

VIVEK G

Product designer and front-end developer



vivek@vivek.nexus • Portfolio: <https://vivek.nexus> • Bengaluru

EXPERIENCE

Senior Product Designer (May 2024- Present)
Setu (PineLabs group company)

Product Designer (March 2021 - Apr 2024, 3y)
Setu (PineLabs group company)

Retail Area Sales Officer (July 2018 - Feb 2021, 2y 8m)
Hindustan Petroleum (A Govt of India Enterprise)

PROJECTS

Award winning AA consent approval UI – [Setu blog](#)

Nov 2023 – One of the best consent approval UIs in the AA ecosystem. A B2B2C product, that elegantly balances user centricity and powerful business customisation.

Project Pratima, a payments icon library for India – [Project website](#)

Dec 2022 – Collaborated with designers from the payments industry, under the PCI umbrella. Additionally, developed the project website.

WhatsApp chat design UI kit – [Figma community](#)

Apr 2022 – Top Figma community resource for WhatsApp chat design, with 13,800+ downloads

Hobbyist developer – [GitHub](#)

- 3 chrome extensions with 600+ users
- 2 [Figma plug-ins](#) with 500+ users
- [Listen](#), a responsive article reading web app
- [Slack on Keys](#), a cross platform electron desktop app

SKILLS

UX Design, UI Design
Information architecture
Responsive design
Wire-framing & prototyping
UX & technical writing
HTML, CSS, JavaScript & React
Systems thinking
Cross team collaboration
Business understanding

EDUCATION

B. Tech – National Institute of Technology (NITK)
Mechanical Engineering
2014 - 2018 / 9.36 CGPA

Udemy, MDN & AWS
Web design, JavaScript and Cloud

AWARDS

Fine arts
National level competitions

INTERESTS

Kannada Literature, Badminton, Clutch+gear+speed