

My B1 Interview Preparation:

Why you are going?

- I have been invited to meet the L'Oréal CRM3.0 stake holder for L'Oréal onboarding process.
- Business meeting / workshop on API integration and Data migration for L'Oréal onboarding
- Business meeting /workshop on 3rd party data and data source for L'Oréal
- Finalizing suitable technical approach for L'Oréal onboarding

Why you only are going?

→ I have joined this project in the very beginning stage of project and hence I have good knowledge on the project and architecture of it. Attending the business call from beginning and client know me very well hence client is invited me to attend business meeting and workshop.

How long you have planned to stay in USA?

→ 4 weeks

Who is Point of contact USA or India?

→ Srikanth Chandrasekhar

Where do you stay?

→ I will be staying in **Meadowlands Parkway, Secaucus, NJ 07094, USA**

Where are your business meeting held?

→ first two weeks I am going to meet business folks who will be sitting in **10 Hudson yards New York** , followed by stake holder who will sitting in other office **50 Connell drive, Berkley Heights New Jersey**

Who sent you Invitation Letter?

→ Eric Barner, AVP IT Digital L'Oréal

Could you please explain about your project?

→ CRM 3.0 is a transformational corporate marketing initiative for L'Oréal. CRM 3.0 is intended to support and enhance L'Oréal's existing marketing efforts and deliver new innovations that will enable L'Oréal to deliver the right content, customized to the individual, at the right time and place, and through the right channel.

Where Mindtree office is situated?

25 Independence Blvd #401, Warren, NJ 07059, USA

How long you have been with Mindtree ?

→4 years 8 months (over all experience is 6 years 8 months)

Being a Module Lead, how you are going to meet the business meeting?

→I am going to get business requirements for smaller module in the project. Like few payloads of API, Design Patterns of Module.

How you got the Invite Letter ?

→I got the Invitation Letter through scanned copy through email.

What is the guaranty that you will come to back INDIA?

→Post the business meeting with client, we have to implement those changes as per the planned dates.

We are near to release date of the project.

Why you cannot conduct the business meeting over the Video Conference.?

I have been invited to meet different stake from the loreal with different time slots and I have to meet third party vendors of the project (like splunk stake holder, Tibco stakeholder) to discuss on the few business concerns.

What if you don't go?

→We are near to release dates of the project, if I don't go there, it will impact on the release dates and hence it may impact on the Loreal business.

Why not someone from New Jersey or New York?

→I have joined this project in the very beginning and I have an idea of end to end landscape of the project. If some new persons joined then, for them it takes few weeks to understand the project flow and entire architecture. After gathering the requirement, have to come back to India and implement it back and deliver to the client.

You have been shortlisted for H1B then why you are you going for B1?

→ I have been invited for business meetings and works shop and I have to transfer those requirements back to India to deliver to the client.

From H1b visa, have planned to deliver some deliverable at the client places and I have to lead the offshore and onshore team for same customer.

What is Loreal?

→ Loreal is one of the fortune client for Mindtree. Loreal is world largest cosmetics company and produces product in the field of hair colors, perfumes and skin care and it is long term engagement with Mindtree and we are building marketing eco system to increase their end user customers from 38 Million to 98 million.

What is your day today activity in current project?

→ My day will be starts with stand up meeting which involves discussing about the yesterday's task , today's plan and discussing about the blocker if we have. Post this meeting will be assigning the priority task with team and monitoring of task and discussing the technical challenges of the task. Before winding of the day will be sharing the status of the task to stake holders.