

# VIVEK G

Product designer and front-end developer



[vivek@vivek.nexus](mailto:vivek@vivek.nexus) • Portfolio: <https://vivek.nexus> • Bengaluru

## EXPERIENCE

### Senior Product Designer (May 2024- Present)

Setu, PineLabs group company

### Product Designer (March 2021 - Apr 2024, 3y)

Setu, PineLabs group company

### Retail Area Sales Officer (July 2018 - Feb 2021, 2y 8m)

Hindustan Petroleum, A Govt of India Enterprise

## PROJECTS

### Award winning AA consent approval UI – [Setu blog](#)

Nov 2023 – One of the best consent approval UIs in the AA ecosystem. A B2B2C product, that elegantly balances user centricity and powerful business customisation.

### Project Pratima, a payments icon library for India – [Project website](#)

Dec 2022 – Collaborated with designers from the payments industry, under the PCI umbrella. Additionally, developed the project website.

### WhatsApp chat design UI kit – [Figma community](#)

Apr 2022 – Top Figma community resource for WhatsApp chat design, with 13,800+ downloads

### Hobbyist developer – [GitHub](#)

- 3 chrome extensions with 600+ users
- 2 [Figma plug-ins](#) with 500+ users
- [Listen](#), a responsive article reading web app, used in production by an [Italian news website](#)
- [Slack on Keys](#), a cross platform electron desktop app

## SKILLS

UX Design, UI Design

Information architecture

Responsive design

Wire-framing & prototyping

UX & technical writing

HTML, CSS, JavaScript &

React

Systems thinking

Cross team collaboration

Business understanding

## EDUCATION

### B. Tech – National Institute of Technology (NITK)

Mechanical Engineering

2014 - 2018 / 9.36 CGPA

### Udemy, MDN & AWS

Web design, JavaScript and Cloud

## AWARDS

### Fine arts

National level competitions

## INTERESTS

Kannada Literature, Badminton, Clutch+gear+speed