VIVEK G

Product designer and front-end developer, Bengaluru

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EXPERIENCE

- **Senior Product Designer** at Setu, PineLabs group company (May 2024- Present)
- **Product Designer** at Setu, PineLabs group company (March 2021 - Apr 2024, 3y)
- **Retail Area Sales Officer** at Hindustan Petroleum, A Govt of India Enterprise (July 2018 - Feb 2021, 2y 8m)

EDUCATION

B. Tech — National Institute of Technology (NITK)
Mechanical Engineering (2014 - 2018 / 9.36 CGPA)

SKILLS

- **Product design:** Problem solving, UX Design, UI Design, Information architecture, Responsive design, Wireframing, Prototyping, UX writing, Technical writing, Figma, UX Research, B2B, B2C
- **Front-end:** HTML, CSS, JavaScript, TypeScript, React.js, Next.js, Cross browser development, Figma plug-ins, Chrome extensions, Git, AWS, GCP Apps Script
- **Soft skills:** Systems thinking, Cross team collaboration, Business acumen, Communication

PROJECTS

Award winning AA consent approval UI — Setu blog (Nov 2023)
Consent approval UI with industry best conversions. A B2B2C product, that elegantly balances user centricity and powerful business customisation.

Project Pratima, a payments icon library for India — Project website (Dec 2022)
Collaborated with designers from the payments industry, under the PCI umbrella. Additionally, developed the project website.

WhatsApp chat design UI kit — Figma community (Apr 2022)
—Top Figma community resource for WhatsApp chat design, with 14,600+ downloads

Hobbyist UX developer — GitHub
- 3 chrome extensions with 800+ users
- 2 Figma plug-ins with 800+ users
- Listen, a word-class responsive article reading web app with ~200 hits/day. Integrated by an Italian news website.
- Slack on Keys, a cross platform electron desktop app

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