## STAKEHOLDER MAP





## >> Test your prototyped idea in the needs system.

You want to get feedback from stakeholders and users to your initial idea.

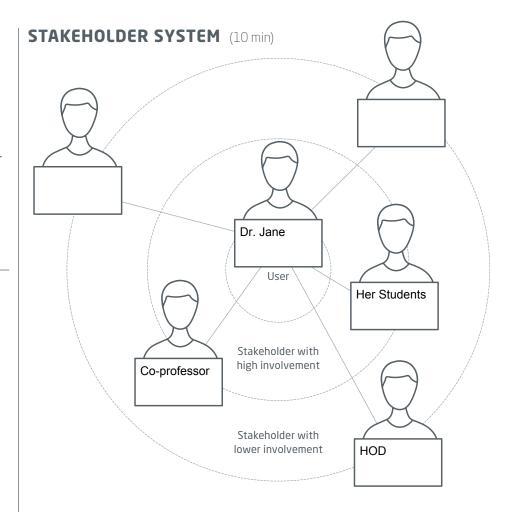
## **PREPARATION**

- 1. Think of your challenge system. Fill out the Stakeholder System in order to see the different key players within.
- 2. Think about possible relations between the stakeholders (influence, decision taking, ...)
- 3. Recruit three testers: two different key players and one initial user to test your prototype with. Ask them for 10 minutes of their time.
- 4. Have (a photo of) your prototype ready to show.
- 5. Fill in Interactive Testing template with the photos of your Comic Storyboard.

## **INTERACTIVE TESTING STEPS** (20 min)

- 1. Introduce the challenge and thank the testers for their time.
- 2. Present your idea by leading through the Comic Storyboard.
- 3. Show (a photo of) your prototype.
- 4. Then ask for likes, dislikes, open questions and ideas. Fill in the Testing Feedback.
- 5. After ideating together, draw two more sketches to fill in the blanc steps. Integrate the co-created sketches into step 3. and 4. to complete your Comic Storyboard.

Go through the Interactive Testing steps with each of the three testers.



Your name and contact information optional



