

VIVEK G

UX/UI | Front-End | Retail & Marketing



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PROJECTS

MDN Web Docs Navigation Redesign Case Study | Medium^[1]

Aug 2020

Redesigned the navigation panes of MDN, which is one of the most trusted resources for web technologies. Site maintained by Mozilla.

Podcast-ify! Design Journey^[2] | Live WebApp^[3]

Jun 2020

Turns any written content into a Podcast-like experience. Carried out full-stack product development with end to end UX/UI Design, Graphic Design and Front-End Coding.

Modern UI/UX: Compatibility with Pre-Digital Users | Medium^[4]

Jun 2020

User research carried out while designing an internal application for users with minimal digital background.

EXPERIENCE

Retail: Area Sales Manager

Hindustan Petroleum Corporation Limited (A Govt of India Enterprise)

July 2018 - Present, 2 years

- Business head for sales volume >10,000 kL fuel per month across two districts-Udupi and Chikmagalur, spread over 11,000 sq km, handling 50+ **petrol station dealerships**
- Introduced a new approach: "Analysis with Maps"
- Used radically different and engaging approach, in training of petrol station personnel

INTERNSHIPS

Summer Intern | PepsiCo | Punjab

May 2017 - July 2017, 2 months

Research Intern | Indian Institute of Science | Bengaluru

May 2016 - July 2016, 2 months

SKILLS

UX Design
Adobe XD
Wireframing
Prototyping
UI Design
Illustrations
Storyboarding
Responsive Design
Webflow
HTML CSS JavaScript
Engineering
Empathy
Problem Solving

EDUCATION

B. Tech | National
Institute of Technology
Karnataka (NITK)

2014-2018 | 9.36 CGPA
Mechanical Engineering

Udemy, MDN & AWS

Web Design, JavaScript & Cloud

AWARDS

Fine Arts | National Level
Painting Competitions

INTERESTS

Kannada Literature,
Content Creation, Ethical
Hacking, Operating
Systems, Badminton