

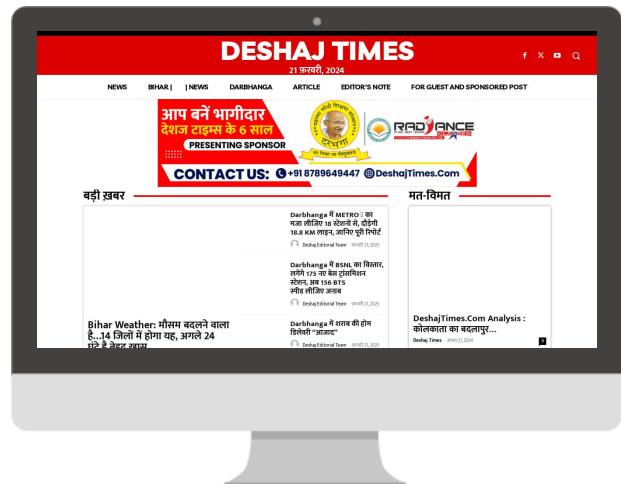
Website Report for deshajtimes.com

This report grades your website based on the strength of various SEO factors such as On Page Optimization, Off Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

Audit Results for deshajtimes.com



Your page is good



On-Page SEO



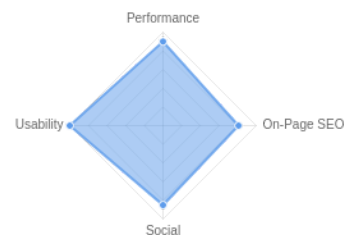
Usability



Performance



Social



On-Page SEO Results



Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag

You have a title tag of optimal length (between 50 and 60 characters).



Latest Bihar News In Hindi (बिहार न्यूज़) - Deshaj Times

Length : 55

Meta Description Tag

Your page has a meta description of optimal length (between 120 and 160 characters).



पढ़ें बिहार से जुड़ी ताज़ा खबरें Latest Bihar (बिहार समाचार) News in Hindi: बिहार हिंदी न्यूज़, Get bihar news today in Hindi

Length : 123

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<https://deshajtimes.com> :
Latest Bihar News In Hindi () - Deshaj Times
2 Sep 2021 — Latest Bihar () News in Hindi:
, Get bihar news today in Hindi

Hreflang Usage

Your page is not making use of Hreflang attributes.



Language

Your page is using the lang attribute.



Declared: hi-IN

H1 Header Tag Usage

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.



The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag	Frequency
H2	0
H3	28
H4	11
H5	0
H6	0

Keyword Consistency



Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords					
Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
deshaj	✓	✗	✓	28	<div></div>
में	✗	✗	✓	27	<div></div>
फ़रवरी	✗	✗	✗	18	<div></div>
times	✓	✗	✓	17	<div></div>
news	✓	✓	✓	17	<div></div>
darbhanga	✗	✗	✓	14	<div></div>
editorial	✗	✗	✗	10	<div></div>
team	✗	✗	✗	10	<div></div>

Phrases					
Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
deshaj times	✓	✗	✓	17	<div></div>
फ़रवरी 21	✗	✗	✗	12	<div></div>
फ़रवरी 21 2025	✗	✗	✗	12	<div></div>
deshaj editorial	✗	✗	✗	10	<div></div>
editorial team	✗	✗	✗	10	<div></div>
team -	✗	✗	✗	10	<div></div>
deshaj editorial team	✗	✗	✗	10	<div></div>
editorial team -	✗	✗	✗	10	<div></div>

Amount of Content



Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1687

Image Alt Attributes



You have images on your page that are missing Alt attributes.

We found 81 images on your page and 1 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag



Your page is using the Canonical Tag.

<https://deshajtimes.com/>

Noindex Tag Test



Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test



Your page is not using the Noindex Header which prevents indexing.

SSL Enabled



Your website has SSL enabled.

HTTPS Redirect



Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt



Your website appears to have a robots.txt file.

<http://deshajtimes.com/robots.txt>

Blocked by Robots.txt



Your page does not appear to be blocked by robots.txt.

XML Sitemaps



Your website appears to have an XML sitemap.

<https://deshajtimes.com/sitemap.xml>

<https://deshajtimes.com/news-sitemap.xml>

https://deshajtimes.com/sitemap_index.xml

Analytics



Your page is using an analytics tool.

