1. Locally optimum decision
2. Greedy is ‘often’ the right choice for an ‘optimization’ problem where there’s a natural set of choices to select from.
3. Greedy algorithm is easy to conceptualize ‘recursively’ and implement iteratively (higher performance)
4. Even if the greedy solution isn’t optimal, it still serves as “heuristic”
5. The right greedy choice is not obvious.