VIVEK G
Product designer and front-end developer, Bengaluru

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EXPERIENCE

- **Senior Product Designer** at Setu, PineLabs group company (May 2024 - Present)
- **Product Designer** at Setu, PineLabs group company (March 2021 - April 2024, 3y)
- **Retail Area Sales Officer** at Hindustan Petroleum (July 2018 - February 2021, 2y 8m)
- **Hobbyist Software Developer** with multiple projects in production (April 2020 - Present)

EDUCATION

B. Tech — National Institute of Technology Karnataka (NITK)
Mechanical Engineering (2014 - 2018 / 9.36 CGPA)

SKILLS

- **Product design:** Problem solving, UX Design, UI Design, Information architecture, B2B, B2C, Responsive design, Wireframing, Prototyping, UX writing, Technical writing, Figma, UX Research
- **Front-end:** HTML, CSS, JavaScript, TypeScript, React.js, Next.js, Cross browser development, Figma plug-ins, Chrome extensions, Git, AWS, GCP Apps Script, System design
- **Soft skills:** Systems thinking, Cross team collaboration, Business acumen, Communication

PROJECTS

[DEV + DESIGN] Award winning AA consent approval UI — Setu blog (Nov 2023)
Consent approval UI with industry best conversions. A B2B2C product, that elegantly balances user centricity and powerful business customisation. I built the design prototype in code, which brought over communication and clarity across sales, product, engineering, and QA.

[DEV + DESIGN] Listen, a word-class multilingual reading companion (2020 - Present)
A web app that helps you listen to any written material (instead of reading on your screen). Read the tech+design fusion story here. ~200 hits/day. Integrated by an Italian news website.

[DESIGN] WhatsApp chat design UI kit — Figma community (Apr 2022)
Top Figma community resource for WhatsApp chat design, with 14,800+ downloads

[DEV + DESIGN] Multiple open source projects — GitHub
- 3 chrome extensions with 800+ users
- 2 Figma plug-ins with 900+ users
- Slack on Keys, a cross platform electron desktop app
- Proposed a protocol for an interoperable notifications system

Last updated — 25 July 2024