight damage, projects' status;
- Lead continuous improvement projects with the main goal of addressing the top issues found through the dashboards analysis.

## EDUCATION

### MBA in Data Science and Analytics, 2024 (in progress)

Universidade de São Paulo (USP)

**Materials Engineering** - Universidade Federal de Itajubá (UNIFEI)

## ACHIEVEMENTS

- Developed a Streamlit app used by the entire company to track our semester goals and achievements;
- Public recognition of my work in the Operations Sync with the entire Ops BU.

## HARD SKILLS

**Data Viz:** Power BI, Looker, Grafana, Kibana, Tableau, Python

**Data Analytics:** Python, SQL, PyCaret/Scikit-Learn (Machine Learning)

## LANGUAGES

**English** - Fluent  
TOEFL ITP: 657 of 677 (97%)

**Spanish** - Intermediate

**Portuguese** - Native

## COURSES

**SQL for Data Analysis**  
DataCamp

**Python for Data Science**  
Alura

**Six Sigma Green Belt**-CADES