

# VIVEK G

Product designer and front-end developer



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## EXPERIENCE

### Senior Product Designer (May 2024- Present)

Setu, PineLabs group company

### Product Designer (March 2021 - Apr 2024, 3y)

Setu, PineLabs group company

### Retail Area Sales Officer (July 2018 - Feb 2021, 2y 8m)

Hindustan Petroleum, A Govt of India Enterprise

## PROJECTS

### Award winning AA consent approval UI – [Setu blog](#)

Nov 2023 – Consent approval UI with industry best conversions. A B2B2C product, that elegantly balances user centricity and powerful business customisation.

### Project Pratima, a payments icon library for India – [Project website](#)

Dec 2022 – Collaborated with designers from the payments industry, under the PCI umbrella. Additionally, developed the project website.

### WhatsApp chat design UI kit – [Figma community](#)

Apr 2022 – Top Figma community resource for WhatsApp chat design, with 14,000+ downloads

### Hobbyist UX developer – [GitHub](#)

- 3 chrome extensions with 600+ users
- 2 [Figma plug-ins](#) with 500+ users
- [Listen](#), a responsive article reading web app. ~200 hits a day and integrated on production by an [Italian news website](#).
- [Slack on Keys](#), a cross platform electron desktop app

## SKILLS

UX Design, UI Design  
Information architecture  
Responsive design  
Wire-framing  
Prototyping  
UX and technical writing  
HTML, CSS, JavaScript  
React, Next.js  
Figma plug-ins  
Chrome extensions  
Systems thinking  
Cross team collaboration  
Business understanding

## EDUCATION

### B. Tech – National Institute of Technology (NITK)

Mechanical Engineering  
2014 - 2018 / 9.36 CGPA

### Udemy, IxDF and MDN

Web design, Interaction design, JavaScript and Cloud

## INTERESTS

Open source software, Kannada literature and Badminton

Last updated – 26 June 2024