

**Article Review-Group 7** 

Kevin K. Cudjoe

Miriam Uwingabiye

Princess Asiru-Balogun

Nana Kwaku Afriyie Ampadu-Boateng

Eureka L. Cooper-Aggrey

Department of Business Administration, Ashesi University

**ECON100: Principles of Economics** 

Dr. Prince Baah

**April 2, 2024** 

## 1. MainSummary

In the article, the authors examine economic policies surrounding artificial intelligence (AI), arguing it is a transformative general-purpose technology. The key policy areas affect AI diffusion through privacy, trade, and liability rules and address consequences on jobs via labor markets and education, inequality via tax/transfers, and competition via antitrust. Policies must balance privacy, innovation incentives, worker transitions, distribution, and market concentration. Careful design is crucial for maximizing AI's benefits while mitigating potential downsides like unemployment and inequality as this disruptive technology diffuses widely.

# 2. Identification of research questions/significance and relevance/justification

The article addresses the key research question concerning the impact of AI diffusion on society and the economy. The study claims that the improvement in technology will have a substantial effect on society's productivity. This article's significance lies in its insight to help policymakers formulate policies that balance encouraging diffusion and compromising social values. AI is fast becoming a part of our lives. Hence, understanding the dynamics of using AI to minimize its drawbacks and maximize its benefits is key for business people, policymakers, and society at large.

#### 3. Literature Review

The article talks about prior research conducted by other authors that sought to accelerate technological progress; there is a need to generate policies that provide research support for AI while maintaining the appropriate balance and respect for intellectual property. Policies would be needed with regard to privacy, liability, and trade. Privacy regulation policies will impact the rate and direction of diffusion of AI. Too little privacy protection would create a decrease in demand. On the contrary, too much privacy protection would decrease supply. An example is the disparity

of up to 65% between the reduced effectiveness of European and US advertisements. This is attributed to strict European regulations on online tracking technologies. The liability policies could also affect how willing firms are to utilize AI for production. Regarding the consequences of AI, educational policies for continuous education need to be created so that AI can potentially reduce the number of jobs and relevant skill sets. Policies to bridge the safety net would also be essential to bridge potential inequality caused, such as capital taxation or universal basic income. Policies to allay antitrust concerns should also be put in place.

## 4. Article Critique

The article effectively discusses the key policy implications of AI diffusion. However, it could benefit from more in-depth analysis and empirical evidence to support its arguments. Some sections, like the discussion on antitrust concerns, rely on hypothetical scenarios rather than concrete evidence. The article could also explore potential unintended consequences of proposed policy interventions and alternative viewpoints on addressing the challenges posed by AI diffusion.

## 5. Connection between article and economic principles discussed in class

Productivity is directly proportional to the standard of living. Technological knowledge under the determinants of productivity will be influenced by a country's depth of knowledge about AI. According to the article, AI is growing fast, and so will productivity, contributing to the GDP and influencing the standard of living. However, there is a downside to this. As the article puts it, as much as AI will increase productivity, it is likely to affect the income distribution for people with low and higher education levels. Hence, we might see a growing GDP, which will fail to capture the income disparity across the board.