

Victor Wu
Campinas/SP, BR

Full Stack Developer & Designer

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portfolio website (beta version)

Education

Unicamp, Universidade Estadual de Campinas -
Bachelor of Computer Science, IT
2022 – Present - Campinas/SP

Experience/ Projects

IC/Unicamp - Lead Media & Brand Designer

07/2023 – 08/2023 – Campinas/SP (Remote)

- Responsible for **creating** the visual identity and **designing** media (Instagram) for Instituto de Computação (IC) at the 18th Unicamp de Portas Abertas (UPA).
- Generated hundreds of interactions, increased engagement, and visibility for the event's official account.
- Utilized design tools such as **Photoshop** and **Illustrator**.

Funcamp - Logo Designer

08/2023 – 10/2023 – Campinas/SP (Remote)

- Selected as the **winner** among approximately **50 candidates** in a competitive logo design contest.
- **Designed** the logo currently used by Unicamp's official product store, contributing to the university's brand identity.
- Utilized graphic design tools, such as **Adobe Illustrator**, to develop the logo design.

Academic Project - Front-End Developer

04/2024 – 06/2024 - Campinas/SP (Remote)

- Came up with a design system in **Figma**, UX, interaction and visual design for **O2T** (Olympics Training Tracker), aimed at helping athletes track their workouts and health metrics.
- Utilized Figma to create wireframes, **prototypes**, and high-fidelity designs, ensuring consistency and clarity throughout the project.
- Collaborated with developers and stakeholders to refine the system's functionality and design based on user feedback.
- Developed the **front-end interface**, integrating with the back-end using **Next.js** and **Tailwind CSS** to create a responsive and efficient application.

TECHNICAL SKILLS

Languages / Frameworks

- Python, Javascript / HTML / CSS (tailwind), C
- React.js & Next.js

Tools / Concepts

- Linux, Git, Photoshop & Illustrator
- UI/UX

LANGUAGES

Portuguese (native), English (intermediate), Chinese (intermediate)