

IceMountain - White Paper



Climbing to the Future

Introduction

Static Rewards, LP Acquisition, Manual Burn, Lottery

A common misconception with the heavy apy average is the subjectivity of the impermanent loss from staking an LP (liquidity provider) in a farming reward generator.

With the explosion of DeFi we have seen too many new cryptocurrency prospectors get sucked into a high APY LP-farming trap, feeling hopeless as they are pushed out by earlier buyers with higher staking rewards. We've all been there, seeing those shiny 6 digit figures can be pretty damn tempting to jump in.

However, almost always the token suffers from the inevitable valuation bubble, which is then followed by the burst and the impending collapse of the price. This is why we have seen the mass adoption of static rewards, also known as reflection, a separate concept that seeks to eliminate the troubles cause by farming rewards.

Why Static?

Static rewards solve a host of problems. First, the reward amount is conditional upon the volume of the token being traded. This mechanism aims to alleviate some of the downward sell pressure put on the token caused by earlier adopters selling their tokens after farming crazy high APY's. Second, the reflect mechanism encourages holders to hang onto their tokens to garner higher kick-backs which are based upon a percentages carried out and dependant upon the total tokens held by the owner.

Manual Burns

Sometimes burns matter; sometimes they don't. A continuous burn on any one protocol can be nice in the early days, however, this means the burn cannot be finite or controlled in any way. Having burns controlled by the team and promoted based on achievements helps to keep the community rewarded and informed. The conditions of the manual burn and the amounts can be advertised and tracked.

IceMountain aims to implement a burn strategy that is beneficial and rewarding for those engaged for the long term. Furthermore, the total number of **\$ICE** burned is featured on our readout located on the website which allows for further transparency in identifying circulating supply at any given point of time.

Automatic Liquidity Pool (LP)

Automatic LP is the secret sauce of **IceMountain**. Here we have a function that acts as a two-fold beneficial implementation for holders.

First, the contract sucks up tokens from sellers and buyers alike, and adds them to LP creating a solid price floor.

Second, the penalty acts as an arbitrage resistant mechanism that secures the volume of **\$ICE** as a reward for the holders. In theory, the added LP creates a stability from the supplied LP by adding the tax to the overall liquidity of the token, thus increasing the tokens overall LP and supporting the price floor of the token. This is different from the burn function of other reflection tokens which is only beneficial in the term from the granted reduction of supply.

As the **\$ICE** token LP increases, the price stability mirrors this function with the benefit of a solid price floor and cushion for holders. The goal here is to prevent the larger dips when whales decide to sell their tokens later in the game, which keeps the price from fluctuating as much as if there was no automatic LP function.

All of this is an effort to alleviate some of the troubles we have seen with the current DeFi reflection tokens. We are confident that this model and protocol will prevail over the outdated reflection tokens for these reasons.

Lottery

One of the main features of the **Ice Mountain** token is the lottery. A big problem with other tokens that use lottery is that most of them can't use it to grow the community and holders, making it automatic.

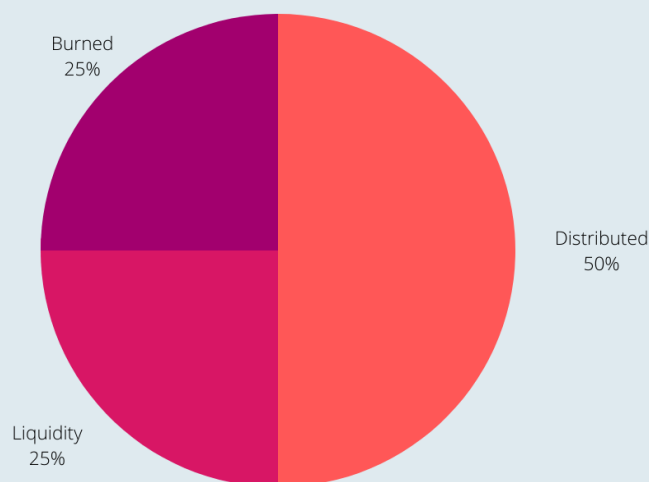
But, with **Ice Mountain** it will be done in a different way, by creating a manual lottery, projects is gonna grow faster.

It will be done with competitions, the more people each participant invite, the more likely they are to win, with this

IceMountain Protocol

Icemountain employs 3 simple functions: Reflection + LP acquisition + Burn In each trade, the transaction a 10% fee, which is split 2 ways.

- 5% fee = redistributed to all existing holders
- 5% fee is split 50/50 half of which is sold by the contract into BNB, while the other half of the IceMountain tokens are paired automatically with the previously mentioned BNB and added as liquidity pair on Pancake Swap.



Safety

Step by step plan to ensure 100% safety.