 Google Analytics

Schema.org Structured Data












You are using JSON-LD, Microdata Schema on your page.

Rankings

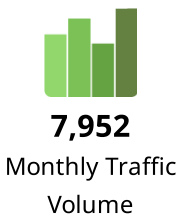
Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic	
ind nz live		97	246,000	517	<div></div>
the hindu news tamil		71	246,000	517	<div></div>
timeslive		78	201,000	422	<div></div>
cg hc		55	110,000	231	<div></div>
india new zealand test cricket		90	90,500	190	<div></div>
bharat bandh 21 august		95	74,000	155	<div></div>
gupt navratri 2024		76	60,500	127	<div></div>
test ind vs nz		94	60,500	127	<div></div>
hindi samachar		58	49,500	104	<div></div>
prabhat khabar in ranchi		31	49,500	104	<div></div>

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

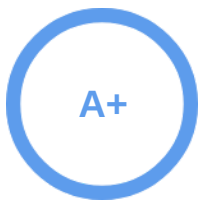


Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	1
Position 2-3	0
Position 4-10	1
Position 11-20	10
Position 21-30	33
Position 31-100	1,287

Usability



Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Flash Used?

No Flash content has been identified on your page.

iFrames Used?

There are no iFrames detected on your page.



Favicon

Your page has specified a favicon.



Email Privacy

No email addresses have been found in plain text on your page.



Performance Results



Your performance is very good!

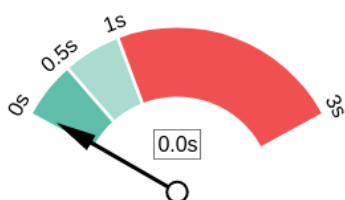
Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

Page Speed Info

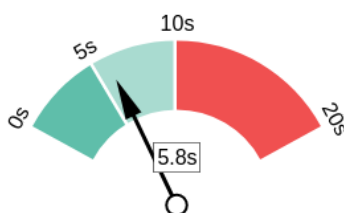
Your page loads in a reasonable amount of time.



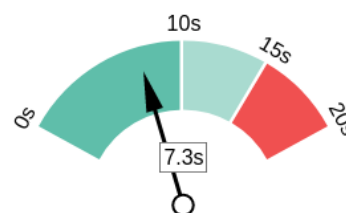
Server Response



All Page Content Loaded



All Page Scripts Complete

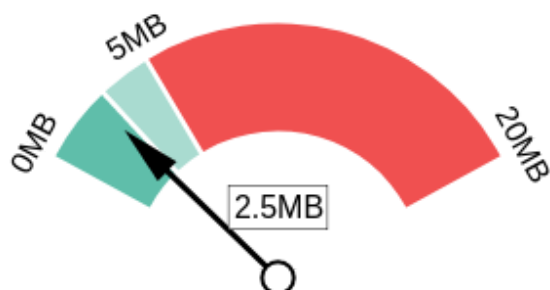


Download Page Size

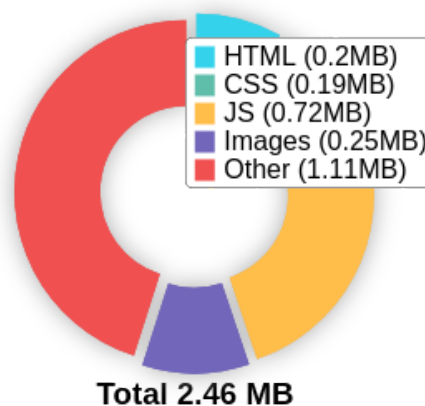
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Download Page Size



Download Page Size Breakdown

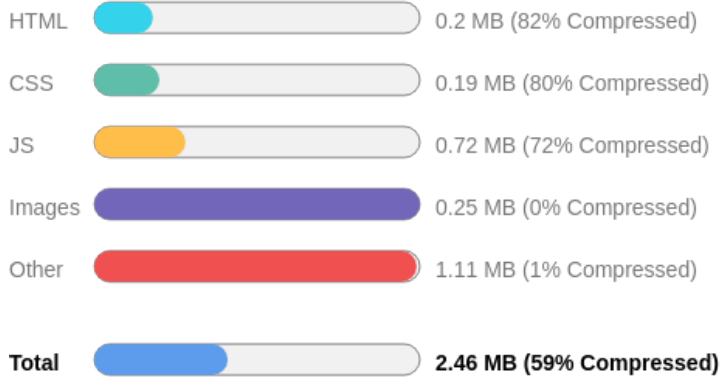


Website Compression (Gzip, Deflate, Brotli)

