

VIVEK G

Product designer and front-end developer



vivek@vivek.nexus • Portfolio: <https://vivek.nexus> • Bengaluru

EXPERIENCE

Senior Product Designer (May 2024- Present)

Setu, PineLabs group company

Product Designer (March 2021 - Apr 2024, 3y)

Setu, PineLabs group company

Retail Area Sales Officer (July 2018 - Feb 2021, 2y 8m)

Hindustan Petroleum, A Govt of India Enterprise

PROJECTS

Award winning AA consent approval UI – [Setu blog](#)

Nov 2023 – Consent approval UI with industry best conversions. A B2B2C product, that elegantly balances user centricity and powerful business customisation.

Project Pratima, a payments icon library for India – [Project website](#)

Dec 2022 – Collaborated with designers from the payments industry, under the PCI umbrella. Additionally, developed the project website.

WhatsApp chat design UI kit – [Figma community](#)

Apr 2022 – Top Figma community resource for WhatsApp chat design, with 13,800+ downloads

Hobbyist developer – [GitHub](#)

- 3 chrome extensions with 600+ users
- 2 [Figma plug-ins](#) with 500+ users
- [Listen](#), a responsive article reading web app. ~200 hits a day and integrated on production by an [Italian news website](#).
- [Slack on Keys](#), a cross platform electron desktop app

SKILLS

UX Design, UI Design

Information architecture

Responsive design

Wire-framing & prototyping

UX & technical writing

HTML, CSS, JavaScript &

React

Systems thinking

Cross team collaboration

Business understanding

EDUCATION

B. Tech – National Institute of Technology (NITK)

Mechanical Engineering

2014 - 2018 / 9.36 CGPA

Udemy, MDN & AWS

Web design, JavaScript and Cloud

AWARDS

Fine arts

National level competitions

INTERESTS

Kannada literature, Badminton and Clutch+gear+speed