

# VIVEK CHAWDA

user experience designer

2018

## EDUCATION

2009

Masters in Software User Interface Design  
National Institute of Design, India

2007

Bachelors in Computer Science  
South Gujarat University, India

## SKILLS

Requirement gathering & analysis,  
Persona creation, Scenario building,  
Storyboarding, Wireframing, Visual  
Design, Prototyping

### Tools

Adobe Illustrator, Adobe Photoshop,  
Axure, Balsamiq, AfterEffects,  
SolidWorks, Keyshot

### Prototyping

Adobe Dreamweaver, Expression Blend,  
Microsoft PowerPoint

### Development

Microsoft Visual Studio, HTML5, CSS,  
Processing, R Studio, Git, SVN

<https://vivchawda.github.io>



## WORK EXPERIENCE

January 2015 - present

### Senior UX Designer, Philips Design

Lead Designer for Serviceability - dashboard  
products used by support staff globally to ensure  
proper health and functioning of various Philips  
medical devices installed across locations.

September 2013 - January 2015

### Senior Interaction Designer, GE Healthcare

UX designer for High Acuity Care  
Patient Management System: completely manages  
cases from admission till discharge for High Acuity  
areas.

TeleICU: a multi-platform system that enables an  
Intensivist from a major city to remotely consult,  
monitor and document patients admitted in ICU's of  
satellite towns.

March 2010 - August 2013

### Product Interaction Designer, TATA Elxsi

Responsible for understanding the project  
requirements from client interaction, concept  
creation to final delivery.

Projects ranged from consumer electronics to  
automotive specific HMI, with screen or tactile  
interface.

Designed concepts and detailed User Interfaces for  
Home Entertainment Devices, e-Readers, car  
infotainment panel, television based convergence  
devices, specialized tablets and kiosk.

### Design Researcher, Jaguar Land Rover, India

Deployed to work exclusively with Jaguar Land  
Rover Research on Future concept research.

Projects were on Smart material design &  
prototyping, Experience design for show car and  
driver centric concepts for car interior.

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