Step1

Dev burned all tokens in Dev Wallet prior to launch

Step2

Fair launch on DxSale

Step 3

Lp locked on DxSale for 100 years

Step 4

LP generated with every trade and locked on pancake

Marketing Plan

- Lotteries, every two days there will be a competition, the 10 members who invite more people win it. This, as explained early, will make the community grow exponentially, making it go viral much faster
- Influencers, we already made contact with a lot of Influencers, some are already spreading the word, but more will be hired
- Paid Traffic, some money will be inserted for ads Facebook, Instagram, TikTok and Reddit
- Meme Competitions, the winner wins some **\$ICE** and \$BNB

Road Map

Stage One

- Start IDO
- Start PancakeSwap trading
- Funding YouTube and TikTok Videos
- Content Creation on different channels
- CoinGecko application
- CoinMarketCap application

Stage Two

- Aggressive Social Media marketing
- More influencers onboard
- Begin talks regarding lotteries

Stage Three

- Setup of a channel and proper system for application to promotions and airdrops for SIC members that will allow for a promotion on the website
- More advanced marketing strategy, ads on Facebook, Instagram, Reddit, Youtube & TikTok

Stage Four

- Promotion on traditional platforms like blogs to get larger audience
- Scheduling for SIC Airdrop Promotions
- Beginning of getting listed on Exchanges

Tokenomics

Initial Supply: 1.000.000.000.000.000 (100%)

Burned at Start: 600.000.000.000.000 (60%)

Circulating Supply: 400.000.000.000.000 (40%)

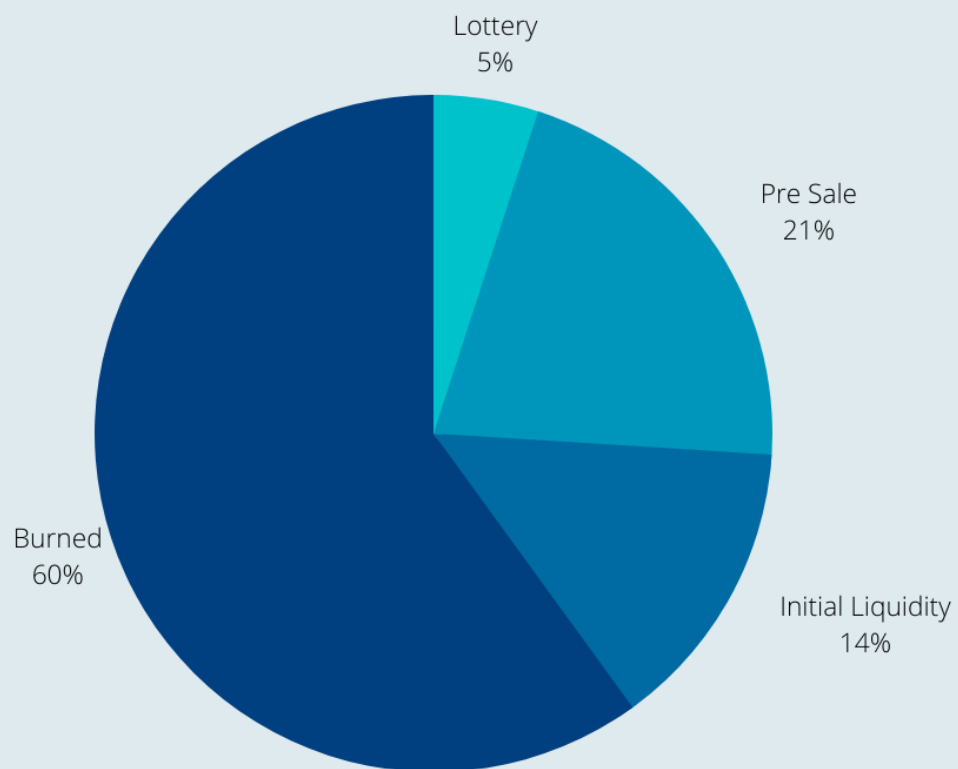
From which:

Lottery Wallet: 50.000.000.000.000 (5%)

Pre Sale Coins: 2100000000000000 (21%)

Liquidity Coins: 140.000.000.000.000(14%)

No Dev Wallets



Pre Sale Info:

Minimum Contribution: 0.01 bnb

Maximum Contribution: 2

PancakeSwap Liquidity: 70%

Liquidity Lock Date: Jun 2100

Money collected from the Pre Sale

As we all know, **IceMountain** is a deflationary token with some charity purpose behind it.

-70% Will be for the marketing plan

-30% Donated for homeless people

But how are devs gonna profit?

Dev Team will join the presale just like everybody else, this will make everything fair, the only money we are gonna take from the sale is the 0,6bnb fee for creating it on Dx Sale + expenses for creating the site.

Conclusion

The IceMountain is a community driven, fair launched Defi Token. Three simple functions occur during each trade, LP Acquisition, Static Rewards & Burn.

Ice Mountain is not only a cryptocurrency, it is a family. The project is meant to become viral in a few days, early holders will have the biggest gains.