VITÓRIA KARPOVAS CHISMAN

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I'm an analyst who's interested in the commercial, marketing and design areas. I'm passionate about maths and logic and I work well with a team. I'm looking for a position where i can put my knowledge into use.

EXPERIENCE

Data Analyst Jr — *Jan/2023 - Present day*

americanas s.a.

Developed and maintained dashboards to track key performance indicators, providing insights to drive business decisions. Analyzed campaigns performances and suggested ways to optimize and reduce costs per sales. Implemented A/B testing to figure out the best way to visualize a product page. Collaborated with cross-functional teams to identify areas for improvement and implement data-driven solutions. Created visualizations to communicate complex data in a clear and concise way. Automated reporting processes to save time and improve efficiency. Identified underperforming departments and recommended targeted interventions to improve revenue performance.

Data Analyst Intern — *Jul/2022 - Dec/2022*

americanas s.a.

Tech Internship Program's Bootcamp, with job rotations to get to know different areas of the company, developing small projects such as building a conversion funnel panel on Looker Studio using data from Google Analytics and a sales monitoring panel with user given parameters. With a Google Cloud partnership and more than 100 hours of training and courses, namely: DataViz, data modeling, UX, BigQuery, data storytelling, SQL, Scrum. Developing a Data Studio dashboard to keep track of events that happened over the year, gathering relevant information for analysis.

Maths tutoring — *Jul/2021 - Present days*

Giving middle school kids maths classes to help them review the subject.

EDUCATION

Computer Science, Mackenzie Presbyterian University — *Jan/2020 - Dec/2023*

CERTIFICATES

Create and Manage Cloud Resources, Google Cloud Skills Boost — *Jul/2022*

Perform Foundational Infrastructure Tasks in Google Cloud, Google Cloud Skills Boost — *Aug/2022*

Perform Foundational Data, ML and AI Tasks in Google Cloud, Google Cloud Skills Boost — *Nov/2022*

BigQuery for Data analysis I, Google Cloud Skills Boost — *Nov/2022*

BigQuery, Google Cloud Skills Boost — *Nov/2022*

Cloud Hero: Data Management, Google Cloud Skills Boost — *Nov/2022*

SKILLS

Languages: native Portuguese, fluent English, basic Spanish
Programming: SQL, Python, C++, HTML, CSS
Tools: BigQuery, AWS, Microsoft Office, Data Studio, Power BI