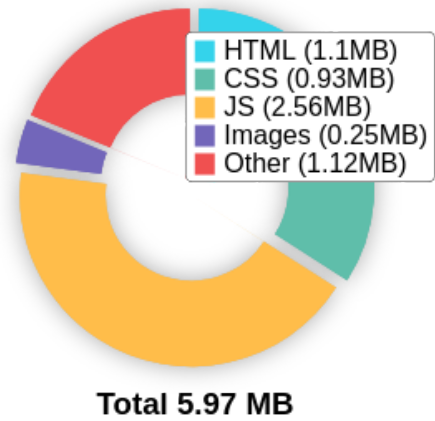
Your website appears to be using a reasonable level of compression.



Compression Rates

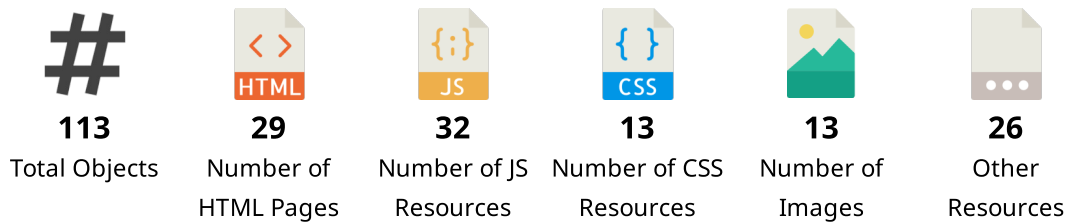


Raw Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

JavaScript Errors

Your page is not reporting any JavaScript errors.

HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.



Social Results



Your social is very good!

Congratulations, your social presence is strong and active. Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend continued use of social campaigns to grow this further.

Facebook Page Linked

Your page has a link to a Facebook Page.



 <https://facebook.com/deshajnews>

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.



Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked

Your page has a link to a X profile.



 <https://x.com/DeshajTimes>

X Cards

Your page is using X Cards.



Instagram Linked

Your page has a link to an Instagram profile.



 <https://instagram.com/deshajnews>

LinkedIn Page Linked

Your page has a link to a LinkedIn profile.




 <https://linkedin.com/company/deshajtimes>

YouTube Channel Linked



Your page has a link to a YouTube channel.

 <https://youtube.com/channel/UCpek6hWPjgUtIGDAgxzCPeQ>

YouTube Channel Activity



You have a good number of YouTube channel subscribers



2,920

Followers

635,073

View Count

Local SEO

Local Business Schema



No Local Business Schema identified on the page.

Google Business Profile Identified



A Google Business Profile was identified that links to this website.

 Deshaj Times

Google Business Profile Completeness



Important business details are missing from the Google Business Profile. Missing: Address, Phone

Site <https://www.deshajtimes.com/>

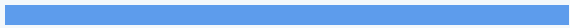
Google Reviews



Your Google Business Profile has a low rating or low number of reviews.

3.7 ★★★★★ 6 reviews

Rating

5 

4

3

2













1 

Technology Results

Technology List



These software or coding libraries have been identified on your page.

Technology	Version
 Cloudflare	
 Endurance Page Cache	
 Funding Choices	
 Google AdSense	
 Google Analytics	
 Gravatar	
 HTTP/3	
 MySQL	
 PHP	
 Site Kit	1.146.0
 WordPress	
 WP Rocket	

Server IP Address



104.21.64.1

DNS Servers



lou.ns.cloudflare.com
emma.ns.cloudflare.com

Web Server



cloudflare

Charset



text/html; charset=UTF-8

DMARC Record



This site does not appear to have a DMARC record in place.

DMARC records are important to improve email deliverability and combat spoofing.

SPF Record



This site appears to have an SPF record.

v=spf1 ip4:162.214.80.130 a mx include:websitewelcome.com ~all