

VIVEK CHAWDA

User Experience Designer | McKinsey Alumni | Certified SAFe® Agilist

+91 966-378-1502 vivchawda@gmail.com https://www.linkedin.com/in/vivekchawda/ Bangalore, India

EXPERIENCE

Ecolab

Design Manager

11/2024 - 05/2025 Bangalore, India

- Led a global team of 7 designers working across 4 product verticals including water treatment and food & beverages.
- Scaled Ecolab's design system company-wide, improving consistency, reducing design redundancy and accelerating delivery by 20%.
- Embedded UX into agile sprints, guiding product managers and developers in user-centered thinking.
- Built DesignOps framework to streamline tools, workflows, and design-engineering collaboration.
- Presented DesignOps strategy to Product Owners and Design Directors, securing approval for dedicated time and resources.
- Improved design-to-development handoff efficiency by 25% through standardized workflows.

Experience Design Consultant

Senior UX Designer

08/2023 - 11/2024 Bangalore, India

- Conducted design reviews, identifying usability issues and aligning products with best-in-class UX.
- Designed user flows, wireframes, and high-fidelity prototypes for clients across healthcare, insurance, and consumer tech.
- Facilitated co-creation workshops to prioritize features and align stakeholder vision with user needs.
- Guided the development of scalable design systems and product roadmaps.

McKinsey & Company

Associate Design Director

02/2022 - 08/2023 Bangalore, India

- Designed a secure mobile commerce platform for agricultural transactions (MAARS), securing payment flows by two-factor authentication and transactions for 10,000+ farmers.
- Conducted research and concept design for an investment product for a global bank entering India, presented the outcome to Partner & C-suite executives.
- Part of UN global Design for Good team advancing Sustainability Goals.
- Defined MAARS MVP roadmap for 3 months by facilitating co-creation workshops. App launch enabled access for 10,000+ farmers.
- Presented investment platform strategy to Partners and C-suite executives which secured initial round of \$2M in funding.

Kayrros

Principal UX Designer

11/2020 - 01/2022 Bangalore, India / Paris, France

- Designed environmental monitoring suite that used satellite and drone data for predictive analysis.
- Built a cross-platform Design System (web, mobile, desktop) for environmental monitoring tools, ensuring consistency across 7 products.
- Collaborated with developers in India and France to translate designs into intuitive dashboards.

SUMMARY

Strategic UX Leader with 15+ years of experience designing cross-platform products (Android, iOS, web) for Fortune 500 clients.

- Led global teams to deliver secure, user-centric solutions in fintech, healthcare, and enterprise SaaS.
- Expert in DesignOps, Design Systems, and integrating UX into Agile workflows.
- Proven success in collaborating with engineers to overcome technical constraints and ship scalable products.

EDUCATION

Thesis student, Experience Design

Malmö University, Sweden

2009 - 2010

Masters, Software and User Interface Design

National Institute of Design, India

2007 - 2009

Bachelors, Information Technology

South Gujarat University, India

2004 - 2007

SKILLS

User-Centered Design

Design Research

Design Systems UX Strategy

DesignOps Prototyping

Agile UX

TOOLS

Figma Sketch Adobe CC

Miro SolidWorks Cinema4D

EXPERIENCE

Siemens Technology India

Senior UX Designer - Technical Expert

📅 07/2018 - 11/2020 📍 Bangalore, India / Erlangen, Germany

- SPOC for Siemens Energy digital products across several business units.
 - Won the Dubai Expo 2020 Control Center contract by designing a secure, multi-platform monitoring system for entire infrastructure, adhering to given security policies.
 - Developed high-fidelity prototypes validated by clients, reducing post-launch tickets by 25%.
 - Created journey maps, prototypes, and validated concepts for multiple products with users & stakeholders.
 - Mentored junior designers.
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Phillips Design

Senior Interaction Designer

📅 01/2015 - 04/2018 📍 Bangalore, India

- Led service dashboard design for monitoring global medical equipment.
 - Improved Image Guided Therapy tools in collaboration with engineering.
 - Mentored junior designers.
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GE Healthcare, Jaguar Land Rover, Tata Elxsi, K3 / TAT (Malmö)

Senior Interaction Designer (Earlier roles)

📅 2009 - 2014 📍 Bangalore, Warwick (UK), Malmö (Sweden)

Designed tools for High Acuity areas and TeleICU system (GE), in-car HMI for concept vehicles (Jaguar Land Rover), Thesis project (K3, Malmö University) and Gestural interaction concepts for Motorola (TAT).