

## Innovations in Care Delivery

## **NEJM Catalyst In Depth Article Instructions**

A longform article centered around a "big idea" in health care that deserves exploration and more space than traditional articles. Contains thorough exploration of a topic, examples, objective data, and broad implications.

Authorship:	When possible, we strongly prefer fewer than 5 authors for each manuscript. Please make sure to include each author's title, affiliations, credentials, as well as email address, via the submissions portal.
Length:	Approximately 4,000 – 10,000 words.
Audience:	Clinical leaders, executives, and clinicians.
Tone:	Conversational but authoritative. NEJM Catalyst In Depth articles are expert and undergo peer review, while still emphasizing reader interest.
Summary/abstract:	Describe your article in up to 150 words.
References:	References should be noted with superscript in the text and included as list at the bottom of the manuscript. Up to 40 references allowed.
Content:	<ul> <li>NEJM Catalyst In Depth articles tackle important, complex problems in health care and provide frameworks for solutions that are based on real-word experience and implementation.</li> <li>Take the time to provide a thorough explanation of your topic.</li> <li>Use objective data, and lots of it, to back up important claims.</li> <li>Use concrete, real-world specifics to illustrate your main points. For example, instead of saying that an effort required team coordination, describe how the team changed a specific protocol to streamline their communication.</li> <li>Don't shy away from challenges – expand on them. Readers will learn as much from where you stumbled as from where you succeeded.</li> <li>Provide specific advice when possible.</li> </ul>
Visual elements:	Include tables, graphs, flowcharts, etc. to accompany your article. Please send in original format, not embedded in the Word document.

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