» Review your idea after testing it in the system.
You want to incorporate the feedback from stakeholders and users by adding details and/or modifications to your initial idea.

For documentation, paste your How-Might-We-Question from the Idea Springboard template here.

Draw a quick sketch of your iterated idea and insert a photo of it here.

ITERATED IDEA (15 min)

Name of the iterated idea

Description Product, process, service, ...

Key function for user Helps the user to better (functional need) ...

Emotional benefit So that the user feels (emotional need) ...

Your name and contact information optional

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