VIVEK G

Product designer and front-end developer, Bengaluru

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EXPERIENCE

- **Senior Product Designer** at Setu, PineLabs group company (May 2024 - Present)
- **Product Designer** at Setu, PineLabs group company (March 2021 - April 2024, 3y)
  - Primary designer for Account Aggregator product, designing both B2B and B2C interfaces. Read more about the award winning design on the **Setu blog**.
  - Achieved industry best conversions, with one customer seeing 169% jump in conversion.
  - Brought over communication within the team by prototyping in code.
- **Retail Area Sales Officer** at Hindustan Petroleum (July 2018 - February 2021, 2y 8m)
- **Hobbyist Software Developer** with 6 open source projects and 2000+ users (April 2020 - Present)

EDUCATION

B. Tech — National Institute of Technology Karnataka (NITK)
Mechanical Engineering (2014 - 2018 / 9.36 CGPA)

SKILLS

- **Product design:** Problem solving, UX Design, UI Design, UX Research, Information architecture, Figma, B2B, B2C, Responsive design, Wireframing, Prototyping, UX writing, Technical writing
- **Front-end:** HTML, CSS, JavaScript, TypeScript, React.js, Next.js, Cross browser development, Figma plug-ins, Chrome extensions, Git, AWS, GCP Apps Script, System design, Agile
- **Soft skills:** Systems thinking, Cross team collaboration, Business acumen, Communication

PROJECTS

[DEV + DESIGN] **Listen, a word-class multilingual reading companion** (2020 - Present)
A web app that helps you listen to any text(instead of reading on your screen). Read the tech+design fusion story here. Used by an Italian news website to provide listening experience to their readers.

[DESIGN] **WhatsApp chat design UI kit — Figma community** (Apr 2022)
Top Figma community resource for WhatsApp chat design, with 15,000+ downloads

[DEV + DESIGN] **Multiple open source projects — GitHub**
- 3 chrome extensions with 800+ users
- 2 Figma plug-ins with 1000+ users
- Slack on Keys, a cross platform electron desktop app
- Proposed a protocol for an interoperable notifications system

Last updated — 18 August 2024